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CONTENTS



TERRITORIES

Australia	2
China	5
Hong Kong	9
India & Subcontinent	10
Indochina & Myanmar	14
Indonesia	16
Japan	18
Macau	20
Malaysia	21
New Zealand	24
Philippines	25
Singapore	26
• MediaCorp	29
• StarHub	29
South Korea	30
Taiwan	34
Thailand	37

CHANNELS

BBC Worldwide Asia	40
CNBC Asia Pacific	42
The Walt Disney Company	43
Euronews	44
GMA Worldwide Inc.	45
NBCUniversal International Networks	46
PCCW Media Limited	47
Scripps Networks Interactive	48
Sony Pictures Television Networks, Asia	50
Turner International Asia Pacific	52
VR Educate	53
Viacom International Media Networks	54
Standard Listings	56

CONTENT PROVIDERS & OTT PLATFORMS

AJA Video Systems	60
Caracol Televisión	63
Deutsche Welle	64
Keshet International	66
Telemundo	67
Standard Listings	68

SATELLITES & SERVICES

ABS	87
STN	88
Standard Listings	88

TECHNOLOGY

Standard Listings	91
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PUBLISHER

Annie Tan
annie.tan@contineomedia.com | (65) 6521 9781

EDITORIAL

EDITORIAL DIRECTOR K. Dass
haridas.k@contineomedia.com | (65) 6521 9741
EDITORIAL INTERN Thannusha Priyah
tva.editorial@contineomedia.com | (65) 6521 9763

TERRITORY DATA

Asian Development Bank
BuddeComm
Business Monitor International
Cable and Satellite Broadcasting Association of Asia (CASBAA)
IMDA Singapore
Internet Live Stats
Kantar Media
Marketing Charts
NationMaster
Nielsen Holdings

AD SALES

PUBLISHER Annie Tan
annie.tan@contineomedia.com | (65) 6521 9781
ASST SALES DIRECTOR Jason Lee
jason.lee@contineomedia.com | (65) 6521 9767

MARKETING EXECUTIVE Ficus Zheng
ficus.zheng@contineomedia.com | (65) 6521 9775

MARKETING EXECUTIVE Kenneth Peh
kenneth.peh@contineomedia.com | (65) 6521 9787

AD ADMIN EXECUTIVE Koe Shan Chan
koeshan.chan@contineomedia.com | (65) 6521 9748

PUBLISHING SUPPORT: DESIGN & PRODUCTION
PRODUCTION MANAGER Pauline Goh
pauline.goh@contineomedia.com | (65) 6521 9772

GRAPHIC DESIGNER Melvin Yang
melvin.yang@contineomedia.com | (65) 6521 9768

CIRCULATION/DATABASE

MARKETING EXECUTIVE Ficus Zheng
ficus.zheng@contineomedia.com | (65) 6521 9775

MARKETING EXECUTIVE Kenneth Peh
kenneth.peh@contineomedia.com | (65) 6521 9787

WEB OPERATIONS & DEVELOPMENT

WEB OPERATIONS EXECUTIVE Franco Nelo M. Sevilleja
franco@contineomedia.com | (65) 6521 9778

FINANCE

FINANCE MANAGER Kenny Yeoh
kenny.yeoh@contineomedia.com | (65) 6521 9740

CEO Raymond Wong
raymond.wong@contineomedia.com | (65) 6521 9777

Contineo Media Pte Ltd

61 Ubi Avenue 1,
#05-17, UB Point
Singapore 408941
Tel: 6521 9777
Fax: 6521 9788
www.onscreenasia.com



AUSTRALIA

STATSBOX

AUSTRALIA

POPULATION	23,933,832
TV HOUSEHOLDS	8,660,532
TV PENETRATION	100%
HOUSEHOLD SIZE	3.5
CABLE TV PENETRATION	35.5%
DTT PENETRATION	96.6%
SATELLITE TV SUBSCRIBERS	100,000
MULTICHANNEL HOMES	3,000,000
MULTICHANNEL PENETRATION	36.5%
NON-TERRESTRIAL TV CONNECTIONS	3,000,000
INTERNET PENETRATION	93.5%
BROADBAND SUBSCRIBERS	12,570,122
INTERNET-CONNECTED TV PENETRATION	32% of households
PVR PENETRATION	56.9% of households
SMARTPHONE PENETRATION	77% of Australians aged 16+
TABLET DEVICE PENETRATION	48.2% of households
OTT PENETRATION	168,747

SOURCES:

Asia Pacific Multichannel TV 2016, by CASBAA
 Australian Bureau of Statistics
 Australian Multi-Screen Report 4Q 2016 from OzTAM
 -OzTAM Universe Estimates 2Q 2016 – Individuals
 -Internet Live Stats, Internet Users by Country (2016)
 -Multichannel Television Advertising in Asia, Countries, Australia, by CASBAA
 -SNL Kagan APAC OTT

Internet Television in Australia

Internet television in Australia is the digital distribution of movies and television content via the internet. In Australia, internet television is provided by five major pay-per-view providers, in addition to several niche television streaming services. Australia's five major free-to-air television networks all offer catch up TV of previously broadcast content to watch via the Internet or via podcasts - drawing on both domestic and foreign content.

A feature of Internet television is that a user can view TV or video on demand. Some distributors provide content as downloads, while other streaming media; the main difference being that with downloads the end-user must have storage capacity for the content on their device and must wait for the download to be completed before the content can be viewed, while streamed content can be viewed almost immediately, but is not stored for a later second viewing.

Whether downloaded or streamed, video files over the Internet are usually

metered in Australia, with most ISPs setting download quotas which can limit the download that a subscriber can make without incurring additional costs. ISPs also provide plans with unlimited downloads. Some ISPs offer downloads on a quota-free basis for partnered television services, which is also known as "unmetered" content.

Internet television is a type of over-the-top content. "Over-the-top" (OTT) is the delivery of audio, video, and other media over the Internet without the involvement of a multiple-system operator (such as a cable television provider) in the control or distribution of the content.

National Geographic App

National Geographic announced a ground breaking partnership in Australia with telecommunications provider Optus, to launch a global first National Geographic app which brings together a treasure trove of videos, images and print articles, including the work of its explorers, photographers, filmmakers, scientists and conservationists.

Launching in Australia first and exclusively with Optus, to be followed with roll-out across Asia Pacific and Middle East the app gives users the chance to explore the world of National Geographic like never before. In one world-first app, users can choose to read from the huge range of articles, watch a short video or an entire documentary series, or scroll through some of the world's most breathtaking photography. Every Optus customer will have their own unique experience while using the National Geographic App, with content fully personalised to suit them-all without using their data.

FREE-TO-AIR**AUSTRALIAN BROADCASTING CORPORATION**

ABC Ultimo Centre, 700 Harris Street Ultimo NSW 2007, GPO Box 9994 Sydney, Australia Tel: +61 2 8333 1500 Fax: +61 2 8333 5344 Website: www.abc.net.au

NETWORK TEN

1 Saunders Street, Pyrmont NSW 2009 GPO Box 10, Australia Tel: +61 2 9650 1010 Fax: +61 2 9650 1111 Website: www.tenplay.com.au

NINE NETWORK

(NINE ENTERTAINMENT CO.) 24 Artarmon Road, Willoughby Sydney, NSW 2068 Tel: +61 2 9906 9999 Website: www.ninemsn.com.au

PRIME7

New England, Highway, Tamworth, Australia, NSW 2340 Tel: +61 2 6761 9777 Website: www.prime7.com.au Email: prime7@prime7.com.au

SPECIAL BROADCASTING SERVICE (SBS)

14 Herbert Street, Artarmon Sydney, NSW 2064 Tel: 1800 500 727 Website: www.sbs.com.au Email: comments@sbs.com.au

SEVEN NETWORK LIMITED

3842 Pirrama Road, Pyrmont, Sydney, NSW 2009 Tel: +61 2 8777 7361 Website: www.inside7.com.au Email: jakelly@seven.com.au

SOUTHERN CROSS MEDIA GROUP

Level 15, 50 Goulburn Street World Square, Sydney NSW 2000 Tel: +61 (0)2 9375 1041 Fax: +61 (0)2 9367 5557 Website: www.southerncrossaustereo.com.au

WIN TELEVISION

Level 5, 1 Saunders Street Pyrmont Sydney NSW 2009 Tel: +61 02 – 8907 9999 Fax: +61 02 – 9955 9599

PAY-TV

AAPT
 Level 23, 680 George Street Sydney, NSW 2000 Tel: +61 2 8277 5405 Website: www.aapt.com.au

BBC AUSTRALIA

Suite 1, Level 1
 35 Mitchell Street
 McMahons Point, NSW 2060 Australia Tel: +61 2 9744 4500 Fax: +61 2 9870 7317 Website: www.bbcaustralia.com

FETCH TV

Level 5, 61 Lavender St Milsons Point, NSW 2061, Australia Tel: +61 2 8014 5180 Website: www.fetchtv.com.au Email: contactus@fetchtv.com.au

FOXTEL

5 Thomas Holt Drive, Level 4 North Ryde, Australia, NSW 2113 Tel: +61 (02) 9813 6000 1300 785 622 Fax: +61 (02) 9813 7110 Website: www.foxtel.com.au Email: corporateaffairs@foxtel.com.au

IINET LIMITED

502 Hay Street, Subiaco, Perth, WA 6008 Tel: +61 8 9214 2222 +61 8 9214 2207 Website: www.iinet.com.au Email: biz-sales@iinet.net.au bizsupport@iinet.net.au

OPTUS TV

Suite 408, 15 Lime Street Sydney, NSW, 2000 Tel: 13 0044 3012 Website: www.optus.com.au Email: support2@obcsydneynorth.com.au

SBS TELEVISION

14 Herbert Street Artarmon NSW 2064 Tel: +61 (0)2 9430 2828 Website: www.sbs.com.au Email: comments@sbs.com.au

TELSTRA MEDIA

Suite 9, 628 Bourke Street, Melbourne, VIC 3000 Tel: +61 1300 781 711 +61 0400 864 864 Website: media.telstra.com.au Email: enquiries@tbcmelbournecity.com.au james.ellia@tbcmelbournecity.com.au

PRODUCTION STUDIOS

ACCOMPlice FILMS
 887 Ann Street Fortitude Valley 4006, QLD Tel: +61 413 949 497 Website: www.accomplice.tv Email: grey@accomplice.tv

ACTIVETV AUSTRALIA

123 Bridge Street Port Melbourne, Victoria 3207 Australia Tel: +61 3 9647 5000 Fax: +61 3 9682 1530 Website: www.activetv.tv Email: australia@activetv.tv

AMBIENCE ENTERTAINMENT

6 Lanceley Place, PO Box 72, Artarmon NSW 1570 Tel: +61 2 9478 5000 Website: www.ambienceentertainment.com Email: enquiries@ambienceentertainment.com

AUSTRALIAN BROADCASTING CORPORATION

ABC Ultimo Centre, 700 Harris Street, Ultimo 2007, GPO Box 9994, Sydney NSW 2007 Tel: +61 2 8333 1500 Fax: +61 2 8333 5344 Website: www.abc.net.au

AUSTRALIAN CHILDREN'S TELEVISION FOUNDATION

3rd Floor, 145 Smith Street, Fitzroy Victoria 3065, Australia Tel : +61 3 9200 5500 Fax: +61 3 9200 5555 Website: www.actf.com.au Email: info@actf.com.au

BANIJAY GROUP AUSTRALIA (SCREENTIME)

70-76 Alexander Street, Crow's Nest NSW 2065 Tel: +61 2 9439 4911 Fax: +61 2 9439 4922 Website: www.screentime.com.au Email: reception@screentime.com.au

BBC AUSTRALIA

Suite 1, Level 1
 35 Mitchell Street
 McMahons Point, NSW 2060 Australia Tel: +61 2 9744 4500 Fax: +61 2 9870 7317 Website: www.bbcaustralia.com

BEYOND DISTRIBUTION PTY LTD

109 Reserve Road Artarmon NSW 2064 Tel: +61 2 9437 2000 Fax: +61 2 9437 2017 Website: www.beyonddistribution.com Email: info@beyond.com.au

BFILMS

91 Prince Street Anerley, Brisbane Queensland 4103, Australia Tel: +61 4 1771 9319 Website: www.bfilms.com.au Email: info@bfilms.com.au

AUSTRALIA

BLACKFELLA FILMS (SYDNEY)
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NSW 2021, Australia
Tel: +61 2 9380 4000
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Email: info@theblackbook.com.au

BLUE ROCKET PRODUCTIONS
Studio 4 Level 3, 13-17 Castray Esplanade
GPO Box 510, 7001 Battery Point, Tasmania
Tel: +61 3 6224 6866
Website: www.blue-rocket.com.au
Email: info@blue-rocket.com.au

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Office 1C, 1020 Wellington Street
West Perth 6005, Western Australia,
Australia
Tel: +61 8 9322 8071
Fax: +61 8 9322 8072
Email: info@bluestonefilms.com.au

BOOGIE MONSTER DESIGN & POST PRODUCTION
Level 3, 8/50 Oxford Close,
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Tel: +61 8 9381 1055
Website: www.boogiemonster.com.au
Email: info@boogiemonster.com.au

BROKEN ARROW MEDIA
10 Romsey Road
3442 Woodend, Victoria
Tel: +61 4 3266 4901
Website: www.brokenarrowmedia.com
Email: brett@brokenarrowmedia.com

CAPITOL PRODUCTIONS PTY LTD
P.O. Box 734, North Sydney
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Tel: +61 2 9966 0422
Fax: +61 2 9966 0522
Website: www.capitolproductions.com
Email: info@capitolproductions.com

CHEEKY LITTLE MEDIA
Suite 2, Level 1 1A Rialto Lane, Manly
2095 Sydney, NSW
Tel: +61 4 5222 6980
Website: www.cheekylittle.com.au
Email: contact@cheekylittle.com.au

CHIMNEY GROUP
Level 8, 10 – 14 Waterloo Street
Surry Hills, Sydney NSW 2010
Tel: +61 2 8387 4997
Website: www.chimneygroup.com.au
Email: info@chimneygroup.com.au

CHOCOLATE LIBERATION FRONT
326 Victoria Street
3121 Richmond, Victoria, Australia
Tel: +61 3 9429 4239
Website: www.givemechocolate.me
Email: melbourne@givemechocolate.me

CJZ (AUSTRALIA)
16-18, Meagher Street
2008 Chippendale, NSW Australia
Tel: +61 2 9217 2200
Fax: +61 2 9319 2122
Website: www.cjz.com.au
Email: distribution@cjz.com.au

CURIOS FILM PTY LTD (AUSTRALIA)
2B Hayes Road, Roseberry, NSW 2018
Sydney, Australia
PO Box 7632, Bondi Beach, 2026 Australia
Tel: +61 405 485 450
Website: www.curiousfilm.com
Email: production@curiousfilm.com

CVP EVENTS, FILM AND TELEVISION
9-11 Ricketts Road
Mount Waverley 3149, Australia
Tel: +61 3 9558 8000
Fax: +61 3 9544 1600
Website: www.cvp.com.au
Email: info@cvp.com.au

CYCHO ANIMATION
428 Parramatta Road, Petersham
NSW 2049, Australia
Tel: +61 4 5708 7967
Website: www.cycho.com.au
Email: nuts@cycho.com.au

CYCLOPS FILMS
25 Nickson Street, Surry Hills
NSW 2010, Australia
Tel: +61 2 9318 1077
Fax: +61 2 9318 1033
Website: www.cyclopsfilms.com
Email: paul@cyclopsfilms.com

DOCKLANDS STUDIOS
476 Docklands Drive, Docklands, Victoria 3008
Tel: +61 3 8327 2000
Website: www.dsmelbourne.com
Email: info@dsmelbourne.com

DAYBREAK FILMS PTY LTD
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Website: www.daybreakfilms.com.au
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Tel: +61 3 9696 3623

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Tel: +61 2 9202 8555
Fax: +61 2 9956 6918
Website: www.endemol.com.au

ESCAPADE MEDIA PTY LTD
Level 2, Building 61
Fox Studios Australia
38 Driver Avenue, Hoore Park NSW 2021
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Website: www.escapadermedia.com.au
Email: hamish@escapadermedia.com.au

ESSENTIAL MEDIA AND ENTERTAINMENT
Level 2, 6A Nelson Street, 169
2038 Annandale NSW, Australia
Tel: +61 2 8568 3100
Fax: +61 2 9519 2326
Website: www.essential-media.com

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151 Kangaroo Road
Hughesdale, 3166 Melbourne, Victoria
Tel: +1 818 647 9333 / +44 7937 029 312
Website: www.exero.com
Email: Metaxas@metaxas.com

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Level 5, 61 Lavender Street
2061 Sydney NSW, Australia
Tel: +61 4 3234 7368
Fax: +61 4 9929 7339
Website: www.fetchtv.com.au
Email: contactus@fetchtv.com.au

FILM BROKEN HILL
210 - 230 Eyre St, South Broken Hill
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Website: www.brokenthillaustralia.com.au/film-broken-hill
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Website: www.flamedistribution.com

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Darlinghurst, 2010 Sydney NSW
Tel: +61 4 1285 9075
Website: www.412.com.au

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North Ryde, Australia, NSW 2113
Tel: +61 2 9813 6000
Fax: +61 2 9813 7110
Website: www.foxtel.com.au
Email: corporateaffairs@foxtel.com.au

FOX STUDIOS AUSTRALIA
Building 16, 38 Driver Avenue,
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Australia
Tel: +61 2 9383 4200
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Fax: +61 2 9518 9455
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Email: info@freehandtv.com.au

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Tel: +61 2 9434 0666
Website: www.fremantlemedia.com

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1/45 Chelmsford Street
Williamstown North
Victoria 3016, Australia
Tel: +61 4 1810 0050
Website: www.glenart.com.au
Email: glenart@netspace.net.au

GOALPOST PICTURES AUSTRALIA PTY LTD

Suite 4, Level 1
12-16 Chippen Street
Chippendale NSW 2008, Australia
Tel: +61 2 9310 4722
Website: www.goalpostpictures.com
Email: info@goalpostpictures.com

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310 Richardson Street
Middle Park, Victoria 3206, Australia
Tel: +61 3 9699 9427
Website: www.hipwell.tv
Email: john@hipwell.tv

IPSO-FACTO PRODUCTIONS
GPO Box 705, Melbourne
Victoria 3001, Australia
Tel: +61 4 1115 9454
Fax: +61 3 9670 6736
Website: www.ipso-facto.com
Email: info@ipso-facto.tv

JUNGLEBOYS
4/113-115 Oxford Street, Darlinghurst
Sydney NSW 2010, Australia
Tel: +61 2 8353 8055
Website: www.jungle.ws
Email: frontofhouse@jungle.ws

LINK HK ENTERTAINMENT PTY LTD
1812/3 Carlton Street, Chippendale
NSW 2008 Australia
Tel: +61 2 2477 2189
Website: www.linkheertainment.com.au
Email: iugchoi@naver.com

MEDIA WORLD PICTURES PTY LTD
P.O. Box 90, Carlton South
Victoria 3053, Australia
Tel: +61 3 9329 3252
Website: www.mediaworld.com.au
Email: reception@mediaworld.com.au

MOTH PROJECTS SYDNEY
133 Reservoir Street, Surry Hills
NSW 2010, Australia
Tel: +61 2 9280 3330
Fax: +61 2 9280 3331
Website: www.mothprojects.com

NINE NETWORK AUSTRALIA
24 Artarmon Road, Willoohby, Sydney
NSW 2068
Tel: +61 2 9906 9999
Website: www.nineentertainmentco.com.au

ON CREATIVE
199 Gilbert Street, Adelaide
South Australia 5000
Website: www.oncreative.au
Email: studio@oncreative.com.au

PLANET 55 STUDIOS PTY LTD
Suite 17-18, Fountain Corporate 2
Ilya Ave Erina NSW 2250
Tel: +61 2 4365 6321
Website: www.planet55studios.com.au
Email: admin@planet55.com.au

PROSPERO PRODUCTIONS
21 Blinco Street, Fremantle
Western Australia 6962, Australia
Tel: +61 8 9336 6006
Fax: +61 8 9336 6007
Website: www.prospero.com.au
Email: mail@prospero.com.au

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Ste 20/37, Nicholson St, Balmain East
NSW 2041
Tel: +61 2 9555 9269
Website: www.reeldvd.com.au

RENEGADE C&S
92 High Street
3181 Windsor, Victoria
Tel: +61 3 9526 3300
Website: www.renegate.com.au

REVOLVER FILMS
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NSW 2016, Australia
Tel: +61 2 9363 2122
Website: www.revolver.ws
Email: caroline@revolver.ws

SARACENO PRODUCTIONS PTY LTD
106A Hampden Road, Artarmon
NSW 2064, Australia
Tel: +61 2 9411 2744
Website: www.saraceno.com
Email: produce_it@saraceno.com

AUSTRALIA

SBS INTERNATIONAL / TELEVISION
 14 Herbert Street
 Artarmon NSW 2064
 Tel: 1800 500 727
 Website: www.sbs.com.au
 Email: comments@sbs.com.au

SEE SAW FILMS (SYDNEY)
 2 Paddington Street, Paddington
 NSW 2021, Australia
 Tel: +61 2 9357 0700
 Website: www.see-saw-films.com
 Email: info@see-saw-films.com

SEVEN NETWORK LIMITED
 38-42 Pirrama Road,
 Pyrmont, Sydney, NSW 2009
 Tel: +61 2 8777 7361
 Website: www.inside7.com.au
 Email: jakelly@seven.com.au

SHEEPISH LION
 Unit 23, 43-53 Bridge Road, Stanmore
 NSW 2048, Australia
 Tel: +61 2 9557 9690
 Fax: +61 2 9557 2144
 Website: www.sheepishlion.com
 Email: info@sheepishlion.com

SHOCK ENTERTAINMENT
 369 High Street
 3101 KEW Victoria
 Tel: +61 3 9205 0900
 Website: www.shock.com.au

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 1450 Anglesea Road, Bellbrae
 Victoria 3228, Australia
 Tel: +61 (0) 417 527 990
 +61 (0) 417 010 749
 Website: www.shortattention.com.au
 Email: tony@shortattention.com.au /
mandy@shortattention.com.au

SLR PRODUCTIONS
 335 South Dowling St
 Darlinghurst, NSW 2010 Australia
 Tel: +61 2 9356 4911
 Fax: +61 2 9356 4922
 Website: www.slrproductions.com
 Email: info@slrproductions.com

SOMA FILMS
 42 Burnie Street, Clovelly
 NSW 2031, Australia
 Tel: +1 310 710 5161 / +61 416 223 777
 Website: www.somafilms.tv
 Email: sam@somafilms.tv

SOUTH AUSTRALIAN FILM CORPORATION
 Adelaide Studios, 226 Fullarton Road,
 Glenside, South Australia 5065
 Tel: +61 8 8394 2000
 Website: <http://www.safilm.com.au/>
 adelaide-studios/facilities-overview
 Email: reception@safilm.com.au

STICKY PICTURES PTY LTD
 Suite 203 & 212
 166 Glebe Point Road
 2037 Glebe, NSW Australia
 Tel: +61 (0)2 9692 8732
 Website: www.sticky pictures.tv
 Email: info@stickypictures.tv

SWITCH INTERNATIONAL DISTRIBUTION PTY LTD
 323 Montague Street
 Albert Park, Victoria, Australia 3206
 Tel: +61 3 8598 7803
 Website: www.switchint.com
 Email: switch@switchint.com

TAXI FILM PRODUCTION
 A Level 2, Suite 210,
 59 Great Buckingham St
 Redfern, NSW, Australia 2016
 Tel: +61 2 9698 6226
 Fax: +61 2 9698 6227
 Website: www.taxifilm.tv
 Email: shoot@taxifilm.tv

THE SWEET SHOP (MELBOURNE)
 Level 3, 198 Harris Street
 Pyrmont NSW 2009, Australia
 Tel: +61 3 9525 9911
 Website: www.thesweetshop.tv
 Email: sweetland@thesweetshop.tv

THE WALT DISNEY COMPANY (AUSTRALIA)
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 2000 Sydney NSW
 Tel: +61 2 8622 8444
 Fax: +61 2 8622 8453
 Website: www.disney.com.au

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 332 Montague Road, West End, Brisbane
 Queensland 4101
 Tel: (07) 3334 4288
 Fax: (07) 3334 4250
 Website: www.trafficfilm.tv
 Email: production@trafficfilm.tv

TRUCE FILMS PTY LTD
 Level 1, 65 Haig Street
 Southbank Victoria 3006
 Australia
 Tel: +61 3 9645 7512
 Website: www.trucefilms.com
 Email: melb@trucefilms.com

TWO LITTLE INDIANS
 610 Stanley Street
 Woolloongabba 4102, Australia
 PO BOX 8304, Woolloongabba,
 4102 Australia
 Tel: +61 7 3255 1888
 Fax: +61 7 3255 2777
 Website: www.twolittleindians.com
 Email: contact@twolittleindians.com

UFOFILM PTY LTD
 3/44 Holt Street, Surry Hills
 NSW 2010, Australia
 Tel: +61 2 9699 1222
 Fax: +61 2 9699 1522
 Website: www.ufofilm.com.au
 Email: lux@ufofilm.com.au

VIACOM INTERNATIONAL MEDIA NETWORKS AUSTRALIA
 4-16 Yurong Street
 East Sydney NSW 2010
 Tel: +61 2 9921 0200
 Fax: +61 2 9921 0201

VILLAGE ROADSHOW STUDIOS
 Entertainment Road
 Oxenford QLD 4210
 Tel: +61 7 5585 9666
 Fax: +61 7 5573 3698
 Website: www.movieworldstudios.com.au
 Email: enquiries@villageroadshowstudios.com.au

VIM FILM
 2/144 Edward Street, Brisbane City
 QLD 4000, Australia
 Tel: +61 7 3270 7809
 Fax: +61 7 3211 3425
 Website: www.vimfilm.com
 Email: info@vimfilm.com

WALL TO WALL PICTURES
 69 Wimbledon Avenue, Narrabeen
 NSW 2101, Australia
 Tel: +61 2 9970 6339
 Website: www.walltowallpictures.com
 Email: walltowall@bigfoot.com

WHYTE HOUSE ENTERTAINMENT (SYDNEY)
 1 Fennell Street
 Port Melbourne
 VIC 3207, Australia
 Tel: +61 3 8534 9966
 Website: www.whytelhouseentertainment.com
 Email: contact@WhytelHouseEnt.com

WILDBEAR ENTERTAINMENT
 Level 2A, 737 New South Head Road
 Rose Bay NSW 2029
 Tel: +61 2 9212 1135
 Fax: +61 2 9211 3429
 Website: www.wildbear.tv

WILL O'ROURKE
 14 Maddison Street, East Redfern
 NSW 2016, Australia
 Tel: +61 2 9319 7904
 Website: www.willorourke.com
 Email: hello@willorourke.com

WINDOW PRODUCTIONS
 C/O Rabbit Content, Ground Floor
 15 Woodburn Street, Redfern, NSW 2016
 Tel: +61 418 227 121
 Website: www.windowproductions.com
 Email: look@windowproductions.com

WOLFHOUND PICTURES PTY LTD
 36 David Ave Bardon, 4065 Brisbane
 Tel: +61 4 4991 9450

WORKING DOG PRODUCTIONS
 PO Box 488
 South Yarra 3143
 Victoria, Australia
 Tel: +61 3 9826 4344
 Website: www.workingdog.com
 Email: dog@workingdog.com

WTFN ENTERTAINMENT
 210 Riversdale Road
 Hawthorn, Victoria 3122
 Tel: +61 3 9810 7111
 Website: www.wtnf.com

ZSPACE
 100 Hackett Street, Ultimo
 NSW 2007, Australia
 Tel: +61 2 9212 6777
 Website: www.zspace.com.au
 Email: info@zspace.com.au

MOBILE TELCOS
HUTCHISON TELECOMS
 Level 1, 177 Pacific Highway
 North Sydney, NSW 2060
 Tel: 133 121
 Website: www.hutchison.com.au
 Email: investors@hutchison.com.au

OPTUS
 Suite 408, 15 Lime Street
 Sydney, NSW, 2000
 Tel: 13 0044 3012
 Website: www.optus.com.au
 Email: support2@obcsydneynorth.com.au

TELSTRA
 Level 41, Telstra Centre
 242 Exhibition Street, Melbourne VIC 3000
 Tel: +61 1300 368 387
 Fax: +61 3 9632 3215
 Website: www.telstra.com.au

VODAFONE AUSTRALIA
 Level 7, 40 Mount Street,
 North Sydney NSW 2060
 Tel: +61 4 1414 1414
 Fax: 1300 308 869
 Website: www.vodafone.com.au

GOVERNMENT BODIES/REGULATORY AGENCIES

AGB NIELSEN MEDIA RESEARCH AUSTRALIA
 Ground Floor, 166 Epping Road
 Lane Cove, NSW 2066
 Tel: +61 2 9490 6500
 Website: www.agbnielsen.net
 Email: info.tam.au@nielsen.com

AUSTRALIA MOBILE TELECOMMUNICATIONS ASSOCIATION
 35 Murray Cres, Griffith ACT 2603, Australia
 Tel: +61 2 6239 6555
 Website: www.amta.org.au
 Email: contact@amta.org.au

AUSTRALIA SUBSCRIPTION TELEVISION & RADIO ASSOCIATION
 Level 2, 4 Broadcast Way,
 Artarmon NSW 2064
 Tel: +61 2 9776 2684
 Fax: +61 2 9776 2683
 Website: www.astra.org.au
 Email: astra@astra.org.au

AUSTRALIAN CHILDREN'S TELEVISION FOUNDATION
 3rd Floor, 145 Smith Street,
 Fitzroy Victoria 3065, Australia
 Tel: +61 3 9200 5500
 Website: www.actf.com.au
 Email: info@actf.com.au

AUSTRALIAN COMMUNICATIONS AND MEDIA AUTHORITY
 Level 5, The Bay Centre,
 65 Pirrama Road,
 Pyrmont NSW 2009. PO Box Q500,
 Queen Victoria Building, NSW 1230
 Tel: +61 2 9334 7700
 Fax: +61 2 9334 7799
 Website: www.acma.gov.au
 Email: broadcasting@acma.gov.au

OZTAM PTY LIMITED
 Level 4, 50 Berry Street
 North Sydney NSW 2060, Australia
 Tel: +61 2 9929 7210
 Fax: +61 2 9929 3445
 Website: www.oztam.com.au
 Email: info@oztam.com.au

SCREEN AUSTRALIA
 Level 7, 45 Jones Street,
 Ultimo, Sydney, NSW 2007
 GPO Box 3984, Sydney, NSW 2001
 Tel: +61 2 8113 5800
 Fax: +61 2 8113 5888
 Website: www.screenaustralia.gov.au
 Email: info@screenaustralia.gov.au

SCREEN PRODUCERS ASSOCIATION OF AUSTRALIA
 36 Fitzroy Street, Surry Hills
 Suite 2, Level 1,
 Australia, Sydney, NSW 2010
 Tel: +61 2 9360 8988
 Fax: +61 2 9360 8977
 Website: www.screenproducersaustralia.org.au
 Email: info@screenproducers.org.au

CHINA

STATSBOX

CHINA

POPULATION	1,382,323,332
INTERNET USERS	721,434,547
INTERNET PENETRATION	52.2%
BROADBAND SUBSCRIBERS	274,000,000
MOBILE SUBSCRIBERS	1,300,000,000
3G/4G MOBILE SUBSCRIBERS	820,000,000
MOBILE BROADBAND PENETRATION	62.6%
MULTICHANNEL PENETRATION	57%
NON-TERRESTRIAL TV CONNECTIONS	255,500,000

SOURCES:

- China Population as at June 2016 - World Population Review
- Internet Live Stats as at 2016 – China Internet Users
- Ministry of Industry and Information Technology of the People's Republic of China, as of Mid-2016
- Asia Pacific Multichannel TV 2015, by CASBAA

Television is a colossal industry in China and their content is changing to respond to the challenges presented by digital media, and upcoming businesses in both traditional and new media sectors.

MIP China Hangzhou

MIP China Hangzhou was launched in partnership with China Media Management Inc (CMM-I), official representative for MIPTV and MIPCOM in China and Zhejiang MegaMedia, organiser of the Zhejiang of the Zhejiang Provincial Pavilion at the MIP markets in Cannes.

MIP China Hangzhou was scheduled from 23 to 25 May 2017 in Hangzhou. Hangzhou is known as the beautiful East Coast city that hosted the recent G20 Summit. MIP China Hangzhou is dedicated to increase content development between the Chinese and international production companies as well as to provide a comprehensive educational forum for Chinese media professionals to recognise international TV markets and trends.

MIP China Hangzhou was a high-level summit with two components in one event. The first component was the Partnership Forum which saw leading executives from up to 40 international television production and distribution companies with 40 senior level Chinese media executives for one-to-one meetings. The one-to-one setting aims to forge global co-development and co-production between these international

and Chinese representatives. The attendees of the Partnership Forum also had the opportunity to visit production studios based in and around Hangzhou.

Recent launches

Tencent is using LiveU's portable transmission technology to stream its innovative new reality series live. The new reality series is called See where you are going. The live online programme follows Olympic champions, movie stars and random guests in six cities around China (Suzhou, Hangzhou, Beijing, Tianjin, Qingdao and Shenzhen) as they perform various tasks.

Tencent has deployed 10 LU200s, LiveU's ultra-small transmission units, for the live production. Separate camera crews live stream the different stars in the different locations and viewers can choose one of six different video rooms to watch the video live on any device. At the end of each programme, Tencent posts an edited version combining all the various clips online.

The LiveU units and support are provided by LiveU's local partner Guanhua Glory (Ghg) AV system Ltd, a long-standing supplier to Tencent, with additional support provided by Oneband Systems, an additional LiveU partner.

FREE-TO-AIR

ANHUI TV

Hefei Chief Cultural District
Lung Road 666 West Anhui TV
230 066
Tel: +86 551 6599 3434
Website: www.ahtv.cn
Email: ahtweb@126.com

ANIWORLD TV

314 Deya Lu, Changsha, China,
Hunan 410003
Tel: +86 731 2871 295 /
+86 731 2871 292
Fax: +86 731 2871 287
Website: www.aneworld.tv
Email: jinyingkatong@vip.sina.com

BEIJING MEDIA NETWORK

No.14 Jianguomenwai Street
Chaoyang District, 100020 Beijing
Website: www.bmn.net.cn

CHANGCHUN BROACASTER CHINA

Herbs Road, Changchun City,
149 Jilin Province, China 130061
Tel: +86 431 8892 4501 / 8846 2528
Fax: +86 431 8892 7581
Website: www.chinactv.com

CHANGSHA TV

No. 237 Laodong West Road,
Changsha, Hunan 410015
Tel: +86 731 8277 7340 / 234
Website: www.hncstv.com
Email: hncstv@163.com

CHENGDU TV

No. 2 Gao Peng Road, Chengdu,
Sichuan 610041
Tel: +86 28 8602 0840
Website: www.cdtv.cn
Email: service@cdtv.tv

CHINA CENTRAL TeleVision (CCTV)

11 Fuxing Road, Beijing
China Central Television
Website: cctv.cntv.cn
Email: webmaster@cctv.com

CHINA EDUCATION TELEVISION

No. 98 East Third Ring Road
Hanjian Dan Yang Building, Room 510,
5th Floor, Chaoyang District, Beijing, 100021
Tel: +86 10 5861 1392 500
Website: www.centv.cn
Email: centv@guoshi.com

CHINA UNITED TELEVISION

198 Danxia Rd, Xishan, Kunming,
Yunnan, China
Tel: +86 10 6267 0925 27 29
Fax: +86 10 6267 0823
Website: www.kunmingbc.com /
www.kmtv.com.cn
Email: webmaster@kmtv.com.cn

CHONGQING BROADCASTING GROUP

F6, #126 Yuzhou Road,
Hi-tech District, Chongqing 400041
Tel: +86 23 6861 8616
Fax: +86 23 6360 3654
Website: v.cbg.cn
Email: cqvcbg@163.com

CSPN CHINA SPORTS PROGRAMS NETWORK

Beijing Daxing District
Xihongmen Town Rd East 2
Beijing, China 100162
Tel: +86 10 6029 9955
Website: www.cspn.cn
Email: cspn@cspn.cn

EE-MEDIA

Bali Zhuang No. 5 Pioneers Park
West 2 (East Fourth Ring Road on the
Eastern side)
Chaoyang District, Beijing 100025
Tel: +86 10 6584 7200
Website: www.eemedia.cn

FOSHAN TV

Foshan City Xin Cheng District,
Yu He Road, Foshan TV Station Building,
10th Floor Centre for Business
Tel: +86 757 2836 5188
Website: www.fstv.com.cn
Email: webmaster@fstv.com.cn

FUJIAN BROADCASTING CORP

No. 128 West Ring Road
Fuzhou, Fujian 350004
Tel: +86 591 8331 3789
Fax: +86 591 335 3168 / 334 8489
Website: www.fjtvt.net
Email: video@fjtvt.net

GANSU TV

Lanzhou City, Gansu Province
No. 561 Zhang Su Beach - 730010
Tel: +86 931 8 688 294
Website: www.gstv.com.cn

GUANGDONG RADIO AND TELEVISION STATION

No.331, East Huan Road,
Yue Xiu District,
510060 Guangdong
Tel: +86 20 8335 5188
Website: www.gdtv.cn
Email: gdtv@gdtv.cn

GUANGZHOU TV

No. 233 Huan Shi Dong Road
Guangzhou, Guangdong 510010
Tel: +86 20 8666 4833
Fax: +86 20 8669 0066
Website: www.gztv.com

GUIYANG TV

Broadcast Mansion No. 15 Zunyi Road
Guiyang, Guizhou 550002
Tel: +86 851 5826 969
Website: www.gystv.com
Email: tao55@21cn.com

GUIZHOU TV

261 Qingyun Lu, Guiyang,
China, 550002
Tel: +86 851 5377 260 / 582 2495 /
598 2150
Fax: +86 851 586 9983 / 598 1896
Website: www.gzstv.com

HAINAN TV

18th Floor, No. 61 Nansha Road,
Haikou City, Hainan 570206
Tel: +86 898 6681 5988
Website: www.bluehn.com

HANGZHOU TV

Hooloo.tv
888 River Road, SMG Building, Hangzhou,
China 310008
Tel: +86 571 8983 3421
Website: www.hrcrtv.cn
Email: service@hzntv.cn

HARBIN TV

No. 1 Huashan Road, Xiangfang District,
Harbin, Heilongjiang 150036
Tel: +86 451 8799 6114
Website: www.hrbtv.net

HEBEI TELEVISION

No. 100 South Street,
Shijiazhuang, Hebei 050031
Tel: +86 311 8711 8582
Fax: +86 311 8711 8582
Website: www.hebtv.com

HEFEI TELEVISION

Tel: +86 551 6350 9030
Website: www.hfbtv.com /
www.myyoco.com

HENAN TV

No. 18 Zhenghua Road
Zhengzhou, Henan 450008
Website: www.hntv.ha.cn
Email: hntvdwx@126.com

HUIZHOU TV

No 55 Radio & Television News Centre
22nd Floor, New Media
516001 Huizhou City, Guangdong
Tel: +86 752 2025 8888 653
Website: www.hzrtv.cn
Email: service@hzrtv.cn

HUNAN TV

4F Hunan Golden Eagle International
Exhibition Center North
No. 480 Deya Road
Kaifu, Changsha, Hunan, China, 410003
Tel: +86 731 8287 1680 8088
Fax: +86 731 8287 1686 8105
Beijing Office

7th Floor, Block A, Room A
East 9th Street in Central Square
Dongcheng District, Beijing 100010
Tel: +86 10 6418 5518
Website: www.hunantv.com
Email: media@hunantv.com

JSBC JIANGSU BROADCASTING CORPORATION

4 East Beijing Road, Nanjing,
China, Jiangsu 210008
Tel: +86 25 8318 8185 / 8187
Fax: +86 25 8318 8187
Website: www.jsbc.com
Email: info@jsbc.com,

CHINA

JIANGXI TELEVISION

No. 207 Hongduzhou Avenue,
Nanchang, Jiangxi 330046
Tel: +86 791 833 7945
Fax: +86 791 833 1432
Website: www.jxgdw.com
Email: jxtv@mail.jxgdw.com

JILIN TV

No. 2066, Changchun City Satellite Road
130033, China
Tel: +86 431 8581 8000
Website: www.jilintv.com.cn

LIAONING TV

Heping District, 10th Street
Liaoning Province, Shenyang City,
China 110003
Tel: +86 24 8321 6555
Website: www.lntv.com.cn

LHASA TV

Chengguan District, No. 22 Jiangsu East
Road Lhasa Tibet 850000
Tel: +86 891 6353 000 6107
Fax: +86 891 6350 837
Website: www.lasatv.com
Email: tibet.lstv@163.com

MEIZHOU TV

Cultural Park Place,
Meizhou City, Guangdong
Tel: +86 20 218 7633
Website: www.gdmztv.com

NANNING TV

Radio and Television Center Building
25 Nanning Gecun Road, China 530022
Tel: +86 771 5631 182 / 5611 202
Website: www.nntv.cn

NEI MONGOL TELEVISION

No. 71 Xinhua Street,
010058 Inner Mongolia
Tel: +976 0471 6953 000
Website: www.nmtv.cn
Email: info@nmtv.com

NINGXIA TV

66 Middle Road, Ningxia, Yinchuan City,
China 750001
Tel: +86 0951 / 511 7020
Website: www.nxtv.com.cn
Email: nxtvweb@nxtv.cn;
nxtv001@163.com

SHANGHAI INTERACTIVE

487 Luochuan Rd (E), Shanghai,
China 200072
Tel: +86 21 5638 9988
Fax: +86 21 5638 6667
Website: www.sitv.com.cn

SHENYANG RADIO AND TV

No. 296 Qingnan Road Heping District,
Shenyang, Liaoning 110004
Tel: +86 24 2399 9111
Website: www.csytv.com

SHENZHEN TV

No. 59 Haidian District,
1207 Gao Liang Xie
Jie Kun Building, 100044
Tel: +86 010 6267 0925
Fax: +86 010 6267 0823
Website: [szctv.com](http://www.szctv.com)

SHIJIAZHUANG TV

No. 59 Haidian District,
1207 Gao Liang Xie
Jie Kun Building, 100044
Tel: +86 010 6267 0925
Fax: +86 010 6267 0823
Website: [sjzctv.com](http://www.sjzctv.com)

SICHUAN BROADCASTING GROUP

66 Shi Ji Cheng Road, Chengdu,
China 610041
Tel: +86 28 8777 9896
Fax: +86 28 2776 2121
Website: www.sctv.com

TAIHU MINGZHU TV

4th Jiangsu Wuxi Hubin Road, Wuxi,
Jiangsu 214061
Tel: +86 510 8587 8100
Website: www.thmz.com

TAIYUAN BROADCASTING & TELEVISION BUREAU

No. 2 Yifen Street Taiyuan
Wanbailin 030024
Tel: +86 351 604 0552

TIANJIN TV

143 Weijing Road, Heping District,
Tianjin, China 300070
Tel: +86 22 2360 1911
Website: www.tjtvc.com

TIBET TV

No 149 Beijing Mid. Road Lhasa, Tibet
850000
Tel: +86 891 6820 874
Fax: +86 891 6835 729

WUHAN TV

Radio and Television Centre Wuhan
677 Jianshe Avenue, Hankou,
Wuhan 430022
Tel: +86 27 8556 2633
Fax: +86 27 8556 2590
Website: www.whbc.com.cn

XINJIANG TV

Television Station Centre
Urumqi, 830 Xinjiang Unity Road
China 830044
Tel: +86 991 2568 835
Website: www.xjtv.com.cn
Email: xjtvfwb@sina.com

XINYU TV

49, Xianlaizhong Road, Xinyu City, Jiangxi
Tel: +86 790 641 8109
Website: www.jxytv.com
Email: admin@jxytv.com

ZHENGZHOU TV

18 Zhendong District,
Zhengzhou, Henan 450046
Tel: +86 371 6909 5300
Fax: +86 371 6909 5304
Website: www.zztv.tv

PAY-TV

BESTV NETWORK TELEVISION TECHNOLOGY DEVELOPMENT CO LTD
No. 757 Yishan Road, 200233, Shanghai
Tel: +86 21 3339 6476
Fax: +86 21 3339 6600
Website: www.bestv.com.cn

BXH (BOXINHONG) INTERNATIONAL MEDIA GROUP

328 Huao Centre, Haidian
Beijing, China
Tel: +86 10 519 6017
Website: www.boxinhong.com
Email: MGQ@188.com

CHINA CENTRAL TELEVISION (CCTV)

11 Fuxing Road, Beijing
China Central Television 100 859
Website: [cctv.com](http://www.cctv.com)
Email: webmaster@cctv.com

CHINA ENTERTAINMENT TELEVISION BROADCAST LTD.

Shenzhen Nanshan District Science Park,
12 Road on the 2nd South Kingdg
Software Park,
Building B, 5th floor, South Tower
Tel: +86 755 3332 0028
Website: www.cetv.com

CHINA IPTV CO LTD

5A, Yuanchuangkongjian, 1106,
Tonghuipan, Sihui East,
Chaoyang District, Beijing, China
Tel: +86 10 8579 6921
Fax: +86 10 8579 6041
Email: yanghui1@staff.cntv.cn

DOXTV CORPORATION (BEIJING) LIMITED

N05 Hou Ba Li Zhuang,
Chaoyang District, 100025 Beijing
Tel: +86 10 8581 5988
Fax: +86 10 8599 7661
Website: www.doxtv.com

EE-MEDIA

Bali Zhuang No. 5 Pioneers Park
West 2 (East Fourth Ring Road on the
Eastern side)
Chaoyang District, Beijing 100025
Tel: +86 10 6584 7200
Fax: +86 10 6584 7212
Website: www.eemedia.cn

HANYA STAR CULTURE & TECHNOLOGY CO LTD

Beijing Office
Guanghua Road, Chaoyang District
9 soho2 Room 1201-1202
100020, Beijing
Tel: +86 10 5900 7081

HONG KONG SATELLITE TV INTERNATIONAL MEDIA GROUP

Beijing Office
Fengtai District, No. 188 South Fourth
Ring Road
Tel: +86 10 5893 7966
Fax: +86 10 5893 7855

JISHI MEDIA

No.1027-1 Xinmin Avenue
Changchun Jln 130021, China
Tel: +86 431 8878 9099
Fax: +86 431 8878 9990
Website: www.jishimedia.com

MACAU ASIA SATELLITE TELEVISION

Tel: +853 2875 0080
Fax: +853 2875 0016
Website: www.mastv.cc

MACAU LOTUS TELEVISION CO. LTD

180 Southeast Macao Song,
Yusheng Plaza Business Center,
22 Floor, Block AV
Tel: +853 2878 7606
Email: lotustv@lotustv.cc
Website: www.lotustv.cc

ORIENTAL CABLE NETWORK (OCN)

Room 423 No. 2860 Jinke Road
Pudong New District, Shanghai 201203
China
Tel: 86 21 6266 2983
Website: www.ocn.net.cn

PHOENIX SATELLITE TELEVISION HOLDINGS LTD.

No. 2-6 Dai King Street,
Tai Po Industrial Estate, Tai Po, N.T.,
Hong Kong
Tel: +852 2200 8888
Fax: +852 2200 8899
Website: www.phoenixtv-distribution.com

SHANXI BROADCAST & TV NETWORK

No. 318 Yingze Street
0351-4066178 Shaanxi, China
Tel: +86 351 4066178
Website: www.sxrtv.com

SHANGHAI MEDIA GROUP (SMG)

No.298 Weihai Road
200041 Shanghai, China
Tel: +86 21 6256 5899
Fax: +86 21 6287 0000
Website: www.smg.sh.cn

SHENZHEN MEDIA GROUP

ShenZhen Media Group Building,
No. 1 Television Building
Pengcheng Yi Lu, Futian District
Shenzhen 518026, Guangdong, China
Tel: +86 138 0883 0777
Website: www.szmg.com.cn

STAR TV

13/F One Harbourfront
18 Tak Fung Street, Hung Hom
Kowloon City District, Hong Kong
Tel: +852 2621 8888
Fax : +852 2621 8000
Website: www.startv.com

SUPERMOVIE ENTERTAINMENT LTD

No. 202, Huatai Building,
No. 3 Songtao North Garden
Yongtai New Torn, Baiyun District
Guangzhou, China
Tel: +86 20 2894 5505
Website: www.supmovie.com
Email: 1113637435@qq.com

TOP V

B820 Gehua Tower No. 1,
Qinglong Baystreet,
Dongcheng District, Beijing, China, 100007
Tel: +86 10 5926 0099
Fax: +86 10 5926 0138
Website: www.topdtv.com
Email: webmaster@topdtv.com.cn

WASU MEDIA & NETWORK CO LTD

310012 Hangzhou Bauhinia Road
50 Southern R & D Building
Tel: +86 571 2895 8888
Fax: + 86 571 2895 8811
Website: www.wasu.com.cn

PRODUCTION STUDIOS

3C MEDIA
Building 5, Waiwen Culture & Creative Park
#20 Zhizhuyuan South Road,
Haidian District, 100044 Beijing
Tel: +86 10 6808 1088
Website: www.3cmcia.com.cn
Email: chengshihui@3cmcia.com.cn

ACG KIDS INC

Guoli Building Room 1208
No. 1465 Beijing Road West
Jingan District, 200040 Shanghai
Tel: +86 18 1173 29130

ALPHA ANIMATION AND CULTURE CO LTD

10F Poly International Centre
No. 5 Lin Jiang Road
Zhujiang New Town, 510623
Guangzhou, Guangdong
Tel: +86 20 3898 3278
Fax: +86 20 3833 6257

BEIJING HUALU BAINA FILM & TV INC

Building 6, 30 Anli Road
Chaoyang District. 100042 Beijing, China
Tel: +86 10 5684 2323
Fax: +86 10 5684 2325
Website: www.hlbn.cc
Email: xiangmu@hlbn.cc

CHINA

BEIJING HUTOON ANIMATION LTD
47, 703 Building, Qi Xing East St,
798 Art District
No. 4, Jiu Xian Qiao Rd
Chao Yang District, 100000 Beijing
Tel: +86 10 5678 9642 / 9145
Website: www.donghuabang.com
Email: ssl@hutoon.com

BEIJING ICE TERRA CULTURAL COMMUNICATIONS CO LTD
Room 501, No. 8 Building
Heshengqilinshe, Futong West Street
Chaoyang District, 100102, Beijing, China
Tel: +86 10 5738 9866
Website: www.binghedadi.com

BEIJING SUNSHINE CULTURE AND COMMUNICATION CO LTD
5th Floor, North Block
No. 7, Banqiao Southern Lane
Dongchen District, 100007, Beijing
Tel: +86 10 5793 0066
Website: www.sun-tv.com.cn

BEIJING XINBAOYUAN FILM AND TELEVISION INVESTMENT CO LTD
Building 311, Courtyard 86, Beiyuan Road
Chaoyang District, Beijing, China
Tel: +86 13 9013 5055 5
Email: film92@163.com

BLADEGE (SHANGHAI)
Room 316-319 Building 6
Xu Hui Century Plaza, No. 28 Dan Ba Road,
Shanghai, China 200062
Tel: +86 21 52061927
Website: www.bladedge.com
Email: shanghai@bladedge.com

CARROT FILMS (SHANGHAI)
Room 19D, Block T1, Gateway Plaza
Lane 2601, Xie Tu Road, Xu Hui District
Shanghai 200030, China
Tel: +86 21 6426 4833
Website: www.carrotfilms.com.my
Email: info@carrotfilms.tv

CHANG THE PATH TAKEN BY FILM AND TELEVISION CULTURE CO LTD
China Beijing Fengtai Fangzhuang Fang Group of Garden Area 21-449, China
Tel: +86 10 6765 3095
Email: hechangzhengdao@126.com

CHINA CENTRAL TELEVISION – CHINA INTERNATIONAL TV CORPORATION (CCTV – CITV)
Room 605 Jingmen Building
No. 9, Yang Fang Dian Road
Hai Dian District, 100038, Beijing, China
Tel: +86 10 6395 0016
Website: www.citvc.com

CHINA HUACE FILM & TV CO LTD
683 West Road, Hangzhou
Xixi Creative Industry Zone C
Zhejiang, China
Tel: +86 571 8755 3088
Fax: +86 571 8755 3088 – 8088
Website: www.huacemedia.com

CHONGQING XIANGHONG FILM & TV CO LTD
7-1-2 C Zone, Neptune Technology Building
No. 62 Starbright Avenue
Beibuxin District, Chongqing, China
Tel: +86 23 8686 7286 / 7285
Website: www.xianghongtv.com
Email: xianghong@xianghongtv.com

CIB PRODUCTIONS
58 Xianger Hutong
Dongcheng District, Beijing 100007
Tel: +86 10 8403 0136
Website: www.cib-productions.com
Email: info@cib-productions.com

CJHS MEDIA
Gongzheng Road, Wuchang District, Wuhan
Hubei Province, China
Tel: +86 27 8711 0568
Website: www.cjhsmedia.com
Email: 429134746@qq.com

COMMON COMMUNICATION
11 Floor A, 69 Yi Xue Yuan Road
Shanghai 200032 China
Tel: 86 21 6443 6353
Fax: 86 21 6417 6085
Website: www.commonchina.com
Email: matt@commonchina.com

DOWIN TV PRODUCTION CO LTD
1F, No. 41-1, Lane 11, Section 6
Minquan E. Rd, Neihu District
Taipei City, 114, Taiwan ROC
Tel: +86 22 796 1909
Fax: +86 22 796 2730
Email: sunjun@ysy-group.com

ENDEMOL SHINE CHINA
Suite 15-2, 15/F Tower C
No. 9 Guang Hua Road Soho2
Chaoyang District, 100020 Beijing, China
Tel: +86 10 5900 7119

FANTAWILD ANIMATION INC
14/F, Huaiqiang Building
Keji Zhong Yi Road, Nanshan
518057 Shenzhen, Guangdong, China
Tel: +86 755 6682 6666
Website: www.fantawild.com
Email: info@hytch.com

GLOBAL DIGITAL CREATION (HOLDINGS) LTD
6-7F, GDC Building,
9 Gaoxin Central Avenue 3rd
Nanshan District, 518057
Shenzhen, China
Tel: +85 755 8608 8018
Website: www.gdc-world.com
Email: info@idmt.com.cn

GOLDMINES FILM PRODUCTIONS
B417 Sky & Sea Business Plaza
107 Dongsi Bei Dajie, Dongcheng District
Beijing 100007, China
Tel: +86 10 6415 3961
Website: www.goldminesfilm.com
Email: info@goldminesfilm.com

GUAN YUE INTERNATIONAL LTD
4F, Building A China,
CBD TEDA No. 15
Guang Hua Road, Chaoyang District
100020 Beijing, China
Tel: +86 10 8588 6980
Fax: +86 10 8588 6060

GUNG-HO FILMS (BEIJING)
Building B25A, 10 JiuxianQiao Road
Chaoyang District,
Beijing 100015, China
Tel: +86 10 5975 6351
Website: www.gunghofilms.com
Email: beijing@gunghofilms.com

HANGZHOU A.U CULTURAL CREATIVITY CO LTD
Building 38, Venice Town
Paradise Xiaoshan District, 311203
Hangzhou, Zhejiang, China
Tel: +86 571 8281 3763
Website: www.66uu.com
Email: john@66uu.cn

HANGZHOU RISING ANIME CO LTD
2F Zone A North Software Park
No. 35 Xiangyan Road Gongshu Di
310011, Hangzhou, China
Tel: +86 571 2885 6291
Fax: +86 571 2885 6295

HANGZHOU STEAMWORKS CREATIVE CO LTD
Rm611 BLDG No.5 Haichuang Park
No.998 Wenyi West RD, Hangzhou, China
Tel: +86 571 2630 7273
Fax: +86 571 2630 7270
Website: www.megamediamarket.com

HANGZHOU TAIKONG WORKS FILM CO LTD
No. 1 Chuangyi Road
Zhuantang Sub-district
Xihu District, Hangzhou 310024 China
Tel: +86 571 8839 1920

HANGZHOU THUNDER ANIMATION CO LTD
Room 1001 Block D No. 9
Jiuhuan Road, Hangzhou 310019 China
Tel: +86 571 5607 1781
Fax: +86 571 5607 1783

IPCN (80 PRODUCTION)
No. 301 TongLeFang Building 15
555 HaiFang Road, JingAn District
Shanghai 200041 China
Tel: +86 21 6082 9580
Website: www.ipcn.co.uk

JIANGTOON ANIMATION
19th Floor, Building F1, Optics Valley
Software Park
East Lake High-tech, Development Zone
Wuhan, Hubei 430000 China
Tel: +86 27 5988 8633
Website: www.jtanimation.com

JO JO ANIMATION PRODUCTION CO LTD
4F BLDG 6, No 100 Dicui Road
Wuxi 214072 China
Tel: +86 510 8516 3725

JOYSPOON ANIMATION
No 18, No 1000 Zhang Heng Road
Pudong New Area, Shanghai 200090, China
Tel: +86 21 6542 6796
Website: www.joyspoonanimation.com
Email: jiyeuecn@163.com

JY ANIMATION CO LTD
15F, Tower C, Poly Centre of East
No. 129 Balizhuangbeili, Chaoyang District
Beijing 100025 China
Tel: +86 10 8585 7575
Website: www.jya.cn
Email: huangxueying@jya.cn

KAIMU PRODUCTIONS
5th Floor, Block C,
Zhoujiaqiao Creative Centre
2453 Wanhangdu Road
Shanghai 200051, China
Tel: +86 21 5272 2121
Website: +86 21 5272 7524
Website: www.kaimuproductions.com

KUNG FU FAMILY ANIMATION (SUSHOU) CO LTD
Room 302, 8th Building, 328 Xinghu Rd
SIP Suzhou, Jiangsu Province
215123 China
Tel: +86 0512 6278 1183
Website: www.dmw365.com

LEGEND MEDIA
Room 406, Building 8, Heshengqilinshe
Wangjing, Chaoyang District
Beijing 100102 China
Tel: +86 10 5738 9746

LENS MEDIA INTERNATIONAL LIMITED
Room 804, Mansion B Building 5
Soucheng International, No 36 Guang Qu Rd
Chaoyang District, Beijing 100122 China
Tel: +86 10 8721 3175
Website: www.lensmedia.com.cn
Email: amanda_bj_china@yahoo.com.cn

LIFELIKE
1903 Room, Wealth Centre Building, No 577
CheZhan Road, Wenzhou City
Zhejiang Province, China
Tel: +86 13 2858 7901 0
Website: www.zhengxu.net
Email: jinchengguang@vip.qq.com

LUNAR FILMS (SHANGHAI)
Yong Jia Road Lane 15, No.4
Shanghai 200020, China
Tel: +86 21 5404 6908
Fax: +86 21 5404 6906
Website: www.lunarfilms.tv
Email: ken@lunarfilms.com.cn

MEDIA VISION (BEIJING)
15th Floor, Block 2 Blue Castle Centre
Xidawang Road, Chaoyang District
Beijing, China Tel: +86 10 8599 7941
Website: www.media-vision.com.cn

NANJING FABEI CULTURAL & CREATIVE INC
7th Floor, Building C, No 11 Xinghuo Road
High-Tech Industry Development Zone
Nanjing, Jiangsu, 210061 China
Tel: +86 25 6817 2962
Website: www.njafb.com
Email: hr@cnafb.com

OMNIJOI MEDIA CORPORATION CO LTD
26F, CITIC Mansion, No 348
Zhongshan Road, 210008 Nanjing, China
Tel: +86 25 8321 8028
Fax: +86 25 8321 8169
Website: www.omnijoi.com

ONEVCN
19th Floor, #5 Wanda Plaza
No. 93 JianGuo Road, Chaoyang District
Beijing, China
Tel: +86 18 8108 8376 8
Email: zhanglei@onevcn.com

ORI ANIMATION
ORI Mansion, 299 Dong Ping Street
Suzhou Industrial Park 215125 Suzhou
Jiangsu, China
Tel: +86 51 2822 8003 2
Fax: +86 51 2822 8003 3
Website: www.szagia.com

OVERVIEW OF RUNHE MEDIA (BEIJING) CO LTD
Room 101, Unit 3, No.1 Building
Lidu Shui'an Zone A, No 9
Fangyuan South Street, Chaoyang District
Beijing, China
Tel: +86 13 9118 2378 9
Website: www.runmedia.com.cn

P.I.G. CHINA
House 2, Lane 278
Xiang Yang Road South
Shanghai 200031, China
Tel: +86 21 5100 1801
Website: www.pigchina.com
Email: info@pigchina.com

POP FILMS ASIA (CHINA)
Ground Floor, No.9, Lane 156
Fu Min Road, Jin An District
Shanghai 200040, China
Tel: +86 15 2100 6813
Website: www.popfilmsasia.com
Email: producer@popfilms.asia

CHINA

PURITY MEDIA

10th Floor, Sea of Clouds
No 118, Qinghai Road, 200041
Shanghai, China
Tel: +86 13 9118 4644 5

SANDMAN ANIMATION STUDIO

D102-I, 1355 Jinjihu Da Dao
Suzhou Industrial Park, 215021
Suzhou, Jiangsu, China
Tel: +86 512 6262 0017
Website: www.sandman.me
Email: kieron@sandmananimation.com.cn

SHANGHAI CROTON CULTURAL MEDIA CO LTD

38F South Hongkong Plaza
238 Huaihai Zhong Rd, 200021
Shanghai, China
Tel: +86 21 6390 6990
Website: www.croton.com.cn

SHANGHAI LEFTPOCKET ANIMATION STUDIO LTD

4th Floor, No. 900, Sanxin North Road
Songjiang District, 201620
Shanghai, China
Tel: +86 21 5781 8707
Website: www.leftpocketstudio.com
Email: info@leftpocketstudio.com

SHANGHAI YSY FILM & TV ENTERPRISE CO LTD

Rm 605, MingHui Business Building
442 Hami Road, Shanghai, China
Tel: +86 21 6291 3467
Fax: +86 21 6291 4790
Email: ccty@ysy-group.com

SHENZHEN SHINE ENTERTAINMENT CO LTD

Room 1101, Block B
Shum Yip Terra Building
Shenzhen 518000 China
Tel: +86 150 1373 7397
Website: www.shineentertainment.cn

SHIAO ANIMATION CO LTD

A203-8, SIP SISPARK
1355 Jinji hu Avenue, Suzhou
Jiangsu 215021, China
Tel: +86 512 6262 0042
Website: www.shiao.tv
Email: shiao@shiao.tv

SNOW LEOPARD OCTOBER DIGITAL ANIMATION CO LTD

2F, Rm 112, Bldg E2, No 200
Linghu Avenue, Wuxi, Jiangsu
214000 China
Tel: +86 510 8534 5100
Website: www.10animation.com
Email: animation10@aliyun.com

SPARKLY KEY ANIMATION STUDIO

3F HSD Plaza No. 1451, Binxing Road
Binjiang District, Hangzhou 310053 China
Tel: +86 571 8785 9366
Fax: +86 571 8785 9365
Website: www.megamediamarket.com

TAIKONG WORKS CULTURE DEVELOPMENT CO LTD

11A, No. 1 East Sanjianfang Road
Chaoyang District, 100024 Beijing, China
Tel: +86 10 6206 6447
Fax: +86 10 8456 4161
Website: www.taikongworks.com

THE GREAT WALL FILM AND TELEVISION LTD

No. 683, West Wener Road, West Xixi
Creative Industry Park
Xihu District, Hangzhou City,
Zhejiang, China
Tel: +86 13 6168 1795 3
Website: www.chinaccys.com
Email: 835152202@qq.com

THE SHANGHAI JOB

Jian Guo Xi Lu, Lane 506
Unit 1, Level 1-3, Xu Hui District
Shanghai 200031, China
Tel: +86 21 6431 7234
Website: www.theshanghaijob.com
Email: info@theshanghaijob.com

TSANGHAO ANIMATION

No. 21 Liaoning St,
Dalian Economic Development Zone
Dalian Liaoning 11660 China
Tel: +86 411 8718 2658
Fax: +86 411 8718 9468
Website: www.sinoanimation.com

TVZONE MEDIA

West Helong Stadium, Changsha
Henan 410000 China
Tel: +86 731 8874 5255
Website: www.tvzone.cn
Email: contact@tvzone.cn

WALKING FORWARD MEDIA

Room 301, Building 6
188 Hongsha Road, Changsha
410022 China
Tel: +86 135 5211 6606
Website: www.weif.tv

WIN SING COMPANY LIMITED

27/F South Office Tower,
Suntec Plaza, 193 Guangzhou Ave,
Guangzhou 510075, China
Tel: +86 20 3758 3563
Website: www.winsing.net
Email: info@wising.net

WUHAN 2:10 CULTURE COMMUNICATION CO LTD

Guanshan Road No. 20
Optics Creative Industry Base, 8F
No 2 Building, Wuhan, Hubei
430070 China
Tel: +86 27 8722 3093
Website: www.2-10.cn

XIAMEN DOMOKO ANIMATION CO LTD

Domoko Building No. 10
Wanghai, Road Xiamen Software Park II
Xiamen, Fujian 361008 China
Tel: +86 59 2597 0031
Fax: +86 59 2252 9796

XIAMEN XTONE ANIMATION CO LTD

#102, No. 45 Wanghai Road
Software Park II, Xiamen
Fujian 361000 China
Tel: +86 59 2379 9366
Fax: +86 59 2377 8905
Website: www.xtonegroup.com

YI ANIMATION

3rd Floor, Creation Centre of Hengda
Industry Park
Bigui Main Street of Nanpu
Luoxi of Panyu District, Jiangsu
Guangzhou, 511430 China
Tel: +86 20 8944 0309
Website: www.kungfood.tv

ZHEJIANG VERSATILE MEDIA CO LTD

Building 11, 28 Xiangyun Road
310011 Hangzhou, Zhejiang, China
Tel: +86 571 5671 6600 / 6611
Fax: +86 571 5671 6697
Website: www.ver.cn

ZHEJIANG ZHONGNAN ANIMATION CO LTD

No. 245, 2nd Floor,
South Technology Centre
Binkang Road, Binjiang District
310052 Hangzhou Zhejiang, China
Tel: +86 571 8989 2522
Website: www.zanimation.com
Email: zoland@zanimation.com

MULTIPLE SYSTEM OPERATORS

DOXTV CORPORATION (BEIJING) LIMITED

N05 Hou Ba Li Zhuang,
Chaoyang District, 100025 Beijing
Tel: +86 10 8581 5988
Fax: +86 10 8599 7661
Website: www.doxtv.com

EE-MEDIA

Bali Zhuang No. 5 Pioneers Park
West 2 (East Fourth Ring Road on the
Eastern side)
Chaoyang District, Beijing 100025
Tel: +86 10 6584 7200
Fax: +86 10 6584 7212
Website: www.eemedia.cn

SMG SHANGHAI MEDIA GROUP

298 Weihai Road, Shanghai, China, 200041
Tel: +86 21 2200 5899
Fax: 86-21-62870000
Website: www.smg.cn

MOBILE TELCOS

CHINA MOBILE COMMUNICATIONS CORPORATION

China Mobile Limited
60/F, The Center,
No. 99 Queen's Road Central, Hong Kong
Tel: +85 2 3121 8888
Website: www.chinamobileltd.com

CHINA TELECOMMUNICATIONS CORPORATION

31Jinrong Street, Xicheng District,
Beijing, 100032, China
Tel: +86 10 6642 8166
Fax: +86 10 6601 0728
Website: www.chinatelecom-h.com

CHINA UNICOM (TELECOMS)

21 Financial Street, Xicheng District,
Beijing 100140, P.R.China 100140
Tel: +86 10 6616 9571
Fax: +86 10 6611 0009 /
+85 10 6642 9545
Website: www.chinaunicom.com

HUAWEI TECHNOLOGIES

Australia Office
Level 6, 564 St Kilda Rd, Victoria, Melbourne
Tel: +61 3 8610 0600
Fax: +61 3 9510 2477

Hong Kong Office

Unit 525-530,5/F, Core Building 2,
No.1 Science Park West Avenue,
Hong Kong Science Park,
Pak Shek Kok, Shatin, New Territories
Tel: +852 3157 1555
Fax: +852 3157 1556

Japan Office

12th Floor, West Tower,
Otemachi First Square 1-5-1
Otemachi, Chiyoda-ku,
Tokyo 100-0004 Japan
Tel: +81 3 6266 8008
Fax: +81 3 6262 8000

Malaysia Office

Level 18, East Wing, The ICON No 1,
Jalan 1/68F, Off Jalan Tun Razak
55000 Kuala Lumpur, Malaysia
Tel: +60 3 2175 5550
Fax: +60 3 2175 5397

New Zealand Office

Tel: +64 9 975 1101
Fax: +64 9 975 1150

Philippines Office

Huawei Technologies Phils.
INC.Unit 5302, 53/F, PB Com Tower,
Ayalas ave cor Rufino St. Salcedo Village,
Makati, Philippines
Tel: +63 2 8158808
Fax: +63 2 8190500

Singapore Office

15A Changi Business Park Central 1,
Eightrium @ Changi Business Park
#03-03 Singapore 486035
Tel: +65 6825 4200
Fax: +65 6825 4211

Vietnam Office

The 21st floor, Charmvit Tower
No.117 Tran Duy Hung Str.
Cau Giay Dist, Hanoi, Vietnam
Tel: +84 4 2220 8818
Fax: +84 4 2220 8828
Website: www.huawei.com

CHINA UNITED TELEVISION

Tel: +010 6267 0925/27/29
Fax: +010 6267 0823
Website: www.cutv.com

GOVERNMENT BODIES / REGULATORY AGENCIES

BEIJING MUNICIPAL BUREAU OF RADIO, FILM AND TELEVISION

No. 55 Chaonei Avenue,
Dongcheng District,
100010 Beijing
Tel: +86 10 8501 2280
Fax: +86 10 6515 0422
Website: www.bjrt.gov.cn

CAPITAL RADIO & TV PROGRAM PRODUCERS ASSOCIATION

Chaoyang District, 100022 Beijing
Tel: +86 10 8773 4850 /
+86 10 8774 9710
Fax: +86 10 8777 1440
Website: www.cbbpa.com.cn
Email: cbbpa@vip.sina.com

CHINA TELEVISION DRAMA PRODUCTION INDUSTRY ASSOCIATION

1-44A Jia No. 3 Xidian
Chaoyang District, Beijing, China
Tel: +86 13 8113 4217 3
Website: www.ctpia.com.cn
Email: 13522444722@163.com

FUJIAN PROVINCIAL ADMINISTRATION OF RADIO, FILM AND TELEVISION

Office of Fujian Provincial Bureau of Radio,
Film and Television
128 Taijiang West Ring, Fujian, 350004
Tel: +591 8811 6501
Fax: +591 8811 6500
Website: www.fjgd.gov.cn
Email: fjgd@fjgd.gov.cn

SHANGHAI BROADCASTING FILM & TELEVISION PRODUCERS ASSOCIATION

No. 709 Julu Road
Shanghai 200040 China
Tel: +86 21 3339 4118
Website: www.sftpa-sh.org
Email: secretariat@sftpa-sh.org

SHANGHAI MUNICIPAL ADMINISTRATION OF CULTURE, RADIO FILM & TV

276, Sichuan (M) Road,
200002 Shanghai, China
Tel: +86 021 2312 8022

STATE ADMINISTRATION OF RADIO, FILM AND TELEVISION (SARFT), [MERGED WITH GAPP]

2 Fuxingmenwai Street, Beijing 100866
Tel: +86 10 8609 5315 (Publicity) /
1111 (Broadcasters) /
0466 (Movies) /
3631 (Drama Series)
Website: www.sarf.gov.cn
Email: [sarft@chinasarft.gov.cn](mailto:sarf@chinasarft.gov.cn)

HONG KONG

STATSBOX

HONG KONG

POPULATION	7,346,248
TV HOUSEHOLDS	2,503,300
PAY-TV SUBSCRIPTIONS	2,344,000
PAY-TV PENETRATION	97%
FTA PENETRATION	99%
DIGITAL TERRESTRIAL TELEVISION TAKE-UP RATE	85%
FIXED LINE SUBSCRIBERS	4.3 million
MOBILE SUBSCRIBERS	17,061,831
2.5G AND 3G/4G MOBILE SUBSCRIBERS	15,625,822
MOBILE PENETRATION	232.2%
BROADBAND SUBSCRIBERS	2,350,000
BROADBAND PENETRATION	83.1%
INTERNET USERS	5,442,101
PAY-TV ADVERTISING REVENUE	US\$46 million

SOURCES:

- Internet Live Stats as at mid-2016
- Hong Kong Census and Statistics Department as of 2016
- Office of the Communications Authority as of 2016
- GovHK Hong Kong Fact Sheets- Telecommunications as of 2016
- Asia Pacific Multichannel TV 2015 by CASBAA

Hong Kong's television industry brings the best and worst of times as Viu TV kicked off its service with more programming selection for consumers while Hong Kong's Asia Television (ATV) broadcasting company goes off air.

The Asia Television (ATV) broadcasting company had faced a gradual decline in production quality and viewership and stopped airing as ATV failed to renew its' license. The departure of ATV coincided with the emergence of PCCW's ViuTV as it entered the market taking on existing broadcasters such as TVB and RTHK , which runs three free TV channels including new Internet-based TV stations.

Impact of smart devices

Chinese Internet TV platform LeEco (formerly known as Letv) has gained a strong position in the Hong Kong market by showcasing more than 10 channels and video-on-demand service through customised smartphone and smart TV devices.

HKT was considered the frontier in the television market three years ago when it launched the station through online platform. The station won acclaim from the public as it aired high-quality drama series such as *The Election* and *The Borderline*.

However, its reach was threatened by smartphones and smart TVs, making it difficult for HKT to compete with the dominance of TVB. Due to the license setback, the company focused on the operation of an e-commerce platform which involved huge investments. HKT continues to build a multimedia production centre in Tseung Kwan O in the hope that it can make a comeback to the TV market.

HKT would be able to co-exist with Viu TV, given that the latter will focus on reality shows and infotainment programmes while HKT would be able to focus on drama series productions. Industry observers have claimed that in the past, HKT could be pursuing a wrong strategy for concentrating on drama series productions, a segment where TVB has huge strengths.

FREE-TO-AIR

HK TELEVISION ENTERTAINMENT COMPANY LIMITED (VIUTV)

6/F, KC100, 100 Kwai Cheong Road, Kwai Chung, Hong Kong
Tel: +852 2239 8899

Website: www.viu.tv

Email: enquiry@viu.tv

RADIO TELEVISION HONG KONG

30 Broadcast Drive, Kowloon, Hong Kong
Tel: +852 2336 9314

Website: www.rthk.hk

Email: ccu@rthk.hk

TELEVISION BROADCAST LIMITED (TVB)

77 Chun Choi Street, Tseung Kwan O Industrial Estate, Kowloon, Hong Kong
Tel: +852 2335 9123

Fax: +852 2358 1300

Website: www tvb.com

Email: tvbpr@tvb.com.hk

PAY-TV

ANIMATION INTERNATIONAL LTD

23/F, Times Tower, 391-407 Jaffe Road Wanchai 000 Hong Kong
Tel: +852 2575 1520

Fax: +852 2834 2162

Website: www ail com hk

HONG KONG BROADBAND NETWORK (HKBKN)

G20, G/F, Greenwich Centre, 260 King's Road, North Point, Hong Kong
Tel: +852 128 1111

Website: www hkbkn net

Email: HKBKn broadband@hkbkn net

HONG KONG CABLE TELEVISION LIMITED

Cable TV Tower 9 Hoi Shing Road Tsuen Wan, Hong Kong
Tel: +852 1832 832

Fax: +852 2112 8855

Website: www cabletv com hk

Email: cs@i cable com

I-CABLE ENTERTAINMENT LIMITED

10/F Cable TV Tower, 9 Hoi Shing Road New Territories, Hong Kong
Tel: +852 2112 6868

Fax: +852 2112 7878

Website: www i cable com

Email: info@cabletv com hk

INTERNATIONAL DISTRIBUTION LIMITED

Cable TV Tower, 9 Hoi Shing Road Tsuen Wan, Hong Kong
Tel: +852 2 2112 5567

Fax: +852 2 2112 7681

Website: www hkidl com hk

Email: fionalee@hkidl com hk

NOW TV (PCCW MEDIA LIMITED)
20/F, Telecom House, 3 Gloucester Road Wan Chai, Hong Kong
Tel: +852 2888 1666
Website: www nowtv now com
Email: corpcomm@pcpd com

PHOENIX SATELLITE TELEVISION CO LTD
No. 2-6 Dai king Street Tai Po Industrial Estate, Tai Po N.T. Hong Kong
Tel: +852 2200 8888
Fax: +852 2200 8899
Website: www phoenixtv distribution com

PROMO GROUP TV
703, Delta House, 3 on Yiu Street Sha Tin, Hong Kong
Tel: +852 2607 4400
Website: www promogroup tv
Email: pyko@promohroup tv

TVB NETWORK VISION LIMITED
7/F, Customer Service Department, Shaw House, TV City, Clear WaterBay, Kowloon, Hong Kong
Tel: +852 2399 9888
Website: www tvbnv com
Email: enquiry@tvbnv com

YES TELEVISION (HK) LIMITED
16/F, AON China Building, 29 Queens Road, Central, Hong Kong
Tel: +852 2289 0500
Website: www yes tv
Email: enquiries@yes tv

PRODUCTION STUDIOS
A&B FILM ENTERPRISE LIMITED
Rm 408, 410, 412, Blk A Goodview Indl Building 11 Kin Fat St, Hong Kong
Tel: +852 2458 4228
Website: www hkabgroup com
Email: abfilmhk@hkabgroup com

ASIA ANIMATION LTD
Unit 816, 8/F Peninsula Centre, 67 Mody Road TST East, Hong Kong
Tel: +852 2728 3738
Fax: +852 2311 3611
Website: www asiaanimation net

ASIA PACIFIC VISION LTD (HONG KONG)
1253A Telecom House 3 Gloucester Road, Wanchai, Hong Kong
Tel: +852 2827 2122
Website: www apv asia
Email: info@apv asia

BOTI GLOBAL LTD
Unit 404A-5, 4/F, Tower 1 South Seas Centre, No.75 Mody Road Tsim Sha Tsui Kowloon, Hong Kong
Website: www boti com
Email: questions@boti com

CINEDIGIT SOUND LTD
Unit 4-8, 5th Floor Chai Wan Industrial City Phase 2 70 Wing Tai Road, Chai Wan, Hong Kong
Tel: +852 8101 3884
Website: www cinedigit com hk
Email: info@cinedigit com hk

EMPEROR MOTION PICTURES
20th Floor, Emperor Group Centre 288 Hennessy Road, Wanchai, Hong Kong
Tel: +852 2969 7888
Website: www emp hk
Email: enquiry emp@emperorgroup com

EVANS COMMUNICATIONS
Welfare Road 3 Wong Chuk Hang, Hong Kong
Tel: +852 2873 0083
Fax: +852 2873 0511

FILM MAGIC LIMITED
Room 802, Block A, Sea View Estate 2-8 Watson Road, North Point Hong Kong
Tel: +852 2570 9016
Email: anna@filmmagic com hk

FORTISSIMO FILMS
26th Floor, Unit A, CKK Commercial Centre 289-295 Hennessy Road Wanchai, Hong Kong
Tel: +852 2311 8081
Website: www fortissimofilms com
Email: info@fortissimo hk

FOX INTERNATIONAL CHANNELS SOUTHEAST ASIA
13F, One Harbour Front 18 Tak Fung Street, Hunghom Kowloon, Hong Kong
Website: www fox com

I MAGIC
4H Feder Center, Kwoloon 1000000 Hong Kong
Tel: +852 2571 5432
Fax: +852 2512 2430
Website: www i Magic com hk
Email: alex@i Magic co hk

K TEAM PRODUCTIONS (HONG KONG)
1st Floor, Nan Fung Industrial Building 15-17 Chong Yip Street, Kwun Tong, Kowloon, Hong Kong
Tel: +852 2410 1233
Email: koolcampus@gmail com

MEGA-VISION PICTURES LTD
Unit 606, 6/F, Tower B, Manulife Financial Centre 223-231 Wai Yip Street Kwun Tong, Kowloon, Hong Kong
Tel: +852 2792 0381
Email: sales@mvpk com

NAF VIDEO PRODUCTION
2 Floor, 88 Suhang Street Sheung Wan, Hong Kong
Tel: +852 2386 9209
Fax: +852 2581 1226
Email: info@naf com hk

PIXELBOX (HONG KONG)
2202 Causeway Bay Plaza 2 463-483, Lockhart Road, Causeway Bay, Hong Kong
Tel: +852 2983 7023
Website: www pixelboxasia com
Email: production@pixelbox com hk

POP FILMS ASIA (HONG KONG)
Cheung Tat Center 18 Cheung Lee Street Chai Wan, Hong Kong
Tel: +852 6877 0328
Website: www popfilms asia com
Email: HK producer@popfilms asia

PROTOWORK PRODUCTIONS INC
3rd Floor, 2A Leighton Road Causeway Bay, Hong Kong
Tel: +852 9464 5160
Fax: +852 2877 6630
Website: www protowork com
Email: info@protowork com

SHAW STUDIOS
201, Wan Po Road, Tseung Kwan O, Kowloon, Hong Kong
Tel: (852) 3123-1111
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Email: ssinfo@shawstudios hk

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governmental organisation that works for the benefit of its Members and of the wider media industry.

On another note, Pakistan's PEMRA regulator is seeking to update its existing 2007 regulations and to block broadcaster's TV signals if its programming is offensive. If the current Act is modified, it will allow PEMRA to work with the nation's Space & Upper Atmosphere Commission (Suparco) and to in effect, jam the offending transmissions from satellite operators.

The re-think follows on from the December 16th, 2014, terrorist attack in Peshawar. The plan is to enforce ethical standards to protect terrorism outrage. BBC Monitoring reported that Pakistan's Electronic Media Regulator Authority (PEMRA) has approved the cancellation of 425 cable TV licences across the country. PEMRA made the decision at a meeting.

PEMRA says many of the licences were dormant or were in default. There was a total of 3,600 PEMRA licensed cable operators across the country. However, after the cancellation of 425 cable TV licences, the number plummeted to 3,175. PEMRA also approved the cancellation of 'Metro One'.

BANGLADESH

BBC Bangla TV and radio content reaches 15m people in Bangladesh
BBC Bangla TV and radio content now reaches 15m people in Bangladesh every week, according to the BBC's 2017 Global Audience Measure. This includes 9m people who watch the BBC Bangla weekly television programme, *BBC Probaho*, and 7m people who tune in to the BBC Bangla radio programmes.

BBC Bangla editor, Sabir Mustafa, comments: "We are thrilled by the progress of *BBC Probaho*. We will build on its success by expanding the BBC Bangla presence on television - while continuing to deliver a strong and vibrant radio programming and also working to increase our output across digital platforms including social media."

BBC Probaho is broadcast at 9.35pm local time every Thursday by the BBC's rebroadcasting partner, Channel-i. The programme is also available on the BBC Bangla channel on YouTube. Presented by Sharmin Rauma, it delivers 25 minutes of news, interviews and debate on key issues affecting Bangladesh. It reports from across the country, giving people the opportunity to express views and raise concerns on issues that matter to them and demanding answers from key decision-makers. Following the Eid festival break, the programme resumes broadcasts on Thursday 13 July.

BBC Bangla radio programmes, produced in London and Dhaka, air on the state FM network, Bangladesh Betar, as well as on shortwave and via bbcbangla.com.

Over the past year, BBC Bangla has seen a significant increase in web and social-media reach. BBC Bangla engages around 1.4m people around the world every week via its website bbcbangla.com and on social media. The BBC Bangla Facebook page has over 11.3m followers (July 2017), nearly 80% of them in Bangladesh.

On the television front, Bangladeshi TV dramas address real-life situations that common viewers can relate to. However, most of the realistic content comes in an entertaining package, unlike the 'art-films' genre which many find it boring. These films traverse the fine line between realistic situations and entertainment content.

SRI LANKA

Global Opportunities Sri Lanka series

CNBC partnered with the Ministry of Finance Sri Lanka to bring insights to local and regional audiences.

CNBC, the world's leading business and financial news network, announced the launch of *Global Opportunities Sri Lanka*, a series that looks into Sri Lanka's key industries and opportunities, as well as the challenges, for investors. The *Global Opportunities Sri Lanka* campaign was delivered in partnership with the Ministry of Finance Sri Lanka and was run in June 2016.

CNBC's *Global Opportunities Sri Lanka* campaign aimed to inform the network's affluent and investment savvy audience about the potential of investing in Sri Lanka.

"We are excited to partner with the Ministry of Finance Sri Lanka. This partnership enables CNBC to bring actionable insights about Sri Lanka's economic landscape to our audiences. This is made possible through the partnership CNBC has forged with the Ministry of Finance Sri Lanka," said Kerry Tarrant, Vice President of Sales at CNBC Asia Pacific.

Last year, the *Global Opportunities Sri Lanka* special report was aired daily on CNBC APAC on Squawk Box Asia. CNBC was launched on 24 February 2015 in Sri Lanka and made available to Dialog TV subscribers on Channel 41.

Sun TV, the Tamil satellite television station has acquired the pay-TV rights for Sri Lanka. The channel is bringing the 'YOKO', the pre-school children's animated series across the above-mentioned regions.

The kids' series consists of 52 episodes lasting for 12 minutes each. It is co-produced by Russia's Wizard and Spanish toon studios Somuga and DibulToon and Spanish broadcaster TVE. The story revolves around the adventures of three children who loves to play outside. They are joined by magical forest taking their ordinary games and turning them into extraordinary adventures.

Dominic Gardiner, the CEO of Jetpack, revealed that: "We are delighted to be partnering with some of the world's leading broadcasters and toy companies on Yoko. These new agreements underline this quirky brand's broad international appeal and we are excited that the show is attracting attention from broadcasters and licensing companies in these key markets and beyond".

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kanika.raheja@gmail.com

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Website: www.mib.nic.in

**TELECOM REGULATORY AUTHORITY
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Jawaharlal Nehru Marg (Old Minto Road),
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Email: ap@trai.gov.in

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Fax: +92 51 920 3406 / 920 2202
Website: www.ptv.com.pk
Email: gmpvt1@ptv.com.pk

CHANNELS

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F-5 Islamabad Pakistan
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Email: gmpnews@ptv.com.pk

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Website: www.ptv.com.pk
Email: gmpvt1@ptv.com.pk

PTV GLOBAL

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47, Sector H-9 Islamabad
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PTV NATIONAL

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Website: www.ptv.com.pk

AZAD JAMMU AND KASHMIR TELEVISION (AJK TV)

New Mohallah Madina Market, Muzaffarabad
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ARY DIGITAL ASIA

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6th Floor, Madina City Mall,
Abdullah Haroon Road, Karachi
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Fax: +92 21 3565 7314
Website: www.arydigital.tv

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Website: www.geo.tv
Email: karim.barolia@geo.tv
asfa.raza@geo.tv

HUM NETWORK LIMITED

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Email: studio146@haqholdings.com

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Email: tsaindia@totalsportsasia.com

GOVERNMENT BODIES/ REGULATORY AGENCIES

PAKISTAN ELECTRONIC MEDIA REGULATORY AUTHORITY (PEMRA)

Mauve Area G-8/1, Islamabad, Pakistan
Tel: +92 51 9107 1513
Website: www.pemra.gov.pk

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Sadardaptor, Rampura, Dhaka 1219
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9343551 5
Fax: +880 2 8312927
Website: www.btv.gov.bd
Email: info@btv.gov.bd

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PRISMA DIGITAL LTD

34, Kemal Ataturk Avenue,
Awal Center, Level 3,
Banani, Dhaka-1213, Bangladesh
Website: www.prisma.net.bd
Email: wecare@prisma.net.bd

TATA SKY LTD

3rd floor, C-1
Wadia International Centre (Bombay Dyeing),
Pandurang Budhkar Marg,
Worli, Mumbai 400 025, India
Tel: +880 2 208 6633
Fax: +91 22 6613 3030
Website: www.tatasky.com

PRODUCTION STUDIOS

CINEASTE STUDIO

Nissen Hut Block 32 House 4 Pallabi,
Mirpur 12 Dhaka 1216, Bangladesh
Tel: +880 1715-013234
Email: fahim79@gmail.com

GOVERNMENT BODIES/ REGULATORY AGENCIES

MINISTRY OF INFORMATION

Building #4, 8th Floor, Bangladesh Secretariat
Dhaka 1000, Bangladesh
Website: www.moi.gov.bd
Ownership: Government of Bangladesh

SRI LANKA

FREE-TO-AIR

SRI LANKA BROADCASTING CORPORATION

Baudhaloka Mawatha, Colombo
Sri Lanka 00700
Tel: +94 11 269 7491
Fax: +94 11 269 1568
Website: www.slbc.lk
Email: news@slbc.lk

SRI LANKA RUPAVAHINI CORPORATION

P.O. Box 2204, Independence Square,
Colombo 7, Sri Lanka
Tel: +94 11 250 1050 / 259 9505
Fax: +94 11 258 0131
Website: www.rupavahini.lk

VASANTHAM TV

Independent Television Network
Wickramasinghepura
Battaaramulla, Sri Lanka 10120
Tel: +94 11 277 4424 / 4725 / 3289
Fax: +94 11 277 4591 / 4421 / 4726
Website: www.vasantham.lk
Email: manager@vasantham.lk

PAY-TV

DERANA MACRO ENTERTAINMENT (PVT) LTD

No.320 T.B. Jayah Mawatha,
Colombo 10, Sri Lanka
Tel: +94 11 530 0800
Fax: +94 11 250 6226
Website: www.derana.lk
Email: chandana@derana.lk

DIALOG TELEVISION PVT LTD

No. 83, George R De Silva Mawatha,
Kotahena
Colombo 13 01300, Sri Lanka
Tel: +94 11 767 8700
Website: www.dialog.lk
Email: dialogenterprise@dialog.lk

PRODUCTION STUDIOS

STUDIO 48

Studio 48 - Peppiliyana
No.48, Dehiwala Road, Peppiliyana
Colombo, Sri Lanka 10250
Tel: +94 7 7382 7674
Email: studio48.lka@gmail.com

GOVERNMENT BODIES/ REGULATORY AGENCIES

MINISTRY OF PARLIAMENTARY REFORMS AND MASS MEDIA

163 Kirulapone Mawatha, Polhengoda
Colombo 05, Sri Lanka
Tel: +94 11 2513 459 / 460 / 389
Website: www.media.gov.lk
Email: info@media.gov.lk

INDOCHINA & MYANMAR

STATSBOX

Vietnam

POPULATION 94,565,366
HOUSEHOLD SIZE 3.9
TV HOUSEHOLDS 25,166,763
FTA PENETRATION
 70.1% of TV households
PAY-TV SUBSCRIPTIONS
 9.9 million
MOBILE SUBSCRIBERS
 137 million
3G AND 3.5G MOBILE SUBSCRIBERS 22 million
BROADBAND SUBSCRIBERS
 6.6 million
INTERNET USERS 49,063,843
IPTV SUBSCRIPTIONS 1 million
PAY-TV SUBSCRIPTION REVENUE US\$132 million
PAY-TV ADVERTISING REVENUE US\$83 million
TOTAL PAY-TV INDUSTRY REVENUE US\$211.4 million

SOURCES:
 -Vietnam Population 2015, World Population Review
 -Multichannel TV Advertising Asia 2015, by CASBAA
 -NexTV Asia
 -Vietnam – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm
 -Mobile networks still see bright future for 3G, by VietNamNet
 -Number of Internet Users 2015 – Internet Live Stats
 -Asia Pacific Multichannel TV 2015, by CASBAA
 -internetlivestats.com/internet-users-by-country/
 -telecompaper.com/news/vietnam-nears-10-million-pay-tv-service-subscribers-1096235
 -english.vietnamnet.vn/fms/science-it/149883/vietnam-has-127-million-mobile-phone-subscribers.html

Cambodia

POPULATION 15,860,359
FIXED LINE SUBSCRIBERS
 435,050
MOBILE PENETRATION 167%
MOBILE SUBSCRIBERS
 25.8 million
INTERNET USERS 1,756,941
INTERNET PENETRATION 11.3%
FIXED BROADBAND SUBSCRIBERS 50,000

SOURCES:
 -worldometers.info/world-population/cambodia-population/
 -budde.com.au/Research/Cambodia-Telecoms-Mobile-and-Broadband
 -Cambodia – Telecoms, Mobile, Internet and Forecasts, by BuddeComm

Laos

POPULATION 6,918,367
MOBILE SUBSCRIBERS
 7,564,700
MOBILE PENETRATION 73.1%
INTERNET SUBSCRIBERS
 1,087,600
INTERNET PENETRATION
 15.8%

SOURCES:
 -Laos Population 2016 – World Population Review
 -Laos – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm

Myanmar

POPULATION 54,423,774
TV HOUSEHOLDS 39%
PAY-TV PENETRATION 3.4%
PAY-TV SUBSCRIBERS 382,000
FIXED LINE SUBSCRIBERS
 587,000
MOBILE SUBSCRIBERS
 2,238,000
INTERNET SUBSCRIBERS
 1,353,848
BROADBAND SUBSCRIBERS
 17,730
INTERNET PENETRATION 2.5%
SOURCES:
 -Myanmar Population 2015 – World Population Review
 -Venture Consulting
 -Asian Development Bank

Vietnam

JWT rebrands Vietnam TV station K+
 The TVCs will employ a 'Mo Lei Tau' style of humour, which captures how Vietnamese audiences fantasise about cinema.

J. Walter Thompson has unveiled a campaign to reposition Vietnam's pay-TV network K+ as more than just a football broadcaster. The agency created the tagline Cang Xex Cang Yeu, which loosely translates in English to 'the more you watch the more you love', as part of a campaign promoting K+'s content diversification.

Previously focused on sports broadcasting, K+ will branch out into airing romantic dramas, international and Vietnamese films.

Created by JWT's Vietnam office, the TV commercial centres on the country's "obsessive" TV-watching habits.

The campaign will be the first in a year-long series promoting the channel's relaunch. According to the agency, the following TVCs will employ a 'Mo Lei Tau' style of humour, which captures how Vietnamese audiences fantasise about cinema.

JWT Vietnam CEO Saby Mishra said: "The TV landscape is changing fast and full on but content is still king. This requires re-thinking TV not as a channel but as a brand, addressing multiple demographics but built on a single, cohesive brand story. This journey is a truly productive collaboration with VSTV/K+ team and Canal International in the transformation of K+."

2 prime time shows from Armoza commissioned in Vietnam

Vietnam's HTV7 has now re-commissioned Armoza Formats' hit prime time studio entertainment show *I Can Do That!* for a second season, while VTV3 has licensed prime time singing competition format *Celebrity Battle*.

The second season of *I Can Do That!* Vietnam has been commissioned prior

to the broadcast of its first season, which is set to air this month on HTV7, Style TV and Info TV. Meanwhile VTV3 will air the music show *Celebrity Battle* from November this year.

Developed and produced by Armoza formats, *I Can Do That!* (60-120') takes a group of competitive celebrities and challenges them to perform new, unique and show-stopping live acts each week to prove that there's nothing they can't do. Only the viewers can choose who has given the best performance.

Myanmar

Mizzima Media chosen to operate digital TV in Myanmar

Mizzima Media announced that it has been chosen as one of five new Free-to-Air (FTA) Digital TV channels to operate in Myanmar.

Out of 42 applications, 10 selected companies and entities were individually assessed for transparency, strong financial investment, and a legal background history and conformance to policy guidelines. The other four awarded the digital TV channels were Young Investment Group Co., Ltd., Kaung Myanmar Aung Co., Ltd., Fortune International Ltd., and DVB Multi Media Group Co., Ltd.

The Myanmar government will open up the television broadcasting sector to competition with plans to offer more operating licences in the coming months, said a senior official from the Ministry of Information. U Myo Maung, the ministry's deputy permanent secretary, said prospective license holders would be invited to meet with officials soon to discuss the government's plans for the sector.

The law assigns regulatory power to the Broadcasting Council, the majority of members in which are appointed by the president and parliamentary speakers, prompting fears that the granting of broadcasting licences will be subject to political influence.

Existing TV and radio operators, which will have to reapply for operating licences under the law, are already in control of over half the available broadcast spectrum, leaving new operators to compete over the rest.

"The ministry needs to create a fair competition between businessmen and end this monopoly situation," said U Nay Tun Naing of Eleven Media, who is leading his company's preparations to compete for a TV broadcasting licence. "[Current operators] are getting the upper hand without doing anything in accordance with the law. They are taking it easy while others are struggling."

U Ye Min Oo, the general manager of SkyNet, which has held a

virtual monopoly on the private TV broadcasting sector since 2010, said he was optimistic about the government's plans for the sector, adding that he hoped "just and fair policies for all will emerge".

The plan to authorise more private TV broadcasters originated during a planning session held in Nay Pyi Taw at the end of May. At the meeting, new Information Minister U Pe Myint said the government was determined to "find a way that will best serve equal rights and development of the broadcast sector" before the government imposed new regulations or a change to the Broadcast Law.

Cambodia

Taking TV to the next level

Media technology firm SuperNet launched a test phase in Cambodia, with the aim of bringing OTT (over-the-top) services, such as television and video on demand over the internet to the Kingdom's consumers. The Post's Hor Kimsay sat spoke to Fox Lui, Chief Financial Officer at Supernet to discuss the company's prospects.

Supernet's OTT digital TV is the first OTT operator in Cambodia. It is technology that is based on the internet, with 103 digital and HD programmes, rich content, quality image and voice, and smart applications. It allows users to have two way communications. It changes the way of watching TV to using TV and playing with TV. You basically can choose what you want to watch. It will open the door for developing internet digital TV in Cambodia.

Digital TV focuses mainly on people who have less affordable income so we want to provide them the service so that they can have some entertainment and also practical information.

"Supernet, with a registered capital of \$100 million, was established and founded by the China-Asean Fund along with Chinese companies and a Cambodia partner," said Lui. "I cannot share about the Cambodian shareholder because it is confidential. But I can ensure you that we have a close relationship with Bayon TV."

He continued, "The objective of China-Asean Fund, is to invest in Asean countries. In recent years, the development of internet digital TV has received significant attention around the world. Internet TV is a popular platform, covering information technology and media industry and has expanded into a new market combining infotainment, communication and internet applications. Cambodia's economy is improving and we want

INDOCHINA & MYANMAR

to move forward. We want to provide entertainment services to Cambodia and give them access to all useful information.

"We are already operating OTT services in Phnom Penh, Siem Reap and Sihanoukville. For DTT, we will provide the services to eight provinces along Tonle Sap lake. We now have more than 100 users for OTT and another 200 users for OTT TV," he said.

LAOS

Mobile network performance deteriorating

The industry claim there is obvious deficiencies in the regulatory environment in how the authorities apply and manage network performance standards.

Mobile market in Laos is still struggling to find the right direction. The telecom sector in Laos still has numerous issues to address. The rate of regulatory reform continues to be well behind wider industry development, even for a developing economy like Laos. The delays in reform have the potential to derail the good progress already made if the process is not speeded up.

The mobile sector in particular has been going through a difficult period. Following the Beeline saga back in 2011/2012, the fallout was still being felt now. A cloud of uncertainty seems to be hanging over the whole market. Subscriber growth is weak after the market had gone backwards for a while. The cellcos are now operating in an environment where the regulator is keeping a tight hold on pricing and competition is in effect discouraged.

A further problem emerging for the mobile operators is that network performance is deteriorating across the board. This in turn highlighted two important issues – there has been insufficient investment by the operators in the areas of network maintenance and upgrades, and, secondly, there are obvious deficiencies in the regulatory environment in how the authorities apply and manage network performance standards. It is understood that the MPT had started to address the latter problem in 2015.

The country's accession to the WTO was finalised in early 2013. As a consequence Laos is now required to implement its post-WTO accession agenda. Of critical importance for the country's telecom sector, the WTO Reference Paper on telecommunications among other things calls for the setting up an independent telecom regulator. Indeed, this was required to be put in place two years after accession (ie by February 2015). By June 2015 this had not been achieved. It was understood that work was proceeding on the matter.

VIETNAM

FREE-TO-AIR

VIETNAM TELEVISION (VTV)
43 Nguyen Chi Thanh Street, Hanoi
Tel: +84 4 66 897 897
Website: www.vtv.vn
Email: info@vtv.vn

PAY-TV

FPT TELECOM JSC
2nd Floor, FPT Building
Duy Tan Str, Dich Vong hau ward
Cau Giay Dist
100000 Hanoi, Vietnam
Tel: +84 9 1358 2883
Website: www.fpt.vn

HO CHI MINH CITY TV (HTV)
14 Dinh Tien Hoang Street, District 1,
Ho Chi Minh City, Vietnam
Tel: +84 8 3829 1667
Fax: +84 8 3829 8457
Website: www.htv.com.vn
Email: web@htv.com.vn

MTV VIETNAM
172 Hai Ba Trung P. Da Kao Q. 1
Ho Chi Minh City, Vietnam
Website: www.mtvvietnam.com.vn
Email: thichme@mtv vietnam.com.vn

SAIGONTOURIST CABLE TELEVISION COMPANY LIMITED
86f Vo Thi Sau, Tan Dinh Ward
Dist 1, HCMC, Vietnam
Tel: +84 8 3936 2005
Website: www.sctv.com.vn
Email: my.lp@sctv.vn

STV CABLE JSC
10 Floor, Viet A Building,
1B Duy Tan Street
Dich Vong Hau Ward,
1070 De La Thanh Street
Nogh Khanh Ward, Ba Dinh Dist
0084 Hanoi, Vietnam
Tel: +84 4 3771 2345
Website: www.styletv.vn

THAOLE ENTERTAINMENT
13B-B2 Hoa Dao St
Ward 2, Phu Nhuan District
700910 Ho Chi Minh, Vietnam
Tel: +84 8 3517 8989
Fax: +84 8 3517 8899
Website: www.thaole-entertainment.com

VIETCONTENT
2nd Floor, 79 Hang Trong str
Hoan Kiem dist, Hanoi, Vietnam
Tel: +84 4 3974 9470
Fax: +84 4 3942 9189
Website: www.vietcontent.com.vn

VIETNAM TELEVISION CABLE
844 De La Thanh St. Ba Dinh Dt, Hanoi
Tel: +84 8 1900 1515
Website: <http://www.vtvcab.vn/en>

PRODUCTION STUDIOS

CONG TY TNHH GIAI TRI VIET COM
2nd Floor, My Thinh Building
137 Le Quang Dinh, Binh Thanh
84 Ho Chin Minh City, Vietnam
Tel: +84 8 6258 3515
Website: www.vietcomfilm.com
Email: international@vietcom.com.vn

DIEN QUAN MEDIA & ENTERTAINMENT
34 Nguyen Thi Minh Khai
District 1, Ho Chi Minh City, Vietnam
Tel: +84 93 3401 603
Website: www.dienquan.com
Email: info@dienquan.com

LASTA MULTIMEDIA JOINT STOCK COMPANY

41-43 Vo Van Street, Ward 6
District 3, HCMC, Vietnam
Tel: +84 83 933 3359
Fax: +84 83 930 6959
Website: www.letsviet.vn
Email: hoang.nguyenvan@lasta.com.vn

THE CREATV COMPANY

339 Binh Quoi, Ward 28,
Dist. Binh Thanh
Ho Chi Minh City – Vietnam
Tel: + 84 128 288 1988
Website: creatv.com
Email: info@creatv.com

CONTENT & MOBILE SERVICES

VIETNAM MEDIA CORP - BHD CO LTD
Hong Hy Centre 11th Floor
25 Lytauong Kiet, Hanoi.
Tel: +84 49 43 4133
FAX: +84 49 43 4135

MOBILE TELCOS

VIETNAM POSTS & TELECOMMUNICATIONS GROUP (VNPT)
57 Huynh Thuc Khang Street,
Lang Ha Ward, Dong Da District, Hanoi
Website: www.vnpt.com.vn/en
Email: vnpt.website@vnpt.vn

VIETTEL GROUP

1 Tran Huu Duc Street
7000 Hanoi, Vietnam
Tel: +84 4 6288 0001
Website: www.viettel.vn

GOVERNMENT BODIES/REGULATORY AGENCIES

HANOI POST

75 Dinh Tien Hoang, Hoan Kiem, Hanoi
Tel: +84 4 3825 4403
Fax: +84 4 3824 3973
Website: www.hnpt.com.vn
Email: hnpt@hn.vnn.vn

MINISTRY OF CULTURE, SPORTS AND TOURISM OF VIETNAM

No. 20, Lane 2 Hoa Lu, Van Ho, Hanoi
Tel: +84 4 3974 5846
Fax: +84 4 3974 5845
Website: www.cinet.vn
Email: phongthongtin@cinet.gov.vn

MINISTRY OF INFORMATION & COMMUNICATIONS

18 Nguyen Du, Hanoi
Tel: +84 4 3556 3461
Fax: +84 4 3556 3458
Website: www.mic.gov.vn
Email: banbientap@mic.gov.vn

CAMBODIA

FREE-TO-AIR

BAYON RADIO AND TELEVISION
Russey Srass Village, Sangkat Niroth,
Khan Meanchey, Phnom Penh, Cambodia
Tel: +855 23 726 614
Fax: +855 23 726 619
Website: www.bayontv.com.kh
Email: bayontv@camnet.com.kh

CAMBODIAN BROADCASTING SERVICES CO LTD

National Road 5, Phum Krolko
Sangkat Kilomet No 6, Khan Russey Keo
Phnom Penh, Kingdom of Cambodia
Tel: +855 21 299 9434
Website: www.mytv.com.kh
Email: kuch.chanvisal@mytv.com.kh

CAMBODIA TV (TV9)

No.18, St. 562, Khan Toul Kok,
Phnom Penh, Cambodia
Tel: +855 23 880 874
Fax: +855 23 368 212
Website: www.tv9.com.kh
Email: info@tv9.com.kh

CNC CAMBODIA NEWS CHANNEL

Cambodian Television Network
National Highway 5, Cambodia
Tel: +855 1731 2008
Website: www.cnc.com.kh
Email: info@cnc.com.kh

HANG MEAS TV

132-134 Eo St. 182 S/K Boeng Pralit
Khan 7 Makara, Phnom Penh, Cambodia
Tel: +855 0 97 788 7889
Email: hangmeastv@yahoo.com

MAJOR KANTANA BROADCASTING CO LTD

No. 333/3 Town Ratchada
Soi 19 Pracha Niket, Huay Kwang,
Bangkok, Samsennok 10320
Tel: +66 0 2275 0046
Website: www.kantana.com
Email: Info@kantana.co.th

MY TV CAMBODIA

National Highway 5,
Phum Krol Ko, Sangkat Kilomet 6,
Khan Russei Keo, Phnom Penh
12104, Cambodia
Tel: +855 89 999 769
Website: www.mytv.com.kh

ROYAL GROUP OF COMPANIES

246 Monivong Blvd., Phnom Penh,
Kingdom of Cambodia
Tel: +855 23 426 414
Fax: +855 23 426 415
Website: www.royalgroup.com.kh
Email: opportunities@royalgroup.com.kh

TVK KAMPUCHEA

Building No. 26 Monivong Blvd.
PO Box 981, Phnom Penh,
Cambodia, 12201
Tel: +855 23 430 827
Fax: +855 23 430 752
Email: info@tvk.gov.kh

PAY-TV

CAMBODIA CABLE TV (CCTV)
No. 43BC, Street 222, Phnom Penh
Tel: +855 23 212 888 / 23 982 482
Fax: +855 23 240 406
Website: www.cctv.com.kh
Email: cctv@everyday.com.kh

PHNOM PENH MUNICIPAL (CABLE TV)

N° 3A and 3B, Monireth (St. 217),
Opposite the Olympic Stadium,
Phnom Penh, Kingdom of Cambodia
Tel: +855 23 880 028
Website: www.pptcv.com.kh
Email: info@pptcv.com.kh

PRODUCTION STUDIOS

GLOBE PNN HOLDINGS INC

#344, Mao Tse Tung Blvd, Toul Svay Prey 1
Khan Chamkarmon, Phnom Penh, Cambodia
Tel: +855 02 321 3313
Website: www.pnn.com.kh
Email: bopha.t@pnn.com.kh

GOVERNMENT BODIES/REGULATORY AGENCIES

MINISTRY OF INFORMATION

No. 62 Monivong Blvd
Sangkat Sras Chork
Khan Daun Penh, Phnom Penh
Tel: +855 23 724 159 / 426 059 / 723 389
Fax: +855 23 724 275
Website: www.information.gov.kh
Email: info@information.gov.kh

INDOCHINA & MYANMAR

MINISTRY OF POSTS AND TELECOMMUNICATIONS

Wat Phnom, Corner Street 13 & 102
Phnom Penh, Cambodia
Tel: +855 23 428 246 / 724 809
Website: www.mptc.gov.kh
Email: info@mptc.gov.kh

LAOS

FREE-TO-AIR

LAO STAR CHANNEL
Lao Star Channel Co. Ltd
P.O. Box 333, Ban Sinsangvong,
Unit 17, Xaysetha District
Vientiane Lao P.D.R.
Tel: +856 21 990 225
Website: www.laostartv.com

LNTV LAO NATIONAL TV

Television Nationale Lao
Chommany street, Ban Sivilay,
Muang Saythany District, Vientiane, Lao PDR
Tel: +856 21 710 067
Website: www.tnl.gov.la

LUANG PRABANG TV

Ban Naxang, Muang Luang,
Prabang, Khoueng Luang Prabang, Laos
Tel: +856 71 212 472

SAVANNAKHET TV

Ban Dongdangdouane Khantabouli, Savannakhet
Tel: +856 41 251 240
Fax: +856 41 212 028

MYANMAR

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MYANMAR INTERNATIONAL TELEVISION

No. 425, MRTV Compound,
Pyay Road, Kamayut Township,
Yangon, Myanmar
Tel: +951 539 315
Website: www.myanmaritv.com
Email: info@myanmaritv.com

PAY-TV

DREAM 99 MEDIA CO LTD
Building 49, Room 9, First Floor
Pha Sa Pa La Quarter, Mingalar Taung Nyunt Township, Yangon, Myanmar
Tel: +959 25 353 0763
Email: dream99media@gmail.com

MRTV-4

No. 123, Pyay Road, Yangon
Tel: +95 9 123456
Fax: +951 534998
Website: www.mrtv4.com.mm
Email: enquiry.mrtv4@gmail.com

PAN TAW WIN (MYANMAR) MEDIA CO LTD

No. 9, First Floor, 134 Street
Ma U Gon Quarter, Tamwe Township
Yangon, Myanmar
Tel: +951 0120 6048
Fax: +951 0120 6048
Email: nngewin@gmail.com

GOVERNMENT BODIES/ REGULATORY AGENCIES

MINISTRY OF COMMUNICATIONS & INFORMATION TECHNOLOGY

Building No.2, Special Development Zone,
Nay Pyi Taw, Myanmar
Tel: +951 534 760
Website: www.mcit.gov.mm

MYANMAR MEDIA DEVELOPMENT CENTRE

Myanmar Radio & Television Compound,
Pyay Road, Kamayut Township,
Yangon, Myanmar
Tel: +95 9 1534 760 / 501 714 Ext - 552
Website: www.mmmdcmyanmar.com

INDONESIA

STATSBOX

INDONESIA

POPULATION 257.6 million

TOTAL HOUSEHOLDS 60.9 million

TV HOUSEHOLDS 37.4 million

PAY-TV HOUSEHOLDS 4.5 million

PAY-TV PENETRATION OF TVHH 10.7%

CABLE SUBSCRIBERS 0.4 million

IPTV SUBSCRIBERS 0.6 million

TOTAL ONLINE USERS 53.2 million

FIXED BROADBAND SUBSCRIBERS 7.7%

WIRELESS BROADBAND SUBSCRIBERS 69 million

MOBILE SUBSCRIBERS 333.6 million

MULTICHANNEL PENETRATION RATE 11%

Source of Information:

-Asia-Pacific Multichannel TV 2017 CASBAA
-www.internetlivestats.com/internet-users-by-country/
-www.ventureconsulting.com/assets/Enormous-Potential-of-the-Indonesian-Media-Market.pdf
-Media Partners Asia (MPA)

Gradually adopting online technologies

An archipelago of more than 13,000 islands, Indonesia has a population of around 237million and based on research done by CASBAA, more than half the households in Indonesia have a TV in their homes. Although the Indonesian TV market only grew by 4.5% in 2015, according to Media Partners Asia (MPA), its market has seen a significant growth in the recent years in areas such as ad sales and subscription revenues from pay-tv.

Ulama Nusantara, a historical documentary travelogue was ranked twice as the number one show on Metro TV in Jakarta, Indonesia barely four weeks since it was first broadcasted on 9th October 2016 in the neighbouring country.

With 20.3% increased viewership since its first episode, *Ulama Nusantara* made it to the top five list of most watched programme during its slot, against 15 other local and national stations for the first four episodes. The second episode of the documentary had impressively garnered 859, 000 viewership in cities that are covered by Nielsen namely Jakarta, Bandung, Yogyakarta, Medan, Makassar, Palembang, Semarang, Surabaya, Denpasar, Banjarmasin and Surakarta.

The 13-episode documentary was produced by Primeworks Studios in collaboration with the Department of Arabic and Islamic Civilisational Studies. This documentary explored six countries, including Malaysia, Indonesia,

Brunei, Thailand, Egypt and Turkey, which took the production team three years to complete the project.

New Programmes

Channel NewsAsia's Indonesia's Game Changers is a 4-part series that delves into the lives of inspiring figures, whose inventiveness, creativity and perseverance have brought about changes not only to their immediate surroundings but also to the country.

The first episode features the Mayors of Bandung and Surabaya sharing ideas and breakthroughs in the national political scene with their innovative leaderships. While the second episode is about two young technology entrepreneurs, who use digital technology to assist small and medium enterprises to access the lucrative digital market and streamline the healthcare system.

Indonesia's Rotasi directed by Destian Rendra is the grand winner of the inaugural "The 5-Min Video Challenge" organised by the Singtel Group. Rotasi (Rotates) beat 11 other entries from Australia, Indonesia, the Philippines, Singapore, Thailand and Tanzania to take home the first prize at the Regional Finals award ceremony held at Grand Hyatt Singapore. Destian Rendra also received US\$3K for winning the popular vote for Rotasi.

Key developments

PlayBox Technology has completed its broadcast playout system expansion. There has been three AirBox servers deployed at the Biznet Techno village on the outskirts of Jakarta have been upgraded to the latest AirBox Neo.

"All the AirBox Neo servers are operated remotely via optical fibre links from our playout suite in central Jakarta, handling three programme channels. One of these, Kids Channel, carries audio in English, Japanese, Korean and Thai."

PlayBox Technology CEO Pavlin Rahnev adds that the Neo series now comprises eleven separate elements which can be integrated and configured to match practically any workflow and any required level of backup security.

Sarana Media Vision (SMV) launched its premiere nationwide Free-to-View DTH satellite television service called "SMV FreeSat TV" in Indonesia. The new platform is available across all of Indonesia via the ABS satellites covering Indonesia.

SMV FreeSat TV will be free-to-view and will initially feature over 60 domestic and international channels with plans to expand to over 100 channels in the coming months. It has a diverse genre of programming including entertainment, kids, movies, music, religion, news, ethnic and educational content, which will appeal to every member of the family.

FREE-TO-AIR

ACEH TV

Jl. Mata Ie 1-3 Darul Imarah
Banda Aceh, Indonesia
Tel: +62 651 40185 / 651 40171

AHSAN TV

Jl. Sakinah Raya Blok CD 10, No. 2
Perum Telaga Sakinah DS.
Telaga Murni Cikarang Barat Bekasi 17530
Indonesia
Tel: +62 21 890 1603
Website: www.ahsan.tv
Email: info@ahsan.tv

ALIF TV

Jl. Kav. Polri Blok I, No. 65A
Kelurahan Jagakarsa
Jakarta Selatan, 12550
Tel: +62 21 916 565 79
Website: www.aliftv.co.id

AN TEVE ANDALAS TELEVISI

Komplek Rasuna Epicentrum Lot 9
Jl. H.R. Rasuna Said, Karet Kuningan
Setiabudi, Jakarta Selatan - Indonesia
12940
Tel: +62 21 561 01555
Fax: +62 21 2994 17
Email: humas@an.tv
Website: www.an.tv

ARJUNA TV

The Belaza GP office Tower Floor 23
Jln. Letjend. Soepeno No. 34,
Arteri Permata Hijau,
Kebayoran Lama, Jakarta 12210
Tel: +62 21 7071 8409
Website: www.arjunatv.com

BANDUNG TV

Jl. Pacuan Kuda, Sukamiskin, Arcamanik
Kota Bandung, Jawa Barat 40293
Tel: +62 22 721 3862
Website: www.bandungtv.co.id
Email: marketing@bandungtv.tv

BERITASATU TV WORLD

BeritaSatu Plaza, 11th Floor, Suite 1102
Jl. Jend. Gatot Subroto Kav. 35-36
Jakarta, Indonesia- 12950
Tel: +62 21 2995 7500
Website: www.beritasatu.com
Email: redaksi@beritasatu.com

CAHAYA TV BANTEN

Jl. Wana Mulya No. 7, Karang Mulya
Karang Tengah, Kota Tangerang
Banten, Indonesia – 15157
Tel: +62 21 7345 7252 / +62 21 7345 7253
Fax: +62 21 7345 7251
Website: www.cahayabanten.tv
Email: info@cahayabanten.tv

CAKRA SEMARANG TV

Jalan Puncak Bukit II
No. 8 Ngresrep, Banyumauik Semarang
Jawa Tengah 50261
Tel: +62 24 746 5454 / 746 5533

GLOBAL TV INDONESIA

PT Global Informasi Bermutu
GlobalTV Building, MNC Studio
Jl. Lapangan Bola, Kebon Jeruk
Jakarta, Indonesia 11520
Tel: +62 21 530 3555
Fax: +62 21 530 3556
Website: www.globaltv.co.id

INTV (FORMERLY BANTEN TV)

Jalan Balikpapan Raya
28/C-D Central Jakarta – 10130
Tel: +62 21 348 057
Website: www.intv.id
Email: info@intv.id

INDONESIA

MNCTV Jl. Raya Pejuangan, Kebon Jeruk Jakarta 11530 Tel: +62 21 53 03555 Fax: +62 21 53 66947 Website: www.mnctv.com	PT TELEVISI TRANSFORMASI INDONESIA (TRANS-TV) Jln Kapten P.Tendean Kav 12 – 14A Jakarta 12790 Tel: +62 21 7917 7000 Fax: +62 21 7918 7721 Website: www.transtv.co.id	RTV Jl Hr Rasuna Said Kav B10-11 Atrium Mulia Building, 8th Floor Suite 802 Kuningan, Jakarta Selatan, DKI Jakarta 12910 Tel: +62 21 2930 6677 Fax: +62 21 2930 6699 Website: www.rtv.co.id Email: sales@rtv.co.id	KEMISTRY Jalan Gandaria II, No.7 Kebayoran Baru Jakarta Selatan 12140, Indonesia Tel: +62 21 739 2696 Website: www.ke-content.com Email: info@kemistry.biz
PT CAKRAWALA ANDALAS TELEVISI (ANTV) Komplek Rasuna Epicentrum Lot 9, Jl. H.R. Rasuna Said, Karet Kuningan, Setiabudi, Jakarta Selatan – Indonesia 12940 Tel: +62 21 561 01555 Website: www.an.tv Email: humas@an.tv	TELEVISI REPUBLIK INDONESIA (TVRI) Headquarters Public Broadcasting Televisi Republik Indonesia Jl.Gerbang Pemuda,Senayan, Jakarta, Indonesia 10270 Tel: +62 21 570 4720 Fax: +62 21 573 3122 Website: www.tvri.co.id Email: humas@tvri.co.id	PRODUCTION STUDIOS 25 FRAMES PRODUCTION SERVICES Jl. Brawijaya 1B, No. 72 Kebayoran Baru Jakarta, Selatan 12160 Tel: +62 21 7206 226 Website: www.25-frames.com Email: 25fps@25-frames.com	MD ANIMATION MD Place, Tower 1, 8th Floor Jl. Setiabudi Selatan No. 7 Jakarta 12910, Indonesia Tel: +62 21 3442 777 Fax: +62 21 3451 777
PT DUTA VISUAL NUSANTARA TIVI TUJUH (TV7) Gedung TRANS7, Jln. Kapten P Tendean Kav.12-14A No. 88 C, Jakarta 12790 Tel: +62 21 7918 7762 Fax: +62 21 7918 7755 / 7918 7761 Website: www.trans7.co.id	TRANSVISION Gedung Plasa TelkomVision, Jln. Prof. Dr. Soepomo, SH. No. 139 Jakarta, Indoesia -12810 Tel: +62 21 829 8800 Email: care@telkomvision.com	AMAZING PRODUCTIONS (INDONESIA) Golden Plaza (D'Best) Blok B-31 Jl. RS Fatmawati No.15 District: Gandaria Selatan Jakarta 12420, Indonesia Tel: +62 21 7507838 Email: webenquiry@amazing.co.id Website: www.amazingproductions.info	MOVIE STUDIO BALI Pt. Movie Studio Bali Abuan Susut Bangli 80661 Bali, Indonesia Tel: +62 81 138 557 91 Website: www.moviestudiobali.com Email: contact@moviestudiobali.com
PT GLOBAL INFORMASI BERMUTU (GLOBAL-TV) GlobalTV Building, MNC Studio. Jl. Lapangan Bola, Kebon Jeruk Jakarta, Indonesia 11520 Tel: +62 21 530 3555 Website: www.globaltv.co.id	AORA / PT KARYAMEGAH ADIJAYA PT Karyamegha Adijaya Gedung SkyBee One Building, 8th Floor, Jl. Kebun Sirih Raya Kav. 63, Jakarta Pusat 10340, Indonesia Tel: +62 21 500 313 Website: www.aora.tv	ASIAWORKS TELEVISION (JAKARTA) 16 Fl, Deutsche Bank Building Jalan Imam Bonjol 80 Jakarta 10310, Indonesia Tel: +62 21 316 2048/9 Website: www.asiaworks.com Email: jakarta@asiaworks.com	RT FILMS Jalan Bangka Raya No. 27B Jakarta Selatan 12720 Tel: +62 21 718 2988 Website: www.rtfilms.co.id
PT INDOSIAR VISUAL MANDIRI (INDOSIAR) Jalan Damai No. 11, Daan Mogot Jakarta 11510 Tel: +62 21 567 2222 / 568 8888 Website: www.indosiar.com	PT CIPTA SKYNINDO PT Cipta Skynindo, Jl. Dr. Susilo Raya No 23 6th Floor Jakarta Barat 14350 Indonesia Tel: +62 21 2967 8222 Website: www.skynindo.tv Email: krestian@skynindo.tv	BALI SATRIA FILM Jln. Siulan Gg. Plamboyan No. 17 Denpasar, Bali 80238, Indonesia Tel: +62 819 4492 9999 Fax: +62 361 464625 Website: www.balisatriafilm.com Email: info@balisatriafilm.com	SEVEN SUNDAY FILMS Jalan Pelita, No. 17 Kemang Jakarta 12150, Indonesia Tel: +62 21 725 6810 Website: www.sevensundayfilms.com Email: rodney@sevensundayfilms.com
PT MEDIA NUSANTARA CITRA (MNC) CONTENTS MNC Tower, 27th Floor Jl Kebon Sirih Kav. 17 – 19 Jakarta Pusat 10340 Tel: +62 21 390 0885 Website: www.mncgroup.com	PT FIRST MEDIA BeritaSatu Plaza 5th Floor, Suite 401, Jalan Jendral Gatot Subroto Kav. 35 – 36, Jakarta 12950 Tel: +62 21 527 8811 Fax: +62 21 527 8833 Website: www.firstmedia.com	CASTLE PRODUCTION Jl. Pasar Baru Timur No.7A Jakarta 10710, Indonesia Tel: +62 21 3501 663 Fax: +62 21 350 2528 Website: www.castle-pro.com Email: info@castle-pro.com	SHOOTING GALLERY (INDONESIA) Wisma Iskandarsyah C-5 Jalan Iskandarsyah Raya Kav. 12-14 Jakarta 12160, Indonesia Tel: +6221 723 6878 Website: www.shootinggalleryasia.com
PT MEDIA TELEVISI INDONESIA (METRO-TV) Jalan Pilar Mas Raya Kav.AD Kedoya – Kebon Jeruk, Jakarta 11520, Indonesia Tel: +62 21 5830 0077 Website: www.metrotvnews.com Email: michelle.claresta@metrotvnews.com	PT IDEAL SYSTEMS INDONESIA Rukan Botanic Junction Block H9/8 Jalan Meruya Selata, Joglo, Jakarta Barat 11640, Indonesia Tel: +62 21 5890 6608 Email: sales_indonesia@idealsys.com Website: www.idealsys.com	EVOLUTION TEAMS Jln. Mandar 12 DD 2 No. 79 Bintaro Jaya, Sektor 3A Tangerang Selatan, Banten – 15225 Tel: +62 811 88 0419 Fax: +62 21 7229 476 Website: www.evolutionteams.com	SORAYA INTERCINE FILMS Jalan Wahid Hasyim No. 3 Menteng, Central Jakarta 10110, Indonesia Tel: +62 3983 7555 Website: www.sorayafilms.com Email: info@sorayafilms.com
PT NET MEDIATAMA TELEVISI Jl. Lingkar Mega Kuningan E.3.2. NO 1 12950 Jakarta, Indonesia Tel: +62 81 693 3564 Website: www.netmedia.co.id	PT INDONUSA TELEMEDIA (TELKOMVISION) Gedung Plasa TelkomVision, Jl. Prof. Dr. Soepomo, SH. No. 139, Jakarta 12810, Indonesia Tel: +62 21 829 8800 Website: www.telkomvision.com Email: care@telkomvision.com	INFINITE STUDIOS Jl. Hang Lekiu, Teluk Mata Ikan Nongsa, Batam Riau Islands - Indonesia 29465 Tel : +62 778 7614 52 Website: www.frameworks.com.sg Email: info@frameworks.com.sg	MOBILE TELCOS INDOSAT M2 Jalan Kebagusan Raya No. 36 Pasar Minggu, Jakarta 12550, Indonesia Tel: +62 21 7854 6900 / 7854 6800 Fax: +62 21 7854 6999 Website: www.indosatm2.com Email: e-care@indosatm2.com
PT RAJAWALI CITRA TELEVISI INDONESIA (RCTI) Jalan Raya Pejuangan No.1 Kebon Jeruk, Jakarta Barat 11530 Tel: +62 21 530 3555 Fax: +62 21 532 0906 Website: www.rcti.tv Email: corcom.rcti@mncgroup.com	PT MNC SKY VISION (INDOVISION) Wisma Indovision Jalan Raya Panjang Blok Z/III, Jakarta 11520, Indonesia Tel: +62 21 5050 9988 / 581 9981 Website: www.indovision.tv Email: callcentre@indovision.tv	JAKARTA PELANGI PRODUCTIONS Block A-4, Bungur Grand Centre Jalan Ciputat Raya No. 4-6 Kebayoran Lama, Jakarta 12240, Indonesia Tel: +62 21 725 3486 Website: www.jakartapelangi.com Email: info@jakartapelangi.com	PT ELANG MAHKOTA TEKNOLOGI (EMKOM) Jl. Asia Afrika Lot 19, Jakarta 10270, Indonesia Tel: +62 21 7278 2066 Website: www.emtek.co.id Email: corsec@emtek.co.id
PT SURYA CITRA TELEVISI (SCTV) PT Surya Citra Televisi SCTV Tower – Senayan City Jl. Asia Afrika Lot 19 Jakarta 10270 Indonesia Tel: +62 21 2793 5555 Fax: +62 21 2783 5444 Website: www.sctv.co.id	PT MULTIMEDIA NUSANTARA (METRA) Gedung Telkom Landmark Tower, lantai 41 Jl. Jendral Gatot Subroto Kav. 52 Kuningan Barat, Mampang Prapatan Jakarta Selatan, 12710, Indonesia Tel : +62 21 521 0123 Website: www.metra.co.id	GOVERNMENT BODIES/ REGULATORY AGENCIES KOMISI PENYIARAN INDONESIA PUSAT (THE INDONESIA BROADCAST COMMISSION) State Secretariat Building, 6th Floor Jalan Gajah Mada No.8, Jakarta 10120, Indonesia Tel: +62 21 634 0713 Website: www.kpi.go.id	

JAPAN

STATSBOX

JAPAN

POPULATION	126,283,347
TV HOUSEHOLDS	50,372,172
TV PENETRATION	99.7%
HOUSEHOLD SIZE	2.5
CABLE TV PENETRATION	29.8%
INTERNET USERS	101,228,821
INTERNET PENETRATION	79.8%

BROADBAND SUBSCRIPTIONS

28.86 (per 100 people)

FIXED BROADBAND PENETRATION

74%

FIXED LINE SUBSCRIBERS

56,810,000

MOBILE PHONE SUBSCRIBERS

157,589,510

3G MOBILE SUBSCRIBERS

135,691,100

MULTICHANNEL HOMES

14,488,000

MULTICHANNEL PENETRATION

29.2%

NON-TERRESTRIAL TV CONNECTIONS

18,510,000

SOURCES:

- Japan Population 2016 – World Population Review
- Internet Users by Country (2014), by Internet Live Stats 2015
- Business Monitor International, Japan Telecommunications Report, Q3 2015
- Asia Pacific Multichannel TV 2015, by CASBAA
- Fixed Broadband Internet Subscribers (per 100 people), by World Bank
- Multichannel Television Advertising in Asia, by CASBAA
- Industry Overview, by Softbank
- TV Households, Total Number (68 countries) Databank
- Multichannel TV Advertising Asia 2011, by CASBAA
- Asia Pacific pay-TV Industry, by CASBAA
- tca.or.jp/english/database/index.html

Japanese broadcasters launch online platform for viewing TV shows

Television broadcasters are seeking new revenue streams from online content in a nation increasingly glued to smartphones and not to the box. Young people in particular are spurning traditional TV.

Five major commercial networks headquartered in Tokyo have jointly launched a free service named TVer, which allows online viewing of TV programs for about a week after broadcast. Public broadcaster Japan Broadcasting Corp., commonly known as NHK, has begun trials of simultaneous TV broadcasting and online distribution.

A Cabinet Office survey on consumer spending found that the proportion of heads-of-households aged up to 29 who own a TV set dropped to some 85

percent in March 2015 from about 91 percent two years earlier.

Commercial broadcasters in particular are hoping to make online advertisements a revenue source. A survey by ad agency Dentsu Inc. estimated the nation's online ad market to be worth more than ¥1 trillion in 2014, while ads from terrestrial broadcasting have shown a slow recovery after falling below ¥2 trillion in the wake of the global financial crisis.

Netflix Inc. of the United States and Amazon Japan K.K., with its Prime Video service, joined the growing Japanese market of video streaming services in 2015. The services enabling subscribers to watch their favourite programs anywhere anytime are seen as drawing viewers from traditional TV.

In the TV service launched last October, each broadcaster makes around 10 programmes available for about a week after broadcast. The system was an immediate hit. Within three weeks of its launch, users downloaded a custom viewing app over 1 million times. "The service has been highly appreciated by our ad clients," TV Asahi Corp. President Shinichi Yoshida said.

NHK has been studying the needs of viewers through the experimental simultaneous online distribution of TV programs. Still, commercial broadcasters are cautious about the possibility that the public broadcaster may grab the lion's share of the audience.

"The use of the Internet by NHK should be complementary to their broadcasting," Hiroshi Inoue, chairman of the Japan Commercial Broadcasters Association, said.

FREE-TO-AIR

FUJI TELEVISION NETWORK INC (FUJI TV)

2-4-8 Daiba, Minato-ku,
Tokyo 137-8088, Japan
Tel: +81 3 5500 8888 (Japanese Only)
Website: www.fujitv.co.jp/en
Email: intl.cood@fujitv.co.jp

HOKKAIDO BROADCASTING CO LTD

North-1, West-5, Chuo-ku
Sapporo City, 060-8501
Hokkaido, Japan
Tel: +81 1 1232 5858
Website: www.hbc.co.jp/info/english/index.html

KYOTO BROADCASTING SYSTEM CO LTD (KBS)

600-1, TastumaeOcho, Kanasuma-dori
Ichijo-Sagaru, Kamigyo-ku
Kyoto 602-8588, Japan
Tel: +81 7 5431 7373
Fax: +81 7 5431 5458
Website: www.kbs-kyoto.co.jp

KYUSHU ASAHI BROADCASTING (KBC)

1-1-1 Nagahama, Chuo-ku
Fukuoka 810-8571 Japan
Tel: +81 9 2725 6085
Fax: +81 9 2752 7155
Website: www.kbc.co.jp/en

NAGOYA BROADCASTING CO LTD

2-10-1 Tachibana, Naka-ku
Nagoya-shi, Atcht 460-8311 Japan
Tel: +81 5 2331 8111
Website: www.nagoyatv.com

NANKAI BROADCASTING CO LTD

1-1-1 Honmachi Matsuyama City
Ehime 790-8510 Japan
Tel: +81 8 9915 3333
Fax: +81 8 9915 2370
Website: www.rnb.co.jp

NIPPON TELEVISION NETWORK CORPORATION (NTV)

1-6-1 Higashi-Shimbashi
Minato-ku, Tokyo 105-7444, Japan
Tel: +81 3 6215 1111
Website: www.ntv.co.jp/english

SAPPORO TELEVISION BROADCASTING CO LTD

Kita 1 Nishi8, Chuo-ku
Sapporo-shi 060-8705 Japan
Tel: +81 11 241 181
Website: www.stv.ne.jp

TOKYO BROADCASTING SYSTEM HOLDINGS INC (TBS)

5-3-6 Akasaka, Minato-ku,
Tokyo 107-8006, Japan
Tel: +81 3 5571 2203
Website: www.tbs.co.jp/eng

TOKYO METROPOLITAN TV (MXTV)

Media Center 1-12 Koujimachi
Chiyoda-ku, Tokyo, 102-8002
Website: www.mxtv.co.jp
www.mxtv.co.jp/company/english.html

TV ASAHI CORPORATION

6-9-1 Roppongi, Minato-ku
Tokyo 106-8001, Japan
Tel: +81 3 6406 1952
Fax: +81 3 3405 3830
Website: www.tv-asahi.co.jp/e

TV TOKYO CORPORATION

4-3-12 Toranomon,
Minato-ku, Tokyo 105-8012, Japan
Tel: +81 3 5470 7777
Website: www.tv-tokyo.co.jp/corporation

PAY-TV

A K COMPANY LTD

Shibuya -ku, Sendagaya 1-28-8-408
151-0051, Tokyo Japan
Tel: +81 3 3404 7671
Fax: +81 3 3404 7274

ACADEMIC NEW TOWN COMMUNITY CABLE SERVICES (ACCS)

1-2-1 Takezono, Tsukuba-shi
Tel: +81 2 9852 6111
Fax: +81 2 9858 0220
Website: www.accs.or.jp/english

AMAZON JAPAN K K (AMAZON PRIME)

Arco Tower Annex, 1-8-1 Shimomeguro
Meguroku, Shibuya-ku
153-0064, Tokyo Japan
Tel: +81 1 2099 9373
Website: www.amazon.co.jp

ASAHIKAWA CABLE TELEVISION

2-2-16 Hachijo Nishi
Asahikawa 070-0058, Japan
Tel: +81 1 6622 0707
Fax: +81 1 6626 7730
Website: www.potato.ne.jp
Email: lan-do@potato.ne.jp

ASMIK ACE INC

1-8-1 Maranouchi, Chiyoda-ku
100-0005 Tokyo, Japan
Tel: +81 90 1735 0298
Website: www.asmik-ace.co.jp

BAY COMMUNICATIONS (BAYCOM TV)

Hanshin Noda Center Building 4F
1-11-31 Ebie, Fukushima-ku
Osaka 553-0001, Japan
Tel: +81 6 6450 1173
Website: www.baycom.jp

BB CABLE CORPORATION (BB CABLE TV)

1-9-1 Higashi Shimbashi
Minato-ku, Tokyo 105-7301, Japan
Tel: +81 93 288 0226
Email: pr@softbank.co.jp

BS ASAHI (ASAHI SATELLITE BROADCASTING)

1-3-10 Jingū-mae, Shibuya-ku, Tokyo
Tel: +81 3 5412 9200
Fax: +81 3 5412 9250
Website: www.bs-asahi.co.jp

BS-TBS INCORPORATED

TBS Broadcasting Centre, 15F
5-3-6 Akasaka, Minato-ku
Tokyo 107-0052, Japan
Website: www.bs-tbs.co.jp

BROADMEDIA CORPORATION

Aoyama Tower Place 6F
8-4-14 Akasaka, Minato-ku
Tokyo 107-0052, Japan
Tel: +81 3 6439 3980
Fax: +81 3 3478 7014
Website: www.broadmedia.co.jp

CABLE MEDIA SHIKOKU (CMS TAKAMATSU CABLE TV)

1-6-8 Bancho, Takamatsu, IBJ Building
11/F, Kanagawa Prefecture
760-0017, Japan
Tel: +81 87 823 6000
Website: www.cavy.co.jp

CABLE NET NIIGATA (TULIP)

2-16 Higashi Dekijima, Chuo-ku
Niigata 950-8534, Japan
Tel: +81 2 5280 1200
Fax: +81 2 5280 1210
Website: www.tulipnet.co.jp
Email: info@tulipnet.co.jp

CABLE NETWORKS AKITA (CNA)

1-1-19 Heiwa, Nakaku, Nagoya-shi 460-0021, Japan
Tel: +81 1 8865 5141
Website: www.cna.ne.jp
Email: info@cna.ne.jp

CABLE TV CO TOKUSHIMA

1-17 Shinkuracho, Tokushima 770-8552, Japan
Tel: +81 88 655 4000
Fax: +81 88 655 0080
Website: www.tcn.jp

JAPAN

CABLE TV CORPORATION, TOYAMA
 Toyama Denki Building 3F
 3-1 Sakurabashidoori, Toyama 930-0004,
 Japan
 Tel: +81 76 444 5555
 Fax: +81 76 444 5577
 Website: www.ctt.ne.jp

CHUBU CABLE NETWORK CO LTD
 4-45 Sukumochi
 Mizuho-ku,
 Nagoya 467-0804
 Website: www.ccnw.co.jp

CHUKAI CABLE TELEVISION
 Kawasaki 610, Tottori
 Yonago 683-0852, Japan
 Tel: +81 8 5929 2211
 Fax: +81 8 5929 7911
 Website: www.chukai.ne.jp
 Email: catv@chukai.co.jp

EXPERTS GROUP (DIBEG)
 Association of Radio Industries and
 Businesses
 11F Nittochi Building, 1-4-1 Kasumigaseki
 Chiyoda-ku, Tokyo 100-0013, Japan
 Website: www.dibeg.org

FUJI TELEVISION NETWORK INC
 2-4-8 Fuji TV Headquarters Building
 Media Tower 22F
 Daiba, Minato-ku
 Tokyo 137-8088, Japan
 Tel: +81 3 5500 8811
 Website: www.bsfuji.tv

HACHINOHE CABLE TELEVISION
 4F Via Nova Building,
 1 Juusannichi-machi
 Hachinohe-shi, Aomori, Japan
 Hachinohe 031-0042
 Tel: +81 178 24 1111
 Website: web.htv-net.ne.jp
 Email: Info@Htv-Net.ne.jp

HIKARI-TV
 Tel: +81 0 0919 2150
 Website: www.hikaritv.net/english

HIROSHIMA CABLE TELEVISION CORP (HICAT)
 2-3-24 Deshio, Minami-ku
 Hiroshima 734-0001, Japan
 Tel: +81 2 2256 1811
 Fax: +81 8 2250 5432
 Website: www.hicat.ne.jp
 Email: info@hicat.ne.jp

HOKKAIDO TELEVISION BROADCASTING (HTB)
 4-13-10-17 Hiragashi, Toyohira-ku
 Sapporo 062-8501, Japan
 Tel: +81 1 1821 4411
 Website: www.htb.co.jp

I-CAST INCORPORATED
 Sunshin 60 Bldg, 25F
 3-1 Higashi Ikebukuro Toshima-ku
 170-6024 Tokyo, Japan
 Tel: +81 3 5654 5667

ICHIHARA COMMUNITY NETWORK TV (I CHANNEL 9)
 2-23-18, Goi-Chuo-Higashi
 Ichihara-shi, Chiba Prefecture
 290-0056 Japan
 Tel: +81 4 3624 0009
 Website: www.icntv.ne.jp

IMAGICA TV CORPORATION
 26th Floor, Shiroyama Trust Tower
 4-3-1 Toranomon, Minato-ku
 Tokyo 105-6026 Japan
 Tel: +81 3 6702 0252
 Fax: +81 3 6702 0239
 Website: www.imagicatv.jp/en

ITS COMMUNICATIONS INC (ITSCOM)
 158-0094 Tokyo Setagaya, No. 21
 No. 1 Futakotamagawa rise office
 9F Tamagawa-chome
 Tel: +81 3 6732 7100
 Website: www.itscom.jp

J:COM
 606 Higashi Shio Koji, Higashiru Nishi no
 Touin Kitsuyabashi Douri
 Shimogyoku, Kyoto 600-8216
 Tel: +81 3 6765 8204
 Fax: +81 3 6765 8091
 Website: www.jcom.co.jp

JAPAN CABLE LABORATORIES
 Kouwa Shiroganedai Bld 5F, 3-19-1
 Shiroganedai
 Minato-ku, Tokyo 108-0071, Japan
 Tel: +81 3 6450 4311
 Website: www.jlabs.or.jp
 Email: info@jlabs.or.jp

JCTV INC
 548-2 Hitachinaka City
 Takano, Ibaraki 312-0002
 Tel: +81 3 3568 8221
 Website: www.jctv.jp
 Email: info@jctv.jp

JUPITER TELECOMMUNICATIONS CO LTD (J:COM)
 Marunouchi Trust Tower North, 1-8-1
 Marunouchi
 Chiyoda-ku, Tokyo 100-0005, Japan
 Tel: +81 3 6765 8204
 Website: www.jcom.co.jp

KDDI - AU HIKARI
 Website: www.au.kddi.com

KINETSU CABLE NETWORK (KCN)
 1-70-1 Higashi Ikoma
 Ikoma 630-0213, Japan
 Tel: +81 7 4375 5511
 Fax: +81 7 4375 5666
 Website: www.kcn.ne.jp

KURASHIKI CABLE TELEVISION (KCT)
 2661-1 Nakajima Kurashiki-shi
 Okayama, Yubinbango 710-0803
 Tel: +86 466 1717
 Fax: +86 466 1735
 Website: www.kct.co.jp

NAGASAKI CABLE MEDIA CO LTD (NCM)
 5-8, Chikugo City,
 Nagasaki 850-0028
 Tel: +81 9 5828 0120
 Website: www.cncm.ne.jp
 Email: privacy@ncm.ad.jp

NBCUNIVERSAL ENTERTAINMENT JAPAN LLC
 Atago Green Hills, Mori Tower 8F
 2-5-1 Atago, Minato-ku
 Tokyo 105-6208 Japan
 Tel: +81 3 6860 7647
 Website: www.nbcuni.co.jp

NHK (JAPAN BROADCASTING CORPORATION)
 2-2-1 Jinnan, Shibuya-ku
 Tokyo 150-8001, Japan
 Tel: +81 3 5455 4279
 Fax: +81 3 3466 2811
 Website: www.nhk.or.jp/english

NTT PLALA INC
 3-1-1 Higashi Ikebukuro,
 Toshima-ku, Tokyo Japan
 Tel: +81 35 954 7568
 Email: h-sato@plala.co.jp

OBIHIRO CITY CABLE CO LTD
 4/F, 1-8-2, Obihiro-shi Higashi
 Hokkaido 080-0801
 Tel: +81 15 523 1511
 Fax: +81 15 523 5507
 Website: www.octv.jp

OGAKI CABLE TELEVISION (OCT)
 3-31 Gifu Nakanochi,
 Ogaki 503-0022
 Tel: +81 97 542 1121
 Fax: +81 97 542 3131
 Website: www.ogaki-tv.co.jp
 Email: oct@ogaki-tv.co.jp

OKINAWA CABLE NETWORK
 2F 1-2-20 Kumoji, Naha City
 Okinawa, 900-0015 Japan
 Tel: +81 9 8863 4141
 Fax: +81 9 8862 1872
 Website: www.nirai.ne.jp
 Email: support@nirai.ne.jp

OKINAWA TELEVISION BROADCASTING CO LTD
 Yubinbango 900-8588
 1-2-20, Kumoji, Naha-shi, Okinawa
 Tel: +81 98 863 2111
 Website: www.otv.co.jp
 Email: soumu@otv.co.jp

RAKUTEN SHOWTIME INC
 Rakuten Crimson House, 1-14-1
 Tamagawa, Setagaya-ku
 Tokyo 158-0094 Japan
 Tel: +81 50 5817 3412
 Website: www.video.rakuten.co.jp

S-O-C-K-S INC
 401, 2-20-5 Azabu-Juban, Minato-ku
 Tokyo 106-0045 Japan
 Tel: +81 80 3202 6797

SKY PERFECT JSAT CORPORATION
 1-14-14, Akasaka , Minato-ku
 Tokyo 107-0052, Japan
 Tel: +81 03 4334 7777 /
 5571 7009 /
 0570 039 888
 Website: www.sptvjsat.com
 Email: webmaster@skyperfectv.co.jp

SONY PICTURES ENTERTAINMENT (JAPAN) INC
 New Pier Takeshiba North Tower
 1-11-1, Kaigan Minato-ku
 Tokyo 105-0022 Japan
 Tel: +81 35 402 1700

SOUTH TOKYO CABLE TELEVISION (CABLE TV SHINAGAWA)
 Togosidai Bldg. 1-7-20 Togoshi
 Shinagawa-ku, Tokyo 142-0041
 Tel: +81 57 3788 3811
 Website: www.cts.ne.jp
 Email: cts-support@stct.cts.ne.jp

STARCAT CABLE NETWORK CO LTD
 1-16-7, NORI, Fushimi,
 Nishiki, Naka-ku
 Nagoya 460-0003
 Tel: +81 52 231 2309
 Fax: +81 52 972 0513
 Website: www.starcat.co.jp
 Email: guest@starcat.co.jp

THE WALT DISNEY COMPANY (JAPAN) LTD
 Toranomon Hills, 1-23-1 Toranomon
 Minato-ku, Tokyo 105-0001 Japan
 Tel: +81 36 752 2873
 Fax: +81 36 752 5630
 Website: www.disney.jp

TOKYO CABLE NETWORK INC
 1-1-7, Koraku, Bunkyo-ku
 Tokyo 112-0004 Japan
 Tel: +81 3 3814 2600
 Fax: +81 3 3818 6797
 Website: www.tcn-catv.co.jp

TOMAKOMAI CABLE TELEVISION
 11-1 Nishi Miyanome
 Hanamaki-shi, Iwate, 025 0002
 Tel: +81 1 4473 1901
 Fax: +81 1 4473 1902
 Website: www.tomakomai.ne.jp
 Email: gurutoma@tomakomai.ne.jp

TV MATSUMOTO CABLEVISION (TVM)
 3044-1 Satoyama,
 Matsumoto 390-0221
 Tel: +81 2 6335 1008
 Fax: +81 2 6336 4001
 Website: www.tvm.ne.jp
 Email: info_catv@tvm.co.jp

TV TOKYO CORPORATION
 4-3-12, Toranomon Minato-ku
 105-8012, Tokyo Japan
 Tel: +81 3 5473 6578
 Fax: +81 3 5473 3489
 Website: www.tv-tokyo.co.jp

UTSUNOMIYA CABLE TV (U.CATV)
 3-21 Denma cho Utsunomiya-shi, Tochigi
 Tel: +81 2 8638 8090
 Fax: +81 2 8638 8008
 Website: www.ucatv.ne.jp

WOWOW INC
 Head Office
 21F, Akasaka Park Building
 5-2-20, Akasaka, Minato-ku
 Tokyo 107-6121, Japan
 Tel: +81 3 4330 8118
 Fax: +81 3 4330 8132
 Broadcast Centre
 2-1-58, Tatsumi, Koto-ku,
 Tokyo 135-0053

YOKOHAMA CUSTOMER CENTRE
 3-3-1, Minatomirai, Nishi-ku, Yokohama
 220-8080
 Tel: 0120 5808 07

YOKOHAMA CABLE VISION INC (YCV)
 240-0005 Kanagawa Prefecture, Yokohama,
 Hodogaya-ku,
 Kobe-cho, 10th floor 134
 Yokohama Business Park West Tower
 Tel: +81 45 366 0011
 Website: www.catv-yokohama.ne.jp

YOMIURI TELECASTING CORPORATION
 NTV Tower 20F,
 1-6-1 Higashi Shimbashi
 Minato-ku, Tokyo 105-7420 Japan
 Tel: +81 3 6253 7890
 Fax: +81 3 6253 7891
 Website: www.ytv.co.jp/english
 Email: licensing@ytv.co.jp

JAPAN

PRODUCTION STUDIOS

28LAB

Amanuma, 167-0032
Suginami, Japan
Tel: +81 70 6634 3431
Website: www.28lab.com
Email: info@28lab.com

BANDAI CO LTD

1-4-8 Komagata, Taito-ku
Tokyo 111-8011, Japan
Tel: +81 3 3847 5159
Website: www.bandai.co.jp

COO INC

2F Lamp Kitadando
3-17-3 Sendagaya, Shibuya
Tokyo 151-0051, Japan
Tel: +81 3 3746 9968
Fax: +81 3 3746 9969
Website: www.coo.st

DWARF STUDIO / TYO INC

4-14-18 Nukui Nerima-ku
Meguro-ku, 176-0021 Tokyo, Japan
Tel: +81 3 5971 9888
Fax: +81 3 5971 9889
Website: www.dw-f.jp

FUJI CREATIVE CORPORATION

DiverCity Tokyo Office Tower 18G
1-12-10, Aomi, Koto-ku
Tokyo 136-0064, Japan
Tel: +81 3 6865 1988
Fax: +81 3 6865 1977
Website: www.fujicreative.co.jp

KADOKAWA DAIIEI STUDIO

Tel: +81 4 2482 2520
Fax: +81 4 2482 1160
Website: kd-st.co.jp

NHK ENTERPRISES INC

4-14 Kamiyama-cho, Shibuya-ku
Tokyo, Japan 150-0047
Tel: +81 3 3468 6984
Fax: +81 3 3468 9530
Website: pf.nhk-ep.co.jp

NIKKATSU CORPORATION

3-28-12, Hongo, Bunkyo-ku
Tokyo 113-0033, Japan
Tel: +81 3 5689 1021
Website: intl.nikkatsu.com

NIPPON ANIMATION CO LTD

UHB Ginza Building, 11-14
Ginza 7-Chome, Chuo-ku
Tokyo 104-0061 Japan
Tel: +81 3 3574 5931
Fax: +81 3 3571 1739
Website: www.nipponanimation.com

PIERROT CO LTD

2-29-13, Shimorenjaku
Mitaka-City, Tokyo 104-0045, Japan
Tel: +81 4 2270 6403
Fax: +81 4 2240 0210
Website: www.pierrot.jp

PRESIDIO CORPORATION

Hirakawa Court 602, Hirakawa-cho
Chiyoda-ku, Tokyo 102-0093, Japan
Tel: +81 35 215 5632
Fax: +81 35 215 5633
Website: www.presidio.jp

PRODUCTION REED CO LTD

5-11-17, 3F Ogikubo, Suginami-ku
Tokyo 167-0051 Japan
Tel: +81 3 3220 3021
Fax: +81 3 3220 3010
Website: www.pro-reed.com

SEGA HOLDINGS CO LTD

Canal Side Bldg, 1-39-9 Higashi-Shinagawa
Shingawa-ku, Tokyo 140-8583 Japan
Tel: +81 36 871 7122
Fax: +81 36 871 7123
Website: www.sega.co.jp

SHOGAKUKAN-SHUEISHA PRODUCTION CO LTD

Show Building 6F
2-30 Kanda Jimbocho, Chiyoda-ku
Tokyo 101-8415 Japan
Tel: +81 33 515 6836
Website: www.shopro.co.jp/english

SHOWGATE INC

Akasaka BIZ Tower 17F
5-3-1 Akasaka, Minato-ku
Tokyo 107-6321 Japan
Tel: +81 36 441 9696
Fax: +81 36 441 7965
Website: www.showgate.jp/en/top.html

STUDIOGOONEYS INC

2F, NF Bldg, 2-29-12 Honcho
Nakano-ku, Tokyo 164-0012, Japan
Tel: +81 36 300 9523
Fax: +81 36 866 9693
Website: www.gooneys.co.jp

TANK INC

Asahi-cho, 1-12-4, Nerima-ku
PO Box 212, Tokyo 179-0071 Japan
Tel: +81 36 825 1015
Fax: +81 36 825 1055
Website: www.max-tank.co.jp

TASTUNOKO PRODUCTION COMPANY LIMITED

1-19-3 Nakacho, Musashino-shi
Tokyo 180-0006 Japan
Tel: +81 42 238 9091
Fax: +81 42 251 2290
Website: www.tatsunoko.co.jp

TEZUKA PRODUCTIONS CO LTD

4-31-11 Takadanobaba, Shinjuku-ku
Tokyo 169-0075 Japan
Tel: +81 33 371 6411
Fax: +81 33 371 6431
Website: www.tezukaosamu.net

TI COMNET JAPAN

3-35-405, Kita 6 Nishi 25 Chuo-ku
Sapporo, Japan 060-0006
Tel: +81 11 615 1401
Fax: +81 11 615 1402
Website: www.japantvmarket.com
Email: michael@ti-comnet.com

TMS ENTERTAINMENT CO LTD

3-31-1, Nakano, Nakano-ku
Tokyo 164-0001 Japan
Tel: +81 36 382 7039
Fax: +81 35 342 4827
Website: www.tms-e.co.jp

TOEI ANIMATION CO LTD

5F Nakano Central Park East
4-10-1 Nakano, Nakano-ku
Tokyo 164-0001, Japan
Tel: +81 3 5318 0640
Fax: +81 3 5318 0642
Website: www.toei-animation.com

TOEI COMPANY LTD

2-17, 3-chome, Ginza
Chuo-ku, Tokyo 104-8108, Japan
Tel: +81 3 3535 7621
Fax: +81 3 3535 7622
Website: www.toei.co.jp
Email: international@toei.co.jp

TOHO STUDIOS

1-4-1 Seijo, Setagaya-ku, Tokyo, 157-8561
Tel: +81 3 3749 2121
Website: www.tohostudio.jp
Email: info@tohostudio.jp

TOKYOVISION INC

Keikyu Nakahara Building, 3F
4-30-6 Shimbashi Minato-ku
105-0004 Tokyo, Japan
Tel: +81 3 6435 6688
Fax: +81 3 6435 6689
Website: www.tokyovision.net

TSUBURAYA PRODUCTIONS CO LTD

12F ESpace Tower, 3-6 Maruyama-cho
Tokyo 150-0044 Japan
Tel: +81 35 489 7864
Fax: +81 35 489 7874
Website: www.tsburaya-prod.co.jp

MOBILE TELCOS

NTT (NIPPON TELEGRAPH AND TELEPHONE CORPORATION)

NTT East
19-2,Nishi-shinjuku 3-chome, Shinjuku
Tokyo 163-8019, Japan
Website: www.ntt.co.jp

INDUSTRY ASSOCIATIONS

ASSOCIATION FOR PROMOTION OF DIGITAL BROADCASTING (DPA)

Aoyama Bldg, 13 F, 1-2-3 Kita Aoyama
Minato-ku Tokyo 107-0061
Website: www.dpa.or.jp/english
E-mail: otoiawase@dpa.or.jp

ASSOCIATION OF ALL JAPAN TV PROGRAM PRODUCTION COMPANIES (ATP)

105-0001 Toranomon, Minato-ku,
Tokyo 2-9-8 Amakasu building 6/F
Tel: +81 3 6205 7858
Website: www.atp.or.jp
Email: jimukyoku@atp.or.jp

GOVERNMENT BODIES/REGULATORY AGENCIES

JAPAN CABLE AND TELECOMMUNICATIONS ASSOCIATION

4F, YS Kyobashi Building,1-12-5, Kyobashi
Chuo-ku, Tokyo 104-0031
Tel: +81 3 3566 8200
Website: www.catv-jcta.jp/english_1.html

JAPAN COMMERCIAL BROADCASTERS ASSOCIATION IN JAPAN (MINPOREN)

3-23 Kioi-cho, Chiyoda-ku,
Tokyo 102-8577
Tel: +81 3 5213 7727
Fax: +81 3 5213 7730
Website: www.j-ba.or.jp/category/english

JAPAN SATELLITE BROADCASTING ASSOCIATION

107-0052 Tokyo Akasaka, Minato-ku
2-8-2 AT Building 4F
Tel: +81 3 6441 0550
Fax: +81 3 6441 0600
Website: www.eisehoso.org

MINISTRY OF INTERNAL AFFAIRS AND COMMUNICATIONS (MIC)

2-1-2, Kasumigaseki,
Chiyoda-ku Tokyo 100-8926
Tel: +81 3 5253 5111
Website: www.soumu.go.jp/english

VIDEO RESEARCH LTD

6-17 Sanbancho, Chiyoda-ku,
Tokyo 102-0075
Tel: +81 3 5860 1711
Fax: +81 3 3556 8761
Website: www.videor.co.jp/eng
Email: bizplan@videor.co.jp

MACAU

STATSBOX

MACAU

POPULATION 597,425

HOUSEHOLD SIZE 3.0

FIXED LINE SUBSCRIBER PENETRATION 26.2%

MOBILE SUBSCRIBERS 1,750,000

MOBILE PENETRATION 276%

BROADBAND SUBSCRIBERS

147,100

BROADBAND SUBSCRIBER PENETRATION 27.1%

INTERNET SUBSCRIBERS

433,763

INTERNET USER PENETRATION 72.7%

YEAR-ON-YEAR % CHANGE OF INTERNET USERS 17.49

YEAR-ON-YEAR % CHANGE OF MOBILE USERS 16.66

SOURCES:

-Macau in Figures 2016, by Macau - Statistics and Census Service (DSEC)

-Macau – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm

-Buddecomm 2015

-Social, Digital & Mobile in APAC, by We Are Social Singapore

-Macau Statistics and Census Service (DSEC) 2015

-www.internetworldstats.com/asia/mo.htm

Macau government urged to provide Free TV

A government-appointed research committee has urged the Macau government to provide a bouquet of free-TV channels to all households in the territory. According to news reports, the University of Macau-based committee urged the government to:

- Clearly distinguish between free-TV and pay-TV
- Extend Macau Cable TV's license to operate in the pay-TV sector, but on a non-exclusive basis
- Use a public body of some sort to ensure consumers can receive a bouquet of free-to-air programming
- Negotiate with rights holders if necessary to get the rights for redistribution of their content in Macau.

Unlike other markets in Asia, Macau has only very limited indigenous free-to-air TV, provided by public service broadcaster Televisao de Macau (TdM). For the past few decades, a handful of "antenna companies" have provided free-to-air signals from Hong Kong and China, as well as pirated pay-TV channels, to Macau households. The new arrangements proposed by the University would give the "antenna companies" a role in distributing the government-provided FTA content, and at the same time would represent a substantial restructuring and possibly clean-up of infringements in the sector.

Macau cable TV wins big on piracy compensation

An appeals court in Macau has confirmed the judgment that the Macau SAR

MACAU

government should pay compensation of \$200 million Ptcs. (US\$ 25.6 million) to Macau Cable TV, because the government failed to enforce its own laws against pay-TV piracy during Macau Cable TV's exclusive contract period (1999 to 2014). For years during that time, CATV suppliers called "antenna companies" supplied the lion's share of Macau's consumers with program bouquets including pirated international pay-TV broadcasts, and repeated complaints to the government produced no enforcement action. Macau Cable sued the government for arbitration under its franchise contract, and won an initial award in 2012 that was reaffirmed by the recent appeals court ruling.

That system has now ended; in 2014, Macau's authorities restructured the TV economy and created a government-owned TV distribution company that provides a bouquet of 49 free-to-air channels to the "antenna companies" for redistribution.

FREE-TO-AIR

TELEDIFUSAO DE MACAU
Rua Francisco Xavier Pereira 157A – Macau
Tel: +853 2851 9188
Fax: +853 2851 9522
Website: portugues.tdm.com.mo
Email: inf@tdm.com.mo

PAY-TV

AOMEN TV
13/F, AIA Tower, 251A-301
Avenida Comercial de Macau,
Macao, China
Tel: +853 2871 5278
Website: www.aomen.tv
Email: email@aomen.tv

IGNITE MEDIA GROUP
Unit 1302A, 13/F, AIA Tower, No. 251A-301
Avenida Comercial de Macau, Macau
Tel: +853 8294 6900
Fax: +853 2876 9856
Website: www.igniteasia.com

LOTUS TV
180 Southeast Macao Song
Yusheng Plaza Business Centre, 22/F, Block AV
Tel: +853 2878 7606
Website: www.lotustv.cc
Email: lotustv@lotustv.cc; callinmacau@lotustv.cc

MACAU ASIA SATELLITE TV
Ave. Dr.Rodrigo Rodrigues, No.600, Edf.
"First International Center", Macau
Tel: +853 2875 0080
Fax: +853 2875 0016
Website: www.mastv.cc
Email: mastv@mastv.cc; webmaster@mastv.cc

MACAU CABLE TV CO LTD
Av Conselheiro Ferreira de Almeida
No. 77A, Macau
Tel: +853 2882 2866
Fax: +853 2878 1821
Website: www.macaucabletv.com
Email: enquiry@macaucabletv.com

GOVERNMENT BODIES/ REGULATORY AGENCIES

**BUREAU OF TELECOMMUNICATION
REGULATIONS**
43 – 53A Avenida do Infante D. Henrique
The Macau Square, 22/F, Macao
Tel: +853 2835 6328
Website: www.dsrt.gov.mo

MALAYSIA

STATSBOX

MALAYSIA

POPULATION 30,949,962
TV HOUSEHOLDS 7,239,839
TV PENETRATION 97.7%
PAY-TV PENETRATION
76.8% per 100 households
MULTICHANNEL HOMES
4,464,682
**MULTICHANNEL
PENETRATION** 61%
**NON-TERRESTRIAL TV
CONNECTIONS** 4,100,000
SATELLITE TV HOUSEHOLDS
2,930,000
SATELLITE TV PENETRATION
49% of TV homes
INTERNET USERS 21,090,777
INTERNET PENETRATION
68.1%
BROADBAND PENETRATION
77.9% per 100 households
MOBILE SUBSCRIBERS
43,900,000
MOBILE PENETRATION
141.6% per 100 inhabitants

SOURCES:
-Asia Internet Use, Population Data and Facebook Statistics 2016 by Internet World Stats
-Malaysian Communications and Multimedia Commission 3Q 2016
-Asia Pacific Multichannel TV Advertising 2015, by CASBAA
-Asia Pacific Multichannel TV 2015, by CASBAA
-ASTRO Holdings Sdn. Bhd.
-Asia Pacific Multichannel TV 2017, by CASBAA

LOCAL PRODUCTIONS

Over the recent years, Discovery has collaborated with local creators and storytellers to co-create content that caters to the various audiences in Southeast Asia. Discovery Networks Asia-Pacific announces their production slate for 2017 with *Frontier Borneo*, which follows a group of Borneo's unsung heroes as they discover and preserve Borneo's tropical landscape and rich biodiversity. Produced by Beach House Pictures and Kyanite TV with the support of the Info-communications Media Development Authority (IMDA) and Perbadan Kemajuan Filem Nasional Malaysia (FINAS), the series uncovers rescue missions and deadly creatures in uncharted territories to fully reveal both the beauty and reality of frontier living in the island.

Another production out of Malaysia by Matavia Reka is *Surviving Borneo*, which is a series that follows local television host and influencer, Henry Golding, as the descendant of the once feared Iban tribe of Sarawak. Henry takes up a personal mission to discover his tribal roots through the unexplored and relentless jungles of his homeland

in order to achieve his 'Bejalai' which is an Iban rites of passage.

Rohit Tharani, Director of Content Curation, Discovery Southeast Asia said, "In 2017, we are taking the lead and investing in more local content than ever before, bolstering our flagship channels and broadening the appeal for the millennial generation. We are well positioned to take risks and be experimental with the content we are curating across platforms. This presents an unique opportunity to deepen our connection with existing and new audiences across Southeast Asia."

KEY DEVELOPMENTS

Malaysia's homegrown streaming service, Ton Ton lands carriage deal with HITS which brings in its' curation of the best Hollywood TV shows to Ton Ton's increasing subscriber base. HITS, the basic entertainment channel has more than eight million homes across Asia and the expansion to Malaysia welcomes in new users. Media Prima Television Networks owned OTT platform, Ton Ton, offers linear channels plus over 23,000 hours of catch-up and premium video content which includes a lineup of drama, talk shows, docudramas and movies.

The success of Ton Ton is evident through its continuous addition of over 18,000 new members weekly with more than 6.6 million users. Ton Ton is uniquely positioned with 80% of its' offerings from local content and HITS is the latest English-language, Bahasa Malay and Chinese-subtitled linear channel included in Ton Ton's VIP service.

FREE-TO-AIR

8 TV
Sri Pentas, 3rd Floor, South Wing,
Bandar Utama, Petaling Jaya
Selangor, Malaysia 47800
Tel: +60 03 7728 8282
Website: www.8tv.com.my
Email: info@8tv.com.my
webmaster@8tv.com.my

AL HIJRAH MEDIA CORPORATION
Digital TV Broadcasting Centre Al Hijrah,
Islamic Centre Complex, Jalan Perdana,
50480 Kuala Lumpur, Malaysia
Tel: +60 3 2260 1600
Website: www.tvalhijrah.com
Email: admin@alhijrahmedia.com

ASIA MEDIA TV
No. 35, 1st floor, Jalan Bandar 16
Pusat Bandar Puchong
Selangor Darul Ehsan, Malaysia 47100
Tel: +60 3 5882 7788
Website: www.asiamedia.net.my
Email: info@asiamedia.net.my

MEDIA PRIMA BERHAD
Sri Pentas, 3 Persiaran Bandar Utama
47800 Petaling Jaya, Selangor, Malaysia
Tel: +60 3 7726 6333
Website: www.mediaprima.com.my
Email: communications@mediaprima.com.my

RADIO TELEVISION MALAYSIA (RTM)

Radio Televisyen Malaysia Angkasapuri,
50614 Kuala Lumpur
Tel: +60 3 2282 5333
Fax: +60 3 2282 7146
Website: www.rtm.gov.my
Email: aduan@rtm.gov.my

TV3 (SISTEM TELEVISIEN MALAYSIA BERHAD)

Sri Pentas, No. 3
Persiaran Bandar Utama,
47800 Petaling Jaya,
Selangor Darul Ehsan, Malaysia
Tel: +60 3 7726 6333
Email: enquiries@tv3.com.my
Website: http://www.tv3.com.my/

PAY-TV

**ASIAN BROADCASTING NETWORK (M)
SDN BHD**
2 Jalan Suria Puchong 6, Pusat Perniagaan
Suria Puchong
47110 Puchong, Selangor, Malaysia
Tel: +60 3 13 223399
Website: www.abncess.com

ASTRO

MEASAT Broadcast Network Systems Sdn Bhd
All Asia Broadcast Centre,
Technology Park Malaysia, Lebuhraya
Puchong-Sg. Besi,
Bukit Jalil, Kuala Lumpur 57000
Tel: +60 3 9543 6688
Website: www.astro.com.my

CAPITAL TV

A-5-07, Block A, Neo Damansara
Jln PJU 8/1, 47820 Petaling Jaya,
Selangor, Malaysia
Tel: +60 3 7727 6554
Website: www.capitaltv.my
Email: azman@capitaltv.my

HWA YEA MULTIMEDIA (M) SDN BHD

11, Jalan 1/119, Tmn Bukit Hijau
56001, Cheras, Kuala Lumpur Malaysia
Tel: +60 3 9130 9277
Website: www.pmp-entertainment.com
Email: h2ong_7@hotmail.com

IFLIX

27-7 The Boulevard Mid Valley City
Kuala Lumpur,
Kuala Lumpur 59200 Malaysia
Website: www.iflix.com
Email: jobs@iflix.com

TELEKOM MALAYSIA (TM)

Tingkat 9B, Bangunan TM
Bukit Mahkamah, Jalan Raja Chulan
50200 Kuala Lumpur, Malaysia
Website: www.tm.com.my

PRODUCTION STUDIOS

3LINE MEDIA SDN BHD
Suite 2-25, Jalan Prima SG1
Taman Prima Gombak
68100 Batu Caves, Selangor, Malaysia
Tel: +60 3 6185 5330
Fax: +60 3 6185 8330
Website: www.3linemedia.com.my
Email: harris@3linemedia.com.my

ADSENSE SOLUTIONS

46-2 Jalan USJ 10/1E, Taipan Triagle
Subang Jaya, Malaysia
Tel: +603 8081 9880
Fax: +603 5633 2829
Website: www.adsense.com.my
Email: info@adsense.com.my

MALAYSIA

AL HIDAYA PRODUCTIONS SDN BHD
Islamic Centre Complex, Jalan Perdana
50480 Kuala Lumpur, Malaysia
Tel: +60 3 2260 1600
Fax: +60 3 2260 1566
Website: www.tvalhijrah.com
Email: soeraya@tvalhijrah.com

AQUILA EMAS SDN BHD
No. 36-2, Jalan Danau Lumayan 1
Danau Lumayan Business Park, Cheras
56000 Kuala Lumpur, Malaysia
Tel: +60 3 9171 6918
Fax: +60 3 8171 5918
Website: www.aquilaemas.com.my
Email: smi@aquilaemas.com.my

ASTRO PRODUCTIONS SDN BHD
All Asia Broadcast Centre
Technology Park Malaysia, Bukit Jalil,
57000 Kuala Lumpur, Malaysia
Tel: +60 3 9543 6688
Website: www.astro.com.my
Email: enquiry_apsb@astro.com.my

CELEBRATE TV SDN BHD
9169, Jalan Negara, Taman Melawati,
53100 Kuala Lumpur, Malaysia
Tel: +60 3 4161 1097
Website: www.celebratetv.my
Email: info@celebratetv.my

CINEORAMA SDN BHD
33D-3-2 Commercial Unit,
Villa Puteri Condo, Jalan Tun Ismail,
50480 Kuala Lumpur, Malaysia
Tel: +60 3 4045 2711
Website: www.cargocollective.com/cineorama
Email: jefrytalib@gmail.com

CITRA UMMAH NETWORK SDN BHD
12 Jalan Suakasih 3/2
Kuala Lumpur, Malaysia
Tel: +60 3 9074 1212

CLOVER SKY SDN BHD
20A, Persiaran Zaaba
Taman Tun Dr. Ismail
60000 Kuala Lumpur, Malaysia
Tel: +60 3 7781 2320
Website: www.cloversky.com.my
Email: puiyee@cloversky.com.my

CREATIVE STEW SDN BHD
Publika, C2-2-6, Solaris Dutamas
No 1 Jalan Dutamas
50480 Kuala Lumpur, Malaysia
Tel: +60 3 6211 9192
Website: www.creativestew.tv
Email: info@creativestew.tv

DOUBLE VISION SDN BHD
I-G-8 Parklane Commercial Hub
No. 21, Jalan SS7/26 Kelana Jaya
47301 Petaling Jaya
Selangor, Malaysia
Tel: +60 3 7954 6188
Email: eva.yee@visionnewmedia.net

ESCALADE SDN BHD
B2-17 @ 10 Boulevard
Damansara Kayu Ara, 47400 Petaling Jaya
Selangor Darul Ehsan, Malaysia
Tel: +60 1 2555 9071
Fax: +60 3 7733 9332

FRIEDCHILLIES MEDIA SDN BHD
FriedChillies Food Network Studio
D-05-3A, Ritze Perdan, Jln PJU8/2
Damansara Perdana, 47810 Selangor, Malaysia
Tel: +60 3 7710 6809
Website: www.friedchillies.tv

GLOBAL SCREEN LIMITED
35, Jalan 1/119, Taman Bukit Hijau
56000, Cheras, Kuala Lumpur, Malaysia
Tel: +60 3 9133 9760
Website: www.myglobalscreen.com
Email: yokellee@myglobalscreen.com

GLOBAL STATION SDN BHD
15-1 Jalan Wangsa Delima 12,
DWangsa Wangsa Maju,
53300 Kuala Lumpur, Malaysia
Tel: +60 3 4142 6339
Fax: +60 3 4142 2339
Email: z.alia83@yahoo.co.uk

GS PRODUCTIONS
Suite E-13-14, Plaza Mont Kiara
2 Jalan Kiara, Mont Kiara
50480 Kuala Lumpur, Malaysia
Tel: +603 6203 2435
Website: www.gsproductions.com.my
Email: info@gspproductions.com.my

HWA YEA MULTIMEDIA (M) SDN BHD
11, Jalan 1/119, Tmn Bukit Hijau
56001, Cheras, Kuala Lumpur Malaysia
Tel: +60 3 9130 9277
Website: www.pmp-entertainment.com
Email: h2ong_7@hotmail.com

I LIKE ENTERTAINMENT SDN BHD
Merchant Square @ Tropicana
Blok B, No. B-13-19,
Jalan Tropicana Selatan, Selangor
Petaling Jaya 47410, Malaysia
Tel: +603 7883 0896
Email: info@ilikkeent.com
Website: ilikkeent.com

IMAGE FARM PRODUCTIONS SDN BHD
36, Jalan Bukit Mewah 9/16
Fasa 9, Taman Bukit Mewah
43000 Kajang, Selangor, Malaysia
Tel: +60 1 6328 7248
Website: www.imagefarm.com.my
Email: shunming@imagefarm.com.my
Northern Office
2, Jalan Pantai Jerjak
11900 Bayan Lepas
Pulau Pinang, Malaysia
Tel: +60 4 658 2248
Fax: +60 4 658 2249
Website: www.imagefarm.com.my
Email: shunming@imagefarm.com.my

JUITA VIDEN SDN BHD
Unit 809, 8th Floor, Block F
Phileo Damansara 1
No 9 Jalan 16/11, 46350
Petaling Jaya, Selangor, Malaysia
Tel: +60 3 7660 8071
Fax: +60 3 7660 8989
Email: enquiry@juitaviden.com
Website: www.juitaviden.com

KECHARA INMOTION SDN BHD
No. 41-3A & 3B, 1st Floor, Jalan PJU 1/3C,
SunwayMas Commercial Centre,
47301 Petaling Jaya,
Selangor, Malaysia
Tel: +60 3 7880 2889
Email: kim@kechara.com
Website: www.kechara.com/film-video

KRU STUDIOS SDN BHD
Persiaran Cyber Point Selatan,
Cyber 8, 63000 Cyberjaya,
Selangor, Malaysia
Tel: +60 3 8320 3888
Website: www.krustudios.com
Email: enquiries@krustudios.com

K TEAM PRODUCTIONS (MALAYSIA)
A-3-9, 8 Avenue, Block A
Jalan 8/1, 46050 Petaling Jaya
Selangor, Malaysia
Tel: +60 1 7327 6157
Email: koolcampus@gmail.com

KYANITE SDN BHD
No. 15-1, Jalan Daun Inai 21,
Sunway SPK Damansara, 52200
Kuala Lumpur, Malaysia
Tel: +60 3 6261 3576 / +60 1 2281 1877
Website: www.kyanite.tv
Email: michael@kyanite.tv

LI TV ASIA SDN BHD
Level 9.02, Tropicana City Office Tower,
No. 3 Jalan SS20/27,
47400 Petaling Jaya,
Selangor Darul Ehsan, Malaysia
Tel: +60 3 7665 1239
Website: www.litvchannel.com
Email: enquiries@litvasia.com

METROWEALTH PICTURES SDN BHD
No. 20, Jalan PJS 5/28, PJCC,
Putat Dagangan Petaling Jaya Selatan
46150 Petaling Jaya, Selangor, Malaysia
Tel: +603 7782 2299
Email: ceo@metrowealth.com.my

MFX SDN BHD
16 Jalan Inai, Off Jalan Imbi
55100 Kuala Lumpur, Malaysia
Tel: +603 2141 2219
Fax: +603 2141 2239
Website: www.mfx.st

MIG PICTURES SDN BHD
No. 29 Jalan PJS 5/28
Putat Dagangan Petaling Jaya Selatan
46150 Malaysia
Tel: +60 3 7782 2299
Email: jane@metrowealth.com.my

MM2 ENTERTAINMENT SDN BHD
B.06.03 Menara Bata
PJ Trade Centre, No. 8, Jalan PJU 8/8A
Bandar Damansara Perdana
47820, Petaling Jaya, Selangor
Tel: +603 7727 8388
Email: enquirysg@mm2entertainment.com
Website: www.mm2entertainment.com

NAFALIA CORPORATION SDN BHD
12A-2, Jalan PJU 5/4, Dataran Sunway
Kota Damansara, 47810
Selangor, Malaysia
Tel: +60 3 6141 7327
Fax: +60 3 6141 7364
Email: faridwrc@gmail.com

ONLINE DYNAMICS (M) SDN BHD
A-07, Block A, Neo Damansara
Jln PJU 8/1, 47820 Petaling Jaya,
Selangor, Malaysia
Tel: +60 3 7727 6554
Website: www.capitaltv.my
Email: azman@capitaltv.my

OPTIDIGIT SDN BHD
8, Jalan Sri Hartamas 5
Taman Sri Hartamas
Kuala Lumpur 50480, Malaysia
Tel: +603 2858 7378
Website: www.optidigit.com
Email: alainz@optidigit.com

PASSION PICTURES SDN BHD
D6-12, Sentul D6, Jalan Sentul
51000 Kuala Lumpur, Malaysia
Tel: +601 8605 8605
Fax: +603 8605 8606
Website: www.passionpictures.com.my
Email: info@passionpictures.com.my

PEPPERMINT ASIA SDN BHD (MALAYSIA)
Suite 216, Level 2, Lobby 3, Block A
Damansara Intan e-Business Park
Jalan SS 20/27, 47400 Petaling Jaya
Selangor, Malaysia
Tel: +603 7727 3133
Email: mail@seeppermint.com
Website: www.seeppermint.com

PINWOOD ISKANDAR MALAYSIA STUDIO
Persiaran Layar Perak
79250 Nusajaya
Johor Darul Takzim, Malaysia
Tel: +60 7 560 1888
Website: www.pinewoodgroup.com
Email: info@pinewoodmalaysiastudios.com

PRIMEWORKS STUDIOS
North Wing, Sri Pentas 3
Persiaran Bandar Utama 47800
Petaling Jaya, Selangor Darul Ehsan
Malaysia
Tel: +60 3 7726 6333
Website: www.primeworks.com.my

RAPTOR FILMS SDN BHD
137-A (Room 1), Jalan Ss15/5A
Subang Jaya, Selangor
Malaysia 47500
Tel: +60 1 2318 6635

RED COMMUNICATIONS SDN BHD
31, Jalan 16/6, 46350
Petaling Jaya, Selangor, Malaysia
Tel: +60 3 7960 1235 /
+60 3 7931 6683
Website: www.red.com.my
Email: lydia@red.com.my

RK SCREEN SDN BHD
Menara TSH, Level 7, 8 Jalan Semantan
Damansara Heights
50490 Kuala Lumpur, Malaysia
Tel: +603 4253 3448/3449
Email: info@rkscreen.com

SHOOTING GALLERY (MALAYSIA)
149-A, Jalan Aminuddin Bakri
Taman Tun Dr.Ismail
6000 Kuala Lumpur
Tel: +603 6201 9988
Fax: +60 3 6201 2277
Website: www.shootinggalleryasia.com
Email: productions@shootinggalleryasia.com

SIXTY2 PICTURES SDN BHD
C0/1 Level 3, TMN Dagang Business Centre
68000 Ampang
Selangor, Malaysia
Tel: +60 3 4270 4244
Fax: +60 3 4287 8116

SKOP PRODUCTION SDN BHD
65-2, Jalan 3/23A, Taman Danau Kota
Off Jalan Genting Kelang
53300 Kuala Lumpur, Malaysia
Tel: +603 3345 1089
Email: azman@skop.com.my

TELEVIEWS (ASIA) SDN BHD
57-D, 2nd Floor, SS3/29
47300 Petaling Jaya, Selangor, Malaysia
Tel: +60 3 16 333 3683
Fax: +60 3 7877 5334
Email: shaunlee_televiewasia@yahoo.com

THE MOXIM HOUSE SDN BHD
Wisma Pico, 19-20
Jalan Tembaga SD 5/2,
Bandar Sri Damansara,
52200, Kuala Lumpur, Malaysia
Tel: +60 3 6273 1308 / +60 3 6273 1329
Fax: +60 3 6272 9294
Website: www.moximhouse.com

MALAYSIA

TOTAL SPORTS ASIA

Level 20-1, CP Tower, 11, Jalan 16/11
46350 Petaling Jaya,
Selangor, Malaysia
Tel: +60 3 7626 8000
Website: www.totalsportsasia.com
Email: info@totalsportsasia.com

TRIFECTA COLLECTIVE SDN BHD

B-05-01, Menara Bata PJ Trade Centre
No. 8
Jalan PJU 8/8A, Bandar Damansara
Perdana,
47820 Petaling Jaya,
Selangor, Malaysia
Tel: +603 7732 0714
Website: www.goasean.com

VISION WORKS (M) SDN BHD

12-1 Jalan Wangsa Delima 6,
Pusat Bandar Wangsa Maju
53300 Kuala Lumpur, Malaysia
Tel: +60 3 4143 5097
Website: www.visionworksinternational.com
Email: admin@visionworksinternational.com

WILDSNAPPER SDN BHD

B4-07 PJ Industrial Park
Jalan Kemajuan Section 13
Petaling Jaya 46200
Selangor, Malaysia
Tel: +60 1 2211 1134
Website: www.wildsnapper.tv

WORLDWIDE RIGHTS CORPORATION

Suite 12A-02, 1st Floor
Jalan PJU 5/4, Dataran Sunway
Kota Damansara Petaling Jaya
47810 Selangor Darul Ehsan, Malaysia
Tel: +60 3 6141 6565
Website: www.wrcorp.tv

YG FILMS SDN BHD

19-3, Jalan PJU 8/5a,
Damansara Perdana, 47820
Petaling Jaya, Selangor, Malaysia
Tel: +6016 211 4732
Website: www.ygfilms.wix.com/ygfilms
Email: yusmalg@yahoo.com

ANIMATION STUDIOS

ADDEEN MULTIMEDIA SDN BHD

No. 5, Jalan Berlian 2,
Taman Berlian, 68100 Batu Caves,
Selangor Darul Ehsan, Malaysia
Tel: +60 3 6188 2905 / +60 3 6187 2550
Website: www.addeenmultimedia.com
Email: queries@addeenmultimedia.com

ANIMASIA PRODUCTIONS SDN BHD

No. 2 & 4, Jalan Sri Jati 2,
Taman Sri Jatta, Off Jalan Puchong,
58200 Kuala Lumpur, Malaysia
Tel: +60 3 7784 7731 / +60 3 7784 6987
Website: www.animasia-studio.com
Email: info@animasia-studio.com

ANIMONSTA STUDIOS SDN BHD

Level 1-01, SME Technopreneur Centre 3,
Block 3740, Cyber 8, Persiaran APEC,
63500 Cyberjaya, Selangor, Malaysia
Tel: +60 3 8322 2225
Website: www.animonsta.com
Email: info@animonsta.com

ANO PICA STUDIOS SDN BHD

B-1-2A SME Technopreneur Centre 2,
2260 Jalan Usahawan 1,
63000 Cyberjaya, Selangor, Malaysia
Tel: +60 1 6239 8174
Website: www.anopicasta.com
Email: anopicastudios@gmail.com

AVANTE GARDE STUDIOS SDN BHD

Unit A-1-18, SME Technopreneur Centre 2,
2260 Jalan Usahawan 1,
63000 Cyberjaya,
Selangor Darul Ehsan, Malaysia
Tel: +60 3 6142 6107 / +60 1 7333 8444
Website: www.agstudios.com.my
Email: info@agstudios.com.my

BACKBONE ENTERTAINMENT SDN BHD

Unit 11-2-8, Blk 11
Danau Business Centre, Jalan 4/109F
Taman Danau Desa,
58100 Kuala Lumpur, Malaysia
Tel: +60 3 7984 6190 / +60 3 7984 6191
Website: www.backbone-ent.com
Email: info@backbone-ent.co m

BLINDSPOT STUDIOS SDN BHD

43A Jalan Kota Raja, L27/L,
Section 27, 40400 Shah Alam,
Selangor, Malaysia
Tel: +60 3 5614 1802
Website: www.blindspot.my
Email: see@blindspot.my

CCUBETV SDN BHD

Suite 27-03,
Centro Building No. 8,
Jalan Batu Tiga Lama, 41300
Selangor, Malaysia
Tel: +60 3 3345 1089
Website: www.ccube.tv
Email: cube@ccube.tv

CHAIN-FX SDN BHD

B-2-10 Block B Jalan GC3,
Glomac Cyberjaya,
63200 Cyberjaya,
Selangor, Malaysia
Tel: +60 3 8322 6252

CLOVER SKY SDN BHD

20A, Persiaran Zaaba,
Taman Tun Dr. Ismail,
60000 Kuala Lumpur, Malaysia
Tel: +60 3 7781 2320
Website: www.cloversky.com.my
Email: puiyee@cloversky.com.my

CREATIVE MEDIA POINT SDN BHD

Suite 2 Main Tower, Sunsuria Avenue
Persiaran Mahogani, PJU5
47810 Petaling Jaya,
Selangor, Malaysia
Tel: +60 3 6151 6332

DIGITAL DURIAN SDN BHD

Suite C-02-17,
SME Technopreneur Centre 2, 260,
Jalan Usahawan 1, Cyberjaya,
63000, Malaysia
Tel: +60 3 8322 0700
Website: www.digitalduriyan.tv
Email: hello@digitalduriyan.tv

ED-ONLINE TECHNOLOGIES SDN BHD

2-7-3 Queen's Avenue Jalan Bayam
Off Jalan Peel, 55100
Kuala Lumpur, Malaysia
Tel: +60 3 9205 5026
Website: www.ed-online.com.my
Email: enquiries@ed-online.com.my

ELITE ANIMATION SDN BHD

28-1, Jalan Jasmin 1/Ks 6,
Bandar Botanic, 41200 Klang,
Selangor Darul Ehsan, Malaysia
Tel: +60 3 3326 2644
Website: www.eliteanime.com.my
Email: hr@elitanime.com.my

FROGTALE STUDIO SDN BHD

19-02a, Level 19, The Pinnacle
Persiaran Lagoon, Bandar Sunway
46150 Petaling Jaya
Selangor, Malaysia
Tel: +60 3 5613 2287
Website: www.frogtalestudio.com
Email: my@frogtalestudio.com

FUNCEL SDN BHD

7-2, Jalan PJS 3/59
Sri Manja Square 2, Taman Sri Manja
46000 Petaling Jaya, Malaysia
Tel: +60 3 7803 0448
Fax: +60 3 7783 0776
Website: www.funcel.com
Email: corporate@funcel.com

GIGGLE GARAGE SDN BHD

4806-0-10, Central Business District 2
Jalan Perdana, Cyber 12
63000 Cyberjaya, Selangor, Malaysia
Tel: +60 3 8322 6288
Website: www.gigglegarage.com
Email: x.gabing@gigglegarage.com

GLUE STUDIOS SDN BHD

C-16-01, Level 16, iTech Tower,
Jalan Impact, Cyber 6, 63000 Cyberjaya,
Selangor, Malaysia
Tel: +60 1 2609 6884
Website: www.gluestudios.my
Email: info@gluestudios.my

HUD HUD MEDIA SDN BHD

No. 23, Jalan 14/50
Section 14, 46100 Petaling Jaya,
Selangor, Malaysia
Tel: +60 3 7875 5449
Website: www.hudhudmedia.com
Email: info@hudhudmedia.com

IDEATE MEDIA SDN BHD

L3-1-4 Enterprise 4
Technology Park Malaysia
Bukit Jalil 57000
Kuala Lumpur, Malaysia
Tel: +60 3 8996 3396
Website: www.ideatemedia.com.my
Email: info@ideatemedia.com.my

INFINITE MOTION SDN BHD

20-B-Jalan Suarasa 8/4,
Bandar Tun Hussein Onn,
43200 Cheras, Selangor, Malaysia
Tel: +60 3 9074 6575 /
+60 3 9075 3277
Website: www.infinitemotion.my
Email: rahman@infinitemotion.my

INSPIDEA SDN BHD

G-G-03A, Glomac Square
Jalan SS 6/16A, 47301 Petaling Jaya
Selangor, Malaysia
Tel: +60 3 7880 9934
Website: www.inspidea.com
Email: findoutmore @inspidea.com

JOOVE ANIMATION STUDIO

23-3, Jalan USJ 21/1,
UEO Subang Jaya, 47630
Subang Jaya, Selangor, Malaysia
Tel: +60 1 8217 4808
Website: www.joove-e.com
Email: chhor@joove-e.com

KRU STUDIOS SDN BHD

Persiaran Cyber Point Selatan,
Cyber 8, 63000 Cyberjaya, Selangor,
Malaysia
Tel: +60 3 8320 3888
Website: www.krustudios.com
Email: enquiries@krustudios.com

LEMON SKY ANIMATION SDN BHD

10-2, Symphony House,
Jalan PJU 1A/46, 47301
Petaling Jaya, Selangor, Malaysia
Tel: +60 3 7842 6155
Website: www.lemonsky.tv
Email: inquiries@lemonsky.tv

LES' COPAQUE PRODUCTION SDN BHD

No. 1, Jalan Boling Padang G13/G,
Section 13, 40100, Shah Alam,
Selangor Darul Ehsan, Malaysia
Tel: +60 3 5511 8089
Website: www.lescopaque.com
Email: info@lescopaque.com

LIL CRITTER WORKSHOP SDN BHD

D-3A-03 Block D2
Ritz Perdana Business Centre
PJU 8/2, Damansara Perdana,
Selangor, 47820, Malaysia
Tel: +60 3 7732 9155
Website: www.lilcritterworkshop.tv
Email: hello@lilcritterworkshop.tv

MIRAYI SDN BHD

76-3, Block G,
Zenith Corporate Park, SS 7/26,
Kelana Jaya, 47301, Petaling Jaya,
Selangor Darul Ehsan, Malaysia
Tel: +60 3 7880 3269
Website: www.mirayi.my
Email: elane@mirayi.my

MOONDO SDN BHD

15-3 Block A, Jaya One,
72A Jalan Universiti
Selangor Darul Ehsan, Malaysia
Tel: +60 3 7932 2218
Website: www.moondo.my
Email: moondo.inquiry@gmail.com

RADIO TELEVISION MALAYSIA (RTM)

Radio Televisyen Malaysia Angkasapuri,
50614 Kuala Lumpur
Tel: +60 3 2282 5333
Fax: +60 3 2284 7591
Website: www.rtm.gov.my
Email: complaint@rtm.gov.my

SPARKY ANIMATION (M) SDN BHD

Suite B-6-1, Sky Park,
One City Jalan USJ 25/1
47650 Subang Jaya, Selangor, Malaysia
Tel: +60 3 5115 0127
Website: www.sparkyanim.com
Email: info@sparkyanim.com

THE MOXIM HOUSE SDN BHD

Wisma Pico, 19-20
Jalan Tembaga SD 5/2,
Bandar Sri Damansara,
52200, Kuala Lumpur, Malaysia
Tel: +60 3 6273 1308 / +60 3 6273 1329
Fax: +60 3 6272 9294
Website: www.moximhouse.com
Email: info@moximhouse.com

THIRD ROCK CREATION SDN BHD

Office No. 10, Suite 1B-3-1,
Plaza Sentral, 50470 KL Sentral,
Kuala Lumpur, Malaysia
Tel: +60 1 2212 0315
Website: www.3rd-rock-creation.com
Email: talk2us@3rd-rock-creation.com

TRIPOD ENTERTAINMENT SDN BHD

Ground Floor, South Wing
Syed Kechik Foundation Building
Jalan Kapas, Bangsar
59100 Kuala Lumpur, Malaysia
Tel: +60 3 2092 5022
Website: www.tripod-ent.com
Email: leon@tripod-ent.com

MALAYSIA

VISION ANIMATION SDN BHD
Lot 2A, Jalan 13/2, Section 13, 46200 Petaling Jaya, Selangor Darul Ehsan, Malaysia Tel: +60 3 7957 2932 Website: www.visionanimation.net Email: info@visionanimation.net

YG FILMS SDN BHD
19-3, Jalan PJU 8/5a, Damansara Perdana, 47820 Petaling Jaya, Selangor, Malaysia Tel: +60 16 211 4732 Website: www.ygfilms.wix.com/ygfilms Email: yusmalg@yahoo.com

YOUNG JUMP ANIMATION SDN BHD
5th Floor, Wisma Dani, Jalan Jejaka 4, Taman Maluri, Cheras, 55100, Kuala Lumpur, Malaysia Tel: +60 3 9285 1262 Website: www.young-jump.com Email: info@young-jump.com

MOBILE TELCOS

CELCOM AXIATA SDN BHD
Menara Celcom, No.82 Jalan Raja Muda Abdul Aziz 50300 Kuala Lumpur, Malaysia Tel: +60 3 2162 3900 Website: www.celcom.com.my Email: careline@celcom.com.my

MAXIS COMMUNICATIONS BERHAD
Ground Floor, Menara Maxis 50088 Kuala Lumpur Tel: +60 3 2330 7000 Fax: +60 3 2330 0008 Website: www.maxis.com.my

GOVERNMENT BODIES/REGULATORY AGENCIES

CREATIVE CONTENT ASSOCIATION MALAYSIA (CCAM)
6-3A, Sinaran TTDI, Jalan Tun Mohd Fuad 3, Taman Tur Dr Ismail 60000 Kuala Lumpur, Malaysia Tel: +60 3 7733 2884 / 7733 2885 Website: www.creativecontent.my

MALAYSIAN COMMUNICATIONS AND MULTIMEDIA COMMISSION (SKMM)
MCMC Tower 1, Jalan Impact, Cyber 6 63000 Cyberjaya Selangor Darul Ehsan, Malaysia Tel: +60 3 8688 8000 Website: www.mcmc.gov.my Email: scd@cmc.gov.my

MULTIMEDIA DEVELOPMENT CORPORATION (MDEC)
2360 Persiaran APEC 63000 Cyberjaya Selangor Darul Ehsan, Malaysia Tel: +60 3 8315 3000 Website: www.mdec.my Email: clic@mdec.com.my

NATIONAL FILM DEVELOPMENT CORPORATION MALAYSIA (FINAS)
Kompleks Studio Merdeka Jalan Hulu Kelang, 68000 Ampang, Selangor, Malaysia Tel: +60 3 4104 1300 Fax: +60 3 41075216 Website: www.finas.gov.my Email: info@finas.my

NEW ZEALAND

STATSBOX NEW ZEALAND

POPULATION 4,570,579
TV HOUSEHOLDS 2,525,000
TV PENETRATION 99.3%
HOUSEHOLD SIZE 2.8
PAY-TV PENETRATION 68.2%
INTERNET USERS 4,780,000
INTERNET PENETRATION 94.6%
BROADBAND SUBSCRIBERS 3,665,000
BROADBAND PENETRATION 42.6%
MOBILE SUBSCRIBERS 5,027,000
MOBILE PENETRATION 135%
MULTICHANNEL HOMES 980,000
MULTICHANNEL PENETRATION 68.2%
NON-TERRESTRIAL TV CONNECTIONS 980,604

SOURCES:
-New Zealand Population 2015 - World Population Review
-New Zealand Media Stats, by NationMaster.com
-Sky TV
-New Zealand – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm
-Multichannel Television Advertising in Asia, by CASBAA
-Internet in New Zealand, by Wikipedia
-OECD Broadband Benchmarking results – June 2015
-Social, Digital & Mobile in APAC, by We Are Social Singapore
-Asia Pacific Multichannel TV 2016, by CASBAA

SKY & Vodafone end merger agreement

The parties have also decided to withdraw the appeal of the Commerce Commission decision regarding the proposed merger.

New Zealand pay-TV operator Sky Network Television and telco Vodafone Europe B.V.1, a wholly owned subsidiary of Vodafone Group Plc, have now decided to terminate the sale and purchase agreement in relation to the proposed merger of SKY and Vodafone New Zealand.

In a Statement, SKY and Vodafone New Zealand said they would continue to work together to strengthen their commercial relationship for the benefit of the customers and the shareholders of their respective organisations.

In June 2016, the pair announced their plan to merge, a move they said would create a leading integrated telecommunications and media group in New Zealand, with the combined group having the ability to offer New Zealand's best entertainment content across all platforms and devices in a rapidly evolving media and telecommunications market.

In October 2016, however, New Zealand's Commerce Commission sent

a Letter of Unresolved Issues to the pair in relation to their proposed merger, suggesting it was not satisfied that the proposed merger will not have, or would not be likely to have, the effect of substantially lessening competition in the telecommunications and pay-TV services markets.

It sought further submissions from Sky and Vodafone on the specific areas of concern identified, including the ability of a merged Sky/Vodafone to use ownership of content – particularly live sports – to make buying Sky on a standalone basis less attractive than buying it in a bundle with Vodafone's broadband and mobile services.

On February 23rd 2017, the Commerce Commission said it had declined to grant clearance for the proposed merger, suggesting that to clear the merger it would need to have been satisfied that it was unlikely to substantially lessen competition in any relevant market. "Given we are not satisfied that we can say that competition is unlikely to be substantially lessened by the proposed merger, we must decline clearance," it concluded. The pair appealed that decision on March 22nd, subsequently amending it on May 18th. That appeal has now been withdrawn.

FREE-TO-AIR

FREEVIEW TV
Tel: +64 2 7493 7025
Website: www.freeviewnz.tv
Email: media@freeviewnz.tv
freeviewadmin@freeviewnz.tv

MAORI TELEVISION

9 – 15 Davis Crescent PO Box 113-017 Newmarket Auckland, New Zealand, 1149 Tel: +64 9 539 7000 Fax: +64 9 539 7199 Website: www.maoritelevision.com Email: info@maoritelevision.com

MEDIWORKS (NZ)

3 Flower St, Eden Terrace, Auckland Private Bag 92624, Symonds Street Auckland 1150 Tel: +64 9 928 9000 Website: www.mediworks.co.nz Email: replies@mediworks.co.nz

PRIME TELEVISION LIMITED

Sky Network Television Ltd 295 Penrose Rd, Mt Wellington Shopping Centre Cnr Mt Wellington Highway & Penrose Rd Mt Wellington Tel: +64 9 525 5555 Website: www.primetv.co.nz

TELEVISION NEW ZEALAND (TVNZ)

TVNZ Television Centre 100 Victoria Street West, P.O Box 3819 Auckland Tel: +64 9 916 7000 Fax: +64 9 916 7934 Website: www.tvnz.co.nz

PAY-TV

CHOICE TV
Unit 1, 19 Edwin Street Mt Eden, Auckland 1024, New Zealand Tel: +64 2 143 7000 Website: www.choicetv.co.nz

LIGHTBOX

Level 6 Green Tower Spark City, 167 Victoria Street West 1010 Auckland, New Zealand Tel: +64 2 752 6764 Website: www.lightbox.co.nz Email: info@sparkventures.co.nz

RIALTO FILM CHANNEL

PO BOX 90687, Victoria Street West, Auckland 142 Tel: +64 9 589 0585 Website: www.rialtochannel.co.nz Email: n crane@rialtochannel.co.nz

SCREENTIME NEW ZEALAND (BANIJAY GROUP)

562a Richmond Road Grey Lynn, PO Box 90530 Victoria Street West, 1010 Auckland, New Zealand, 1021 Tel: +64 9 303 3339 Website: www.screentime.co.nz

SKY TV

SKY Business 10 Panorama Rd, Mt Wellington Auckland, New Zealand Tel: +64 9 579 999 Fax: +64 9 525 8386 Website: www.skytv.co.nz

THE EDGE

The Edge / Mediaworks Radio Level 1, Cnr Jervois & St Marys Roads Ponsonby, Auckland, New Zealand Tel: +64 9 928 9200 Website: www.theedge.co.nz Email: theedge@theedge.co.nz

PRODUCTION STUDIOS

AUCKLAND FILM STUDIOS

12 Hickory Avenue Henderson, Waitakere Auckland 0650, New Zealand Tel: +64 9 838 1437 Website: www.aucklandfilmstudios.com Email: joan.brennan@aucklandfilmstudios.com

AVALON STUDIOS

41 Percy Cameron Street Avalon, Wellington New Zealand Tel: +64 4 914 5600 Website: www.avalonstudios.co.nz Email: info@avalonstudios.co.nz

GREENSTONE TV

330 Dominion Road, Mt Eden Auckland 1024, New Zealand Tel: +64 9 630 7333 Fax: +64 9 623 7764 Website: www.greenstonetv.com Email: greenstone@greenstonetv.com

HIKOI PRODUCTIONS

70 Tallyho Street Rotorua 3015, New Zealand Tel: +64 21 745 426 Website: www.huntingaoatearoa.com Email: pirihi@hikoinz.co.nz

IMAGINE STUDIOS

8-14 Henderson Valley Road 0612 Auckland, New Zealand Tel: +64 9 838 4553 Website: www.imaginestudios.co.nz Email: info@imaginestudios.co.nz

PANGO

Level 1, 138 Great North Road Grey Lynn, Auckland 1021, New Zealand Tel: +64 9 376 3684 Website: www.pango.co.nz Email: info@pango.co.nz

NEW ZEALAND

PUKEKO PICTURES
140 Park Road, Miramar
Wellington 6022, New Zealand
Tel: +64 4 388 2702
Website: www.pukekopictures.com
Email: info@pukekopictures.com

STONE STREET STUDIOS
P.O. Box 15 208, Southampton Rd
Miramar, Wellington 6022, New Zealand
Tel: +64 4 909 7800
Website: www.stonestreetstudios.co.nz
Email: info@stonestreetstudios.co.nz

SOUTH PACIFIC PICTURES LIMITED
8 Tolich Place, Henderson
Auckland, 0654 New Zealand
Tel: +64 9 839 0999
Fax: +64 9 839 0990
Website: www.southpacificpictures.com
Email: drama@southpacificpictures.com

MOBILE TELCOS

2 DEGREES
Two Degrees Mobile Limited
PO BOX 8355, Symonds Street,
Auckland 1150, New Zealand
Tel: +64 22 200 2000
Website: www.2degreesmobile.co.nz
Email: info@2degreesmobile.co.nz

TELECOM NEW ZEALAND
PO Box 1473, Christchurch 8140
Website: www.telecom.co.nz

VODAFONE NEW ZEALAND LTD
20 Viaduct Harbour Avenue,
Private Bag 92161, Auckland 1142,
New Zealand
Tel: +64 9 962 9888
Website: www.vodafone.co.nz

GOVERNMENT BODIES/ REGULATORY AGENCIES

AGB NIELSEN MEDIA RESEARCH
Level 3, Nielsen Centre,
129 Hurstmere Road Takapuna
Auckland 0622
Tel: +64 9 970 4188
Website: www.nz.nielsen.com

**BROADCASTING STANDARDS
AUTHORITY**
Level 2, 119 Ghuznee Street
Wellington 6001
Tel: +64 4 382 9508
Fax: +64 4 382 9543
Website: www.bsa.govt.nz
Email: info@bsa.govt.nz

**MINISTRY OF BUSINESS, INNOVATION
AND EMPLOYMENT**
15 Stout Street, Wellington 6011
PO Box 1473, Wellington 6140
New Zealand
Tel: +64 4 472 0030 / 917 0199
Website: www.mbie.govt.nz
Email: info@mbie.govt.nz

NEW ZEALAND ON AIR
Level 2, 119 Ghuznee Street, PO Box 9744
Wellington 6141, New Zealand
Tel: +64 4 382 9524
Fax: +64 4 382 9546
Website: www.nzonair.govt.nz
Email: info@nzonair.govt.nz

THINK TV
Auckland City, Auckland 1010, New Zealand
Tel: +64 9 280 3800
Website: www.thinktv.co.nz
Email: info@thinktv.co.nz

PHILIPPINES

STATSBOX

PHILIPPINES

POPULATION 103,725,584
INTERNET USERS TV
HOUSEHOLDS 17,000,000
TV PENETRATION
Urban: 92% Rural: 70%
PAY-TV PENETRATION 15%
INTERNET USERS 54,000,000
INTERNET PENETRATION
52.6 %
MOBILE BROADBAND
PENETRATION 55%
MOBILE SUBSCRIBERS
128,000,000
MOBILE PENETRATION RATE
127%
MULTICHANNEL
PENETRATION 19%
NON-TERRESTRIAL TV
CONNECTIONS 3,200,000
PAY-TV PENETRATION 16%

SOURCES:
-The Philippines Population 2016, by World Population Review
-Asia Pacific Multichannel TV Advertising 2016, by CASBAA
-Kantar Media
-Asia Pacific Multichannel TV 2017, by CASBAA
-Social Media Stats in the Philippines 2015, by We Are Social

Dominating Daytime TV

ABS-CBN's hit afternoon drama *Doble Kara* continued to dominate Philippine's daytime until its final episode which scored a national TV rating of 22.2, or eight points higher than its rival programmes 14.2%, according to data from Kantar Media.

The final episode blew up online and hit the social media trends in the country with its official final hashtag #DKPagtataposNaPalaban, which became the top trending topics on Twitter.

Doble Kara had been a consistent top rater across urban and rural homes in the Philippines since its' first premiere in August 2015. It is known to be one of the most successful and longest-running dramas aired on Philippine afternoon TV and even landed the lead star Julia the title as "Daytime Drama Queen."

Doble Kara surrounds around Sarah and Kara, twin sisters who grew up in a happy family despite an impoverished life. However, when Kara was diagnosed of leukemia, the twins' mother had to separate the two and gave Kara to her real father because of their inability to pay for her medical treatment. The two crossed paths later on and causing conflicts between

the two as Sarah start envying her seemingly perfect sister.

Key Developments

PCCW Media's OTT video service, Viu, has received four million unique users within its' first year of its' launch. Known as a game-changing video platform for Asian premium content, Viu has been launched in the Philippines as part of its regional expansion, providing viewers access to content on the web and on mobile while on-the-go.

Regional success with increasing growth and bold presence in Asia, Viu is now established in Hong Kong, Singapore, Malaysia, India, Indonesia and the Philippines. Viu recorded over 218 million video views in the third quarter of 2016, which doubles the preceding of three months. Viu's users display high engagement with their consumption which is on average 1.2 hours per day. 12 videos are viewed by each user every week on average.

Viu is known for their immediately delivery of local subtitling, especially for its' Korean content. The subtitles are available as quick as four hours after its' telecast in Korea. Viu also provides many user-friendly features making Viu the leading Asian premium content platform popular with online users in Asia.

Along with its' premium drama and entertainment shows, Viu takes the extra mile to satisfy fans through K1 Headlines which offers fans exciting Korean lifestyle entertainment and celebrity bite-sized news which is exclusively provided by Dispatch, a top entertainment site in Korea. Viu decided to launch in the Philippines due to the massive receptiveness to OTT video consumption shown by local online viewers.

The Nielsen Global Video-On-Demand Survey proves to show 45% of online consumers in the Philippines watch VOD at least once a day. 82% of online consumers agreed that they like to catch up on multiple episodes at one time so Viu's download feature will satisfy this need.

FREE-TO-AIR

ABS-CBN CORPORATION
Sgt. E.A. Esguerra Ave
Corner Mother Ignacia Street
Quezon City, Philippines
Tel: +63 2 924 415 2272
Website: www.abs-cbn.com
Email: web_feedback@abs-cbn.com

APT ENTERTAINMENT
Monomer Building, Jose Cruz St
Pasig Metro Manila
Tel: +63 2 671 8501

SIGNAL DIGITAL TV

Tel: +63 2 244 6251
Website: www.cignal.tv
Email: care@cignal.tv

GMA WORLDWIDE INC

10th Floor, GMA Network Center
EDSA cor. Timog Avenue, Diliman
Quezon City, Philippines 1103
Tel: +63 2 333 7572
Website: www.gmaworldwide.tv/index.php
Email: gwi@gmanetwork.com

NATIONAL BROADCASTING NETWORK (NBN)

Broadcast Complex, Visayas Ave
Brgy. Vasra, Quezon City, Philippines
Tel: +63 2 455 1326
Website: www.ptv.ph

PILIPINAS GLOBAL NETWORK LIMITED (TV5 INTERNATIONAL)

3/F Launchpad Building
Reliance Cor. Sheridan Sts.,
Mandaluyong City, 1550 Philippines
Tel: +63 2 552 1891
Website: www.pglnl.ph
Email: internationalsales@tv5.com.ph

PROGRESSIVE BROADCASTING CORP

G/F AIC Gold Tower,
Emerald Avenue Corner Garnet & Sapphire,
St. Ortigas Center, Pasig City
Tel: +63 2 634 6513
Fax: +63 2 634 1570
Website: progbroadcasting.yocal.ph

PAY-TV

DREAM BROADCASTING SYSTEM

11th Floor DPC Place
2322 Don Chino Roces Avenue
Makati City 1231
Tel: +63 2 889 8292
Website: www.dream.com.ph
Email: admin_sales@dream.com.ph

EAGLE BROADCASTING CORPORATION

#25 Central Avenue, Culiat
Quezon City, Philippines
Tel: +63 2 784 7450
Website: www.eaglebroadcasting.net
Email: info@eaglebroadcasting.net

GLOBAL DESTINY CABLE

2285 Solid House Building 2F
Pasong, Tamo Ext, Makati City 1231
Tel: +63 2 418 0000
Fax: +63 2 810 5556 / 894 5850
Website: www.destincable.com.ph
Email: weserve@destincable.com.ph

MBC MANILA BROADCASTING COMPANY

MBC Bldg. Star City Compound
CCP Complex, Roxas Boulevard
Pasay City, Philippines
Tel: +63 2 832 6127 / 832 6105
Website: www.manilabroadcasting.com
Email: jomai@manilabroadcasting.com

MEDIASCAPTE INC

8/F Net One Centre, 3rd Avenue cor.
26th Street, Bonifacio Global City
Taguig City 1634, Metro Manila, Philippines
Tel: +63 2 244 6251
Website: www.cignal.tv
Email: care@cignal.tv

PHILIPPINES

RMN RADIO MINDANAO NETWORK
4th floor State Condominium 1 Building
Salcedo Street, Legaspi Village
Makati City 1229, Philippines
Tel: +63 2 815 8304
Website: www.rmn.ph
Email: sales@rmn.ph

SKYCABLE
6th Floor, ELJ Communications Center
Mother Ignacia Avenue
Quezon City, Philippines
Tel: +63 2 381 0000
Website: www.skycable.com
Email: skyserves@mksky.com.ph

SOLAR ENTERTAINMENT CORPORATION
3F Worldwide Corporate Center
EDSA cor. Shaw Blvd
Mandaluyong City, 1552 Philippines
Tel: +63 2 461 0888
Website: www.solarentertainmentcorp.com
Email: inquiry@solarentertainmentcorp.com

TELESUCCESS PRODUCTIONS INC
80 Ortigas Avenue, Greenhills
San Juan City, Manila, Philippines
Tel: +63 2 721 1107
Fax: +83 2 721 6974
Email: lchan@telesuccess.biz

UCF-TV
17 Highlight St., Area 4, Fourth Estate Subd
Sucat, Parañaque City, Philippines
Tel: +63 2 820 7764
Fax: +63 2 820 7764
Email: ucf_tv@yahoo.com

PRODUCTION STUDIOS

88 STOREY FILMS
2/F Jupiter Centre
22 Jupiter Street corner
Galaxy Street, Bel-Air
Makati City, Philippines
Tel: +63 2752 0372
Website: www.88storeyfilms.com

ALL MEDIA MARKETING HOUSE INC
Unit 209, Cattleya Condominium
235 Salcedo Street, Legaspi Village
Makati City 1229, Philippines
Tel: +63 2815 4874
Website: www.allmedia.com.ph
Email: allmedia@info.com.ph

ANDREA CAPRANICO
Unit 43D, North PPT
4th Ave Fort Bonifacio
Global City 1634
Taguig MetroManila, Philippines
Tel: +63 9 1664 0192 1
Email: andreacaprano@gmail.com

BEGINNINGS AT TWENTY PLUS INC
6th Floor, Don Chua Lamko Building
100 LP Leviste Corner
HV Dela Costa, Salcedo Village
Makati City 1227, Philippines
Tel: +63 2753 1609
Website: www.twentyplus.com.ph
Email: marketing@twentyplus.com.ph

BIGFOOT STUDIOS
1 Hollywood Boulevard, Bigfoot LT. and
Media Park, Lapu-Lapu City 6015
Cebu, Philippines
Tel: +63 3249 5922 2
Website: www.bigfootstudios.com
Email: info@bigfootstudios.com

BRAND NEW MEDIA (PHILIPPINES)
315 Outram Road
#12-03, Tan Boon Liat Building
Singapore 169074
Website: www.brandnewmedia.asia

BREW PRODUCTIONS
7th floor HRC Centre
104 Rada Street, Legaspi Village
Makati City 1229, Philippines
Tel: +63 886 4308
Website: www.brewproductions.com
Email: brewproductions1010@gmail.com

CREASIA INC
3869-B, Bermeo Street, Palanan
Makati City 1235, Philippines
Tel: +63 2834 8016
Fax: +63 2833 8830
Website: www.creasiainc.com
Email: marketing@creasiainc.com

CUTTING EDGE PRODUCTIONS INC
7th Floor Ricogen Building,
112 Aguirre Street, Legaspi Village
Makati City 1229, Philippines
Tel: +63 2818 3343
Website: www.cuttingedge-prod.com
Email: info@cuttingedge-prod.com

GMA NETWORK INC
GMA Network Center
EDSA cor. Timog Ave
Diliman, Quezon City, 1103 Philippines
Tel: +63 2 9827 777
Website: www.gmanetwork.com

GUNG HO FILMS
306, GC Corporate Plaza
150 Legazpi Street, Legaspi Village
Makati City 1200, Philippines
Tel: +63 2478 7582
Website: www.gunghofilmsmanila.ph
Email: info@gunghofilmsmanila.com

IMACRON INC
IMACRON Media Centre Building
115 Kamuning Road
Quezon City 1103, Philippines
Tel: +63 2920 0575
Fax: +63 411 2255
Website: www.imacron.com

OUTBOUND ASIA INC
1037 Teresa Street.,
Brgy. Valenzuela, Makati City, Philippines
Tel: +63 2899 6225
Fax: +63 2895 8806
Website: www.outboundasia.com
Email: jay@outboundasia.com

PROVILL
7749 Saint Paul Road, Makati,
1224 Kalakhang Manila, Philippines
Tel: +63 2895 5026
Fax: +63 2890 7160
Email: info@provill.com

TOON CITY (MORPH ANIMATION INC)
2F, FMF Business Center
126 Pioneer St, Mandaluyong
1501 Metro Manila, Philippines
Tel: +63 2 634 1214
Website: www.tooncityanimation.com
Email: info@tooncityanimation.com

TOP DRAW ANIMATION INC
Suite 601, 6th Floor
West Tower, Philippine Stock Exchange Centre
Exchange Road, Ortigas Centre
Pasig City, Philippines 1605
Tel: +63 2 687 7220
Website: www.topdrawanimation.com

UNTEL PRODUCTIONS INC
4th and 7th Floor Salustiana D. Ty Tower
104 Paseo De Roxas Corner Perea Street
Legaspi Village, Makati City 1229, Philippines
Tel: +63 2845 0372
Website: www.unitel.ph
Email: madonna.tarryo@unitel.ph

MOBILE TELCOS

GLOBE TELECOM INC
3rd Floor, Gateway Mall Araneta Center
Cubao Quezon City
Tel: +63 2 730 1010 (sales)
Website: www.globe.com.ph
Email: talk@globetel.com.ph

**PHILIPPINE LONG DISTANCE
TELEPHONE COMPANY (PLDT)**
Ramon Cojuangco Building
Makati Ave. corner Ayala Ave
Legaspi Village, Makati City
Metro Manila, Philippines 1200
Tel: +63 2 816 8024 / +63 2 816 8684
Website: www.pldt.com.ph
Email: media@pldt.com.ph

SMART COMMUNICATIONS INC
SMART Tower, 6799 Ayala Avenue
Makati, Philippines 1226
Tel: +63 2 888 1111
Fax: +63 2 848 8870 / 848 8830
Website: www.smart.com.ph
Email: customercare@smart.com.ph

GOVERNMENT BODIES/ REGULATORY AGENCIES

**DEPARTMENT OF TRANSPORT AND
COMMUNICATIONS**
The Colombia Tower, Ortigas Ave
Barangay Wack-wack, Mandaluyong City
1555 Philippines
Tel: +63 2 790 8300/790 8400
Website: www.dotc.gov.ph
Email: webmaster@dotc.gov.ph

**FEDERATION OF INTERNATIONAL
CABLE TV & TELECOMMUNICATIONS
ASSOCIATION OF THE PHILIPPINES
(FICTAP)**
1607 Sunset View Tower
Roxas Blvd, Pasay City
Tel: +63 2 833 4908 / 1087
Website: www.fictap.com.ph
Email: secretariat@fictap.com.ph

**NATIONAL TELECOMMUNICATIONS
COMMISSION**
BIR Rd, Diliman
Quezon City, Metro Manila
Tel: +63 2 924 3743
Website: www.ntc.gov.ph
Email: gen.services@ntc.gov.ph

**PHILIPPINE CABLE TELEVISION
ASSOCIATION**
Unit 504 Taipan Place Condominium
F. Ortigas Jr. Road,
Ortigas Center, Pasig City
Philippines 1605
Tel: +63 2 623 1249 / 623 1254
Website: www.pcta.org.ph
Email: secretary@pcta.org.ph

SINGAPORE

STATSBOX

SINGAPORE

POPULATION 5.54 million

PAY-TV PENETRATION 82%

TV HOUSEHOLD 3.5

TV PENETRATION 1,475,000 (98.9%)

INTERNET USERS 11,512,900

INTERNET PENETRATION 92.7%

BROADBAND SUBSCRIBERS 12,215,210

**WIRELESS BROADBAND
SUBSCRIBERS** 10,744,461

**WIRELESS BROADBAND
PENETRATION RATE** 194.3%

MOBILE SUBSCRIBERS 8,285,000

**MOBILE POPULATION
PENETRATION RATE** 149.6%

**MULTICHANNEL
PENETRATION RATE** 70.3%

**NON-TERRESTRIAL TV
CONNECTIONS** 965,012

SOURCES:

Latest Statistic Data 2015, Department of Statistics Singapore

-Statistics on Telecomm Services for 2015 -July, by IDA Singapore

-Asia Pacific Multichannel TV 2015 by CASBAA

-Statistics on Telecom Services for 2016 Jan-Jun, IDA

-Media and Entertainment by EDB

MyRepublic brands itself as internet platform and not telco

The company has also unveiled plans for regional expansion and IPO.

Broadband provider MyRepublic has clarified that the reason it was not buying M1 was because it was an "internet platform company" and not a telco. This followed widespread speculation late May 2017 that it was seeking financial backing for an M1 acquisition.

Malcolm Rodrigues, CEO and co-founder of MyRepublic, said that the company is currently undertaking branding efforts to emphasise that it is a cloud-based internet platform company which looks to transform the telecommunications space.

Rodrigues added that the company is also in the midst of concluding its search for agency partners to facilitate the branding process. Addressing why it refers to itself as an "Internet platform company", Rodrigues explained that aside from broadband services, the company currently specialises in other products and services such as data analytics and monetisation, as well as access infrastructure.

Eyeing regional expansion

The company has also unveiled plans for regional expansion and IPO. It hopes

SINGAPORE

to raise SG\$100million, around 13.3% of which will go into marketing spend. Currently the company spends about 5% of its total revenue on marketing spend, and has an annualised revenue of SG\$110million across the group.

About SG\$60million of the funds raised will go into its Indonesia expansion, and SG\$40million into customer acquisition, which marketing falls under.

Meanwhile, it looks to launch an IPO in end-2018, which will also contribution to its Indonesia expansion plans. MyRepublic is currently operating in markets including Singapore, Indonesia, Australia and New Zealand and aims to expand in Southeast Asian markets. This includes markets such as Malaysia, Philippines, Thailand and Cambodia, to name a few.

The company has also unveiled plans to launch mobile services in Singapore by end of this year, allowing it to become a mobile virtual network operator (MVNO). MyRepublic will achieve this through the wholesale buying of mobile bandwidth from existing telcos in Singapore. This would allow it to join the ranks of Circles Life, a current player in the MVNO market which operates by leasing bandwidth from M1.

FREE-TO-AIR

MEDIACORP PTE LTD
See Pg.29
Mediacorp Campus
1 Stars Avenue
Singapore 138507
Tel: +65 6333 3888
Fax: +65 6251 5628
Website: www.mediacorp.sg

PAY TV

M2B WORLD ASIA PACIFIC PTE LTD
35 Tai Seng Street #01-01,
Tata Communications Exchange,
Singapore 534103
Tel: +65 6309 3055
Website: www.m2bworld.com

ONE IPTV PTE LTD
10 Anson Road #23-14A,
International Plaza, Singapore 079903
Tel: +65 6887 5645
Fax: +65 6826 4170
Email: support@oneiptv.com

SINGTEL MIO TV
(Content & Media Services Group)
31 Exeter Road, Comcentre #19-00
Singapore 239732
Tel: +65 6838 3388
Website: www.singtel.com
Email: newsroom@singtel.com

STARHUB LTD
See Pg.29
67 Ubi Avenue 1 #05-01
StarHub Green,
Singapore 408942
Tel: +65 6825 5000
Fax: +65 6720 5000
Website: www.starhub.com
Email: corpcomms@starhub.com

VIKI PTE LTD
Block 59 Mohamed Sultan Road
#04-08/09/10,
Singapore 238999
Tel: 6222 4347
Fax: 6491 5732
Website: www.viki.com
Email: info@viki.com

PRODUCTION STUDIOS

10AM COMMUNICATIONS PTE LTD
Sunshine Plaza
91 Bencoolen Street #12-03
Singapore 189652
Tel: +65 6223 1000
Fax: +65 6223 1031
Email: info@10am-asia.com

ABUNDANT PRODUCTIONS
24 Sin Ming Lane
Midview City #03-104
Singapore 573970
Tel: +65 6659 4590
Website: www.abundant-productions.com
Email: info@abundant-productions.com

ACTIVETV ASIA PTE LTD
16A Penhas Road
Singapore 208180
Tel: +65 6738 4345
Fax: +65 6735 6718
Website: www.activetv.tv
Email: production@activetv.tv

AKANGA FILM ASIA PTE LTD
35 Kelantan Lane #02-02
Singapore 208652,
Tel: +65 6299 4068
Fax: +65 6299 4069
Website: www.akangafilm.com
Email: info@akangafilm.com

**ALTA PRODUCTIONS /
UPSIDE DOWN CONCEPTS PTE LTD**
996 Bendemeer Rd #06-06,
Singapore 339944
Tel: +65 6391 1950
Fax: +65 6398 1707
Website: www.alta.sg
Email: ck@alta.sg

ANTARES INTERNATIONAL MEDIA PTE LTD
Robinson Road PO Box 1987
Singapore 903937
Tel: +65 9121 1511
Website: www.antares-tv.com
Email: info@antares-tv.com

ASIAWORKS TELEVISION (SINGAPORE)
#14-03, International Plaza
10 Anson Road, Singapore 079903
Tel: +65 6225 0330
Fax: +65 6225 2224
Website: www.asiaworks.com
Email: singapore@asiaworks.com

AUGUST MEDIA HOLDINGS PTE LTD
Blk 71, Ayer Rajah Crescent
#07-12/14, Singapore 139951
Tel: +65 6592 0577
Website: www.augustmh.com
Email: info@augustmh.com

AUGUST PICTURES PTE LTD
43 Jalan Merah Saga
#03-78, Singapore 278115
Tel: +65 6250 4801
Email: admin@augustpictures.com.sg

BDA CREATIVE SINGAPORE
2 Alexandra Road (Delta House)
#06-03 Singapore 159919
Tel: +65 6732 3300
Website: www.bdcreative.tv
Email: paula.mason@bdcreative.tv

BEACH HOUSE PICTURES PTE LTD
189 New Bridge Road, #04-01/02
Singapore 059422
Tel: +65 6236 9560
Website: www.beachhousepictures.com
Email: contact@beachhousepictures.com

BOMANBRIDGE MEDIA PTE LTD
8 Smith Street, #02-01
Singapore 058922
Tel: +65 6224 4211
Fax: +65 6224 9879
Website: www.bomanbridge.tv
Email: info@bomanbridge.tv

BRAND NEW MEDIA (SINGAPORE)
315 Outram Road, #12-03
Tan Boon Liat Building
Singapore 169074
Tel: +65 6681 6485
Website: www.brandnewmedia.com.au/
regions/Singapore

CLOVER FILMS PTE LTD
#08-08, UB One
81 Ubi Avenue 4
Singapore 408830
Tel: +65 6841 0815
Fax: +65 6841 0175
Website: www.cloverfilms.com.sg

COUP COMMUNICATIONS
59 Cantonment Rd, Singapore 089756
Tel: +65 6226 2170
Website: www.coupc.com
Email: info@coupc.com

CSP PRODUCTIONS PTE LTD
Block 7 Kaki Bukit Road 1
Eunos Technolink #02-02/03
Singapore 415937
Tel: +65 6283 0220
Fax: +65 6284 0220
Website: www.csp.sg
Email: sales@cspproductions.com.sg

DREAM FOREST PRODUCTIONS
56 Prinsep St, #01-01
Singapore 186865
Tel: +65 6837 2345
Fax: +65 6837 0341
Website: www.dreamforest.com
Email: contact.us@dreamforest.com

EBUS MEDIA NETWORK PTE LTD
IMD Media Pte Ltd
3 Fusionopolis Place
Galaxis #04-51/52/53
Singapore 138523
Website: www.groupimd.com
Email: info@ebus.tv

EDITUDE PICTURES PTE LTD
Block 1003, Bukit Merah Central
#03-07, Technopreneur Centre
Singapore 159836
Tel: +65 6227 7524
Fax: +65 6227 7049
Website: www.editude.com.sg
Email: enquiries@editude.com.sg

ELIXIR ENTERTAINMENT
One Raffles Quay, Level 25
North Tower, Singapore 048583
Tel: +65 8432 1182
Website: www.elixir-ent.com

ENDEMOL SHINE ASIA
19 Cantonment Road
Singapore 089741
Tel: +65 6653 6777
Fax: +65 6653 6773
Website: www.endemolshinemedia.com
Email: jeeyoung.lee@endemolshine.com

FILMAT36 (SINGAPORE) PTE LTD
501 Balestier Road
#02-03 Wai Wing Centre
Singapore 329844
Tel: +65 6256 1982
Fax: +65 6256 1732
Website: www.filmat36.com
Email: production@filmat36.com

FILM MALL PTE LTD
66 Tannery Lane, #03-01, Sindo Bldg
Singapore 347805
Tel: +65 6842 0688
Website: www.filmmallone.com
Email: info@filmmallone.com

FLY ENTERTAINMENT PTE LTD
213 Henderson Road
Henderson Industrial Park #02-10
Singapore 159553
Tel: +65 6224 3188
Fax: +65 6224 2388
Website: www.fly.com.sg

FREEFLOW PRODUCTIONS PTE LTD
89 Neil Road #01-01
Singapore 088849
Tel: +65 6224 4138
Fax: +65 6224 3918
Website: www.freeflow.com.sg
Email: reach@freeflow.com.sg

FREESTATE PRODUCTIONS
The Crescent @ Kallang
#05-07, 47 Kallang Pudding Rd
Singapore 349318
Tel: +65 6444 7073
Fax: +65 6299 1764
Website: www.freestatesite.com
Email: gozde@freestatesite.com

FREMANTLEMEDIA INTERNATIONAL
3 Fusionopolis Way, #06-21
Symbiosis, Singapore 138633
Tel: +65 6223 8771
Website: www.fremantlemedia.com

GRAVITATE PTE LTD
237 Cantonment Road
Singapore 089767
Tel: +65 6221 0178
Fax: +65 6221 1231
Website: www.gravitatepost.com
Email: shahri@gravitatepost.com

GRAVITY FILMS PTE LTD
26A Sago Street
Singapore 059021
Tel: +65 6734 6168
Fax: +65 6734 6178
Website: www.gravityfilms.com.sg
Email: rowena@gravityfilms.com.sg

HUB MEDIA GROUP
22 Cross Street #03-54/61
South Bridge Court, China Square Central
Singapore 048421
Tel: +65 6226 3771
Website: www.hubmediagroup.com

IFA MEDIA
16 Tai Seng Street
#05-04, Singapore 534138
Tel: +65 6224 6366
Fax: +65 6224 6466
Website: www.ifa-media.com
Email: enquiries@ifa-media.com

SINGAPORE

IKON MEDIA PTE LTD Far East Finance Building 14 Robinson Road, Singapore 048545 Tel: +65 6726 8776 Website: www.ikonfilms.com Email: info@ikonfilms.com	MONSTROU STUDIO PTE LTD 33 Ubi Ave 3 #08-49 Vertex Tower A, 81 Singapore 570453 Tel: +65 6634 0811 Website: www.monstrou.com Email: kenneth@monstrou.com	PREDIX PRODUCTIONS Tel: +65 8272 8673 Website: www.predixpro.com Email: contact@predixpro.com	THE MOVING VISUALS CO PTE LTD 2 Kallang Avenue #04-08, CT Hub Singapore 339407 Tel: +65 6333 3051 Website: www.tmvco.sg Email: info@tmvco.sg
IMAGICAL ARTS 3014A, Ubi Road 1 #07-01 Singapore 408703 Tel: +65 6747 4722 Fax: +65 6842 1421 Website: www.imagicalarts.net Email: info@imagicalarts.net	MOTION MEDIA WORKS Block 11 Kallang Place #03-12 Singapore 339155 Tel: +65 6392 3696 Website: www.motionmediaworks.com Email: info@motionmediaworks.com	REEL LOCO PRODUCTIONS PTE LTD 162 Bukit Merah Central #06-3555 Singapore 150162 Tel: +65 6476 6287 Website: www.reellococo.com Email: shaun@reellococo.com	THREESIXZERO 26 Sin Ming Lane #06-123 Singapore 573971 Tel: +65 6684 3875 Website: threesixzero.tv Email: kwangwei@threesixzero.com.sg
IMAGINE GROUP ENTERTAINMENT PTE LTD 142 Neil Road 088871 Singapore Tel: +65 6220 6731 Website: www.imaginegroup.tv	MOVING BITS 883A Bukit Timah Road Singapore 279894 Tel: +65 6469 9163 Website: www.movingbitsonline.com Email: contact@movingbitsonline.com	REFINERY MEDIA 71 Seng Poh Road, #02-47 Singapore 160071 Tel: +65 6221 8460 Website: www.refinery-media.com Email: info@refinery-media.com	TOONZ ANIMATION PTE LTD 312A, Tanglin Road, #01-01 Singapore 247982 Tel: +65 6220 5056 Fax: +65 6235 5690 Website: www.toonz.co
INFINITE STUDIOS (SINGAPORE) 21 Media Circle #07-01 Singapore 138562 Tel: +65 6559 9118 Fax: +65 6559 9100 Website: www.frameworks.com.sg Email: info@frameworks.com.sg	NO AVERAGE JOE PTE LTD The Broom Cupboard 28 Sin Ming Lane, #03-147 Midview City Singapore 573972 Tel: +65 6570 5478 Website: www.noaveragejoe.tv Email: info@noaveragejoe.tv	RICE BARN PTE LTD 1004 Toa Payoh Industrial Park #02-1487 Singapore 319076 Tel: +65 6352 0990 Website: www.ricebarn.com Email: info@ricebarn.com	TOTAL SPORTS ASIA PTE LTD 30 Raffles Place, Level 17 Chevron House, 048622 Singapore Tel: +65 6809 6131 Website: www.totalsportsasia.com Email: info@totalsportsasia.com
INTENSE ANIMATION STUDIO 316 Tanglin Road, Level 2, Unit 1 Singapore 247978 Tel: +65 6681 6642 Website: www.intense-animation.com Email: jennifer@intense-animation.com	OAK3 FILMS PTE LTD 18 Kaki Bukit Road 3 #04-09 Singapore 415978 Tel: +65 6226 2338 Website: www.oak3films.com Email: info@oak3films.com	RICHOPUS MUSIC 70 Jalan Lanjut, Sembawang Hills Estate Singapore 577712 Tel: +65 6404 0822 Website: www.richopus.com Email: music@richopus.com	TVS ASIA (SUNRISE ENTERTAINMENT) 302 Orchard Road #07-03 Tong Building Singapore 238862 Tel: +65 6521 3700 Website: www.sunriseent.com.sg Email: enquiries@sunsireent.com.sg
J TEAM PRODUCTIONS PTE LTD SCAPE 2 Orchard Link #04-01 Singapore 237978 Tel: +65 6509 8065 Website: www.jteam.com.sg Email: office@jteam.com.sg	OCHE REPICTURES PTE LTD Blk 73 Ubi Road 1 #06-50 Oxley Biz Hub Singapore 408733 Website: www.ocrepictures.com Email: contact@ocrepictures.com	ROBOT PLAYGROUND MEDIA PTE LTD Oxley BizHub 2 62 Ubi Road 1, #08-05 Singapore 408734 Tel: +65 6538 3318 Website: www.robotplaygroundmedia.com Email: hello@robotplaygroundmedia.com	VERITE PRODUCTIONS PTE LTD #08-28, Technopreneur Centre 20, Ayer Rajah Crescent Singapore 139964 Tel: +65 6571 1809 Fax: +65 6471 2729 Website: www.veriteproductions.com Email: hello@veriteproductions.com
LIANG LI MEDIA SINGAPORE Katong Park Towers #17-08, 114A Arthur Road 439826 Singapore Tel: +65 601 2213 3538	OMENS STUDIOS PTE LTD Main Office INNO Centre, 1003 Bukit Merah Central #03-01, Singapore 159836 Website: www.omens-studios.com Email: hello@omens-studios.com	SHOOTING GALLERY ASIA (SINGAPORE) 136 Joo Seng Road #01-00 Singapore 368360 Tel: +65 6289 8828 Fax: +65 6289 818 Website: www.shootinggalleryasia.com Email: productions@shootinggallyasia.com	WIDESCREEN MEDIA PTE LTD 261 Waterloo Street #04-28 Waterloo Centre Singapore 180261 Tel: +65 3152 0292 Website: www.widescreen-media.com Email: info@widescreen-media.com
LITTLE RED ANTS CT Hub 2, 114 Lavender Street, #11-80 Singapore 338729 Tel: +65 6345 7202 Website: www.littleredants.com.sg Email: contact@littleredants.com.sg	ONE ANIMATION PTE LTD 305 Alexandra Road Vantage Automotive Centre #03-03 Singapore 159942 Tel: +65 6273 1785 Website: www.oneanimation.com Email: info@oneanimation.com	SHORTMAN FILMS 38 Joo Chiat Road #04-13 The Modules Singapore 427623 Tel: +65 6400 7832 Website: www.shortmanfilms.com Email: shortman@shortmanfilms.com	XTREME MEDIA PTE LTD Blk 24, Sin Ming Lane #02-101, Midview City Singapore 573970 Tel: +65 6223 1107 Website: www.xtreme.com.sg Email: info@xtreme.com.sg
LUNAR FILMS (SINGAPORE) 27A Arab Street Singapore 199726 Tel: +65 6296 7848 Fax: +65 6296 7148 Website: www.lunarfilms.tv Email: jocelyn@lunarfilms.tv	PAL PICTURES 1 Pemimpin Drive One Pemimpin #08-12 Singapore 576151 Website: www.palpictures.com.sg Email: info@palpictures.com.sg	SITTING IN PICTURES 1 Syed Alwi Road #04-04 Song Lin Building, Singapore 207628 Tel: +65 6220 8608 Website: www.sittinginpictures.com Email: mail@sittinginpictures.com	ZHAO WEI FILMS 22 Scotts Road #01-28 Singapore 228221 Tel: +65 6735 7053 Fax: +65 6735 1181 Website: www.zhaowei.com Email: info@zhaowei.com
MAKE PRODUCTIONS 65 Tessenoh Road Singapore 217666 Website: www.makeproductions.com Email: info@makeproductions.com	PARADE MEDIA GROUP 435 C Fernvale Road, #17-226 Singapore 793435 Tel: +65 9188 0144 Website: www.parade.media Email: marketing@parade.media	SPARKY ANIMATION PTE LTD 5th Floor Sulisam Building No. 12 Harper Road Singapore 369677 Tel: +65 6281 3010 Website: www.sparkyanim.com Email: info@sparkyanim.com	ZOOMOO NETWORKS PTE LTD 189 New Bridge Road, #04-01/02 Singapore 059422 Tel: +65 6236 9560 Website: www.zoomoo.tv
MEDIAFREAKS PTE LTD 103 McNair Road Townerville Singapore 328567 Tel: +65 6323 3186 Fax: +65 6323 2960 Website: www.media-freaks.com Email: info@media-freaks.com	PICO ART INTERNATIONAL PTE LTD Pico Creative Centre 20 Kallang Avenue Singapore 339411 Tel: +65 6294 0100 Website: www.pico.com Email: sg.info@sg.pico.com	SUPERNova MEDIA 102 Joo Chiat Road #02-01 Singapore 427396 Tel: +65 6348 8509 Fax: +65 6345 5278 Website: www.supernovamedia.asia Email: hello@supernovamedia.asia	MOBILE TELCOS
MIRAGE PICTURES PTE LTD Bkl 1093, Lower Delta Road #03-15 Singapore 169204 Tel: +65 6270 9193 Fax: +65 6270 9974 Website: www.miragepictures.com.sg Email: support@miragepictures.com.sg	PILGRIM PICTURES PTE LTD 167 Jalan Bukit Merah #06-12(SR37) Tower 4 Singapore 150167 Website: www.pilgrimpictures.com.sg Email: questions@pilgrimpictures.com.sg	THAT'S INNOVATIVE PTE LTD 8@TradeHub 21 #09-12 8 Boon Lay Way Singapore 609964 Tel: +65 6774 7121 Website: www.thatsinnovative.com Email: events@thatsinnovative.com	M1 10 International Business Park Singapore 609928 Tel: +65 6655 1111 Website: www.m1.com.sg Email: business@m1.com.sg

SINGAPORE

SINGTEL MOBILE

31 Exeter Road,
Comcentre #01-00
Singapore 239732
Tel: +65 6838 3388
Fax: +65 6732 3769
Website: www.singtel.com

STARHUB MOBILE

67 Ubi Avenue 1 #05-01
StarHub Green,
Singapore 408942
Tel: +65 6825 5000
Fax: +65 6720 5000
Website: www.starhub.com

See Pg.29

FIBRE BROADBAND PROVIDER

NETLINK TRUST

152 Beach Rd
Singapore 189721
Tel: +65 6563 4273
Website: www.netlinktrust.com

BROADCAST SOLUTIONS/ TECHNOLOGY PROVIDER

CISCO SYSTEMS

8 Changi Business Park Avenue 1
#05-51, UE BizHub East, South Tower,
Singapore 4860182
Tel: +65 6317 7777
Fax: +65 6632 7532
Website: www.cisco.com/web/SG

IDEAL SYSTEMS (SINGAPORE) PTE LTD

1 Commonwealth Lane, #06-06,
ONE Commonwealth,
Singapore 149544
Tel: +65 6684 8770
Fax: +65 6684 8774
Website: www.idealsys.com
Email: sales_singapore@idealsys.com

GOVERNMENT BODIES/ REGULATORY AGENCIES

INFOCOMM DEVELOPMENT AUTHORITY OF SINGAPORE

10 Pasir Panjang Road #10-01
Mapletree Business City
Singapore 117438
Tel: +65 6211 0888
Fax: +65 6659 2404
Website: www.ida.gov.sg

MEDIA DEVELOPMENT AUTHORITY OF SINGAPORE

3 Fusionopolis Way,
#16-22 Symbiosis,
Singapore 138633
Tel: +65 6377 3800
Fax: +65 6577 3888
Website: www.mda.gov.sg

MINISTRY OF COMMUNICATIONS AND INFORMATION

140 Hill Street #01-01A,
Old Hill Street Police Station,
Singapore 179369
Tel: +65 6837 9655
Fax: +65 6837 9480
Website: www.mci.gov.sg
Email: MCI_Connects@mci.gov.sg

RATINGS PROVIDERS

KANTAR MEDIA SINGAPORE

67 Ubi Ave 1,
StarHub Green #06-04,
Singapore 408942
Tel: +65 6355 7000
Fax: +65 6634 7631
Website: www.kantarmedia.com

MEDIACORP PTE LTD



Head Office

Mediacorp Campus, 1 Stars Avenue
Singapore 138507
Tel: +65 6333 3888
Fax: +65 6251 5628
Website: mediacorp.sg

Key Personnel

Head, Brand & Communications: Karen Yew
Tel: +65 6350 3261
Email: karenyew@mediacorp.com.sg

Company Profile

Mediacorp has the widest range of media platforms in Singapore spanning digital, television, radio, print and out-of-home media. Mediacorp pioneered the development of Singapore's broadcasting industry with radio broadcast in 1936 and television broadcast in 1963. Today, the company has over 50 brands in English, Mandarin, Malay and Tamil, reaching virtually all adults in Singapore weekly.

Mediacorp is an active regional player through Channel NewsAsia International, drama co-productions and collaborations in magazine publishing and online media. Its investments include Kapanlagi Network, Indonesia's largest independent digital media; Cabinet Interactive, a Malaysian digital games publisher; Reebonz, a regional luxury online retailer and International Media Corporation, a Vietnam television.

Mediacorp was named Terrestrial Broadcaster of the Year for the 13th time at the Asian Television Awards in 2016.

Description

Channel 5: The number one English mass entertainment and lifestyle channel for the entire family.

Channel 8: A 24-hour Chinese news and entertainment channel, Channel 8 is the most watched local Chinese channel in Singapore.

Channel U: An entertainment channel that features enriching and inspiring content from Singapore and around Asia.

okto: okto aims to encourage and rally viewers from all age groups to have a healthy mind and body. In the day, the channel carries a variety of Made-in-Singapore and acquired programmes for children aged between 4 and 12. Its sports belt, oktoSports starts at 9.00pm with local and premium sports content from around the world.

Suria: The heartbeat of the Malay community, Suria offers family entertainment, news and current affairs programmes enjoyed by the young and old, and everyone in between.

Vasantham: The channel of choice for the Indian community in Singapore, Vasantham offers a unique blend of innovative, informational and entertaining programming that appeals to local and international markets.

Channel NewsAsia: The regional news channel, launched in 1999, provides news and information with an Asian perspective. The channel's international feed is available in 61 million households across 28 territories.

STARHUB



Head Office

67 Ubi Avenue 1, #05-01 StarHub Green,
Singapore 408942
Tel: +65 6825 5000
Website: www.starhub.com

Key Personnel

Chief Executive Officer: Tan Tong Hai
Chief Financial Officer: Dennis Chia
Chief Commercial Officer: Kevin Lim
Chief Strategic Partnership Officer: Jeannie Ong
Chief Marketing Officer: Howie Lau
Head, Media Sales: Callie Ng
Head, Media Business Unit: Lee Soo Hui

Company Profile

StarHub is Singapore's fully-integrated info-communications company, offering a full range of information, communications and entertainment services for both consumer and corporate markets. StarHub operates a mobile network that provides 4G, 3G and 2G services. It also manages an islandwide HFC network that delivers multi-channel pay-TV services (including HDTV, Internet TV and on-demand services) as well as ultra-high speed residential broadband services. StarHub operates an extensive fixed business network that provides a wide range of data, voice and wholesale services. Over Singapore's fibre-based Nationwide Broadband Network, StarHub offers a broad range of home and business broadband plans, as well as commercial and residential IPTV services.

Launched in 2000, StarHub has become one of Singapore's most innovative info-communications providers, and the pioneer in 'hubbing' – the ability to deliver unique integrated and converged services to all its customers. StarHub, listed on the main board of the Singapore Exchange since October 2004, is a component stock of the Straits Times Index and the MSCI Singapore Free Index.

Number of pay-TV subscribers:

528,000 households as of 31 March 2016

Ownership:

Asia Mobile Holdings Pte. Ltd. – 55.8%
NTT Communications Corporation – 9.9%
Free Float – 33.6%

Services offered:

Pay-TV: Digital Cable, HDTV, Internet TV,
On Demand services, IPTV
Mobile: 4G, 3G, 2G
Broadband: Up to 1 Gbps

Total no. of channels:

About 200 channels including On Demand and Free-to-Air channels

Self-programmed channels:

E City, WV Drama, WV Drama On Demand,
SuperSports 1-4, SuperSports Arena, Sensasi,
Dunia Sinema On Demand and Varnam

Value-added services:

SVOD, TVOD, catch-up and StarHub Go

SOUTH KOREA

SOUTH KOREA

POPULATION	51.3 million
TOTAL HOUSEHOLDS	19.6 million
TV HOUSEHOLDS	19.5 million
PAY-TV PENETRATION	99.8%
PAY-TV SUBSCRIBERS	31.0 million
DIGITAL PAY TV SUBSCRIBERS	25.2 million
TOTAL BROADBAND SUBSCRIBERS	92.7 million
FIXED BROADBAND SUBSCRIBERS	19.9 million
WIRELESS BROADBAND SUBSCRIBERS	72.9 million
FIXED BROADBAND PENETRATION	102.7%
WIRELESS BROADBAND PENETRATION	140.6%

Source of Information:
Media Partners Asia

South Korean Paid-for Online Video Market to Triple by 2021

South Korea is on the market watch list for its new insights in the video streaming environment.

The South Korean paid-for online video market is forecast to more than triple to \$433 million in 2021 from \$142 million in 2016, according to IHS Markit (Nasdaq: INFO), a world leader in critical information, analytics and solutions. The market is one of the biggest in Asia, with an annual average revenue per user at \$97 for its subscription service in 2016, compared to \$103 in Japan and just \$31 in China.

"South Korean consumers are more willing to pay for premium content now, and most of them will have multiple streaming subscriptions in the future," said Jun Wen Woo, analyst at IHS Markit. "High smartphone adoption, availability of low-priced subscription services, as well as the entrance of new local and international services, will also contribute to the growth of the market."

The paid-for online video market in South Korea includes subscription and transactional business models. POOQ and TV are two of the most notable online video subscription services in terms of the number of subscribers, while Google Play Movies dominates the transactional business holding more than two thirds of market share in terms of revenue. South Korea is one of the few markets in the world where Apple iTunes Store is not available.

With the increasing popularity of watching video on smartphones and tablet PCs, pay TV providers, such as

KT, SK Telecom and LG Uplus, media company CJ E&M, and three major broadcasters have expanded their businesses into digital.

But content production across platforms has surged over the years with foreign broadcasters collaborating with local players for exclusive content. PCCW and Netflix are two active players in this area.

Netflix has signed an exclusive international licensing agreement with JTBC, a South Korean nationwide general cable TV and broadcasting company, for the network's new Friday/Saturday TV series *MAN x MAN* made its debut on 21 April 2017.

Apart from being a Netflix original series, *MAN x MAN* is also Netflix's first simulcast of a Korean drama in over 20 languages to millions of subscribers across the world. Except for Korea and the US, *Man x Man* will stream globally on Netflix the same time as it premieres on JTBC. In Korea, the series will be live on Netflix an hour after airing on JTBC; and in the U.S., *Man x Man* will be in two parts, each part comprising eight episodes each.

MAN x MAN is a new series directed by producer Chang-min Lee, who worked on popular K-drama series like *Giant*, *Bride of the Sun*, *Birth of a Beauty*, and *Remember: War of the Son*. The latter was written by Kim Won-seok, who was also recognised for co-writing *Descendants of the Sun*, one of the most successful K-drama series in 2016. *Man x Man* stars Park Hae-jin who has been known for roles in acclaimed works including *My Love from the Star*, *Bad Guys*, and *Cheese in the Trap*. The drama tells the story of Kim Seol Woo (played by Park Hae Jin), who becomes a ghost bodyguard for a top hallyu star, the secret "men" who surround him, and their mysterious exploits.

The global simulcast of *MAN x MAN* defines how the internet enables Netflix to put the focus on the consumer to bring a show from Korea to over 93 million subscribers across 190 countries in over 20 languages.

Korea's leading content and media company CJ E&M's new fantasy romantic TV drama series *The Bride of Habaek* (also known as *The Bride of Water God*) meets global audiences via regional TV channel, tvN Asia and OTT platforms - DramaFever, Iflix, Viu, iQIYI, KKTV, Friday Video, ChocoTV.

A spin-off of bestselling comic, *The Bride of Habaek* is based on the story about the water god named Habaek (Nam Joo Hyuk) who loses all his abilities and has

to reincarnate to human world and meet a realist female psychiatrist named So-Ah (Shin Sae Kyeong). So-Ah thinks he is just another mental patient and does not take him seriously.

The drama received much attention from fans around the world when a star-studded cast was officially announced - Shin Sae Kyeong, Nam Joo Hyuk, Lim Ju Hwan, Jung Soo Jung, Gong Myung. Even before airing its very first episode, the drama was sold to more than 20 countries across North and South America and Asia-Pacific. Additional countries including Japan are currently in negotiation for the drama sales.

Global fans can watch the episode within 24 hours of its original broadcasts in Korea through regional TV channel, tvN Asia (Asia-Pacific region) and streaming platform, DramaFever (across North and South America). It is also available through Iflix (Southeast Asia, Africa Region), Viu (Hong Kong, Malaysia, Indonesia, Singapore, Philippines), KKTV (Taiwan), iQIYI (Taiwan), Friday Video (Taiwan) and ChocoTV (Taiwan).

"We are very excited to finally air *The Bride of Habaek* as it has been highly anticipated worldwide with hottest star cast and the fantasy storyline. Premiered on July 3rd in Korea, the drama ranked first among all cable channel programmes in the same time slot to meet viewers' expectations" said CJ E&M official.

FREE-TO-AIR

EDUCATIONAL BROADCASTING SYSTEM (EBS)

2748, Nambusunhwan-ro
Gangnam-gu, Seoul, Korea
Tel: +82 2 526 3946
Fax: +82 2 526 2579
Website: www.ebs.co.kr
Email: global@ebs.co.kr

KOREA BROADCASTING SYSTEM (KBS)

18 Yeouido-dong, Yeongdeungpo-gu,
Seoul 150-790
Tel: +82 2 781 1000
Fax: +82 2 781 1698 / 2399
Website: english.kbs.co.kr
Email: intl@kbs.co.kr

MUNHWAA BROADCASTING CORP (MBC)

267 Seongam-ro
Mapo-gu, Seoul, South Korea
Tel: +82 2 789 3728
Website: www.imbc.com
Email: jean99@imbc.co.kr

SEOUL BROADCASTING SYSTEM (SBS)

SBS Prism Tower, 82, Samgansan-ro,
Mapo-Gu, Seoul, South Korea 121-904
Tel: +82 2 2001 0718
Fax: +82 2 2001 0798
Website: www.sbs.co.kr
Email: sbs-tv@sbs.co.kr,
woonhan@sbs.co.kr

PAY-TV

ANIMAX BROADCASTING KOREA CO LTD

17, Gukjegeumyung-ro 2-gil
Yeongdeungpo-gu, Seoul, Korea
Tel: +82 2 705 5006
Fax: +82 2 705 5012
Website: www.animaxtv.co.kr
Email: wklm@animaxtv.co.kr

BLOOMSBURY RESOURCES LIMITED

JS Building 6F, 452 Dosandae-ro
Gangnam-gu, Seoul 135-948 Korea
Tel: +82 2 6419 2002
Fax: +82 2 6419 2003
Website: www.bloomsburymedia.com

C&M CO LTD

Cheil Building, 103 gil 9, Teheran-ro,
(Samsung 1-dong, 168-26)
Gangnam-gu, Seoul 135-091
Tel: +82 2 550 4500
Fax: +82 2 550 4580
Website: www.cnm.co.kr

C&M DONGBU CABLE TV BROADCASTING

118-19, Sangbong-dong,
Jungnang-gu, Seoul 131-220
Tel: +82 2 433 0012
Fax: +82 2 433 2123
Website: www.cnm.co.kr

C&M GANGNAM CABLE TV BROADCASTING CO LTD

Yougyung Building, 4th Floor, 239-1
Nonhyeon-dong
Gangnam-gu, Seoul, South Korea
Tel: +82 2 2056 7914
Fax: +82 2 2056 7994
Website: www.cnm.co.kr

C&M SEOCHO CABLE TV BROADCASTING

Affiliate of KLabs
DMS Bldg, 8/F, #1602 Sangam-dong,
Mapo-gu, Seoul, Korea
Sangamdong-gil 260-16
Tel: +82 2 300 3491
Website: www.klabs.re.kr

C&M SEONGBUK CABLE TV BROADCASTING

Daejin Building, 90-1558,
Hawolgok1-dong,
Seongbuk-gu, Seoul 136-130
Tel: +82 2 942 5004
Website: www.cnm.co.kr

C&M YONGSAN CABLE TV BROADCASTING

50-8, Wonhyoro 1-ga,
Yongsan-gu, Seoul 140-901
Tel: +82 2 318 3000
Fax: +82 2 777 4055
Website: www.cnm.co.kr

CABLE TV VOD CORPORATION

8F, Daehyunblue Tower, Seocho-Dong
20-gil 1, Gangnam Daero, Seocho-gu
Seoul 137-860 Korea
Tel: +82 10 3936 0024
Website: www.homechoice.co.kr

CENMEDIA INC

Shintaejin B/D 5F, 5 Gukhoe-daero 62-gil
Yeongdeungpo-gu, Seoul 157-874 Korea
Tel: +82 10 3784 3946
Website: www.cenmedia.co.kr

SOUTH KOREA

CHANNEL A 1, Cheonggyecheon-ro Jongno-gu, Seoul, Korea Tel: +82 22 2020 3087 Fax: +82 2 020 1179 Website: www.ichannela.com Email: sunhyung_lee@donga.com	CMB JEJU CABLE TV BROADCASTING 3F, City Hall Annex, #120, Gyo-dong, Gongju-si, Chungcheongnam-do 314 090 Tel: +82 41 858 01000 / 856 00014 Website: www.cmbtv.com	DREAMCITY MEDIA COMPANY EUGENE Group 7F S-Oil building, 471 Gongduk-dong, Mapo-gu, Seoul 121-805, Korea Tel: +82 2 3704 5300	KOREA CABLE TV JEJU BROADCASTING 304-22, Hanjin Tour Building, Yeon-dong, Jeju-si, Jeju-do 690-786 Tel: +82 64 741 7777 Fax: +82 64 748 0125 Website: www.kctvjeju.com
CHARACTERPLAN (KOREA) Richensia Suite B-1501 60 Hannamroad, Yongsan-gu Seoul 04419 Korea Tel: +82 2 543 7261 Fax: +82 2 543 7260 Website: www.characterplan.co.kr	CMB KURO CABLE TV BROADCASTING 403, Ace Techno Tower 3-cha 197-48, Guro 3-dong, Guro-gu Seoul 152-848 Tel: +82 2 2109 6800 Website: www.cnm.co.kr	FOX INTERNATIONAL CHANNELS KOREA 13F, Heungkuk Life Insurance Co. Bldg Sinsimunno 1-GA Jongno-gu Seoul 110-786 Korea	KOREA DIGITAL SATELLITE BROADCASTING (SKYLIFE) 14F & 15F Korea First Bank Bld Gongpyeong-dong, Jongno-gu Seoul 110 702 Tel: +82 2 2003 3000 Website: www.skylife.co.kr/eng
CHEONGJU BROADCASTING CORP 59-1, Sawayo-ro, Hyeongdunk-gu, Cheongju, Chungchongbuk-do 361-826 Tel: 82 4 3265 7000 Fax: 82 4 3265 7012 Email: cjbpd@hanmail.net Website: www.cjb.co.kr	CMC TV 20, Seodong-ro 14beon-gil, Geumjeong-gu Busan, Korea Tel: +82 51 517 6600 Fax: +82 51 517 9610 Website: www.cmctv.co.kr Email: sshan49@hanmail.net	HANBAT CABLE NETWORK 220-2, Jungchon-dong, Jung-gu Daejeon 301-840, Korea Tel: +82 42 288 7112	KOREA FISHING CHANNEL 242, Pangyo-ro, Bandang-gu Seongnam-si, Gyeonggi-do, Korea Tel: +82 70 8656 5724 Fax: +82 70 8282 8116 Website: www.eftv.co.kr Email: nftv5744@hanmail.net
CHOSUN BROADCASTING CORP 40, Sejong-daero 21-gil, Jung-gu Seoul 100-756 Korea Tel: +82 10 8804 9152 Website: www.tv.chosun.com	D'LIVE CO LTD 9, Teheran-ro 103-gil Gangnam-gu, Seoul, Korea Tel: +82 70 7410 4553 Fax: +82 70 550 4530 Website: www.dlive.kr Email: kwonjr@dlive.kr	HYUNDAI HCN CABLE TV 6th Floor, HCN Building, 926-5, former Bongcheon Bon-dong, Gwanak-gu, Seoul Website: www.eng.hcn.co.kr	KOREA HD BROADCASTING CORP 10F, Korea Broadcaster's Centre, 203-1, Mokdongdong-ro, Yangcheongu, 158-715 Seoul, Korea Tel: +82 2 2146 0700 Website: tv.skylife.co.kr Email: help@skylifetv.co.kr
CJ E&M CORPORATION 16F, CJ E&M Centre, 66 Sangamsam-ro, Mapo-gu Seoul 03926 Korea Tel: +82 2 371 6387 Website: www.lineup.cjennm.com Email: min.jung@cj.net	DAEHAN MEDIAWORLD 110-402 Gangseo Hangang Xi, 55 Yangcheon-ro, 55-gil, Gangseo-gu Seoul 157-200, Korea Tel: +82 23 664 1279 Website: www.daehanmediaworld.co.kr Email: chong@daehanmediaworld.co.kr	JAYE ENTERTAINMENT 708, Yeongdong-daero, Gangnam-gu Seoul, Korea Tel: +82 2 567 4950 Fax: +82 2 568 2422 Website: www.jaye.co.kr Email: manager@jaye.co.kr	M&V CO LTD 203, Gyeongchun-ro, Guri-si Gyeonggi-do, Seoul, Korea Tel: +82 31 565 6783 Fax: +82 31 565 6850 Website: www.mnv.co.kr Email: mnv2002@mnv.co.kr
CMB CABLE TV 94-1, Sogidong, Dong-gu, Gwangju 501-100 Tel: +82 41 1544 3434 Fax: +82 41 858 0260 Website: www.cmbtv.com Email: master@cmbtv.co.kr	DAEWON MEDIA CO LTD 5th Floor, 40-456 Hangang-ro 3-ga Yongsan-ku, Seoul 140-880 Korea Tel: +82 22 071 3116 Fax: +82 22 071 3200 Website: www.daewonmedia.com	JUNGANG CABLE TV BROADCASTING CO LTD (JTBC) JTBC 18F, 48-6 Sangamsan-ro Mapo-gu, Seoul, Korea Tel: +82 22 031 8484 Fax: +82 22 031 8489 Website: jtbc.joins.com Email: hongjimin@jtbc.co.kr	MBS PLUS 596, Hosu-ro, Ilsandong-gu Goyang-si, Gyeonggi-do, Korea Tel: +82 31 995 0275 Fax: +82 31 995 0191 Website: www.mbcplus.com Email: hjko@mbcplus.com
CMB CENTRAL MULTI BROADCASTING CO 95-3 CMB Broadcasting Building, Dong-Daejeon, Seonhwa-dong Jung-gu, Daejeon 301-823 Tel: +82 42 1544 3434 Website: www.icmb.tv Email: cmbdcs@cmb.co.kr	DAEKYU KIDS TV 23, Boramae-ro 3-gil Gwanak-gu, Seoul, Korea Tel: +82 23 449 3425 Fax: +82 70 4170 4198 Website: www.kids17.net Email: binarae_hong@daekyo.co.kr	KBS MEDIA KBS Media Centre, 45 Maebongsan-ro, Mapo-gu Seoul, Korea Tel: +82 26 939 8120 Website: global.kbsmedia.co.kr Email: insoo@kbsmedia.co.kr	MBN Makyung Media Centre, Pil-dong 1-ga, Jung-gu, Seoul 04557 Korea Tel: +82 2 2000 3427 Website: www.mbn.co.kr
CMB CHUNGCHUNG CABLE TV BROADCASTING 120 Gyo-dong, Gongju-si, Chungcheon 314-090 Tel: +82 41 858 0100 Fax: +82 41 858 0109 Website: www.cmbtv.com	DASHY FILMS 56, Banpo-daeo 18-gil Seocho-gu, Seoul, Korea Tel: +82 2 522 1837 Fax: +82 2 522 1867 Website: www.dashy.co.kr Email: dany24@naver.com	KEUMGANG CABLE TV 5.6F, Seonam Building, 244-5, Changjin-dong 1 ga, Iksan-si, Jeollabuk-do 570 992, Korea Tel: +82 2 369 8855 Website: www.kcn.tv Email: webmaster@mcni.co.kr	MEDIALOG 10, World Cup buk-ro 58-gil Mapo-gu, Seoul, Korea Tel: +82 70 4633 7151 Website: www.medialog.co.kr Email: song@medialog.co.kr
CMB GANGDONG CABLE TV BROADCASTING 239-1 Nonhyeon Dong Gangnam-gu, Seoul 135-010 Tel: +82 2 2056 7777 Fax: +82 2 512 4208 Website: www.kcctv.co.kr	DISNEY CHANNELS KOREA 7F Gangnam Finance Centre Building 737 Yeoksam-dong, Gangnam-gu Seoul 135-984 Korea Tel: +82 23 490 2838 Fax: +82 23 443 1441	KIDS1TV (C4U MEDIA) Woolimblue9, A-1405, 583 Yangcheon-ro, Seoul 157-779 Korea Tel: +82 23 660 1343 Fax: +82 23 660 1339 Website: www.kids1tv.com	MOUNTAIN TV 24, Nonhyeon-ro, 28-gil Gangnam-gu, Seoul, Korea Tel: +82 70 7492 9900 Website: www.mountaintv.co.kr Email: jwkwon10@mountaintv.co.kr
CMB GYEONGBUK CABLE TV BROADCASTING 458-3 Jangseong-dong, Buk-gu, Pohang-si, Gyeongsangbuk-do 791-815 Tel: +82 54 251 3327 Website: www.icmb.tv	DONGGU CABLE TV NETWORK CO 569 Hwanggeum-dong, Suseong-gu, Daegu 706-852 Tel: +82 02 777 1777 Fax: +82 02 777 7757 Website: www.sdtv.co.kr	KOREA CABLE TV BROADCASTING 134-1, Numun-dong, Buk-gu Gwangju 500-732 Tel: +82 62 417 8000 Fax: +82 62 417 5040 Website: www.kctv.co.kr	NINEPLANNERS CO LTD Hosan Building 203, 61-4 Nonhyun 2-dong, Gangnam-gu Seoul 135-816 Korea Tel: +82 2 338 3577 Fax: +82 2 338 3578 Website: www.nineplanners.com
CMB HANGANG CABLE TV BROADCASTING 22 Yangpyeong-dong 4 ga Yeongdeungpo-gu, Seoul 150-866, Tel: +822 2165 9114 Website: Welcome.do">www.han-kang.co.kr>Welcome.do	DREAMCITY CABLE TV BROADCASTING Affiliate of KLabs DMS Bldg, 8/F, #1602 Sangam-dong, Mapo-gu, Seoul, Korea Sangam-dong-gil 260-16 Tel: +82 2 300 3491 Website: www.klabs.re.kr	KOREA CABLE TV BLUE BROADCASTING 68-4, Gamsam-dong, Dalseo-gu, Daegu 704-902 Tel: +82 53 551 2000 Fax: +82 53 551 2100 Website: www.gcs.co.kr Email: gcs@gcs.co.kr	QRIX SEODAEUM BROADCASTING Affiliate of KLabs 8/F, DMS Bldg, #1602 Sangam-dong, Mapo-gu, Seoul, Korea Sangam-dong-gil 260-16 Tel: +82 70 8188 1622 Website: www.klabs.re.kr

SOUTH KOREA

SEOKYUNG CABLE TV BROADCASTING
532 Jinyang Lake to Jinju,
Gyeongsangnam-do
Samkwang building 6F
660-150 Tel: +82 55 740 3001
Fax: +82 55 748 0525
Website: www.iscs.co.kr

SEOSEOUL CABLE TV
1F, SamChang Building, 63-1,
Chungjeongro3-ga,
Seodaemun-gu Seoul 120-837
Tel: +82 2 365 0101
Fax: +82 2 365 0579
Website: www.scatv.co.kr

SKYTV
DDMC Bldg, 10th Floor
75, Maebongsan-ro, Mapo-gu
Seoul, Korea
Tel: +82 22 146 0709
Website: www.skylifetv.co.kr
Email: gidukim@skylifetv.co.kr

TAEJON BROADCASTING CORP
591, Daejeon-ro, Dong-gu,
Daejeon 300-722
Tel: +82 4 2281 1101
Email: sjhp@hanmail.net

TBROAD BROADCASTING
Shinil Building 131, Toegye-ro,
Jung-gu, Seoul Tel: +82 31 1877 7000
Fax: +82 31 386 2922

TBROAD DONGDAEMOON CABLE TV BROADCASTING
Affiliate of KLabs
8/F, DMS Bldg, #1602 Sangam-dong,
Mapo-gu, Seoul, Korea
Sangamdong-gil 260-16
Tel: +82 70 8188 1622
Website: www.klabs.re.kr

TBROAD DONGSEO CABLE TV BROADCASTING
Shinil Building 131, Toegye-ro,
Jung-gu, Seoul Tel: +82 2 1877 7000
Fax: +82 2 924 9243
Website: www.tbroad.com

TBROAD GWANJINSEONGDONG CABLE TV BROADCASTING
6F Oyang Building, 615-27, Jayang 1-dong,
Gwangjin-gu, Seoul 143-866
Tel: +82 2 3436 5070
Fax: +82 2 3436 4080
Website: www.bigboxi.com

TBROAD HANVIT BROADCASTING CO LTD
120, Jeokgeum-ro, Danwon-gu
Ansan 15357 South Korea
Tel: +82 70 8188 8015
Fax: +82 3 1414 4300

TBROAD JONGNO JUNG CABLE TV BROADCASTING
503 Sampung Building,
310-68, Euljiro 4-ga, Jung-gu, Seoul 100-194
Tel: +82 2 2279 4300
Fax: +82 2 2269 7771
Website: www.bigboxi.com

TBROAD NAMDONG CABLE TV BROADCASTING
Affiliate of KLabs
8/F, DMS Bldg, #1602 Sangam-dong,
Mapo-gu, Seoul, Korea
Sangamdong-gil 260-16
Tel: +82 70 8188 1622
Website: www.klabs.re.kr

TBROAD NOWON CABLE TV BROADCASTING
3F Dongyang Building, 322-5,
Sanggye 2-dong, Nowon-gu, Seoul 139-200
Tel: +82 2 938 7744
Fax: +82 2 938 7745
Website: www.bigboxi.com

TBROAD SEOHAE CABLE TV BROADCASTING (Affiliate of KLabs)
8/F, DMS Bldg, #1602 Sangam-dong,
Mapo-gu, Seoul, Korea
Sangamdong-gil 260-16
Tel: +82 70 8188 1622
Website: www.klabs.re.kr

TBROAD SUWON BROADCASTING Affiliate of KLabs
8/F, DMS Bldg, #1602 Sangam-dong,
Mapo-gu, Seoul, Korea
Sangamdong-gil 260-16
Tel: +82 70 8188 1622
Website: www.klabs.re.kr

TCAST
68, Saemunan-ro
Jongno-gu, Seoul
Tel: +82 70 8145 3117
Fax: +82 2 720 9258
Website: www.tcast.tv
Email: wpsoh@tcast.tv

TCN DAEGU BROADCASTING Affiliate of KLabs
8/F, DMS Bldg, #1602 Sangam-dong,
Mapo-gu, Seoul, Korea
Sangamdong-gil 260-16
Tel: +82-53-527-1019
Website: www.klabs.re.kr

THE KOREA INTERNATIONAL BROADCASTING FOUNDATION (ARIRANG TV)
2351, Nambusunhwon-ro
Seocho-gu, Seoul
Tel: +82 23 475 5141
Website: www.arirang.co.kr
Email: kylee@arirang.co.kr

UNITED MEDIA
9F Korea Broadcasters Centre
233 Mok-dong Dong-ro Yangchon-gu
Seoul 158-715, Korea
Tel: +82 22 062 7500
Fax: +82 22 062 7502

WAG CORP
Unit 1508, 15F, Baeksang Star Tower 1st
65, Digital-ro 9-gil, Geumcheon-gu
Seoul, Korea
Tel: +82 70 4353 4390
Website: www.wagcorp.co.kr
Email: film2529@hotmail.com

PRODUCTION STUDIOS
AD ANIMATION STUDIOS
77, Jungang-ro 1261 beon-gil,
Ilsandong-gu, Goyang-si,
Gyeonggi-do, Korea
Tel: +82 31 927 9227
Website: www.adanimation.co.kr
Email: kuensunlim@gmail.co.kr

ALL FOR ONE COMMUNICATIONS
4th Floor, Pyungan Building 188-7
2-ka, Jangchung-dong, Jung-gu
Seoul 100-855 Korea
Tel: +82 2 273 4832
Website: www.afo.co.kr
Email: master@afo.co.kr

ANIMATION STUDIO VANDAL CO LTD
U-dong, Busan Culture Content Complex
#809, 140, Suyeonggangbyeon-daero
Haeundae-gu, 612-020, Busan, Korea
Tel: +82 70 7005 9125
Website: www.studiovandal.com
Email: studiovandal@hanmail.net

ANYZAC CO LTD
Suite A401, 126 Sopa-ro, Jung-gu
100-250 Seoul, Korea
Tel: +82 2 780 1382
Fax: +82 2 780 1386
Website: www.anyzac.com
Email: anyzac.marketing@gmail.com

ARTPQ CO LTD
213-2, Cheomdan-ro
Jeju-si, Jeju-do
63309 Korea
Tel: +82 64 757 7966
Website: www.artpq.com
Email: jeremy11011@naver.com

ASIAHOME ENTERTAINMENT CO LTD
201-1403, Chunui-Techno Park 2
18, Bucheon-ro, 198 beon-gil
Wonmi-gu, Bucheon-si
Gyeonggi-do, 14557 Korea
Tel: +82 70 879 5804
Website: www.asiahoment.com

AURORA WORLD CORPORATION (KOREA)
Aurora Building, 997 Daechi-Dong
9 Gangnam-gu, Seoul 135-502 Korea
Tel: +82 2 3420 4114
Fax: +82 2 3420 4000 6
Website: www.auroraworld.com

AVA ENTERTAINMENT CO LTD (KOREA)
1902, KGIT Bldng, 402 World Cup Buk-ro
Mapo-gu, Seoul 121-1913 Korea
Tel: +82 2 716 8850
Fax: +82 2 7168 806
Website: www.avaent.co.kr

BAH MEDIA
449, Suyeong-ro, Suyeong-gu
Busan, Korea
Tel: +82 51 626 0300
Fax: +82 51 626 0373
Website: www.bahmedia.co.kr
Email: bahmedia123@naver.com

BAMHANEUL
47, Digital-ro 9-gil
Geumcheong-gu, Seoul, Korea
Tel: +82 70 4130 0979
Fax: +82 50 4080 0978
Website: www.bamhaneul.com
Email: bamarthlg@gmail.com

BETHEL GLOBAL MEDIA CONTENTS
6F, Myeong-rim Bldg, 11
Bangbaecheon-ro 24-gil
Seocho-gu, Seoul, Korea
Tel: +82 2 593 6530
Website: www.bethelgmc.com
Email: sales@bethelgmc.com

BIGPUMPKIN CO LTD
61640, #201, Gwangju Visual Culture Center
Tel: +82 62 681 8004
Fax: +82 62 674 4098
Website: www.bigpumpkin.co.kr
Email: aniclick@nate.com

BUNDO PRODUCTION
195, Baengma-ro, Ilsandong-gu
Goyang-si, Gyeonggi-do, Korea
Tel: +82 50 5772 0200
Website: www.bundo.kr
Email: bundopro@naver.com

CGPIXEL STUDIO INC
140, Suyeonggangbyeon-daero
Haeundae-gu, Busan, Korea
Tel: +82 70 7005 4002
Website: www.cgpixel.org
Email: cgpixelstudio@gmail.com

CH9TV
8-1, Dusil-ro 23beon-gil
Geumjeong-gu, Busan, Korea
Tel: +82 5 1581 9946
Fax: +82 5 1581 9946
Website: www.ch9tv.com
Email: ch9tv@ch9tv.com

CINEMA NEWONE
1006 Gangnam mirae tower 174
Saimdang-ro, Seocho-gu, Seoul, Korea
Tel: +82 70 8712 8703
Fax: +82 23 486 6108
Email: won8703@naver.com

COANSTUDIO CO LTD
Shinhan B/D 2F, 2-42 Yangjae-dong
Seocho-gu, Seoul, Korea
Tel: +82 2 521 2227
Website: www.coanstudio.com
Email: marketing@coanstudio.com

COREA DRAMA PRODUCTION ASSOCIATION
99, Hwagok-ro 61-gil
Gangseo-gu, Seoul, Korea
Tel: +82 2 554 1448
Fax: +82 2 554 1475
Website: www.codatv.or.kr
Email: sha6dy@gmail.com

DAEYOUNG MEDIA
#1737 Rosedale B/D, 724 Suseo-dong
Gangnam-gu, Seoul 135-885 Korea
Tel: +82 10 2323 9370
Fax: +82 2 423 9807

DAVE COOP
198, Bucheon-ro, Wonmi-gu
Bucheon-si, Gyeonggi-do, Korea
Tel: +82 70 7500 6868
Fax: +82 70 4015 9088
Website: www.davecoop.co.kr
Email: woogy112@davecoop.co.kr

DIGIPOEM
Website: www.digipoem.com
Email: digipoem1@naver.com

DREAMNCOMPANY
502, Lions B/D, 9 Samil Daero 4-gil
Jung-gu, Gyeonggi-do, Seoul 100-861
Korea
Tel: +82 10 4378 9147

DREAMVILLE ENTERTAINMENT
3RD Floor, 27 Seorae-ro 2-gil
Seocho-gu, Seoul 123-805 Korea
Tel: +82 2 529 9277
Fax: +82 2 529 9278
Website: www.dreamville.kr
Email: docurose@yahoo.com

ELECTRIC CIRCUS
Chun-ui TechnoPark 202-1301
Chun-ui-dong, Wonmi-gu
Bucheon 420-857 Korea
Tel: +82 32 623 0135
Website: www.electriccircus.kr
Email: jshin@electriccircus.kr

SOUTH KOREA

EPICAN HueLife Bldg 4F/5F 118 Yangpyeong-ro, Yeongdeungpo-gu Seoul, Korea Tel: +82 26 004 5077 Website: www.epican.net Email: info@epican.net	IPLANET ENTERTAINMENT INC A-403 Woolim-Lionsvalley Bldg 149 Yangpyeong-ro, Yeongdeungpo-gu Seoul 150-105 Korea Tel: +82 2 514 8952 Fax: +82 2 514 8957	MAGIC IMAGE CO LTD 14, Eonju-ro 98-gil Gangnam-gu, Seoul, Korea Tel: +82 2 563 7765 Fax: +82 2 563 7724 Website: www.micostudio.com Email: stevejeon@micostudio.com	ROLLING BEAN B-404, 140 Tongil-ro Deogyang-gu, Goyang-si Gyeonggi-do, Korea Tel: +82 2 581 1224 Fax: +82 2 254 1226 Email: orange@creacon.tv
EVERYSHOW INC 7F, Misung Building, 115-7 Nongyun-dong Gangnam-gu, Seoul 135-821 Korea Tel: +82 23 780 7000 Fax: +82 23 4421 1221 Website: www.everyshow.co.kr	K PRODUCTION 13, Sillim-ro 70-gil Gwanak-gu, Seoul, Korea Tel: +82 2 885 5505 Fax: +82 2 882 7657 Website: www.k-production.com Email: ceaserdraft@naver.com	MEDIA PEOPLE 14, Teheran-ro 63-gil Gangnam-gu, Seoul, Korea Tel: +82 70 4645 6874 Email: jack20@naver.com	SAMG ANIMATION KOREA 8F, #413, Bangeunsa-ro, Gangnam-gu Seoul 135-867 Korea Tel: +82 2 535 6773 Fax: +82 2 523 4573 Website: www.samg.net
G&G ENTERTAINMENT INC 152-050 Hanshin IT Tower #301 Gurodong, Gorogu, Seoul, Korea Tel: +82 2 2108 7090 Website: www.gngmgmt.com Email: admin@gngmovie.com	KBS Studios 123, Ingye-ro, Paldal-gu, Suwon-si, Gyeonggi-do Tel: +82 31 219 8081 Website: english.kbs.co.kr	MOKPO CITY HALL Mokpo Marine Science Museum for Children 98 Samhak-ro, 92 beon-gil Mokpo-si 530-818 Korea Tel: +82 10 3892 7989 Fax: +82 06 1242 6358 Website: www.mmsm.mokpo.go.kr	SAMHWA NETWORKS CO LTD 705-17 Yeoksam-dong, Gangnam-gu Seoul, South Korea Tel: +82 2 3454 1500 Fax: +82 2 501 1651 Website: www.shnetworks.co.kr Email: juyang0524@naver.com
GRAFIZIX CO LTD 126, Sopa-ro, Jung-gu, Seoul, Korea Tel: +82 70 4137 5072 Fax: +82 70 4137 5070 Website: www.grafizix.com Email: gxfdr@gmail.com	KENNY & CO INC S-Trenue, #3404, 26-1 Yoido dong Youngdeungpo gu, Seoul 150-879, Korea Tel: +82 2 780 0042 Fax: +82 2 780 1133 Website: www.kennynco.com Email: kenny@kennynco.com	NHC MEDIA CO LTD #310 Digital Empire, 685 Gasan-dong Geumcheon-gu, Seoul 153023 Korea Tel: +82 2 2624 2830/1 Website: www.nhcmedia.co.kr Email: nhcmedia02@daum.net	SEAN PICTURES INC #508, 45, Gasan Digital 1-ro Geumcheon-gu, Seoul, Korea Tel: +82 70 8272 0352 Fax: +82 30 3344 2035 2 Website: www.youtube.com/SEANpictures Email: seanpics@naver.com
GROUP8 / SOUND AND COMPANY 402, World Cup buk-ro Mapo-gu, Seoul, Korea Tel: +82 26 900 8821 Fax: +82 26 900 8899 Email: anitis@group8.co.kr	KEYRING CO LTD 2F Samsung Bldg, 20 Teheran-ro Gangnam-gu, Seoul 135-923 Korea Tel: +82 02 3447 2033 Website: www.keyringstudio.com Email: keyringstudio@gmail.com	OCON STUDIOS INC 9F, Blk A Pangyo-Inno Valley 253, Pangyo-ro, Bundang-gu Seongnam-si, Gyeonggi-do, Korea Tel: +82 31 8018 0844 Website: www.ocon.co.kr Email: samlee@ocon.kr	SMARTSTUDY 5th Floor, 94 Myeongdal-ro Seocho-Gu, Seoul 06668 Tel: +82 10 4089 0362 Fax: +82 2 347 0654 Website: www.smartstudy.co.kr Email: with@smartstudy.co.kr
H CULTURE Gasandigital 1-ro 128 STX Tower Gumchoengu, Seoul 153-803 Korea Tel: +82 2 564 2761 Fax: +82 27 041 7047 67 Website: www.hhhhh.co.kr	KIMJONGHAK PRODUCTION CO LTD Road 148, Gangnam-gu, Seoul eonju 19 Chung Ho Bldg Tel: +82 23 445 6001 Website: www.kjhpro.com Email: pdhui@kjhpro.com	PICTIONARY ART FACTORY CO LTD 85-11, Goeummnam-ro 191 beon-gil Yangju-si, Gyeonggi-do, Korea Tel: +82 70 7825 8778 Fax: +82 50 5116 2399 Website: www.pictionary.tv Email: nickjo@pictionary.tv	STUDIO GALE CO LTD 5F, 64 Pangyo-ro, 255 Beon-gil Bundang-gu, Seongnam-si Gyeonggi-do 463-400 Korea Tel: +82 31 8060 2801 Fax: +82 31 8060 2750 Website: www.studiogale.com Email: info@studiogale.com
HAPPY DOG TV LTD 98, Gamdongji-gil Bangnim-myeon Pyeongchang-gun, Gangwon-do, Korea Tel: +82 2 780 9988 Fax: +82 2 780 1133 Website: www.happydogtv.com Email: wowhappydog@naver.com	KING CONTENT CO LTD Hipark3-Ro 75, Ilsanseo-Gu, Goyang Si Gyeonggi-Do, Korea 206 Seoul 135-514, Korea Tel: +82 70 4120 1113 Email: nhalin@naver.com	PLAYONCAST 189, Seongnam-ro 5F Kbiz DMC Tower Mapo-gu, Seoul, Korea Tel: +82 2 511 8990 Fax: +82 2 6937 1212 Website: www.playoncast.com Email: jhan@playoncast.com	STUDIO KEYSTONE CO LTD 220, Yeoksam-ro, Gangnam-gu Seoul, Korea (Hongsun Bldg 1F) Tel: +82 26 959 8468 Fax: +82 26 959 7977 Website: www.keystonegroup.co.kr Email: keystone@keystonegroup.co.kr
HB ENTERTAINMENT 819, Eon-ju ro Gangnam-gu, Seoul, Korea Tel: +82 2 3448 1105 Website: www.hbenter.com Email: hbent@hbentertainment.com	KMH CO LTD KOREA 23rd Floor, KT IT Centre, 924 Mok-dong Yangchun-gu, Seoul 158-714 Korea Tel: +82 22 647 1255 Fax: +82 22 647 3141 Website: www.ikmh.co.kr	PLUS MEDIA PARTNER 5F SIGA Building, 15 Bano-daero 8-gil, Seocho-gu, Seoul 137-927 Korea Tel: +82 10 5216 2605 Fax: +82 31 266 6003	STUDIO W.BABA 2F Daejeong B/D, 82 World Cup buk-ro Mapo-gu, Seoul, Korea 121-250 Tel: +82 2 332 9457 Fax: +82 2 332 2457 Website: www.studiobaba.com Email: chang@studiobaba.com
HONG DANG MOO CO LTD 148, Sagimakgol-ro, Jungwon-gu Seongnam-si, Gyeonggi-do, Korea Tel: +82 31 703 8871 Website: www.hdmoo.com Email: kjpooh@gmail.com	KOEN MEDIA 402, World Cup buk-ro Mapo-gu, Seoul, Korea Tel: +82 26 393 4547 Fax: +82 26 393 4550 Website: www.koengroup.co.kr Email: sejine@koenmedia.com	PNSYSTEM CO LTD PNSYSTEM building, 245-2 Cheomdan-ro Jeju-si, Jeju-do 690-140 Korea Tel: +82 70 8610 5335 Fax: +82 64 702 4180 Website: www.pnysis.com	SUNNY ENTERTAINMENT Next Bldg 20, Gangnam-daero 154-gil, Gangnam-gu, Seoul, Korea 135888 Tel: +82 26 925 6100 Fax: +82 26 925 6106 Email: pdkang7@naver.com
HUNUS ENTERTAINMENT 93, Baekhyeon-ro, Bundang-gu Seongnam-si 463-825 Korea Tel: +82 31 603 1652 Fax: +82 31 603 1654 Website: www.hunusent.co.kr	LEGENDARY TELEVISION 2F A01, Seoul Business Agency 400 World Cup Buks-ro (1602 Sangam-dong) Mapo-gu, Seoul Korea 121-904 Website: www.legendary.com Email: aoe@legendary.com	REDROVER 3F Bundang M Tower, 188 Gumidong, Bundang-gu, Seongnam-si Gyeonggi-do 463-870 Korea Tel: +82 31 601 7900 Fax: +82 31 601 7901 Website: www.redroveranimation.com Email: marketing@redrover.co.kr	SYNTERGY MEDIA INC B-313, 330 Seongam-ro Mapo-gu, Seoul, Korea 03920 Tel: +82 2 540 4124 Fax: +82 2 540 4125 Website: www.synergymedia.co.kr Email: info@synergymedia.co.kr
ICONIX CO LTD 64, Pangyo-ro 255 beon-gil Bundang-gu, Seongnam-si Gyeonggi-do, Korea Tel: 1566-0855 Website: www.iconix.co.kr Email: mikyung@iconix.co.kr	LOCATION PRO 3 Floor, 301 Soojung-Gu Dalaenero 221 Gil 2 Sungnam-Si, South Korea Tel: +82 2 558 7502 Website: www.locationpro.co.kr Email: jraylor@paran.com	ROI VISUAL CO LTD 3F Myeongeon B/D, Nonhyeon-dong 12-3 Gangnam-gu, Seoul 135-010 Korea Tel: +82 23 445 2192 Fax: +82 23 445 2193 Website: www.aniroi.com Email: global@roivisual.com	TAKTOON ENTERPRISE #803, 8th Floor, Art Centre Chung-Ang University, 84 Heukseok-ro Dongjak-gu, Seoul 156-756 Korea Tel: +82 23 280 5822 Website: www.taktoon.com Email: taktoon@taktoon.com

SOUTH KOREA

TOZ STUDIO

Annex 102, 17 Sajik-gil Nam-gu
Gwangju 61640 Korea
Tel: +82 26 124 6656
Fax: +82 62 443 0947
Website: www.tozani.co.kr
Email: mashur@naver.com

TUBA N CO LTD

Seong-Sin Bldg, 53 Gangnam-Daero
132-gil, Gangnam-gu
Seoul 135-815 Korea 06045
Tel: +82 2 512 2550
Fax: +82 70 4324 2337
Website: www.tubaani.com
Email: global@tubaani.com

VICTORY PRODUCTION & COMPANY

Horim Art Center 1 Bldg, 8 Floor
317 Dosan-daeo, Gangnam-gu
Seoul, Korea 06021
Tel: +82 2 786 2245
Fax: +82 2 761 5428
Website: www.vicpd.co.kr
Email: lhjin@naver.com

VOOZCLUB

Yeoksam-Dong, 684-23, Gangnam-gu
Seoul 135-080 Korea
Tel: +82 2 568 5052
Fax: +82 2 568 0170
Website: www.voozclub.com
Email: ozone@voozclub.com

WILLDREAM CO LTD

18, Bucheon-ro 198 Beon-gil
Wonmiggu, Bucheon-si
Gyeonggi-do, Korea
Tel: +82 21 899 4305
Website: media.willdream.com
Email: willdream@willdream.com

XRISP (KOREA)

1010-07, Bld 202 – Chunui Technopark
18, Bucheon-ro, 198beon-gil
Bucheon-si, Korea
Tel: +82 70 4319 4944
Fax: +82 26 280 4944
Website: www.xrisp.com
Email: xrisp@xrisp.com

YOUNG TOYS

Gomas B/D 7F, Hannam-Daero 11-gil
Yongsan-gu, Seoul 140-889 Korea
Tel: +82 23 484 1271
Fax: +82 23 484 0708
Website: www.youngtoys.co.kr
Email: seojoong.kim@youngtoys.com

MOBILE TELCOS/ TRIPLE-PLAY

B TV
SK Namsan Green Bldg., 24,
Toegye-ro, Jung-gu, Seoul, Korea 100-711
Tel: +82 80 8282 106
Website: www.skbtv.co.kr
Email: customercenter@skbroadband.com

CJ HELLOVISION

Digital Dream Tower 19
World Cup buk-ro 56-gil
1595-1 Sangam-dong, Mapo-gu
Seoul, Korea
Tel: +82 41 1855 1000
Fax: +82 2 376 6191
Website: www.cn.cjhellovision.com

KT CORP

90 Bulljeong-ro (206 Jungja-dong)
Bundang-gu, Seongnam-city
GyeongGi-Do, 463-711
Tel: +82 1588 8448
Website: www.kt.co.kr

LG U+

32, Hangang-daero, Yongsan-gu,
Seoul, Korea
Tel: +82 70 4080 1114
Website: www.lguplus.com
Email: ir@lguplus.co.kr

SK BROADBAND CO LTD

SK Namsan Green Bldg, 24
Toegye-ro, Jung-gu, Seoul, Korea 100-711
Website: www.skbroadband.com/eng
Email: customercenter@skbroadband.com

SK TELECOM

SK T-Tower, 65
Eulji-ro, Jung-gu
Seoul 04539 Korea
Tel: +82 2 6100 2114
Website: www.sktelecom.com
Email: sk_press@sk.com

GOVERNMENT BODIES/ REGULATORY AGENCIES

KOREAN ANIME INDUSTRY ASSOCIATION

272, Digital-ro, Guro-gu
Seoul, Korea
Tel: +82 22 108 7066
Fax: +82 22 108 7091
Website: www.kaia.modoo.at
Email: toonz@nate.com

KOREAN BROADCASTING INSTITUTE (KBI)

923-5, Mok-dong, Yangcheon-gu,
Seoul 158-715
Tel: +82 2 3219 5431
Fax: +82 2 2649 7313

KOREAN CABLE TV ASSOCIATION (KCTA)

KPC Bldg. 7th Floor
122-1, Jucksun-dong, Jongro-gu, Seoul
Tel: +82 2 735 6511
Website: www.kcta.or.kr
Email: kcta@kcta.or.kr

KOREA COMMUNICATIONS COMMISSION (KCC)

47 Gwanmun-ro, Gwacheon-si,
Gyeonggi-do, Republic of Korea 13809
Tel: +82 2 2110 2114
Website: www.kcc.go.kr
Email: webmaster@kcc.go.kr

KOREA CONTENT FINANCIAL COOPERATION

DMC Tower, 16th Floor
Sungam-dong 189, Seongam-ro
Mapo-gu, Seoul, Korea 03929
Tel: +82 23 151 9005
Website: www.kocfc.or.kr
Email: twosonhappy@gmail.com

KOREA CREATIVE CONTENT AGENCY (KOCCA)

35, Gyoyuk-gil, Naju-si
Jellanam-do, Korea
Tel: +82 61 900 6314
Website: eng.kocca.kr
Email: rosa@kocca.kr

KOREA INDEPENDENT PRODUCTIONS ASSOCIATIONS

07995 Mokdong-dong, Yangcheon-gu
Seoul, Korea 233, 12 Floor
Tel: +82 23 219 5645
Fax: +82 23 219 5649
Website: www.kipa21.com
Email: kipa3219@daum.net

TAIWAN

STATS BOX

TAIWAN

POPULATION 23.6 million

TOTAL HOUSEHOLDS 8.7 million

TV HOUSEHOLDS 7.4 million

PAY TV SUBSCRIBERS 6.7 million

PAY TV PENETRATION 88.5%

CABLE TV SUBSCRIBERS 5.5 million

CABLE TV PENETRATION 72.7%

**DIGITAL PAY-TV
SUBSCRIBERS** 6 million

**TOTAL BROADBAND
SUBSCRIBERS** 24.9 million

**FIXED BROADBAND
SUBSCRIBERS** 5.8 million

**WIRELESS BROADBAND
SUBSCRIBERS** 19.4 million

**FIXED BROADBAND
PENETRATION** 67.3%

**WIRELESS BROADBAND
PENETRATION** 81.6%

*Source of Information:
Media Partners Asia*

Taiwan plans to replace analogue broadcasting with a digital system by 2014 after the analogue cable broadcast terminated. The Republic of China Cabinet approved a measure mandating that all new televisions are to be equipped with a digital television tuner from 2006. The rule will apply to TVs measuring between 21 and 29 inches in 2007, and to sets of all sizes in 2008, the Cabinet said in a statement. To assist lower-income families with the switch to digital television, the government plans to provide NT\$300 million in aid to purchase converters or for the purchase of new digital televisions. In February 2009, the National Communications Commission proposed amendments to the Cable Television Act; they include mandating cable companies to provide free set-top boxes.

The cable television system comprises around one hundred different channels, ranging from news, sport, variety, game, music, children's, foreign, movie and documentary channels. The Taiwanese government is promoting digital signal television, provided through a set-top box. The analogue signal of air television was turned off on June 30, 2012.

TAIWAN DIGITAL VIDEO STILL UNDERPERFORMING

The island of Taiwan and its 23 million people are served by 61 cable operators, 36 of which are controlled by five Multi-System Operators, plus 25 smaller independent providers. As of Y/E 2016, the five MSOs controlled 73% of Taiwanese cable subscriptions.

Cable television is prevalent in Taiwan, as a result of cheap subscription rates (typically around NT\$550, or US\$15 a month) and the paucity of free-to-air television, which comprises about 20 channels. Programming is mostly in Mandarin and Taiwanese with a few channels are in Hakka or English. There are also programmes in other foreign-language, mainly east Asian and south-east Asian languages. Miniseries, called Taiwanese drama, are popular. There is a dedicated station for Taiwan's Hakka minority as well as the arrival in 2005 of an aboriginal channel. There are around 100 channels with most stations being dedicated to a particular genre; such as game shows, news, anime, movies, sports and documentaries. Almost all programs are in the original language with traditional Chinese subtitles.

Digital television launched terrestrially throughout Taiwan on 1 July 2004. Currently, there are simulcasts of analogue and digital television.

In a recent key meeting with government officials, political leaders, industry regulators, business heads and international and local experts in Taipei has called for removal of investment constraints in the multichannel video industry, and increased attention to online piracy, as the Taiwan market reshapes itself as an all-digital (and often mobile) regional communications hub.

In a discussion convened by regional industry body CASBAA, it was heard that a major hurdle blocking further development of the Taiwan digital video industry is the rigid application of the "No state/No party ownership" rule prohibiting any "government official, political party, or elected official to invest, directly or indirectly", in cable system operators. The meeting heard that the rule is interpreted to prohibit acquisition of cable equities by companies where their corporate parents, several levels up, have even a single share owned by a government entity.

"Because of these rigid restrictions, only introduced in 2005, urgently needed mergers between telecom carriers (fixed-line and mobile) and cable TV operators have proved almost impossible," said Christopher Slaughter, the CEO of CASBAA at the end of the meeting."

TAIWAN

Slaughter added that the “No state/No party” investment rule flies in the face of global industry experience over the past 20 years. “This is preventing Taiwan from enjoying the most compelling aspects of the twenty-first century media revolution,” he said.

Proliferation of online piracy networks were cited as another major problem. Representatives of start-up OTT operators trying to market bouquets of programming to Taiwan consumers observed they faced huge obstacles, as long as pirate networks based offshore were free to steal the programmes and distribute them for free. They warned that the development of innovative, indigenous Taiwan programming was at risk.

Earlier points made during the packed agenda for the 130 Taiwanese government and media-industry decision makers included lively discussion of pay-TV pricing issues (the basic tier programming package is tightly controlled) and the desire of the government to promote broadcast of more Taiwan programming.

By end 2017, online video in Taiwan should attract 15% of US\$120 billion in revenues accrued by TV/telecoms industry from traditional free-to-air TV, pay-TV and OTT services, according to research house MPA.

In the meantime, the rising level of mobile broadband penetration in Taiwan is benefitting cable TV and IPTV operators such as the dominant state-owned telco Chunghwa Telecom as they develop their own local-language, multiscreen services.

No longer limited to traditional TV viewing, Taiwan's mobile broadband subscribers are downloading apps and logging-in to pay-TV programming of all kinds. The largest group of OTT followers in Taiwan are young women aged 18-34, some 42% of the total. Together with 18-34 year-old males, almost 70% of OTT subscribers are “binge” viewers.

While the CASBAA meeting was generally upbeat, warnings of the cost of revenue leakage i.e. piracy) were a recurring theme. “The hugely damaging level of content piracy is not only holding back growth of both traditional pay-TV and innovative OTT offerings, but also the overall economic development of Taiwan as a whole,” said John Medeiros, Chief Policy Officer, CASBAA.

“Living with massive revenue leakage from piracy while blocking sufficient investment in the digital economy, Taiwan is falling behind its natural potential as a regional communications hub,” added Slaughter.

FREE-TO-AIR

CHINA TELEVISION COMPANY

100, Guangfu South Road
Da-An District, Taipei City 106
Tel: +886 2 775 6789 / 0800 069 789
Website: www.cts.com.tw
Email: cts-service@cts.com.tw

CHINA TELEVISION COMPANY LTD (CTV)

106 Taipei Guangfu Road 100
Tel: +886 2 2775 6789
Website: www.ctv.com.tw

DA AI TELEVISION (TZU CHI CULTURE AND COMMUNICATION FOUNDATION)

2, Lide Rd., Beitou District,
Taipei 11259, Taiwan
Tel: +886 2 2898 9999
Website: www.daai.tv
Email: tcts@daaitv.com

FORMOSA TELEVISION

14/F, No.30, Pa De Road, Sec.3, Taipei
Tel: +886 2 2578 6686
Website: www.ftv.com.tw
Email: service@ftv.com.tw

PUBLIC TELEVISION SERVICE FOUNDATION (PTS)

14 Lake Rd Corning No. 50
Lane 75, Sec Taipei, Taiwan
Tel: +886 2 2630 1125
Website: www.pts.org.tw

TAIWAN TELEVISION ENTERPRISE LTD (TTV)

Tapei Bade Road, Sec 10, Taiwan
Television Enterprise
Tel: +886 2 2775 8888
Website: www.ttv.com.tw

PAY-TV

146 SKY NET

F1 8 North Building 35 Ln. 11
Kuang Fu N. Rd, Taipei, Taiwan
Tel: +886 2 2761 8889 / 2747 8888 / 6619
Fax: +886 2 2747 3713 / 2664 6789
Website: www.csksy.net.tw
Email: a7478888@ms65.hinet.net

BUDDHA COMPASSION TV STATION

8/F, No. 412, Zhong Shan 2nd Road
Kaohsiung City, Taiwan
Tel: +886 7 535 6096
Fax: +886 7 332 4313
Website: www.bts.com.tw
Email: swhuang0112@yahoo.com.tw

CHIA-LIEN CABLE TV CO LTD

No.66, Guangfu Road, Huwei Township,
Yunlin County 632, Taiwan
Tel: +886 5 631 2717
Fax: +886 5 631 2719
Website: www.clctv.com.tw

CHUNGHWA MULTIMEDIA CO LTD

No. 6, Lane 560, Kuan Fu South Road,
Taipei 10695
Tel: +886 2 2704 3998
Fax: +886 2 2704 4043
Website: www.chmm.com.tw
Email: email@chmm.com.tw

CLEARVISION CATV CO, LTD

12/F, 394, Yu Chen Rd., Kaohsiung
Taiwan; Kaohsiung City
Tel: +886 7 557 4255
Fax: +886 7 392 8545
Website: www.clearvision.com.tw

CTI TELEVISION

No. 25, Min Chuan East Road
Sec. 6, Neihu, Taipei 114
Tel: +886 2 6600 7766
Fax: +886 2 6600 1905
Website: www.ctitv.com.tw
Email: service@ctitv.com.tw

CYC CATV CABLE COMPANY

4F, No.244, Minquan Rd. East Dist.
Chiayi City 60044, Taiwan ROC
Tel: +886 5 230 2255
Fax: +886 5 230 2905
Website: www.cyccatv.com.tw

DA-TUN CABLE TV CO LTD

1F, No.68, Sec. 1, Guoguang Rd.,
Dali Dist., Taichung City, Taiwan,
Tel: +886 4 3705 0000
Website: www.tdtv.com.tw

EASTERN BROADCASTING CO LTD

Zhongxiao West Road, Taipei 10041
4th Section 14th floor
Tel: +886 2 7724 8888 / 9888
Website: www.ebc.net.tw

GALA TELEVISION CORPORATION

No. 455 Ruiguang Rd. Neihu District
Taipei City 114
Tel: +886 22 650 6882
Fax: +886 22 650 6886
Website: www.gtv.com.tw
Email: onlineservice@gtv.com.tw

GIGAMEDIA LIMITED

8th Floor, No. 22, Lane 407, Section 2
Tiding Boulevard, Neihu District
Taipei 114, Taiwan (R.O.C.)
Tel: +886 2 2656 8000 / +886 2 2656 8016
Website: www.gigamedia.com.tw

HINET

Chunghwa Telecom,
Data Communications Business Group
No. 21 Hsinyi Road, Sec.1, Taipei
Tel: +886 2 2344 3030
Website: www.hinet.net
Email: info@ms1.hinet.net

HISN YEONG AN CABLE TV LTD

No.83, Guangxing St. Yongkang City,
Tainan County 71059, Taiwan ROC
Tel: +886 6 205 7777
Fax: +886 6 205 6123
Website: www.hya.com.tw

HUALIEN CATV CO LTD

No.135, Sec. 1, Ji-an Rd. Ji-an Township,
Hualien County, 97368, Taiwan ROC
Tel: +886 3 8573 777
Fax: +886 3 8461 842
Website: www.hlcavt.com.tw

JEOU TAI TECHNOLOGY CO LTD

3F-3 Far East Century Park
Building J, 268, Lin Shin Road
Jhonghe City, Taipei County 235
Tel: +886 2 8228 0678
Website: www.jeoutai.com.tw
Email: jtmaster@jeoutai.com.tw

KBRO CO LTD

8F, No. 408, Rueiguang Rd.
Neihu District, Taipei City 114
Tel: +886 2 2659 1116
Fax: +886 2 2659 1996
Website: www.kbro.com.tw

MULTIPLE SYSTEMS OPERATORS

CHINA NETWORK SYSTEMS

3F, No.399, Rueiguang Rd
Neihu District, Taipei City 11492
Tel: +886 2 8751 8255
Fax: +886 2 8751 8975
Website: www.cns.net.tw

NAN-KUO CATV CO LTD

No.164, Gangshan Rd. Gangshan Township,
Kaohsiung County, 82051, Taiwan ROC
Tel: +886 7 622 5769
Website: www.nkcatv.com.tw

NETWAVE CATV CO LTD

4F, No.91, Sec.2, Chang-Sha St.,
Taipei, 108, Taiwan ROC
Tel: +886 2 2375 6358
Fax: +886 2 2375 6368
Website: www.nwcatv.com.tw

NEW CHANNEL CABLE TV CO LTD

Zhongshan Road, Sec 503
Huatan, Taiwan
Tel: +886 4 711 268
Website: hpt.lokema.com.tw

NORTH TAoyuan CATV COMPANY

10F, No.63, Sec. 2, Dah Shing W. Road,
Taoyuan City, 330, Taiwan ROC
Tel: +886 3 301 9300
Fax: +886 3 301 7131
Website: ntyc.kbro.com.tw

PEIKANG CABLE TV CO LTD

1F, No. 80, Yuan Nan Rd.,
Yuan Chang Hsiang,
Yunlin Hsien, 665, Taiwan R.O.C.
Tel: +886 5 788 7177
Fax: +886 5 788 5799
Website: www.pkcatv.com.tw

PINGNAN CATV CO LTD

No.26-69, Chuantou Rd.
Donggang Township,
Pingtung County, 92850, Taiwan R.O.C.
Tel: +886 8 833 2525
Fax: +886 8 833 0559
Website: www.pncatv.com.tw

POWERFUL CABLE TV CO LCD

4F, No.151, Sec. 2, Changsha St.
Wanhua Dist., Taipei City 10845, Taiwan
Tel: +886 2 2375 6356
Fax: +886 2 2375 2310
Website: www.pfcavt.com.tw

SAN DA CATV CO LTD

151 Chung Shan Rd Sec 3
Yungching Hisang, Changhua, 51245
Taiwan
Tel: +886 4 823 8778
Fax: +886 4 823 6411
Website: www.sdtv.com.tw

SANLIH ENTERTAINMENT TELEVISION

12 Tung Sing Rd Floor 12, Taipei Taiwan
Tel: +886 2 8792 7303
Fax: +886 2 8792 7337
Website: www.iset.com.tw
Email: no159@mail.sanlih.com.tw

STAR TV TAIWAN

No. 183 Sec 2 Tiding Blvd
Neihu District, Taipei City 114
Tel: +886 2 8752 8949 / 8175
Fax: +886 2 8752 8020

SUN CROWN CATV CO LTD

No.48 Yeong an St. Tainan City, 702,
Taiwan R.O.C.
Tel: +886 6 292 5555
Fax: +886 6 292 3000
Website: www.suncrown.com.tw

TAIWAN

TAANWENSHAN CATV CO LTD
1F, No.15, Alley 204, Sec. 2,
Mu-Cha Rd., Taipei, 116, Taiwan R.O.C.
Tel: +886 2 2234 5679
Fax: +886 2 2939 2337

TAIWAN BROADBAND COMMUNICATIONS
5F., No.44, Sec. 2, Zhongshan N. Rd.,
Zhongshan District, Taipei City 10448, Taiwan
Tel: +886 2 7701 0800
Fax: +886 2 7701 0801
Website: www.tbc.net.tw

TAIWAN BROADCASTING SYSTEM (TBS)
No.50, Lane 75, Sec. 3, Kangning Rd.
Neihu District, Taipei City 114
Tel: +886 2 2633 2000
Fax: +886 2 2633 8124
Website: www.tbs.org.tw

TAIWAN INFRASTRUCTURE TECHNOLOGY COMPANY (TINP)
No.68, Sec. 1, Guoguang Rd,
Dali City, Taichung County 412
Tel: +886 4 4495 678
Website: www.tinp.net.tw
Email: service@tinp.net.tw

TELEFIRST CABLE COMMUNICATIONS CO LTD
2F, 55 Min-Yu East Rd, Taoyuan
Tel: +886 3 412 8813
Website: www.t1catv.com.tw

TFN MEDIA CO LTD
11F, No. 98 Zhouzi St, Neihu District
Taipei 114
Tel: +886 2 6638 8887
Fax: +886 2 6636 7375
Website: www.twmbroadband.com

TUNG TAI CABLE TV
6F, No.396, Changsha St. Taitung City,
Taitung County 95054, Taiwan R.O.C.
Tel: +886 8 934 7450
Fax: +886 8 932 4244
Website: www.ttcavt.com.tw

TVBS
Liann Yee Production Co, Ltd
11/F, No. 451, Rueiguang Rd,
Neihu District, Taipei City 114
Tel: +886 2 2656 1599
Website: www.tvbs.com.tw
Email: service@tvbs.com.tw

TWT COMMUNICATIONS
10th Floor, New Taipei
District Sec 78 Tel: +886 2 2974 5511
Fax: +886 2 2973 4717
Website: www.twt.com.tw
Email: twt@twt.com.tw

UNION CABLE TELEVISION CO LTD
No.28 – 23, Hsiao-Ser Lane, Tung-Kang Rd
H-Lian City, 260, Taiwan
Tel: +886 3 938 7999
Fax: +886 3 938 7776
Website: www.unioncatv.com.tw

VEE TELECOM MULTIMEDIA CO LTD
No.15, Sec 4, Wenxin Road, Beitun Dist
Taichung City, 40667, Taiwan
Tel: +886 4 2407 6789
Fax: +886 4 2701 8587
Website: www.veetime.com
Email: service@veetime.com

VIDEOLAND INC
3/F, No. 480 Rui Guang Road, Neihu
District, Taipei
Tel: +886 2 8797 7122
Fax: +886 2 8751 4590
Website: www.vl.com.tw

WEST COAST CABLE TV CO LTD
No.1098, Chung Wah Road, Sec 1,
Wochi Town, 43549, Taiwan ROC
Tel: +886 4 2665 3388
Fax: +886 4 3705 0018
Website: www.wctv.com.tw

WIN TV BROADCASTING CO LTD
9th Floor, No, 496 Rueiguang Road,
Neihu District, Taipei City 114, Taiwan
Tel: +886 2 6601 2345
Website: www.momokids.com.tw
Email: roseline.liu@momokids.com.tw

WONDER HYPERMEDIA CORPORATION
B1, No 34, Rueiguang RD, Neihu District
Taipei City, 11491, Taiwan
Tel: +886 2 7721 8289
Website: www.eyetv.com.tw

PRODUCTION STUDIOS

ADUZAI PRODUCTIONS
222 Jingxing Road
Taipei 116, Taiwan
Tel: +886 2 2934 3682
Fax: +886 2 2934 4968
Website: www.aduzai.com
Email: sales@aduzai.com

ANTARES INTERNATIONAL MEDIA (TAIWAN)
11F, No 1-1, Sec 5 Zhongxiao E Rd
Xinyi District, Taipei City 110, Taiwan
Tel: +886 22 632 4939
Website: www.antares-tv.com
Email: alex@antares-tv.com

BRILLIANT ANIMATION STUDIOS LTD
5F, No 535, Chung Cheng Road
23148 New Taipei, Taiwan
Tel: +886 02 8219 3113
Fax: +886 22 218 0692

BV ANIMATION STUDIO
6F, #1, Jing-Wen St, Wen-San District
116 Taipei City, Taiwan
Tel: +886 22 935 0922
Fax: +886 2 935 1055

CHILDREN'S PLAYGROUND CREATIVE INC
4F, No. 1-1, Lane 11, Ershizhang Rd
Xindian District, New Taipei 23141 Taiwan
Tel: +886 2 918 0077
Fax: +886 2 918 0326

COOLERSEA CO
5 F-6, No. 148, Sec 4, Zhongxiao E. Rd
Da An District, Taipei 10627 Taiwan
Tel: +886 2 722 0321
Fax: +886 22 722 0221

F.RHYTHM 3D ANIMATION COMPANY
No. 1, 323 Jinzhou Street
Taipei, Taiwan
Tel: +886 2 2517 4572
Fax: +886 2 2517 1034
Website: www.fr3d.com.tw
Email: gloria@fr3d.com.tw

J.A. PRODUCTION
1F, No 8, Lane 174, Sec 2, Bade Rd
Taipei City 104, Taiwan
Tel: +886 22 711 3661
Website: www.facebook.com/japroduction
Email: jackietzuwei@gmail.com

JL DESIGN
3rd Floor, No. 2, Alley 2, Lane 97
Section 4, Minsheng Road (E)
Taipei 105, Taiwan
Tel: +886 2 8770 7700
Website: www.jldesign.tv
Email: business@jldesign.tv

NEXT ANIMATION STUDIO
No. 39, Lane 141 Xing Ai Road
Neihu District, 114 Taipei City, Taiwan
Tel: +886 2 6607 8666
Website: www.nextanimation.com.tw
Email: inquiries@nextanimation.com.tw

SIX CAPS PRODUCTIONS
Tel: +886 932 144 931
Website: www.sixcapsproductions.com
Email: platini@sixcapsproductions.com

STUDIO ILYA ANIMATION INTERNATIONAL
No. 47, Jingming Street, Wenshan District
Taipei 11679 Taiwan
Tel: +886 28 663 1705
Website: www.studioilya.com

TSADVERTISING
6th Floor, No. 11, Alley 199
Chong-Yan Road, Nan-Kong Area
Taipei 115, Taiwan
Tel: +886 9 2248 9943
Website: www.advertzn.com
Email: tsadhot@hotmail.com

XANTHUS ANIMATION STUDIO
14F, No 268, Liancheng Rd, Zhonghe District
New Taipei City, 23553, Taiwan
Tel: +866 2 8227 3095 / 3096
Website: www.xanthus.com.tw
Email: xanthus.ci@msa.hinet.net

MOBILE TELCOS

CHUNGHWA TELECOM CO LTD
21-3 Hsinyi Road, Sec. 1, Taipei 100
Tel: +886 2 2344 3252
Fax: +886 2 2356 8306
Website: www.cht.com.tw
Email: pa@cht.com.tw

FAR EASTONE TELECOMMUNICATIONS
468 Ruei Guang Road,
Nei Hu District, Taipei 11492
Tel: +886 2 7723 5000
Website: www.fareastone.com.tw
Email: pr@fareastone.com.tw

GOVERNMENT BODIES/REGULATORY AGENCIES

CABLE BROADBAND INSTITUTE TAIWAN
Room 1105, 11F, No 136,
Sec. 3, Ren-ai Road, Taipei City 106,
Taiwan (R.O.C)
Tel: +886 2 2702 8565
Website: www.cbit.org.tw

MINISTRY OF CULTURE
No 439 Zhong Ping Road 13 floor
South Building, Xinhuang District
New Taipei City, Taipei ROC
Tel: +886 2 8512 6000
Website: english.moc.gov.tw

NATIONAL COMMUNICATIONS COMMISSION
No.50, Sec. 1, RenAi Road,
Taipei City 10052, Taiwan (R.O.C)
Tel: +886 800 177177
Fax: +886 2 2343 3994
Website: www.ncc.gov.tw

THAILAND

STATSBOX

THAILAND

POPULATION 69.5 million

TOTAL HOUSEHOLDS

22.1 million

TV HOUSEHOLDS 21.7 million

PAY-TV HOUSEHOLDS

6.8 million

PAY-TV PENETRATION OF TVHH 30 million

TOTAL ONLINE USERS

29 million

FIXED BROADBAND SUBSCRIBERS

6.4 million

WIRELESS BROADBAND SUBSCRIBERS

24 million

MOBILE SUBSCRIBERS

83 million

MULTICHANNEL HOUSEHOLDS 14.9 million

MULTICHANNEL TV PENETRATION 66%

SOURCE:
-Asia-Pacific Multichannel TV 2017 CASBA
-<http://www.internetlivestats.com/internet-users-by-country/>

Thailand has a pay-TV penetration of 30 million and it has a multichannel TV penetration of 66%. New TV platforms have evolved through the years and Thailand currently, has a new digital platform that caters to millions of viewers and encompasses all digital terrestrial television channels in high definition too.

Thailand's Next Step direct-to-home Freeview HD platform has deployed multiple Cinegy Air PRO Bundles, a comprehensive, IP-based software suite for automated SD, HD and/or Ultra HD (4K) playout for their multi-channel playout offering.

It launched its free-to-air HD platform in late 2015, and has grown exponentially since, with the potential to provide HD programming to approximately 67 million people throughout the country.

Supplied and supported by Bangkok-based Cinegy partner C.S. Innovation Technology, the addition of multiple Cinegy Air PRO Bundles vastly simplifies the ability of Freeview HD to deliver an increasing number of HD channels effortlessly and inexpensively.

In addition to multichannel playout capabilities, the Cinegy Air PRO Bundle provide Dolby Digital encoding, EAS, watermarking and Cinegy Type channel branding in a single, software solution. Cinegy Air PRO Bundle also supports high frame rate Ultra HD formats (50/60p), includes integrated HEVC stream encoding, and the ability to offload HEVC and H.264 stream encoding to an NVidia GPU.

THAILAND

Key developments

Thaicom PLC. and V-Nova Ltd show UHD distribution of premium sports over satellite at a breakthrough low data rate to enable operators to offer cost effective premium live sports services in Ultra HD. The solution will be part of a workshop on 4K/8K TV broadcasting and production equipment.

PERSEUS is a ground-breaking video compression technology that enables data and video to be transported, stored and secured faster and more cost effectively. The demonstration showcases V-Nova PERSEUS video decoded on a COTS computer to display the quality of UHDp50 footage of football content delivered within the tight constraints of satellite bandwidth.

V-Nova PERSEUS is a video processing technology that addresses video delivery challenges. PERSEUS software closes the capacity gap for quality delivery to connected devices over existing networks. It redraws the traditional quality-bitrate curve, enabling operators and service providers to provide high quality video within their bandwidth constraints.

Thaicom Public Company Limited and Intersat Limited have launched their Managed Satellite Network Service for Intersat and Thaicom enterprise and government customers over the iDirect satellite hub platform. The companies recently signed a multi-year deal for capacity on the THAICOM 6/AFRICOM 1 satellite.

Intersat will manage the end-to-end service from its Network Operations Center (NOC) in Nairobi, Kenya. The platform provides a fully managed, customized turnkey service, utilising state-of-the-art evolution hub technology by iDirect which, when combined with THAICOM 6/AFRICOM 1's powerful beams over Africa, leverages high degrees of efficiency to deliver cost-effective and competitive managed services to its customers.

The satellite service is a fully-managed, customised, turnkey service for reliable and secure communications with a rugged network infrastructure and a quick turnaround time. This is also a step towards an integrated workflow for UHD content transiting over the Thaicom satellite infrastructure in order to offer the best quality content in real-time to consumers, regardless of their location.

New channels

HBO Asia has entered into an exclusive partnership with Advance Info Service (AIS) in Thailand to offer its bouquet of six 24-hour, commercial-free premium movie channels – HBO, HBO SIGNATURE, HBO HITS, HBO FAMILY, RED By HBO and CINEMAX, via the internet and on mobile devices. It has also launched its on-demand service, HBO GO, in Thailand where HBO subscribers can benefit from dual

language audio options in English and Thai for selected titles.

Game of Thrones star, Liam Cunningham who plays Ser Davos Seaworth, the Onion Knight, in the hit HBO original series, was in Bangkok for the 'AIS World Class Entertainment' event to mark the launch of HBO's bouquet of channels on AIS in Thailand.

HBO's bouquet of channels has been available to its fixed broadband and mobile subscribers since March, via IPTV on AIS Playbox, as well as on the on-demand service, HBO GO, via the mobile app, AIS Play. The subscribers in Thailand will finally be able to stream HBO content and access it anytime, anywhere via their mobile devices across multiple screens.

FREE-TO-AIR

BANGKOK BROADCASTING AND TV COMPANY LTD – CHANNEL 7
998/1 Phaholyothin Road, Chompol, Chatuchak, Bangkok 10900
Tel: +66 2 610 0777
Website: www.ch7.com

BEC WORLD PUBLIC COMPANY LIMITED (CHANNEL 3)

3199 Maleenont Tower, Flr 2, 3, 8, 9, 30-34 Rama 4 Rd, Klongton, Klongtoey Bangkok 10110
Tel: +66 2 204 3333 / 262 3333
Website: www.becworld.com

CHANNEL 11 – NBT

236 Vibhavadi Rangsit Road Dindeang, Bangkok 10400
Tel: +66 2 275 6533
Fax: +66 2 275 6400

MCOT MODERNINE CHANNEL 9 THAILAND

63/1 Rama 9 Road, Huaykwang, Bangkok 10310
Tel: +66 2 201 6000
Fax: +66 2 246 1866
Website: www.mcot.net
Email: pr@mcot.net

THAI PUBLIC BROADCASTING SERVICE (THAI PBS)

145 Viphavadi Rangsit Rd., Talat Bangkhen, Laksi, Bangkok 10210, Thailand
Tel: +66 2 790 2000
Website: www.thaipbs.or.th

TT V THAI TV BROADCASTING

2034/79, Ital-Thai Tower 17F, New Pethburi Rd. Banggabi, Huay-Kwang, Bangkok
Tel: +66 2 723 4441 3
Email: kttv.ttv@gmail.com

ROYAL THAI ARMY RADIO & TELEVISION (TV 5)

210 Phaholyothin Road, Sanampao Phayatai, Bangkok 10400, Thailand
Tel: +66 2 238 8555
Website: www.tv5.co.th

PAY-TV

ABTV ASIA BROADCASTING TV
Nation Tower 10th floor, 1858/42-44 Moo. 10 Banga-Trad Road (Km 4.5) Bangna Bangkok, Thailand 10260
Tel: +66 2 751 4055 / 4300
Website: www.abtv.co.th
Email: Chankit2233@gmail.com

BANGKOK MEDIA & BROADCASTING CO LTD

Headquarter Building, 5 Soi Songsuard Vipavadi Rangsit Road, Chomphon Chatuchak, Bangkok 10900 Thailand
Tel: +66 2 118 0080
Website: www.pptvthailand.com

BTV SERVICE CO LTD

Thaicom Public Company Limited 63/21, Rattanabivet Road, Nonthaburi 11000, Thailand
Tel: +66 2 591 596 5060
Website: www.thaicom.net
Email: contact@thaicom.net

CABLE THAI HOLDINGS (CTH)

96/1 Chaloem Phraekiat Lor 9 Nongbon Prawet Bangkok 10250
Tel: +66 2 508 6999
Website: www.cth.co.th
Email: Callcenter1619@cth.co.th

GMM GRAMMY PUBLIC COMPANY LIMITED

50 GMM Grammy PLACE, Sukhumvit 21 Rd. (Asoke) Khlongtoeineua, Wattana Bangkok 10110, Thailand
Tel: +66 2 669 9000
Website: www.gmmgrammy.com
Email: cs@gmmgrammy.com

KANTANA CONTENT CO LTD

333/3 Ratchadaniwej Soi 19 Pracha-U-Thit Rd, Huay Kwang Bangkok 10320 Thailand
Tel: +66 2275 0046
Website: www.kantana.com

LIVE TV CO LTD

197 BBD Building (Viphavadi) Viphavadi Rangsit Rd. Samsennai, Phayathai Bangkok 10400
Tel: +66 2 650 6000
Website: www.voicetv.co.th

MAJOR KANTANA BROADCASTING

991 Siam Paragon Shopping Centre 5-6th Floor, Ramai Road, Pathumwan Bangkok 10330 Thailand
Tel: +66 8 1469 2514
Fax: +66 02 129 4638
Website: www.m-channel.com

MONO BROADCAST CO LTD

Jasmine International Tower 200 Moo 4 Chaengwattana Rd, Pakkred, Nonthaburi, Thailand 11120
Tel: +66 2502 0700
Website: www.mono.co.th

NEXT STEP COMPANY LIMITED

319 Ramkhamhaeng 60 Huamar Bangkok, Bangkok 10240 Thailand
Tel: +66 2 735 1000
Fax: +66 2 735 0722
Website: www.nextsteptv.com

THAILAND CABLE TV ASSOCIATION

Madam Place Building, 2th Floor Kaset-Nawamin Road, Klongkhun, BungKhun, Bangkok, Thailand 10230
Tel: +66 2 508 1042
Website: www.tcta.or.th
Email: Tcta_thailand@hotmail.com

THE BANGKOK ENTERTAINMENT CO LTD

Maleenont Tower, Floor 2 3199 Rama IV Road, Klongton, Bangkok 10110 Thailand
Tel: +66 2 204 3333
Website: www.thaitv3.com

TRUEVISIONS PUBLIC COMPANY LIMITED

118/1 Tipco Tower, Rama 6 Road Phayathai, Bangkok 10400 Thailand
Tel: +66 2 615 9624
Website: www.truevisionstv.com
Email: truevisions_care@truevisionsgroup.com

RS BROADCAST

c/o RS plc, 419/1 Soi Lat Phrao 15 Lat Pgao Road Chompol Chatuchak, Bangkok, Thailand 10900
Tel: +66 2 511 0555
Website: www.rs.co.th
Email: nusra@rs.co.th / kitsada@rs.co.th

SHIN CORPORATION PUBLIC COMPANY LIMITED

349 SJ Infinite One Business Complex 29th/30th Floors, Vibhavadi-Rangsit Road Chompol, Chatuchak, Bangkok, 10900 Tel: +66 2 118 6900 Website: www.intouchcompany.com

THAI TV GLOBAL NETWORK

210 Sanam Poaw, Phahoi-Yotin road Phayathai district, Bangkok, Thailand 10400
Tel: +66 2 615 2280 Website: www.thaitvglobal.com

TOT PUBLIC CO LTD

89/2 Moo 3 Chaeng Watthana Road, Laksi, Bangkok 10210
Tel: +66 2 500 1111
Website: www.tot.co.th/index/
Email: webmaster@totiptv.com

WORKPOINT ENTERTAINMENT PUBLIC COMPANY LIMITED

Workpoint Entertainment, 99 Moo 2 Bangpoon, Muang Pathumthani 10200 Thailand
Tel: +66 2 833 2445
Website: www.workpoint.co.th

PRODUCTION STUDIOS

A GRAND ELEPHANT PRODUCTION COMPANY LTD

1, Ramkhamhaeng Soi 24, Yaek 12-1 Huamark, Bangkapi Bangkok 10240, Thailand
Tel: +66 81 751 1685
Website: www.agrandelephant.com

ANIMANIA CO LTD

2991/24 Soi Lat Phrao, 101/3, Lat Phrao Road, Khlong-Chan, Bang-Kapi Bangkok 10240, Thailand
Tel: +66 2370 2831
Website: www.animania.co.th
Email: info@animania.co.th

ASIAWORKS TELEVISION LTD (BANGKOK)

Penthouse F1, Maneeya Centre Building 518/5, Ploenchit Road Bangkok 10330, Thailand
Tel: +66 2255 5915
Website: www.asiaworks.com
Email: bangkok@asiaworks.com

BEC-TERO ENTERTAINMENT PUBLIC COMPANY LTD

3199 Maleenont Tower 21th-22nd Floor, 25th-28th Floor Rama IV Road Klongton, Khlongtoey Bangkok 10110, Thailand
Tel: +66 2262 3800
Website: www.bectero.com

BENETON (THAILAND) CO LTD

21/10 Soi Ruamrudee Ploenchit Rd, Lumpini, Pathumwan, Bangkok 10330, Thailand
Tel: +66 0 2253 0124-5
Website: www.benetonefilms.com
Email: contact@benetonefilms.com

THAILAND

BIG BLUE PRODUCTION CO LTD
15 Soi Sukhumvit 61, Sukhumvit Road
Khlongtan-Nua, Vadhana, Bangkok 10110,
Thailand
Tel: +66 2714 0921
Website: www.bigbluethai.com
Email: malinee@bigbluethai.com

BYTE IN A CUP CO LTD
19 Suanson 9, Huamark Bangkapi
Bangkok 10240 Thailand
Tel: +66 2 374 5518
Website: www.bytecup.com
Email: license@bytecup.com

CANDOR PRODUCTION HOUSE CO LTD
137/324 Kubon Soi 27 (subsoi 21)
Ramintra Road, Taraeng Sub-District
Bang Khen District, Bangkok 10220, Thailand
Tel: +66 85 1004 455
Website: www.candor-group.com

DE WARRENNE PICTURES
64 Soi Suphang, Sukhumvit 34 Road
Klongtoei District,
Bangkok 10110, Thailand
Tel: +66 2661 2245-6
Website: www.dewarrenne.com

DIGITAL MAGIC (PRODUCTION DIVISION)
589 Soi Ramkhamhang 39 (Thepleela 1)
Kwang Wangtonglang,
Khet Wangtonglang
Bangkok 10310, Thailand
Tel: +66 2 9575 6805
Website: www.digitalmagicgroup.com

DIR4 FILMS
6/1 Soi Ari 5, Paholyothin Road
Samsennai, Phayathai
Bangkok 10400, Thailand
Tel: +66 02 617 0143
Website: www.dir4films.com
Email: producer@dir4films.com

FAME WORK CO LTD
142 Soi Sukhumvit 20, Sukhumvit Road,
Klongtoey, Bangkok 10110, Thailand
Tel: +66 2 6635 3602
Website: www.fame-work.com
Email: chavala@fame-work.com

FAST TIME PRODUCTION HOUSE
1761/5 Ladprao 94, Wangtonglang
Bangkok 10310, Thailand
Tel: +66 2530 8050
Website: www.fasttime.co.th
Email: producer@fasttime.co.th

FIVE STAR PRODUCTION CO LTD
61/1 Soi Thaweeemitr 2 Rama 9 Road
Huaykwang, Bangkok 10320, Thailand
Tel: +66 2 2469 0259
Website: www.fivestarent.com
Email: info@fivestarent.com

GREENLIGHT FILMS
47/4 Soi Lad Pao 15, Jom Pon
Jatujak, Bangkok 10900 Thailand
Tel: +66 8 7719 7281
Website: www.greenlight.co.th
Email: info@greenlight.co.th

HELICONIA ENTERTAINMENT CO LTD
240 Sukhumvit 49/14, Sukhumvit Road
Klongtonnua, Wattana Bangkok 10110
Thailand
Tel: +66 2392 1840
Fax: +66 2392 1843

I-SEA FILM PRODUCTION
125/521 Moo 5. Rock Garden
6 Tongka-Sapam Rd. A.Muang,
Phuket, Thailand
Tel: +66 76 510537
Website: www.iseafilm.com
Email: iseafilm@iseafilm.com

INDIGO PRODUCTION (THAILAND)
9 Dolcharumanee Building, 2nd Floor
65 Sukhumvit Road, Phrakanong Nua
Vadhna, Bangkok 10110, Thailand
Tel: +66 818 506 152
Website: www.indigoproduction.com

INFOCUS ASIA (BANGKOK)
518/5 Maneeya Centre Penthouse
Ploenchit Road,
Bangkok 10330, Thailand
Tel: +66 2652 1541
Website: www.ifa-media.com
Email: enquiries@ifa-media.com

K TEAM PRODUCTIONS (THAILAND)
247 Soi Suanplø, 6 Satorn 3 Road, Satorn
Bangkok 10120, Thailand
Tel: +66 2 286 4281
Website: www.koolcampus.com
Email: koolcampus@gmail.com

**KANTANA PRODUCTION SERVICE
CO LTD**
333/3 Ratchadaniwej Soi 19
Pracha-U-Thit Rd, Samsen Nok,
Huaykwang
Bangkok 10320, Thailand
Tel: +66 2275 0046
Website: www.kantana.com

KLONGCHAI PICTURES CO LTD
79/105 Moo3 Tambon Samet
Amphoe muangchonburi,
Chonburi 20000 Thailand
Tel: +66 2639 0065
Fax: +66 2238 3765

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65 Sukhumvit Road, Phrakanong Nua
Vadhna, 10110 Bangkok
Tel: +66 81 8345 902
Website: www.limeproduction.com

LIVING FILMS
191/150-151 M.5, Koolpunt Villa 5
Chiangmai-Hang Dong Road, T. Mae Heia
A. Muang Chiang Mai, 50100 Thailand
Tel: +66 81 884 6009
Website: www.livingfilms.com
Email: chris@livingfilms.com

MAISON FILM & PRODUCTION CO LTD
156/11 Soi Meesuwan3
Prakranongnua, Wattana
Bangkok 10110, Thailand
Tel: +66 2751 2885
Website: www.maisonfilm.com
Email: producer@maisonfilm.com

MATCHING STUDIO
305/10 Sukhothai Soi 6
Sukhothai Road Dusit
Bangkok 10300, Thailand
Tel: +66 2243 6543-6
Website: www.matchingstudio.com
Email: info@matchingstudio.com

MEMITI COMPANY LTD
50 GMM Grammy Place, Sukhumvit 21
(Asoke) Rd, Klongtoey Nua, Wattana
Bangkok 10110 Thailand
Tel: +66 2 669 9073
Fax: +66 2 669 8713

MOON STAR STUDIO
701 Sukhumvit 80 (Soi Juntim) Ladprao
Wang Thong Lang Bangkok 10310
Tel: +66 2 539 3881 / 5270 1
Fax: +66 2 539 3861
Website: www.moonstarstudio.co.th
Email: marketing@moonstarstudio.co.th

MUFASA CO LTD
52/1 Soi Intamara 1, Sutthisarn Rd
Samsennai Phayatai
Bangkok 10400, Thailand
Tel: +66 84 551 9577
Website: www.mufasa.co.th
Email: mufasa@mufasa.co.th

PHENOMENA CO LTD
14, 16 Soi Suwanmanee Sumsennoak
Huaykwang, Bangkok 10310, Thailand
Tel: +66 2690 4555
Fax: +66 2690 4567
Website: www.pheno.com
Email: info@pheno.com

POP FILMS ASIA (THAILAND)
9 Ladprao, 50 Ladprao Road
Wangthonglang, Bangkok 10310, Thailand
Tel: +66 8982 7113
Website: www.popfilms-asia.com
Email: producer@popfilms.asia

RUBBER KNIFE PRODUCTIONS
12 Lad Pao Soi 22
Kwaeng Jomphol, Khet Jatujak
Bangkok 10900, Thailand
Tel: +66 081 267 0125
Website: www.rubberknife.tv
Email: info@rubberknife.tv

**SANTA INTERNATIONAL FILM
PRODUCTIONS CO LTD**
5/34-36 Soi Nai-Lert, Wireless Road
Bangkok 10330, Thailand
Tel: +66 2252 6344
Fax: +66 2253 4830
Website: www.santafilm.com
Email: services@santafilm.com

SHELLHUT ENTERTAINMENT CO LTD
8/16 Soi Soonvija 26-6, New Petchburi Rd
Bangkapi, Huay Khwang
Bangkok 10310 Thailand
Tel: +66 2 718 1740 5
Website: www.shellhutentertainment.com
Email: info@shellhutentertainment.com,
enquiries@shellhutentertainment.com

SHOOT ASIA
Suite 907, 108 Yotha Road
Sampantawong
Bangkok 10100, Thailand
Tel: +66 2 639 6641
Website: www.shootasia.com
Email: simon@shootasia.com

SIREN FILM
130 Soi Charoenmit, Sukhumvit 71 Road
Prakanong-Nua, Wattana,
Bangkok 10110, Thailand
Tel: +66 02 713 1313
Fax: +66 02 713 1212
Website: www.siren-film.com
Email: somboon@siren-film.com

SOCASIA
625 Tasniy Building, 6th Floor, Room A-B,
Soi Ramkamheang 39, Pracha-U-Thit Road
Wangthonglang, Bangkok 10310, Thailand
Tel: +66 293 46764-66
Fax: +66 293 46763
Website: www.socasia.com
Email: info@socasia.com

TAPROD
287 Soi Eakarnai 15, Sukhumvit 63 Road
Klongton Nua Wattana,
Bangkok 10110, Thailand
Tel: +66 2392 6670-4
Fax: +66 2392 6675
Website: www.taprod.net
Email: info@taprod.net

THAI OCCIDENTAL PRODUCTIONS
178/5 Sukhumvit Soi 16, Klongtoey,
Bangkok 10110, Thailand
Tel: +66 2663 2132
Website: www.topfilms.tv
Email: info@topfilms.tv

THE BANDITS COMPANY LIMITED
36 Sukhumvit 87, Sukhumvit Road
Bang Chak, Phra Khanong
Bangkok 10260, Thailand
Tel: +66 02 730 0555
Fax: +66 02 730 0337
Website: www.the-bandits.com
Email: producer@the-bandits.com

THE SWEET SHOP (BANGKOK)
4/16 Soi Yen Akat, Yen Akat Road
Thung Maha Mek, Sathon
Bangkok 10120, Thailand
Tel: +66 212 681 31
Website: www.thesweetshop.tv
Email: daniel.ho@thesweetshop.tv

TIGA CO LTD
65/215-216 Chamnam Phenjati
Business Centre, 26th Floor, Rama 9 Road,
Huaykwang, Bangkok 10320 Thailand
Tel: +66 2 643 1855 9
Fax: +66 2 643 8570
Website: www.tiga.co.th
Email: info@tiga.co.th

TRITON CO LTD
1315/2 Soi Phatthanakan
25 Phatthanakan Road, Suanluang,
Suanluang, Bangkok 10250, Thailand
Tel: +66 02 319 9900
Fax: +66 02 319 9909
Website: www.tritonfilm.com
Email: james@tritonfilm.com

TV THUNDER PUBLIC CO LTD
1213/309-10, Soi Lardprao 94 (Panjamit)
Srivara Road, Phlapphla
Wangthonglang 10310 Thailand
Tel: +66 8 5480 8789
Website: www.tvthunder.co.th

ZENSE ENTERTAINMENT CO LTD
600/1-3 B Square Rama 9 – Mengjai
Pracha Utit Road, Wangtonglang
Bangkok 10310 Thailand
Tel: +66 2 530 8111 / 8222
Fax: +66 2 530 8133

**GOVERNMENT BODIES/
REGULATORY AGENCIES**
**GOVERNMENT PUBLIC RELATIONS
DEPARTMENT (PRD)**
9 Rama VI Road, Bangkok 10400, Thailand
Tel: +66 2 618 2323
Website: www.prd.go.th
Email: pforeign@gmail.com

**MASS COMMUNICATIONS
ORGANIZATION OF THAILAND (MCOT)**
63/1 Rama 9 Road, Huaykwang,
Bangkok 10310
Tel: +66 2 201 6000
Website: www.mcot.net
Email: mcot.digital@mcot.net

**NATIONAL BROADCASTING AND
TELECOMMUNICATIONS COMMISSION**
87 Phaholythin 8 (Soi Sailom),
Samsen Nai, Phayathai, Bangkok 10400
Tel: +66 2 271 0151
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BBC WORLDWIDE



Worldwide

Head Office

3 Anson Road, Springleaf Tower,
#17-03, Singapore 079909
Tel: +65 6849 5511
Fax: +65 6225 2060
Website: www.bbcastasia.com

Company Profile

BBC Worldwide is the main commercial arm and a wholly owned subsidiary of the British Broadcasting Corporation (BBC). Its vision is to build the BBC's brands, audiences, commercial returns and reputation across the world. This is achieved through investing in, commercialising and showcasing content from the BBC around the world, in a way that is consistent with BBC standards and values. The business also champions British creativity globally.

Ownership of Channel/ Group/ Network in Asia:
BBC Worldwide

Who operates the Channels in Asia:

BBC Worldwide Asia, Sony Entertainment Television (for Sony BBC Earth)

Key Personnel

EVP, Asia: David Weiland
GM, Greater China: Kelvin Yau
SVP & GM, South and South East Asia : Myleeta Aga
GM, North East Asia: Soojin Chung
VP, Content, Asia: Ryan Shiotani
Head of Operations, Asia: Shad Hashmi
VP, Brands & Commercial, Asia: Julia Nocciolino
Advertising, Strategic Partnership and Development, Director, Southeast Asia: Kenny Hau
Communications Director, Asia: Jeanne Leong

Advertising Sales Contact(s):

SVP, Commercial Development, Asia & ANZ:
Alistair McEwan
VP, BBC Advertising, South East Asia & South Asia:
John Williams
VP, Greater China and North Asia: Katy Xu

Affiliate Sales Contact(s):

Southeast Asia: Senior Affiliate Sales Manager:
Cheryl Png

Southeast Asia: Affiliate Sales Manager:
Harry Tarjanto

South Asia: Head of Distribution, India, Sunil Joshi
Korea: Affiliate and Digital Sales Manager, Jee-Yeon Kim
Greater China: Director, Affiliate Sales, Otto Leong

Content Sales Contact(s):

South East Asia: Senior Sales Manager: Gayatri Singh
India: Director, TV & Digital Sales: Stanley Fernandes
Japan: Head of Sales, TV & Digital: Miyuki Kinoshita,
Korea: Affiliate and Digital Sales Manager: Jee-Yeon Kim



BBC Earth

BBC Earth inspires audiences by sharing the incredible wonders of our universe. The channel showcases the work of the world's foremost factual filmmakers as it seeks to take audiences on a thrilling journey of discovery.

From the smallest creature under the microscope to the limitless expanses of space, BBC Earth will bring viewers face to face with heart-pounding action, mind blowing ideas and the wonders of being human.

Select BBC Earth programmes are also available exclusively and for catch-up on BBC Player.

BBC Earth is also available as a programme block.

Programming genre:

Factual entertainment

Target audience:

Highly passionate, motivated and engaged individuals aspiring to lead a quality life.



Blue Planet II



BBC Lifestyle

BBC Lifestyle offers inspiration for home, family and life.

Brimming with vibrant, fresh and exciting programmes that set trends, BBC Lifestyle is an inspiring and daring channel that helps you to transform your world from revamping your home, to invigorating your cooking to simply becoming healthier, happier and getting more out of life.

Indulge in the latest series from *MasterChef UK*, *Paul Hollywood*, *The Great British Sewing Bee* and *James Martin*; and inspire your creativity with home design shows like *Grand Designs*.

Select programmes are also available exclusively and for catch-up on BBC Player.

Programming genre:

Lifestyle entertainment

Target audience:

Affluent female PMEBs, looking for inspiration and ideas to improve their lives.



MasterChef UK



BBC Brit

BBC Brit offers premium factual entertainment that is intelligent but irreverent. Male-skewing but with broader appeal, it blends expertise with entertainment and fact with fun. BBC Brit is the exclusive home of *Top Gear*. It covers a rich variety of subjects: cars, science, adventure, business, life-changing moments, extreme characters, quirky eccentrics and comedy.

BBC Brit is available exclusively on BBC Player.

Programming genre:

General entertainment



The Office



BBC WORLDWIDE



BBC First

BBC First is the home of premium, original British drama. Showcasing world-renowned, award-winning talent in front of and behind the camera, it delivers audiences the first chance to see stories that challenge, immerse and entertain, all with a unique British perspective. It is available as SVOD.

Select programmes will launch first on BBC Player before launching on BBC First set-top box.

It is also available as a programme block.

Programming genre:

Premium drama



Top of the Lake: China Girl



Doctor Who



CBeebies

CBeebies is a multi award-winning channel that provides high quality, interactive and educational programming for pre-school children.

CBeebies is also a place where friends like *Sarah & Duck*, *Charlie and Lola* and *Hey Duggee* inspire young imaginations with exciting stories and endless laughter. It is a place where pre-schoolers learn through interactive play and where their questions about the world around them are answered in creative energetic ways that keep them enthralled. Designed by child development experts and mixing live action with state of the art puppetry and animation, CBeebies ensures preschool learning is safe, friendly and fun.

The channel is advertising-free and offers favourites and award winning titles such as *Go Jetters*, *Hey Duggee* and *Teletubbies*.

Select CBeebies programmes are also available exclusively and for catch-up on BBC Player.

It is also available as a programme block.

Programming genre:

Pre-school education and entertainment

Target audience:

Pre-schoolers between 0-6 years, their parents and carers.



Hey Duggee



Go Jetters



BBC World News

BBC World News is the BBC's 24-hour international news and information service available on TV, online and mobile.

BBC World News provides breaking news, broader news stories, as well as award-winning current affairs series and documentaries. Renowned globally for integrity, impartiality and quality, these three defining factors have seen us grow to be the world's most trusted news brand. With journalists in more places than any other international news broadcaster, we don't just go where the stories happen, we're already there.

Reaching over 450 million households in more than 200 countries and territories around the world, BBC World News content is also available in 1.9 million hotel rooms, on 214 cruise ships, 53 airlines, including 13 distributing the channel live inflight, and 26 mobile phone platforms.

Select feature programmes are available on BBC Player.

Programming genre:

News and current affairs

Target audience:

The BBC World News viewer is interested in high quality international news and in learning about the globalised world they live in. They are technologically advanced and internationally-minded.



Stephen Sackur, HARDtalk Presenter

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CNBC ASIA PACIFIC



Head Office

10 Anson Road #06-01, International Plaza,
 Singapore 079903
 Tel: +65 6323 0488
 Fax: +65 6223 0020
 Website: www.cnbc.com
 Email: contactus@cnbc.com

Key Personnel

President and Managing Director,
 CNBC International: KC Sullivan
 Senior Vice President, International News and
 Programming: John Casey
 Senior Vice President, International Operations:
 Peter Juno
 Senior Vice President, International Advertising
 Sales: Max Raven

Company Profile

CNBC is the leading global broadcaster of live business and financial news and information, reporting directly from the world's major financial markets via three regional TV networks in Asia, EMEA and the US. CNBC.com is the preeminent financial news source on the web featuring video, real-time market analysis and dynamic financial tools. CNBC serves the world's most powerful audience of CEOs, senior executives, the financial services industry and private investors and is available in more than 385 million homes worldwide. CNBC is a division of NBCUniversal.

Advertising Sales Contacts:

Advertising Sales and Partnerships, Regional
 Director (Southeast Asia): Eunice Goh
 Email: Eunice.goh@cnbc.com

Advertising Sales and Partnerships, Regional
 Director (North Asia, Thailand, India, Australia and
 New Zealand): Glenda Long
 Email: Glenda.long@cnbc.com

Advertising Sales and Partnerships, Regional
 Director (North Asia): Daniel Miao
 Email: Daniel.Miao@nbcuni.com





THE WALT DISNEY COMPANY



**The Walt Disney Company
(Southeast Asia) Pte. Limited**
1 Fusionopolis View
#06-01 Sandcrawler
Singapore 138577
T: +65 6692 7399
W: tv.disney.sg
www.thewaltdisneycompany.com

Robert Gilby
Managing Director

Amit Malhotra
Vice President and General Manager

Mark Chan
Head of Media Distribution

DISNEY MEDIA NETWORKS in Southeast Asia is an integrated content bouquet with Disney Channels, Media Distribution, Digital Interactive products and services, and Disney Digital Network. With best-in-class content tailored for audiences and platforms across digital, OTT, television, mobile and social, Disney partners with leading platforms, broadcasters, telcos and advertisers to provide fun new ways to deepen the Disney experience for fans.

DISNEY CHANNEL reaches kids aged 6-14 featuring top animated programs like *Tangled: The Series*, *Duck Tales* and *Big Hero 6*. **DISNEY JUNIOR** engages preschoolers aged 2-7 with magical storytelling through hit series like *Mickey and the Roadster Racers*, *Sofia the First* and *The Lion Guard*. **DISNEY XD** is the boy-focused, girl-inclusive channel that brings in kids aged 6-11, featuring iconic shows like Marvel's *Spider-Man*, *Star Wars Rebels* and Marvel's *Guardians of the Galaxy*.

DISNEY LIFE is a brand new app that brings you an amazing collection of Disney movies, series, music, shorts and live TV all in one destination for kids and families, anytime, anywhere.

ABC STUDIOS is the key content provider for the ABC Group. The studio's current hits include *Grey's Anatomy*, *Quantico* and *Scandal*. **MARVEL** is the world's leading entertainment brand, built on a universe of 8,000 plus characters over seventy years.

DISNEY DIGITAL NETWORK creates high quality, digital-first stories and delivers them to Millennial and Gen Z audiences through the platforms and influencers they know best. The network reaches 200 million followers in Southeast Asia and delivers Disney editorial brands including a pop culture blog **Oh My Disney**, a fashion destination **Disney Style**, and a family-focused channel **Disney Family**.



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EURONEWS

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Asian HQ

#04-04 Lavender Place
161 Lavender Street - Singapore 338750
Tel: +65 6291 5149
Website: www.euronews.com
Email: distribution@euronews.com

Key Personnel

Chief Executive Officer: Michael Peters

Chief Revenue Officer: Carolyn Gibson

VP Distribution and Partnerships: Kostas Oikonomou

Advertising Sales Contact:

Guillaume Canard-Duchêne,
Commercial Director Asia-Pacific

Content Sales Contact:

Maxime Vandenbroucke,
Distribution Manager Asia-Pacific

Company Profile

Euronews offers a unique perspective on world events. It empowers people to make up their own mind by delivering factual analysis and a diversity of viewpoints. Because all views matter, Euronews is "All Views".

Euronews is a widely recognized brand reaching more than 430 million homes across 166 countries and the N°1 European news channel, reaching more viewers in continental Europe than any of its rivals. In June 2017, NBC acquired 25% of Euronews. The company's TV and digital will ultimately be co-branded EuronewsNBC.

Description

n°1 international and multilingual news channel, most watched news channel in Europe.

Programming genres:

International news

Target audiences:

Community of affluent & independent thinkers

Distribution in Asia:

In Asia-Pacific, Euronews is broadcast in English in 22 countries reaching more than 30 million households through cable, IPTV, satellite, DVB-T and through partnerships with TV broadcasters.

The channel is available in Hong Kong, Taiwan, South Korea, Japan, Mongolia, Afghanistan, Pakistan, India, Indonesia, Philippines, Malaysia, Cambodia, Thailand, Australia, New Zealand, Papua New Guinea and Timor-Leste.





GMA WORLDWIDE INC.



Head Office

10F GMA Network Center, EDSA corner Timog Avenue, Diliman, Quezon City, Philippines 1103

Key Personnel

Roxanne J. Barcelona – Vice President
Email: rjbarcelona@gmanetwork.com

Content Sales Contact(s):

Manuel Paolo J. Laurena, Senior Sales Manager
Email: mjlaurena@gmanetwork.com

Raymond A. Soriano, Sales Specialist
Email: rasantorino@gmanetwork.com

Company Profile

GMA Worldwide Inc. (GWI) is a wholly owned subsidiary of GMA network. It is the group dedicated to the distribution of GMA's drama and entertainment programs worldwide. GMA's content is presently seen in over 26 countries in 4 continents through GWI. Quality content and service keeps GMA in the lead as the most awarded broadcast network in the Philippines. As such, GMA Worldwide is recognized as the primary source of Filipino content.

Programming Highlights

A Woman Scorned (approx. 99 x 45')

This hugely successful drama is the Philippines' highest rated daytime series for 2017. It tells the story of Emma, a loving housewife and devoted mother who, after years of managing their household has



neglected her appearance. Dismayed with how his wife looks, Rome starts an affair with Georgia, a stunning career woman. Rome leaves Emma for Georgia and even takes Emma's son with him. Devastated, Emma decides to reinvent herself into a business woman. She is out to get her family back by seducing Rome. Now the tables have turned and the wife is now the mistress and vice versa. Will Emma ever get her family back?

Legally Blind (47 x 45')

This is a gripping tale about a blind lawyer's search for justice. On the night Grace and her boyfriend Joel celebrate their passing the bar exams, someone spikes Grace's drink with a drug that puts her to sleep.



My Love From the Star and *Mulawin vs. Ravana*

When she wakes up, she realizes that she is being raped. She fights back and during her escape, she accidentally crashes into a glass panel. Her injuries permanently blind her. Soon after, she meets Edward, a kind lawyer who helps her investigate her kidnapping and rape. However, as Edward uncovers the rapist's identity, he discovers that it is his brother, William, who raped Grace. Torn between his love for Grace and his brother, whose side will Edward take?

My Love From The Star (approx. 40 x 45')

Adapted from the hit rom-com from South Korea, *My Love From The Star*, tells the story of an emotionally challenged alien who was stranded on Earth hundreds of years ago and how he secretly lives among humans until the present. He does not age and maintains his extraordinary good looks. With three months left before his scheduled return home, he gets an opportunity to connect more intimately with his neighbor, a beautiful but self-absorbed movie star. As the two interact and butt heads they learn more about each other and before long, the alien is captivated by the girl and they fall in love. This gives him second thoughts about leaving Earth and the girl. But there is one reason he must not miss his trip home. If he stays any longer, his life force will deteriorate due to his prolonged hiatus and he will perish.

Mulawin vs. Ravana (approx. 40 x 45')

This is the much anticipated sequel to the 2004 hit *Mulawin*. It follows the tale of Almiro, a hunchback with a mysterious identity. His condition hides his true identity. He is a descendant of the Mulawin race - men and women with feathers and wings like an eagle's. He is the missing son of the late king and queen, and the rightful heir to the throne currently occupied by a de facto ruler, the evil Daragit. To end Daragit's evil rule, Anya, a half-blood Mulawin goes on a mission to find Almiro. Before she can find the rightful king, Daragit's men capture her, leave her for dead, and take away her wings and her memories. With Anya's memories gone, can Almiro discover his real identity as a Mulawin, and end a treacherous king's reign over their kingdom?

NBCUNIVERSAL INTERNATIONAL NETWORKS



Asia-Pacific:

10 Anson Road, #06-01
International Plaza
Singapore 079903
Tel: +65 6323 0488
Fax: +65 6326 1800

Australia:

1 Munn Street, Millers Point,
NSW 2000, Sydney, Australia
Tel: +612 8248 6860
Fax: +612 8248 6899
Email: info.asia@nbcuni.com

Websites:

www.divatv.asia
www.eonline.com
www.ezonejapan.com
www.bravotv.co.nz

Advertising/sponsorship:

A range of advertising opportunities: sponsorships, custom-produced vignettes, and integrated sales packages with on-line, on-ground events, and above-the-line support.

Key Personnel

Managing Director, Distribution & Networks, Asia-Pacific: Justin Che

Managing Director, International Networks, Asia-Pacific: Christine Fellowes

Managing Director, Distribution & Networks, Australia & New Zealand: Chris Taylor

Vice President, Channels, Asia: Scott Mackenzie

Vice President, Affiliate Sales and Branded Digital Partnerships: Ling Sze Gan

Chief Financial Officer, Asia-Pacific: Umeet Shah

Director, Creative and Production: Natalie Gee

Director, Marketing: Ruben Lawrence

Director, Advertising Solutions: Tine Hansen

Head of Programming & Acquisitions: Jasmin Lim

Company Profile

About NBCUniversal International Networks

NBCUniversal International Networks is one of the world's premier entertainment portfolios, delivering quality content and compelling brands to over 165 territories across Europe, the Middle East, Africa, Latin America and Asia Pacific. The channel brands in the portfolio include Universal Channel, Syfy, E! Entertainment Television, 13th Street, DIVA, Studio Universal, Telemundo, Bravo, DreamWorks and Golf Channel. These unique brands deliver a full range of entertainment experiences to local audiences across the globe; the portfolio also includes Movies 24 in the UK and The Style Network in Australia. Further,

NBCUniversal News Group, one of the most influential and respected portfolios of on-air and digital news properties in the world, operate CNBC and NBC News internationally.

NBCUniversal International Networks is a division of NBCUniversal, one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. NBCUniversal owns and operates a valuable portfolio of news and entertainment television networks, a premier motion picture company, significant television production operations, a leading television stations group, world-renowned theme parks, and a suite of leading Internet-based businesses. NBCUniversal is a subsidiary of Comcast Corporation.

Brands

DIVA is the premier entertainment destination for women in Asia. Passionate about delivering positive style and a sassy attitude to the small screen, DIVA celebrates the richness of life and real-life glamour with exclusive, award-winning and top-rating dramas and great reality like *Little Big Shots*, *Suits* and *How Do I Look? Asia* – the inspirational fashion makeover series. DIVA is also synonymous with exciting local content that greatly appeals to Asia's savvy audiences. The channel encourages viewers to just have fun, relax and "Be Yourself."

E! is the home of pop culture, capturing the topics that fascinate us all. Through personalities, trends, music, fashion, art, nightlife, entertainment and philanthropy, pop culture is the shared experience that brings people together and inspires passion and loyalty. Topical and up to the minute, E! covers and generates pop culture buzz 24/7. Key content include *Keeping up with the Kardashians*, *Live from the Red Carpet* and *Saturday Night Live: Korea*.

E! Zone is the on-demand brand destination of E! – offering subscribers the ultimate pop culture experience, anytime and anywhere they are. The powerhouse service combines all the latest Hollywood news, celebrity gossip and fashion with curated boxsets of the hottest reality series and specials, such as *Life of Kylie*, *Mariah's World* and *True Hollywood Story*.

Studio Universal is NBCUniversal's film and TV series branded SVOD destination that brings the experience and magic of rich cinema heritage to the screen. Offering a curated cinematic experience of blockbuster Hollywood movies, iconic Asian films and popular foreign drama series, Studio Universal ensures movie lovers (whatever their taste) are immersed time and time again and share emotional experiences with friends and families everywhere.

Bravo delivers innovative entertainment experiences that tap into six passions – food, fashion, beauty, digital, design and pop culture – while testing the limits of what people expect from an entertainment network. Through high-sheen programming, first-to-market digital offerings and impactful live events, Bravo adds a little glamour and creativity into everyone's life and leaves a buzzy trail wherever it goes.





PCCW MEDIA LIMITED



Head Office

20/F, Telecom House, 3 Gloucester Road,
Wan Chai, Hong Kong
Telephone: +852 2888 1666
Website: www.nowtv.now.com
Email: corpcomm@pcpd.com

Company Profile

PCCW Media is a leading, fully integrated multimedia and entertainment group in Hong Kong.

PCCW Media operates the leading pay-TV service in Hong Kong under the Now TV brand delivering both self-produced and licensed content to its customers using advanced IPTV technology. Now TV offers more than 180 linear channels of local, Asian and international programming. Its premium content can also be accessed on-demand and on the go via Now Player app. It is also a leading producer of Chinese language news, financial news and sports programming in addition to Asian infotainment content which complements its wide portfolio of licensed movie and international television content.

PCCW Media is also engaged in the provision of over-the-top (OTT) video service under the Viu brand in Hong Kong and other places in the region. In addition, MOOV is a hugely popular lossless music digital streaming service in Hong Kong.

PCCW Media operates one of Asia's leading directories businesses under the Yellow Pages brand.



Key Personnel

Group Managing Director, PCCW Ltd: Mr. BG Srinivas
Managing Director, PCCW Media Group: Ms. Janice Lee

Advertising Sales Contact(s):

Now TV & ViuTV:

Hotline: +852 2888 1666
Email: Nowadsales@pccw.com

Viu:

Hotline: +852 2888 2567
Email: enquiry.hk@viu.com

Licensing Contact(s):

VP, International Distribution, TV & New Media:
Ms. Joanne Fung
Email: Joanne.CW.Fung@pccw.com



Now International

Now International, an integrated HD family entertainment channel in Cantonese, offers diverse choices of programs from reality shows, lifestyle, infotainment to E-news, dramas and more. Distributing and featuring the freshest productions from ViuTV, Now International gears up to become a Premium Entertainment Destination for Chinese audience!



Margaret and David - Ex



ViuTV

ViuTV provides free-TV channels offering a diversity of quality entertainment in Hong Kong. It produces factual entertainment and drama in house, while taking original local program formats to the rest of the world.



Now Jelli

Now Jelli offers a great variety of Mandarin entertainment programs, including reality shows, dating shows, talkshows, singing competition shows and concerts. Featuring top celebrities from Mainland China, Hong Kong, Taiwan and Korea, Now Jelli brings you a 24/7 impeccable HD TV experience!



We Are In Love 3



Now Chinese Drama

Now Chinese Drama, a 24/7 drama channel full of top-rated drama series from Mainland China, bringing first-run titles that are selected and edited to cater Chinese viewers in Hong Kong and overseas. Featuring celebrities from Mainland China, Hong Kong, Taiwan and Asia, Now Chinese Drama channel promises an enjoyable experience for all drama-lovers!



Decoded



Now Baogu Movies

Now Baogu Movies is a 24-hour HD movie channel jointly created by Now TV, Huayi Brothers, Edko Films, and Peter Chan Ho-sun's We Pictures showcasing Hong Kong local blockbusters and premiering Asian movies round the clock. Apart from movies, viewers can watch top-rated short films, behind-the-scene footages of the latest movies, and exclusive most in-depth interviews with movie producers and A-list cast.



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annie.tan@contineomedia.com
or +65 6521 9781.

SCRIPPS NETWORKS INTERACTIVE



Head Office

Scripps Networks Interactive (Asia) Pte Ltd
3 Fusionopolis Way, Singapore 138633
Tel: +65 6835 8838
Website: asianfoodchannel.com,
foodnetworkasia.com,
hgtv.asia, travelchannelasia.com

Key Personnel

Managing Director, Asia: Leena Singarajah
Senior Vice President of Programming and Production:
Carl Zuzarte

Company Profile

Scripps Networks Interactive (SNI) is one of the leading developers of engaging lifestyle content in the home, food and travel categories for television, the Internet and emerging platforms.

Description

Asian Food Channel (AFC) is the region's leading food-focused channel that celebrates the unique Asian culinary experience with the added touch of global flavor.

Programming genre:

Food, lifestyle and general entertainment

Target audiences:

Adults 25 – 54yo, skewed towards women

Distribution in Asia:

Brunei, Cambodia, Hong Kong, Indonesia, Malaysia, Mongolia, Philippines, Singapore, Taiwan, Thailand and Vietnam

HGTV is the first regional channel dedicated to home-related inspiration, instruction and entertainment that caters to the growing home and lifestyle interest in Asia.

Programming genre:

Renovation, property flipping, architecture and home design

Target audiences:

Adults 25 – 54yo

Distribution in Asia:

Australia, Indonesia, Malaysia, Maldives, Mongolia, New Zealand, Philippines, Singapore, Sri Lanka, South Korea, Taiwan and Thailand

Food Network is a unique lifestyle channel that connects viewers to the power and joy of food, showcasing the best of world cuisines with high entertainment value.

Programming genre:

Food, lifestyle, and general entertainment

Target audiences:

Adults 25 – 54yo, skewed towards women

Distribution in Asia:

Australia, Brunei, Hong Kong, Indonesia, Malaysia, Mongolia, Palau, Philippines, Singapore, Sri Lanka, Taiwan and Thailand

Travel Channel is a travel lifestyle channel featuring compelling programming that inspires and takes viewers beyond their everyday destinations.

Programming genre:

Adventure, experience, factual investigations, destinations and discovery

Target audiences:

Adults 25 – 54yo, skewed towards men

Distribution in Asia:

Australia, Indonesia, Malaysia, Maldives, Mongolia, Philippines, Singapore, Sri Lanka, Taiwan and Thailand

Programming Highlights

Asian Food Channel: Cooking For Love S3

Catch Season 3 of *Cooking for Love* as Sarah Benjamin and Nik Michael Imran challenge each other to create the best dishes for special family occasions. Both personalities pit their creative culinary skills to whip up affordable, delicious dishes for six new families based on their needs, wants and expectations.

Food Network: Iron Chef Gauntlet

Iron Chef Gauntlet returns to Food Network, a fresh reboot of the fan-favorite hosted by Alton Brown. The six-episode series begins with 7 extraordinary chefs competing to gain entry into this ultimate culinary society. To win the Gauntlet, they must win three rapid battles, each against one legendary Iron Chef: Bobby Flay, Masaharu Morimoto or Michael Symon.

HGTV: Come On In

Follow interior design duo, Andrea Savage and Nikki Hunt, as they help individuals revitalize and bring life to home spaces; from bedrooms to kitchens, and from living areas to corner spaces in *Come On In*. With a little imagination, creativity and elbow grease, the duo and their team of designers will convert ordinary rooms into dream spaces.

Travel Channel: Expedition Unknown

Travel Channel's hit series *Expedition Unknown* starring Josh Gates will see a new season of 14 episodes that capture his global journey to find the truth behind captivating stories, digging through years of historical evidence, facts and myths. A must-watch for those with an appetite for epic adventure!

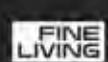


Cooking For Love



 scrippsnetworks
interactive

THE LEADER IN LIFESTYLE



SONY PICTURES TELEVISION NETWORKS, ASIA



#03-01 Hansapoint@CBP,
10 Changi Business Park Central 2
Singapore 486030
Tel: +65 6622 8722
Website: www.sonypicturestelevision.com

Sony Pictures Television Networks, Asia is a leading operator of ad-supported channels including English general entertainment powerhouses AXN and Sony Channel; and Asian content giants Animax, GEM and ONE. Sony Pictures Television Networks' portfolio collectively features the biggest and best titles from Northeast Asia and the U.S. that are first-run, exclusive and aired close to the original telecast.

Taking the content beyond the screen, Sony Pictures Television Networks, Asia immerses viewers in its premium entertainment via large-scale festivals, celebrity fan meets and digital engagement.

Key Personnel

Senior Vice President & General Manager:
Ang Hui Keng

Senior Vice President & Head of Content,
Production and Marketing: Virginia Lim

Vice President, Affiliate Sales: Nirav Haji

Vice President, Media and Sponsorship Sales:
Jacqueline Tok

Advertising Sales Contact:

Email: adsales@spe.sony.com



a Sony Network

AXN is Asia's leading English general entertainment channel featuring exclusive top-rated drama series, blockbuster features and reality programs. A pioneer in producing ground-breaking original productions, AXN continues to deliver 'made in Asia, for Asia' series designed to engage and inspire audiences across the region. Hit-rated original series featured on AXN include the top-rated Asia's Got Talent, The Apprentice Asia, Cash Cab Philippines and The Amazing Race Asia, hosted by Allan Wu.

AXN appeals to a discerning audience seeking premium content that is smart, intriguing and unexpected, all delivered close to U.S. telecasts. From The Blacklist and Quantico to The Amazing Race Asia and Asia's Got Talent, AXN is defined not by a genre, but by an attitude that truly redefines action.

Launched first in Asia in 1997, AXN is a global channel brand with a presence in Latin America, Africa and Europe. In Asia, the channel is enjoyed in 126 million households across 19 territories and is available in both SD and HD.

Website: www.axn-asia.com
Facebook: www.facebook.com/axnasia
Twitter: @AXNAsia
Instagram: @AXNAsia

Programming Highlights

Drama

MacGyver, Taken, Quantico, The Blacklist, Hawaii Five-O, NCIS: Los Angeles, Killjoys, Supernatural

Adventure and reality series

Team Ninja Warrior, Kicking & Screaming, American Ninja Warrior, The Amazing Race

Original Productions

Asia's Got Talent Season 2



Sony Channel is the premier destination for premium Hollywood entertainment. Designed for the socially connected viewer, Sony Channel features the most captivating and talked-about drama, comedy, lifestyle and reality series on TV, airing close to the U.S. telecasts.

Confident and stylish, with a dash of clever wit, Sony Channel appeals to a female-skewed, male-inclusive audience who loves to escape, engage and lose themselves in popular U.S. series.

On weeknights, Sony Channel presents 'ROFL-ing' nights, a primetime comedy belt featuring rolling-on-the-floor-laughing comedies where viewers can unwind after a long day and be thoroughly entertained.

Sony Channel is available in Cambodia, East Timor, Hong Kong, Indonesia, Malaysia, Maldives, Mongolia, Palau, Papua New Guinea, Philippines, Singapore, Sri Lanka and Thailand.

Website: www.sonychannelasia.com

Facebook: www.facebook.com/sonychannelasia

Twitter: @SonyChannelAsia

Instagram: @SonyChannelAsia

Programming Highlights

Drama

Law & Order True Crime: The Menendez Murders, How to Get Away with Murder, Jane the Virgin, Madam Secretary, Code Black, Teen Wolf, The Night Shift

Comedies

Marlon, Great News, Casual, Younger, Superstore, Playing House, The Carmichael Show

Lifestyle

Top Chef, Top Chef Duels, The Next Great Magician, Better Late Than Never, Million Dollar Matchmaker

Original Productions

The Apartment: Rising Stars Edition





SONY PICTURES TELEVISION NETWORKS, ASIA



a Sony Network

Animax is Asia's first and leading channel brand that is home to some of the biggest anime titles in the world and regularly offers brand new anime series that are simulcast with Japan. The channel offers a wide variety of captivating anime series from the most popular genres including action, romance, horror, supernatural, comedy and slice-of-life.

A highlight of the channel is Animax's first ever mascot, OO-Kun, a mischievous blue mystical raccoon-like character designed to take the channel beyond the linear screen. Together with his three friends (Miruku, Imo and Chu Chu), OO-Kun seeks to engage fans through on-ground events, social platforms and even its own range of merchandise spanning plush toys, stationery and other lifestyle products.

Beyond the screen, Animax brings its stories and characters closer to fans via anime-themed festivals around the region. On Facebook, Animax has an engaged community of over 1.4 million fans.

Website: www.animax-asia.com

Facebook: www.facebook.com/animaxasiatv

Twitter: @AnimaxAsiaTV

Instagram: @OOKun

Programming Highlights

Same Day as Japan

SAIYUKI RELOAD BLAST, My Hero Academia, LOVE and LIES

Blockbusters from Japan

Assassination Classroom: Second Season, Re:Zero -Starting Life in Another World-, JoJo's Bizarre Adventure: Diamond Is Unbreakable, Terra Formars: Revenge, The Seven Deadly Sins -Signs of Holy War-



An entertainment powerhouse, **ONE** is the number one South Korean channel in Southeast Asia. ONE showcases the latest South Korean drama and entertainment programs including the "PPALI-PPALI" prime time dramas, which air as early as at the same time as Korea. Viewers can catch the biggest stars and hottest names in Korean entertainment, from young and trendy idol dramas to popular soap operas, along with the current variety buzz and the top K-pop hits.

In addition, ONE has also regularly brought South Korean artistes on promotional tours to meet with fans. Successful events have included stars like Kim Rae Won (*Doctors*), Kang Ha Neul (*Scarlet Heart*), Ricky Kim and kids (*Oh! My Baby*), Joo Won (*The Gang Doctor*), Zo In Sung (*That Winter, The Wind Blows*), Lee Hyun Woo (*To the Beautiful You*), Lee Dong Wook (*Scent of a Woman*), Kim Sun-A (*Scent of a Woman*), Jang Hyuk (*Midas*), and K-pop boy group BTOB; as well as the resoundingly successful *Running Man* fan meet in Singapore and Malaysia.

ONE also has an online news site, ONE Scoop, that brings its viewers the latest K-drama news, pop quizzes and giveaways. For the latest K-buzz, visit www.ONEtasia.com/ONEScoop.

ONE HD is the high definition feed of ONE which is available in Australia, Brunei, Cambodia, Indonesia, Malaysia and Singapore.

Website: www.onetasia.com
Facebook: www.facebook.com/onetasia
Twitter: @ONETVAsia
Instagram: @ONETVAsia

Programming Highlights

Same Time as Korea Drama

The King In Love, My Sassy Girl, Scarlet Heart

Ppali Ppali Drama (Within 24 hours of Korea): While You Were Sleeping; Innocent Defendant; Legend of the Blue Sea; Romantic Doctor, Teacher Kim

Variety

Running Man, Law of the Jungle, Boat Horn Clenched Fists, Baek Jong Won's Food Truck



GEM is the glittering jewel of Asian general entertainment. A joint venture between Sony Pictures Television (SPT) Networks and Nippon Television Network Corporation, GEM enjoys access to more than 500 hours of Japanese content per year exclusively from Nippon TV.

The channel features first-run and exclusive dramas, comedies and variety entertainment shows from Japan as well as other Asian territories including China, Hong Kong and Taiwan. This includes selected prime time dramas at the same time, on the same day and within the same week of their broadcast in Japan. GEM also made history for being the first channel to broadcast Nippon TV's music festival *THE MUSIC DAY LIVE* and for simulcasting the Japanese drama series *Guard Center 24* at the same time as Japan. In addition, GEM takes its shows beyond the screen and into the lives of its devoted viewers, by bringing Japanese stars on promotional tours to meet with fans. GEM is available in Cambodia, Hong Kong, Indonesia, the Philippines, Singapore, Thailand and Vietnam.

GEM Vietnam, which is also part of the Asian channels portfolio, is wholly-owned and operated by SPT Networks.

Website: www.gemtvasia.com
Facebook: www.facebook.com/gemtvasia

Programming Highlights

Live Broadcast

THE MUSIC DAY Summer Wishes Come True

Same Time as Japan Drama

My Loser Husband, Pretty Proofreader Deluxe

Fresh Drama

Overprotected Kahoko, My Lover's Secret, My Brother Loves Me too Much, Le Sacrifice 長梦留痕

Variety

TOKUSON! Life Hacks, The Quest, MOCO'S Kitchen, THE TETSUWAN DASH





TURNER ASIA PACIFIC

TUrner



Turner Asia Pacific creates and distributes award-winning brands throughout the region, running 61 channels in 14 languages in 42 countries. These include CNN International, CNNj, CNN, HLN, Cartoon Network, Adult Swim, Boomerang, POGO, Toonami, Warner TV, Oh!K, TNT, TCM Turner Classic Movies, truTV, MondoTV, TABI Channel, and HBO, HBO HD and WB in South Asia.

Turner manages the business of Pay- and Free-TV-channels, as well as Internet-based services, and oversees commercial partnerships with various third-party media ventures; it teams with Warner Bros. and HBO to leverage Time Warner's global reach.

Turner Broadcasting System Asia Pacific, Inc. ("Turner Asia Pacific") is a Time Warner company.

Regional Headquarters:

TURNER ASIA PACIFIC
36/F Oxford House, Taikoo Place,
979 King's Road, Quarry Bay,
Hong Kong
Tel: +852 3128 3333
Website: www.turner.com

Turner Asia Pacific has a presence in: Bangkok, Bangalore, Beijing, Delhi, Hong Kong, Karachi, Kuala Lumpur, Manila, Mumbai, Seoul, Singapore, Shanghai, Sydney, Taipei and Tokyo.

Key Personnel

President: Ricky Ow
SVP & MD, North & Southeast Asia Pacific: Phil Nelson
SVP & MD, South Asia: Siddharth Jain
CFO, SVP, Business Development, Licensing & China: Clément Schweig
SVP & Managing Editor, CNN International: Ellana Lee
SVP - Content, Kids: Mark Evers
VP - Content, General Entertainment: Marianne Lee
VP - Corporate Communication & Marketing:
Gregory Ho

CONTENT & NETWORK DISTRIBUTION SALES:

GM - Southeast Asia: Vishal Dembla
GM - Australia, New Zealand and Pacific: Robi Stanton
GM - Korea: Ron Lee
GM - Japan: Tom Perry

REGIONAL ADVERTISING SALES:

SVP & Head of Ad Sales, CNN: Sunita Rajan
VP - Ad Sales, Kids & Entertainment, South Asia:
Juhi Ravindranath
Sr. Director of Ad Sales, Southeast Asia -
Kids & Entertainment: Awantika Sood
Director of Ad Sales, Australia & New Zealand -
Kids & Entertainment: Melissa Fitzgerald

Turner Originals

Turner's kids and entertainment has never had such a large portfolio of original series. In addition to breakout Cartoon Network global hits such as *Ben 10* and Adult Swim's *Rick and Morty*, *truTV*, *TNT* and *TBS* have offer content buyers a huge new slate of drama and comedy.

New and continuing shows include: *The Last Ship*, *Good Behavior* and *Will* – as well as a new Ridley Scott sci-fi project (*TNT*); *Angie Tribeca*, *The Detour*, *Wrecked*, *Search Party*, *The OG*, *Final Space*, *Tarantula*, *Close Enough* and *Dress Up Gang* (*TBS*); *Those Who Can't, I'm Sorry* and *ELEAGUE* (*truTV*).



CNN International

CNN is available in 7 different languages across all major TV, digital and mobile platforms reaching more than 450 million households around the globe. CNN International is the number one international TV news channel according to all major media surveys across Europe, the Middle East and Africa, Asia Pacific and Latin America and has a US presence. CNN Digital is a leading network for online news, mobile news and social media. CNN has 38 editorial offices and more than 1,100 affiliates.



Oh!K

Oh!K offers viewers the ultimate Korean entertainment, including premium drama series as well as variety and music programming. A brand powered by major studios and content creators including MBC, one of Korea's leading broadcasters and content providers, Oh!K is for everyone who loves drama – packaging iconic and award-winning hit series from an unrivalled catalogue of content. The channel provides audiences in Southeast Asia access to first-runs and exclusives, many immediately after their transmission debut in Korea.



Boomerang

Boomerang provides light-hearted and fun moments, showcasing a mixture of internationally recognised comedy and fantasy series to more than 144 million households worldwide, including 34 million in Asia Pacific. Core programs includes *Tom and Jerry*, *Mr. Bean*, *Scooby-Doo*, *Dorothy and The Wizard of Oz*, *Wacky Races*, *My Little Pony* and *The Looney Tunes Show*. A companion channel to Cartoon Network, Boomerang is a dynamic and quirky place where girls and boys can be inspired, laugh and play with the whole family.



Cartoon Network

Cartoon Network, the number one kids' channel in Asia Pacific, offers the best in original animated content including the multi-award-winning global hits *Ben 10*, *The Powerpuff Girls*, *The Amazing World of Gumball*, *Adventure Time* and *We Bare Bears*. Cartoon Network is available in 29 countries throughout Asia Pacific and is currently seen in more than 135 million pay-TV homes, reaching millions more through its websites, games and apps.



Warner TV

Warner TV offers viewers in Asia the chance to get into it, with an unprecedented mix of hit TV series including *Lethal Weapon*, *Blindspot*, *The Flash*, *Arrow* and *The Big Bang Theory*. Its line-up boasts the world's biggest franchises, first-run exclusives and fan-favourites across a wide range of genres from action, comedy and drama. Warner TV is also home to blockbuster movies from the legendary studios of Warner Bros. Entertainment.





VR EDUCATE LIMITED



Head Office

Suite 703-706, Delta House,
3 On Yiu Street, Hong Kong
Tel: (852) 2607 4400
Fax: (852) 2607 4404
Website: www.vr-educate.com
Email: info@vr-educate.com
Facebook: www.facebook.com/LannyVREducate/

Key Personnel

Lanny Albina Huang - Founder and CEO
Ko Ping Yeung - COO
KK Leung - Executive Producer, VR 360 Productions
Barry Chan - Head of Learning Services
Feron Lau - Director, Business Development
Content Buyer Contact(s):
Winnie Yick - Director, Fulfillment Services and Content
Lok TY - Manager, Content

Company Profile

VR Educate Limited, an industry first mover in immersive virtual reality learning, is championing the introduction of VR learning in classrooms across Asia. VRE provides fully immersive virtual reality education experience to help educate students of all ages, races and segments in Asia. VR Educate provides the foundation to do so with its proprietary VR Room, VR Lab and VR Content Platform for schools and other educational institutions. VR Educate, now in Hong Kong and Macau schools, is expanding to South Korea, Thailand, Cambodia, Laos and Myanmar. VR Educate is Asia's leading VR educational services provider.



Tomorrow

As an immersive experience illustrating the history of storytelling, from the primitive age to the new paradigm of Virtual Reality and how it will affect the world of storytelling as we know it.



Red Leaves

Bring us to South Korea's Naejangsan, shows us the sea of bright crimson leaves that blanket the mountain.

The VR Educate International Content Consortium

The VR Educate International Content Consortium is collaborated by VR content experts from around the world, including Virtual Content Group (VCG) from Australia, France and Germany; EyeQVR from the USA and Nineplanners from South Korea. This team of global specialist VR content professionals ensures an active supply of the latest and best VR materials to schools, libraries and students in Asia. VR Educate offers a VR content platform with a library-like database of immersive VR content, the new technology is in itself not only a learning aid but also a tool to instill motivation in learning and innovation through immersive experience.

VR Educate's Content genre:

The VR Educate Content Platform has 21 genres, bringing the best of the World's VR content that covers a full range of subjects including History, Geography, Biology, Mathematics, Medicine, Astronomy, Science, Art, Cultures, Landmarks, Travel and Physics with imaginative engaging and fun manner, which will inspire a new hunger for learning in schools. See below content grid.



Titans of Space

Titans of Space is a deep-dive tour through our Solar System, and then takes you beyond that.



Student watching VR Educate content

Target audiences:
K12 and University Students

Target audiences:
In Hong Kong and Macau schools, expanding to South Korea, Thailand, Cambodia, Laos and Myanmar.

Ratio of acquired / original production:
80% acquired / 20% original production

Programming produced or commissioned within Asia:

JV and commissioned content for "One Belt, One Road: 一帶一路", the Chinese government initiative aiming at enabling students to learn more about the 60 plus countries involved.

VRE Content Platform is Delivered by :

Similar to a VOD OTT platform, the VR content platform is delivered via broadband. VR Educate has partnered with Goffog Company Limited, a leading next-generation Cloud + Fog OTT multimedia streaming solutions company with clients such as China Mobile Hong Kong, Hong Kong Jockey Club and Mei Ah Digital. Its technology, Streamphony, is rooted at the Hong Kong University of Science and Technology and based on a patent and won the best SME ICT (Cloud Solution) Gold Award by Hong Kong ICT Awards 2014.

Any other information:

VR Educate (VRE) received top Honour at 2017 Apollo Awards' "Immersive Experience (Virtual Reality Experience) Award" with "Tomorrow - the Evolution of Language". Tomorrow is a Virtual Reality experience produced by Future Lighthouse Production and it is about the evolution of language. Mei Ah Digital Technology Limited was instrumental in creating localised versions of Tomorrow which has most recently screened at Hong Kong and Macau schools.

In addition, Virtual Content Group (VCG) and VR Educate announced the co-production of the VR version of the famous "Three Kingdoms and Borrowed Arrows" Chinese novel. The experience will take the viewer right in the middle of one of the most epic tales in Chinese culture. Production will be a collaborative process between VCG's Paris office, which was previously awarded by the International VR Society for their outstanding 3D 360 CGI skills, and VR Educate's head office in Hong Kong.



Three Kingdoms

An invitation to discover, in a virtual environment, the most epic tale of the Classic Chinese Novel "Romance of the Three Kingdoms", the first episode is "Three Kingdoms: Borrowed Arrows".

Romance of Three Kingdoms is a Chinese novel, described as influential to Chinese culture as the Homeric epics have been to the West. Teeming with compelling stories and characters that display vivid individuality and heroism, this book is well loved and read in China and its neighbouring countries.

VIACOM INTERNATIONAL MEDIA NETWORKS

VIACOM INTERNATIONAL MEDIA NETWORKS



nickelodeon **nickjr.**

COMEDY **C**



BET **★**

Head Office

151 Lorong Chuan, #03-08
New Tech Park (Lobby H)
Singapore 556741

Company Profile

Viacom International Media Networks (VIMN), a unit of Viacom Inc. (NASDAQ: VIAB, VIA), is comprised of many of the world's most popular multimedia entertainment brands, including MTV, MTV LIVE HD, Nickelodeon, Nick Jr., Comedy Central, Paramount Channel, and more. Viacom brands reach more than 3.8 billion cumulative subscribers in 180+ countries and territories via more than 200 locally programmed and operated TV channels and more than 550 digital media and mobile TV properties, in 40 languages.

In Asia Pacific, VIMN operates 32 television feeds across 44 markets, which offer the very best in music, youth, kids, comedy and family programming through MTV, MTV LIVE HD, Nickelodeon, Nick Jr., Comedy Central, Paramount Channel and more, in over 451 million households across cable, DTH, IPTV, mobile and internet platforms.

Websites: www.mtvasia.com, www.mtv.com.au, www.nick-asia.com, www.nick.com.au, www.nickjr.com.au, www.comedycentral.com.au, <https://www.facebook.com/ParamountChannelAsia/>

Key Personnel

Mark Whitehead: President & Managing Director, Asia Pacific

Tan Chee Kiat: Senior Vice President & Chief Operating Officer, Asia Pacific

Paras Sharma: Senior Vice President & General Manager, Southeast Asia

Ben Richardson: Senior Vice President & General Manager, Australia & New Zealand

Pierre Cheung: Senior Vice President, Greater China

Susumu Imata: Senior Vice President & General Manager, Japan

Advertising and Brand Solutions:

Adsales-Asia@vimm.com

Content Distribution:

distributionsea@vimm.com



In its second season, Comedy Central Stand-Up, Asia! featured Asian comics from around the world and was recorded live over two nights in Kuala Lumpur, Malaysia.

MTV is the world's biggest youth entertainment brand. With a global reach of nearly 785 million households, MTV is the cultural home of the millennial generation, music fans and artists.

Programming Genre:

Original content and programming ranging from music and live music specials, to scripted and factual content, to sitcoms, documentaries, and entertainment awards shows dedicated to youth and the young at heart.

Target Audience: 15 to 34 year olds.

2017/2018 Programming Highlights:

Catfish: The TV Show, Just Tattoo of Us, Ex On The Beach, Crash Karaoke, The Ride, Single AF, My Super Sweet 16, Promposal, Ridiculousness, MTV Movie & TV Awards, MTV VMAs and MTV EMAs.

MTV LIVE HD is an international English language music channel where the best of recorded "LIVE" music performances, music videos, music documentaries and other original productions are beamed out 24/7 for the ultimate music fans.

Programming Genre:

Music-based programming that is original, acquired and produced by MTV, such as music festivals, live music performances, artist interviews and documentaries.

Target Audience: 15 to 34 year olds.

2017/2018 Programming Highlights:

MTV Presents, MTV Asks, MTV's Stars of 2017, MTV Live Stage, Best of V Festival, Yo! MTV Raps, MTV Movie & TV Awards, MTV VMAs and MTV EMAs.

Nickelodeon is now in its 38th year, and is the leading entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. Nickelodeon's brands reach 1.1 billion cumulative subscribers in more than 170 countries and territories. Popular titles include *SpongeBob SquarePants*, *Teenage Mutant Ninja Turtles*, and *The Fairly OddParents*.

Programming Genre:

Uniquely owned and developed preschool animation, movies, local productions, game shows, live action series and more.

Target Audience: Kids between 4 to 14 years old and their families.

2017/2018 Programming Highlights:

Nickelodeon Kids' Choice Awards, Bunsen is a Beast, Legends of the Hidden Temple, I Am Frankie, Pinky Malinky, The Adventures of Kid Danger and Captain Man, and Hey Arnold: The Jungle Movie.

Nick Jr. is "the Smart Place to Play", giving kids and parents educational and entertaining content with great stories and characters that empower kids to learn while they play. Its award-winning property *PAW Patrol*, and other world-class programmes such as *Shimmer and Shine*, and *Blaze and the Monster Machines* are designed to engage and encourage early childhood development.

Programming Genre:

Uniquely owned and developed award-winning preschool content.

Target Audience: Preschoolers between 2 to 6 years old and their parents and caregivers.

2017/2018 Programming Highlights:

Rusty Rivets, Nella the Princess Knight, Sunny Day, Becca's Bunch, and Top Wing.

Comedy Central is the world-renowned destination for cutting-edge, laugh-out-loud, and some of the most irreverent comedy content today. Available 24/7, Comedy Central is home to the best of international and regional stand-up specials and series, award-winning talk shows, sketch, scripted, and animated series, including Emmy® award-winning shows like *The Daily Show*, *South Park* and popular hits such as *Tosh.0* and the *Comedy Central Roasts*.

Programming Genre:

A premium selection of original and acquired comedy content, ranging from stand-up, scripted, sketch and talk shows, to physical gags, game shows and short form series. The selection also includes local productions that showcase Asian comedy and its comedic talents.

Target Audience: 18 to 34 year olds.

2017/2018 Programming Highlights:

Lip Sync Battle, Saturday Night Live, The Goldbergs, Kids Do The Craziest Things, Caraoke Showdown, The Comedy Jam, and Comedy Central Stand-Up, Asia!

Paramount Channel is a 24-hour network offering great movies from Paramount studios, one of Hollywood's most legendary producers of award-winning films, blockbusters, and fan favourites. From iconic box-office hits to cinematic gems, Paramount Channel integrates creative curation and thematic programming to provide a unique and entertaining viewing experience for audiences of all ages.

Programming Genre:

Movies

Target Audience: Movie lovers of all ages.

2017/2018 Programming Highlights:

Blockbuster hits such as *Transformers*, *Star Trek*, *Mission Impossible*, *Lara Croft*, and the *Paranormal Activity* franchises, to all-time fan favourites – *Dreamgirls*, *G.I. Joe: The Rise of Cobra*, *Blades of Glory*, and weekly thematic movie stunts.

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIA.B), is a leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. BET Play, Viacom's first-ever direct-to-consumer, subscription video on demand (SVOD) application for the adult audience, gives fans in 100 countries direct mobile access to BET's signature award shows, current and classic television series, documentaries, stand-up comedy, entertainment news and legendary musical performances.



For queries on Paramount Channel, please contact
Amit Arora at amit.arora@vimmn.com

 ParamountChannel



111 GREATS

Foxtel
5 Thomas Holt Drive
North Ryde, Australia, NSW 2113
Tel: +61 131 999 / 1300 785 622 /
02 9813 6000
Website: www.111greats.com.au
Email: enquiries@foxtel.com.au

4ME

Brand New Media
The Pavilion, 201 Miller Street
North Sydney, Australia, NSW 2060
Tel: +61 2 9901 3100
Website: www.4me.net.au
Email: info@television4me.com.au

A+E NETWORKS ASIA

80 Bendemeer Road, #07-04
Hyflux Innovation Centre
Singapore 339949
Tel: +65 6800 5005
Website: www.citvasia.com
Email: info.asia@atenetworks.com

AUSTRALIA BROADCASTING CORPORATION (ABC)

85 North East Road
Collinswood SA 5081
GPO Box 9994
Adelaide SA 5001
Tel: +08 8343 4881
Fax: +08 8343 4402
Website: www.abc.net.au
Email: act.news@abc.net.au

ABC 1 NSW, AUSTRALIA PLUS

700 Harris Street, Ultimo Australia,
NSW 2007
Tel: +61 2 8333 1500 / 5598
Website: www.abc.net.au/tv
Email: tv@australianetwork.com

ABP NEWS

ABP Group
301, Boston House,
3rd Floor, Suren Road,
Andheri – East, Mumbai – 400093, India
Tel: +91 22 66160200
Website: www.abpnewsnetwork.com
Email: sales@abpnews.in

ABS-CBN CORPORATION

Mother Ignacio cor. Sgt Esguerra
Quezon City, Philippines 1103
Tel: +63 2 415 2272
Website: www.abs-cbn.com
Email: IR@abs-cbn.com
web_feedback@abs-cbn.com

ALJAZEERA INTERNATIONAL

Petronas Twin Towers (KLCC) Level 60
Tower 2, Jalan Ampang 50088
Tel: +60 3 2381 8181

AMC NETWORKS

Europe Office
Pobřežní 620/3, 186 00 Praha,
Czech Republic
Tel: +420 258 081 333
Email: infocz@ce.amcnetworks.com
info@ce.amcnetworks.com
Website: www.mgmchannel.com/asia
U.S. Office
AMC Networks Inc.
11 Penn Plaza, New York, NY 10001
Tel: +1 212 324 8500
Website: www.amcnetworks.com
Email: feedback@amcnetworks.com

ARIRANG TV

Arirang Tower 2351 Nambusunhwon-ro
(Seocho-dong), Seocho-gu,
Seoul 137-868, Korea
Tel: +82 02 3475 5000
Website: www.arirang.co.kr
Email: help@arirang.co.kr

ASN ASIA LTD

Tel: +852 2289 0500
Website: www.asn.tv
Email: info@asn.tv

ASTRO WARNA

Measat Broadcast Network Systems
All Asia Broadcast Centre,
Technology Park Malaysia,
Lebuhraya Puchong-Sg. Besi,
Bukit Jalil, 57000 Kuala Lumpur
Tel: +60 3 9543 3838
Website: www.astro.com.my

BABY TV

Baby Network Limited
10 Hammersmith Grove,
London W6 7AP, UK
Website: www.babytv.com
Email: info@babytvchannel.com

BABYFIRST

10390 Santa Monica Blvd, Suite 310
Los Angeles, CA 90025
Tel: +31 0 756 6901
Website: www.babyfirsttv.com

BBC WORLDWIDE

See Pg. 40 & 41
Australia Office
Level 5, 6 Eden Park Drive, Macquarie Park
NSW 2113, Australia
Tel: +61 2 9744 4500
Fax: +61 2 9870 7317
Singapore Office
#17-03 Springleaf Tower
3 Anson Road, Singapore 079909
Tel: +65 6849 5511
Fax: +65 6225 2060
Website: www.bbc-asia.com/channels/entertainment
Email: bccwasiaenquiries@bbc.com

BLOOMBERG

27th Floor, Cheung Kong Centre
2 Queen's Road Central, Central, Hong Kong
Tel: +852 2977 6000
Website: www.bloomberg.com
Email: tvmarketing@bloomberg.com

CAMBODIAN TELEVISION NETWORK (CTN)

National Highway 5, Cambodia
Tel: +855 12 999 434
Website: www.ctn.com.kh/en

CELESTIAL TIGER ENTERTAINMENT LTD

Suite 1603, Kwun Tong Harbour Plaza
182 Wai Yip Street,
Kwun Tong, Hong Kong
Tel: +852 2239 6000
Fax: +852 2304 7796
Website: www.cmclassic.tv

CHANNEL NEWSASIA

See Pg. 29
Mediacorp Campus
1 Stars Avenue, Singapore 138507
Tel: +65 6333 3888
Fax: +65 6251 5628
Website: www.channelnewsasia.com
Email: distribution@channelnewsasia.com

Hong Kong Office

Unit E6/F China Overseas Building
139 Hennessy Road
Wanchai, Hong Kong

CHINA ENTERTAINMENT TELEVISION (CETV)

Shenzhen Nanshan District Science Park,
12 Road on the 2nd South Kingdee
Software Park,
Building B, 5th floor, South Tower, China
Tel: +86 755 3332 0028
Fax: +86 755 3339 0661
Website: www.cetv.com

CHINA MOVIE CHANNEL

11 Fuxing Road,
Beijing, China 100859
Tel: +86 10 88321288 8080
Website: www.1905.com
Email: bingbing.liang@1905.com

CLASSICA

Grünwalder Weg 28D
82041 Oberhaching, Germany
Tel: +49 089 673469 621
Fax: +49 089 673469 610
Website: www.unitelclassica.com
Email: redaktion@classica.de

CNBC ASIA-PACIFIC

See Pg. 42

NBCUniversal International Networks

Australia Office
1/7 Bridge St, Sydney NSW, Australia 2000
Tel: +61 2 8023 6613
Fax: +61 2 8023 6666

China Office

Room 2210, Westgate Mall
1038 Nanjing Road (W), Shanghai,
China 200041
Tel: +86 21 6267 1721
Fax: +86 21 6267 1891

Hong Kong Office

Unit 5409, 54/F, Central Plaza
18 Harbour Road, Wanchai, Hong Kong
Tel: +852 2509 5163
Fax: +852 2878 7038

Singapore Office

10 Anson Road, #06-01
International Plaza, Singapore 079903
Tel: +65 6323 0488
Fax: +65 6223 0020
Email: contactus@cncasia.com

Thailand Office

7th Floor, Capital Tower, All Seasons Place,
87/1 Wireless Road, Lumpini, Pathumwan,
Bangkok 10330, Thailand
Tel: +66 2 648 0153/4
Fax: +66 2 648 0105

CTI TV

Transit TV Co., Ltd.
Tel: 02 6600 7766
Email: service@ctitv.com.tw
Website: www.ctitv.com.tw

DA AI TELEVISION

2, Lide Rd., Beitou District,
Taipei, Taiwan 11259
Tel: +886 2 2898 9999
Fax: +886 2 2898 9933/9966
Website: www.daai.tv
Email: tccts@daiatv.com

DA VINCI

Media GmbH
151 Chin Swee Road,
#07-12 Manhattan House
Singapore 169876
Website: www.davinci-learning.com

DEUTSCHE WELLE

See Pg. 64 & 65

PIK film
No. 30, Lorong Bukit Pantai,
Lucky Garden, Bangsar,
59100 Kuala Lumpur, Malaysia
Tel: +6 03 2093 0866
Fax: +6 03 2093 8688
Website: www.pikfilm.com.my
Email: meefung.lee@pikfilm.com.my

DISCOVERY NETWORKS ASIA-PACIFIC

21 Media Circle #08-01,
Singapore 138562
Tel: +65 6510 7500
Fax: +65 6510 7550
Website: www.asia.discovery.com

EARTH TELEVISION NETWORK

Osterwaldstrasse 10 Haus G,
80805 Munich, Germany
Tel: +49 89 2080 6600
Website: www.earthtvnet.com
Email: marketing@earthtv.com

EASTERN BROADCASTING CO LTD

12F. No. 4, Sec.1 Zhong Xiao West Rd,
Taipei City, Taiwan 100
Tel: +886 2 237724 8888
Website: www.ebc.net.tw
Email: service_ettv@ebc.net.tw

EURONEWS

See Pg. 44

44, Avenue des Champs Elyées
75008 Paris, France
Tel: +33 153 96 50 11
Website: www.euronews.com
Email: distribution@euronews.com

FASHION ONE (ASIA) LIMITED

4/F C. Wisdom Centre,
37 Hollywood Road, Central, Hong Kong
Tel: +852 5808 3400
Website: www.fashionone.com
Email: info@fashionone.com

FASHION TV

ARES Tower, 21st floor,
Donau-City-Street 11,
Vienna, Austria AT-1220
Tel: +43 1 513 1267
Website: www.ftv.com
Email: info@ftv.com

FOX INTERNATIONAL CHANNELS

China Office
912a, Tower E3, The Towers,
Oriental Plaza, No.1 East Chang An Avenue,
Dong Cheng District, Beijing, 100738, P.R.C.
Website: www.foxinternationalchannels.com

Hong Kong Office

13/F, One Harbourfront, 18 Tak Fung Street,
Hung Hom, Kowloon, Hong Kong
Tel: +85 2 2621 8888

India Office

Ngc Network India (Pvt.) Ltd, Plot No. 77,
Institutional Area, Sec-32, Gurgaon,
Harayana – 122001, India

Indonesia Office

Sampoerna Strategic Square,
South Tower 29th Floor,
Jl. Jendral Sudirman Kav 45-46,
Jakarta 12930, Indonesia

Japan Office

9/F, Jingumae Media Square,
6-25-14, Jingumae, Shibuya-Ku,
Tokyo, 150-0001, Japan

Korea Office

13f, Heungkuk Life Insurance Co. Bldg.,
Simmuno 1-Ga, Jongno-Gu,
Seoul, Korea, 110-786

Malaysia Office

Lot 3a.02b (East Wing)
Level 3a Menara Brdb.
285 Jalan Maarof, Bukit Bandaraya,
59000 Kuala Lumpur, Malaysia

Philippines Office

3/F Active Fun Building,
9th Ave Corner 28th
St. Bonifacio Global City, Philippines, 1634

Singapore Office

1 Fusionopolis Link, #03-01
Nexus@One – North, Singapore, 138542

Taiwan Office

3f, No 183, Sec 2, Tiding Blvd.,
Neihu District, Taipei City 114,
Taiwan. R.O.C.

Thailand Office

17th Floor, The Ninth Tower (Tower A),
33/4 Rama 9 Road, Huay Khwang,
Bangkok 10310, Thailand

Vietnam Office

Unit 206, 2nd Floor, Gemadept Tower,
6 Le Thanh Ton, District 1,
Ho Chi Minh City, Vietnam

FRANCE 24

5, rue des Nations Unies,
Issy-les-Moulineaux, France-92130
Tel: +33 01 7301 2424
Fax: +33 01 7301 2456
Website: www.france24.com
Email: webdesk@france24.com
distribution@france24.com
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GMA PINOY TV

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Diliman, Quezon City, Philippines 1103
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Website: www.gmanetwork.com/international
Email: customercare@gmanmi.tv

HBO ASIA CHANNELS

151 Lorong Chuan #04-05,
New Tech Park, Singapore 556741
Tel: +65 6288 6303
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www.hbopremium.com
Email: feedback@hboasia.com

HEALTH & LIFESTYLE CHANNEL

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Car Po Commercial Building
18-20 Lyndhurst Terrace,
Central, Hong Kong
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Fax: +852 2525 2378
Website: www.hlctv.net
Email: press@hlctv.net; marketing@hlctv.net

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Rue du Conseil-Général, 14, Geneva,
Switzerland CH-1205
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Email: contact@i-concerts.com

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16F, STV Mansion, 298 Weihai Road,
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Fax: +86 21 6267 0816
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Website: www.itvstudios.com
Tel: +852 2511 9700
Website: www.itv-choice.com
Email: international.channels@itv.com

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#18 Yeuido-dong Yeungdeungpo-gu
Seoul, South Korea, 150-790
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www.kbsworld.co.kr
Email: intl@kbs.co.kr, webmaster@kbs.co.kr

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Selangor Darul Ehsan Malaysia
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Website: www.litvchannel.com
E-mail: enquiries@litvasia.com

LULI TV

7 Harugei Malchut Street,
Tel Aviv, Israel 69714
Tel: +972 3649 6228
Fax: +972 3649 6229
Website: www.luli.tv
Email: info@luli.tv

M NET (CHANNEL M)

CJ E&M Corp
CJ E&M Center, Sangamsan-ro,
Mapo-gu, Seoul, Korea
Tel: +82 01 566 2226
Fax: +82 02 371 8494
Website: mwave.interest.me
Email: info@mnet.com; webmaster@mnet.com

MEZZO LIVE HD

Lagardere Thematiques
28, rue Francois 1er, Paris, France 75008
Tel: +33 01 5636 5100
Fax: +33 01 5636 5109
Website: www.mezzo.tv
Email: contact@mezzo.fr

MNC CHANNELS

MNC Studios Tower II Lt. 3 – 5, Jl. Raya Perjuangan, Kebon Jeruk Jakarta 11530, Indonesia
Tel : +62 21 532 0830
Website: www.mncchannels.com
Email: marketing.mncc@mncgroup.com

NBA TV

Website: www.nba.com/nbatv
Email: nbasupport@neulion.com

NBCUNIVERSAL INTERNATIONAL NETWORKS**Australia Office**

1 Munn Street, Millers Point NSW 2000, Sydney, Australia
Tel: +61 2 8248 6860
Fax: +61 2 8248 6899

Singapore Office

10 Anson Road, #06-01
International Plaza, Singapore 079903
Tel: +65 6323 0488
Fax: +65 6223 0020
Website: www.universalchannel.asia
Email: info.asia@nbcuni.com

NDTV CONVERGENCE LTD

207, Okhla Industrial Estate, Phase 3
New Delhi 110020
Tel: +91 11 2644 6666
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Email: feedback@ndtv.com

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Tokyo 150-8001, Japan
Tel: +81 03 3465 1111
Website: www.nhk.or.jp/nhkworld
Email: nhkworld@nhk.jp

NOW TV INTERNATIONAL

See Pg.47
18th Floor, Telecom House,
3 Gloucester Road, Wanchai, Hong Kong
Tel: +852 2888 2888
Fax: +852 2877 8877
Website: [nowtv.com](http://www.nowtv.com)

OUTDOOR CHANNEL HD

Multi Channels Asia
The Central, Soho Tower 1 0807
6 Eu Tong Sen Street,
Singapore 059817
Tel: +65 9146 8984
Website: [multichannelsasia.com](http://www.multichannelsasia.com)
Email: candy@multichannelsasia.com

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Phoenix Satellite Television
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Hong Kong
Tel: +852 2607 4400
Fax: +852 2607 4404
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RIALTO CHANNEL

10 Panorama Road, Mt. Wellington Auckland 1060 New Zealand
Tel: +64 9 589 0583
Website: www.rialtochannel.co.nz
Email: dmackenzie@rialtochannel.co.nz

RTL CBS ASIA**ENTERTAINMENT NETWORK**

21A, Level 2, South Bridge Road
Singapore 058661
Tel: +65 6421 8300
Website: www.rtlcbsasia.com
Email: advertising@rtlcbasia.com

SCTV

PT Surya Citra Televisi, Senayan City,
Jl. Asia Afrika Lot 19, Jakarta 10270,
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Newspaper House
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programs@7perth.com.au
sales@7perth.com.au

7 QUEENSLAND

Seven West Media Ltd
Sir Samuel Griffiths Drive GPO Box 604
Mount Coot-Tha, QLD 4001
Tel: +61 7 3369 7777
Fax: +61 7 3368 2970
Website: www.inside7.com.au
Email: [HelloSales@Seven.com.au](mailto>HelloSales@Seven.com.au)

7MATE CENTRAL

38-42 Pirrama Road
Pymont, Australia, NSW 2009
Tel: +61 2 9877 7777 / 8777 7777
Fax: +61 2 8777 7180
Website: au.tv.yahoo.com/7-mate

7TWO

38-42 Pirrama Road
Pymont, Australia, NSW 2009
Tel: +61 2 9877 7777 / 8777 7777
Fax: +61 2 8777 7180 / 7778
Website: au.tv.yahoo.com/seven-two

7TWO BRISBANE

Sir Samuel Griffiths Drive
GPO Box 604, Mount Coot-Tha, Australia, QLD 4001
Tel: +61 7 3369 7777
Fax: +61 7 3368 2970
Website: au.tv.yahoo.com/seven-two

7TWO MELBOURNE

160 Harbour Esplanade, GPO Box 4477
Melbourne, Australia, VIC 3001
Tel: +61 3 9697 7777
Fax: +61 3 9697 7676
Website: au.tv.yahoo.com/seven-two

SCRIPPS NETWORKS**INTERACTIVE (ASIA) PTE LTD**

See Pg.48 & 49
3 Fusionopolis Way, #12-21 Symbiosis Singapore 138633
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Websites: www.asianfoodchannel.com,
www.foodnetworkasia.com,
www.hgtv.asia,
www.travelchanneltv.asia

SONY MAX

Multi Screen Media Pvt Ltd

India Office

3rd Floor, Interface Blg No. 7,
Off Malad Link Road, Malad (W),
Mumbai – 400053, India
Tel: +9122 6708 1111

Singapore Office

MSM Pvt. Ltd.
5 Tampines Central 6,
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Singapore 529482
Tel: +65 6632 9450
Website: www.sonamax.tv
Email: sathya_karanth@spe.sony.com

SONY PICTURES

See Pg.50 & 51

TELEVISION NETWORKS ASIA

10 Changi Business Park Central 2
#03-01 HansaPoint@CBP,
Singapore 486030
Tel: +65 6622 8722
Fax: +65 6622 8706
Website: www.sonychannelasia.com

STAR INDIA CHANNELS

Star House, Off Dr.E.Moses Road
Mahalaxmi, Mumbai – 400011, India
Tel: +91 22 6630 5555
Fax: +91 22 6630 5050
Website: www.star.co.in / www.hotstar.com

STARHUB TV

See Pg.29

67 Ubi Avenue 1, #05-01 StarHub Green
Singapore 408942
Tel: +65 6825 5165
Website: www.starhub.com
Email: cassie@starhub.com

SUN TV

Murasoli Maran Towers
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Tel: +91 044 4467 6767
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Chandigarh 160 014 (ut), India
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Website: www.9xtashan.in

TECHSTORM TV

10 Anson Road #10-11
International Plaza,
Singapore 079903
Website: www.techstorm.tv
Email: hello@techstorm.tv

THE WALT DISNEY COMPANY (SOUTHEAST ASIA) PTE LTD

See Pg.43

1 Fusionopolis View, #06-01 Sandcrawler
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Tel: +65 6692 7399
Fax: +65 6339 5113
Website: www.disneychannel-asia.com

TIMES GLOBAL**BROADCASTING NETWORKS**

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Fax: +91 22 2493 1341
Website: www.timesnow.tv
Email: info@timesnow.tv

TRACE ASIA
11/F, Khuan Ying Building
85 Wellington Street, Central, Hong Kong
Tel: +852 2815 7481
Fax: +852 2815 3067
Website: www.trace.tv/en
Email: jross@trace.tv

TRANS TV
PT Televisi Transformasi Indonesia
JL Kapten Tendean, Kav 12-14 A,
12790, 12710, Indonesia
Tel: +62 21 79177000
Website: www.transtv.co.id

TRINITY BROADCASTING NETWORK
P.O. Box 768, Station B
Ottawa, Ontario K1P 5P8
Tel: +81 9 770 2333
Fax: +81 9 770 2338
Website: www.tbn.org
Email: comments@tbn.org

TURNER BROADCASTING SYSTEM See Pg.52

Regional Headquarters
34/F Oxford House, Taikoo Place
979 King's Road, Quarry Bay, Hong Kong
Tel: +852 3128 3333

Australia Office
Level 8, Suite 804, 37 Bligh Street
Sydney NSW 2000, Australia
Tel: +61 2 9335 3133

Hong Kong Office
34/F Oxford House, Taikoo Place
979 King's Road, Quarry Bay, Hong Kong
Tel: +852 3128 3333

India Office
5th Floor, Commercial Plaza
Radisson Hotel NH-8, Mahipalpur
New Delhi, India
Tel: +91 11 2677 9201

Japan Office
11F Ginza MTR Bldg
6-18-2 Ginza, Chuo-ku, Tokyo 104-0061
Japan
Tel: +81 3 6381 0777

Korea Office
18/F Samsung Life Ilbo Building
7 Soonwha-dong Joong-gu Seoul, Korea
Tel: +82 2 3442 3854

Philippines Office
40th floor PBCom Tower
6795 Ayala Ave. cor. Rufino St.
Makati City, Philippines 1226

Singapore Office
24-07/08 Gateway East
152 Beach Road, Singapore
Tel: +65 6393 3668/0882

Taiwan Office
8/F Unit E, No. 168
Tun Hwa North Road
Taipei 105, Taiwan
Tel: +886 2 2547 3313
Website: www.warnertvasia.com

TV5MONDE CHANNELS IFC

Headquarters
TV5MONDE S.A.
131 Avenue de Wagram,
75805 Paris, France
Tel: +33 1 44 18 55 55 / 55 57
Fax: +33 1 44 18 08 55

Asia Office
Unit 706, 7/F Cyberport 1
100 Cyberport Road, Hong Kong
Tel: +852 2989 6090
Fax: +852 2989 6091
Website: www.tv5monde.com
Email: asie@tv5monde.org

TVB ASIA CHANNELS

TVB INTERNATIONAL COMPANY LIMITED (TVBI)
77 Chun Choi Street
Tseung Kwan O Industrial Estate
Kowloon, Hong Kong
Tel: +852 2335 9123/ 9122
Fax: +852 2358 1300
Website: www.tvb.com
Email: tvbpr@tvb.com.hk

TVONE
1010 Wayne Ave, Silver Spring,
MD 20910, United States
Tel: +1 301 755 0400
Website: www.tvone.tv

VIACOM INTERNATIONAL MEDIA NETWORKS See Pg.54 & 55

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Website: www.mtvasia.com

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Website: www.colorstv.in
Email: editor@in.com

VIJAY

STAR Network
Novi Digital Entertainment Private Limited
STAR House, URMI Estate
95 Ganpatrao, Kadam Marg,
Lower Parel, Mumbai 400013, India
Website: www.hotstar.com/#/star-vijay-824
Email: hello@starsports.com

VR EDUCATE

See Pg.53
Suite 703-706, Delta House,
3 On Yiu Street, Hong Kong
Tel: (852) 2607 4400
Fax: (852) 2607 4404
Website: www.vr-educate.com
Email: info@vr-educate.com

WAKU WAKU JAPAN CORPORATION

1-7-1 Akasaka, Minato-ku
Tokyo 107-0052 Japan
Tel: +81-3-5571-6900
Website: www.sgp.wakuwakujapan.tv/en

ZEE ENTERTAINMENT ENTERPRISES LTD

18th Floor, A-Wing, Marathon Futurex, N.M
Joshi Marg
Lower Parel, Mumbai – 400013, India,
Mumbai – 400013
Tel: +91 22 7106 1234
Website: www.zeetelevision.com

(TEN CRICKET,TEN SPORTS)

Taj Television (India) Pvt Ltd
FC-9 Sector 16-A Film City
Noida UP 201 301 India
Tel: +91 6662 3101 / 02/ 03
Fax: +91 6662 6290
Website: www.tensports.com
Email: rajesh.sethi@tensports.com

(ZEE CINEMA, ZEE TV)

India Office
135, Dr. Annie Besant Road
Worli Mumbai – 400 018
Maharashtra, India
Tel: +91 22 2483 1234 (India)
+60 3 2092 9297 (Singapore)
Fax: +91 22 490 0302

Singapore Office
Expand Fast Holdings (S) Pte Ltd
83 North Bridge Road,
#09-01, The Southbank
Singapore 198785
Website: www.zecinema.com
Email: zeecinema@zeenetwork.com

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Beach House Pictures
189 New Bridge Road #04-01/02
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Fax: +1-530-274-9442
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 Miami, FL, 33134 USA
 Edificio tres60 C/ Alcalá, número 518 – 1era planta
 28027 Madrid España
 Tel: 305-960-2018 (Miami)
 Tel: 571-6430-430 (Bogota)
 Tel: +34 91199 8904 (Spain)
 Fax: 305-960-2017 (Miami)
 Website: www.caracolinternacional.com
 Email: sales@caracoltv.com.co

Key Personnel

Lisette Osorio – Vice-President of International Sales
 Maria Estrella – Sales Executive Asia
 Paloma Garcia – Sales Executive for Europe and Africa
 Jesus Iriepar – Sales Executive for Europe and Middle East

Company Profile

Caracol Television S.A. is a national private channel that has produced some of the most innovative and successful shows on Colombian television. Today, it is a major content producer expanding its influence to the entire world through its international distribution division and its international cable signal.



The Goddess

Programming Highlights

The Goddess (Drama, 88 x 1h)

The Goddess tells the story of Patricia Teherán, a woman who with her talent and love conquered a world of men. With her joy, charm, kindness, wiliness, and optimism, she faced a chauvinistic world filled with jealousy and envy, bringing everyone to her knees. Patricia was in between two loves, the love of her life whom she met too late and the one that would become her life partner. Her journey with love led her to endure much disappointment which she expressed while singing from her heart on every stage she performed on during her journey to becoming a super star.

Night School (Drama, 100 x 1h)

Night School, Dreams Never Sleep is a series full of drama and emotion inspired by the stories of the millions of students in the world who resort to night education as their only way of getting ahead. They will be represented by eight characters with very different life stories that will encounter a number of obstacles, both personal and professional, that will test their ability to succeed in the midst of family commitments, love work, and economic obligations, which they will have to overcome if they want to become future business managers.

The Challenge (Original Entertainment Format)

The Challenge is a reality show in the participants live together and compete in 4 different categories, for a big prize. The contestants are grouped into three teams according to the theme chosen in each season. Social classes, generation, the country and the degree of popularity are the elements used to provide identity to these groups. Additionally, one of the highlights of The Challenge and what encloses the success of this format is the conditions of life in the competition are extreme and unfair. While a group spends its day in a beach house with

servants, exquisite delicacies (High Beach), the other group suffers the complete lack of accommodation and food (Low Beach). In this reality, as in real life, the teams would be able to exceed or fall on their comfort levels, depending on the performance in the territorial Challenges.

The Dynasty (Telenovela 72 x 1h)

The Dynasty tells the story of three generations of men that will fight for their passion for music and the women they love. They will face many challenges on the way, but they will show how no matter the obstacles, the people in between them and what life has destined for them, their perseverance and good spirits will take them to the top of their careers and the success of conquering over the heart of the women the love.

Zap Novelas (Telenovela, 30 x 1h)

Ignacio tells a different literature classic story to Anabelle each week, trying to get her to fall in love with him. Each week the viewer will see a well-known classic of the literature realised in 2017 with a modern vision.

Escandalos (Telenovela, 116 x 1h)

Each episode we recreate a case relating to a scandal which involves people in the public. The real names of the characters are changed so that the audience do not recognise and keep guessing each case.

One Way Out, Between Heaven and Hell (Series, 80 x 1h)

This is a story of a crossing of lives. Parallel stories that take place in the Bronx neighborhood, a dangerous sector of town with a mixture of failure, disappointment and despair of thousands of drug addicts, drug dealers, merchants of dreams, and interspersed with love, faith and strong fraternity links.



Night School



The Challenge



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Entries Open December 2017



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DEUTSCHE WELLE (DW)



Head Office

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Website: <http://www.dw.com>
Email: maximilian.peikert@dw.com

Asian HQ

Address: No. 30, Lorong Bukit Pantai, Lucky Garden, Bangsar, 59000 Kuala Lumpur, Malaysia
Telephone: +6.03.2093-0866
Website: <http://www.pikfilm.com.my>
Email: meefung.lee@pikfilm.com.my

Key Personnel

Ms. Petra Schneider
Director of Sales and Distribution
Email: petra-c.schneider@dw.com

Mr. Stefan Bliemsrieder
Deputy Head of Distribution Asia
Email: stefan.bliemsrieder@dw.com

Ms. Mee Fung Lee
Asia Representative
Tel: +60.3.2093-0866
Email: meefung.lee@pikfilm.com.my

Company Profile

Deutsche Welle (DW) is Germany's international broadcaster and a trusted source for reliable, unbiased news and information.

Advertising Sales Contact(s):

Mr. Michael Tschochner
Email: michael.tschochner@dw.com

Content Sales Contact(s):

Ms. Mee Fung Lee
Asia Representative
Tel: +60.3.2093-0866
Email: meefung.lee@pikfilm.com.my

Ownership of Channel/ Group/ Network in Asia:

Deutsche Welle is a German public broadcaster

Channel Profile:

The English channel DW is an exclusive source for information from a German and European perspective. DW's English language TV news channel is broadcast in HD (high definition).

Description of Channel:

DW: 100% English language TV channel, worldwide 24/7, available in HD, subtitles available in Bahasa Indonesia as well as Vietnamese.

Programming genre:

News, current affairs, lifestyle, sports, travel magazines and documentaries

Target audiences:

Opinion leaders and decision makers, P.M.E.B's

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Vietnamese



KESHET INTERNATIONAL



Head Office

12 Raul Valenbergs Street, P.O.B. 58151
 6971910 Tel Aviv, Israel
 Tel: +972 3 767 6031
 Fax: +972 3 767 6097
 Website: www.keshetinternational.com
 Email: info@keshetinternational.com

Asian HQ:

1204 Kai Tak Commercial Building,
 317-319 Des Voeux Road Central, Hong Kong
 Telephone: +852 3703 5983
 Facebook: @KeshetAsia
 Twitter: @KeshetAsia
 Instagram: @Keshet.Asia
 Website: www.keshetinternational.com
 Email: info@keshetinternational.com

Key Personnel

VP Distribution and New Business Latin America, Asia, Australia/NZ: Kelly Wright
 Head of Asia: Gary Pudney
 Director, India & SAARC: Arpit Agarwal
 Senior Sales Manager India, Singapore, Indonesia, Malaysia & SAARC: Mihir Karlekar
 Sales Manager China & Taiwan: Cherry Lu
 VP Marketing and Communication: Limor Gott Ronen

Company Profile

Keshet International (KI) is Keshet Media Group's global distribution and production arm. Headed by CEO Alon Shtruzman, it includes KI's local production subsidiaries (Keshet UK, Keshet Asia, Keshet MX in Mexico, Keshet Studios in the US and Tresor Produktions in Germany) as well as Keshet International Gaming, Keshet Films and its global distribution arm.

KI's catalogue spans all genres including drama, comedy, game show, talent show, documentaries, factual entertainment/reality dating and kids and includes both original content developed within the KI network of companies and select third party IP.



The Brave

Highlights include the hit dramas *The Brave* and *Prisoners of War*, the original Israeli version of prime time Emmy® winner *Homeland*; gripping espionage thriller *False Flag*; touching drama *The A Word*, the high octane global super popular game show *BOOM!*; hit interactive talent show *Rising Star* and children talent show *Master Class*; and 'buddy comedy' *Traffic Light*, winner of an International Emmy Award.

Programming Highlights:

The Brave

The Brave is a fresh, heart-pounding journey into the complex world of America's elite undercover military heroes follow D.I.A. Deputy director Patricia Campbell (Anne Heche) and her team of analysts as they wield the world's most advanced surveillance technology from headquarters in Washington D.C. All the while Adam Dalton (Mike Vogel) and his heroic special ops squad of highly trained undercover specialists use their unbreakable bond and commitment to freedom to save lives of innocent people and execute missions in some of the most dangerous places in the world.

BOOM!

BOOM! is an in-studio game show which fuses the drama, thrill and intensity of a blockbuster action movie with high-octane fun of a video game, creating one literally explosive trivia challenge. A unique visual concept coupled with a rollercoaster of laughter and adrenaline – *BOOM!*'s fresh approach packs the

intellectual AND physical challenges of existing game shows into must-see event viewing for all ages.

BOOM! has already ignited the industry, airing more than 1400 episodes worldwide: USA (FOX), France (TF1), Hungary (TV2), Kazakhstan (Channel SEVEN), Chile (TVN), Argentina (Telefe), Cambodia (Bayon TV), Brazil (SBT), Thailand (MCOT) and Philippines (GMA).

P.O.W – Bandi Yuddh Ke (POW India)

Inspired by the hit Israeli drama *Hatufim* (*Prisoners of War*), this critically acclaimed Indian telenovela tells the gripping and emotionally charged soldiers who, after being held prisoner for 17 years, return home to their families.

In 1999, on a mission with their unit in the Kargil conflict in Kashmir, three Indian soldiers are captured and taken prisoner in Pakistan. Fast forward to 2016 and our story begins when, unexpectedly, after years of negotiations for their freedom, two soldiers return to India alive, while the third comes home in a coffin.

Adapted by renowned Bollywood filmmaker Nikkhil Advani from the hit format which also became the Emmy Award-winning *Homeland*, *P.O.W – Bandi Yuddh Ke* is a powerful and intriguing drama exploring whether the soldiers' longed-for freedom could be just the start of a brand new battle...



BOOM!



P.O.W – Bandi Yuddh Ke (POW India)



NBCUNIVERSAL INTERNATIONAL DISTRIBUTION



Head Office

100 Universal City Plaza
Universal City, CA 91608
Tel: +1 818 777 1300
Website: www.nbcuniversal.com

Asian HQ

10 Anson Road
International Plaza, #06-01
Singapore 079903
Tel: +65 6675 1296
Fax: +65 6222 6228
Website: www.nbcuniversal.com

Key Personnel

Don McGregor – Executive Vice President, Sales Liaison, NBCUniversal International Distribution
Rajiv Dhawn – SVP, Sales Liaison, Asia



Company Profile

Telemundo is the world leading producer of high-quality Spanish-language content in the United States. Trend-setting and innovative. Edgy and action-packed. Its original productions include drama series, action series, news, variety shows, and music awards shows. With this programming offer, NBCUniversal International Distribution is the world's second largest distributor of Spanish-language content.

Programming Highlights

Without Breasts There Is Paradise, Season 2

Drama Series, 90 x 60

Catalina Santana returns 20 years after her supposed death, in association with the United States TEA agency, in a plan to bring down La Diabla and her illegal crime network. Catalina will be ready to impose justice for the suffering La Diabla has caused her and those she loves most.

The Lord of the Skies, Season 5

Super Series, 80 x 60

Aurelio Casillas has retreated from his business in order to live out his latest romance. Although authorities believe he is dead, Aurelio knows that he must soon resurge to finalize a war with his nephew Victor, who brings the country into chaos along

with emerging organizations under his command. Ironically, Aurelio could be the one to save the country from its destruction.

Centauro's Woman, Season 2

Super Series, 90 x 60

After escaping from authorities and faking his death, Centauro captures Yolanda and convinces everyone she is dead. Through psychological manipulation, she becomes his obedient lover once again. Meanwhile, Gerardo's devastation over Yolanda's "death" leads him into the arms of a strong-willed woman who also wants to take down the drug lord. Soon, Gerardo and Yolanda both find themselves on the run from all, including the law and Centauro.

La Doña (Lady Altamaria), Season 2

Drama Series, 120 x 60

Hardship and abuse have led Altamaria to become a ruthlessly ambitious woman and a cold mother who has abandoned her daughter. While she lacks love, she may have found it now with Saul, an attorney who defends victims of gender violence. However, he has also captured the attention of Monica, Altamaria's estranged daughter. Now, she must confront two unfamiliar feelings: love for her daughter and love for a man.



CONTENT PROVIDERS/ DISTRIBUTORS

7BEYOND

109 Reserve Road
Artarmon NSW 2064
Sydney, Australia
Tel: +61 2 9437 2000
Fax: +61 2 9437 2182
Website: www.beyond.com.au
Email: info@beyond.com

9ERS ENTERTAINMENT

5F. 168-3 Samsung-dong,
Gangnam-gu, Seoul 135-882
Tel: +82 70 4490 4073
Email: jelee@niners.co.kr

A&B FILM ENTERPRISES LIMITED

Rm 9, 10, 12 4/F, Blk A,
GoodView INDL Bldg
No. 11, Kin Fat St, Tuen Mun, NT,
Hong Kong
Tel: +852 2 458 4228
Website: www.hkabgroup.com
Email: abfilmhk@yahoo.com

A+E NETWORKS

80 Bendemeer Road
#07-04 Hyflux Innovation Centre
Singapore 339949
Tel: +65 6800 5000
Website: www.aenetworks.com
Email: info.asia@aenetworks.com

ABC COMMERCIAL

Level 10, ABC Ultimo B
700 Harris Street, Ultimo, NSW 2007
Australia
Tel: +61 2 8333 1500
Fax: +61 2 8333 1051
Website: www.abccommercial.com.au

ACROSS CO LTD

Yotsuya MS Bldg 4F, 18-7
Sanei-cho, Shinjuku-ku, Tokyo, Japan
Tel: +81 35 367 8806
Fax: +81 33 357 2202
Website: www.a-cross.co.jp
Email: park@a-cross.co.jp

ADITHYA TV

Murasoli Maran Towers
73, MRC Nagar Main Road, MRC Nagar
Chennai, India 600 028
Tel: +91 44 4467 6767
Fax: +91 44 4067 6161
Website: www.sunnetwork.in
Email: shammi@sunnetwork.in

AK ENTERTAINMENT CO LTD

Room 618, AceHigh-End Tower 1 Cha
5 Digital-ro 26-gil, Guro-gu, Seoul, Korea
Tel: +82 26 332 0092
Fax: +82 2 782 1603
Website: www.akent.co.kr
Email: daisylee@akent.co.kr

ANJAN TV

AAP Media Private Limited
A-10 Okhla Industrial Area, Phase 1
New Delhi, India, 110200
Tel: info@anjantv.tv
Fax: +91 11 2681 4530
Website: www.anjan.tv

ANTARES INTERNATIONAL MEDIA

Taiwan Office
11F, No 1-1, Sec 5 Zhongxiao E Rd
Xinyi District, Taipei City 110, Taiwan
Tel: +886 22 623 4939
Website: www.antares-tv.com
Email: alex@antares-tv.com
Singapore Office
Robinson Road, PO Box 1987
Singapore 903937
Tel: +65 9121 1511
Website: www.antares-tv.com
Email: info@antares-tv.com

APV

1253A Telecom House, 3 Gloucester Road
Tel: +852 2827 2122
Fax: +852 2802 2687
Website: www.apv.asia
Email: info@apv.asia

ARADANA TV

Plot No. 5, Cardmaster Enclave,
205, Akbar Road
Near Diamond Point (sikh village)
Secunderabad, India 500 009
Tel: +91 98 6651 8720
Fax: +91 40 2789 3720
Website: www.aradanatv.com
Email: aradanatv@gmail.com

ARS MOVIES PVT LTD

No. 13 B New No 4, Ashoka Avenue,
Directors Colony, Budha Street,
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Tel: +91 44 2484 0067
Website: www.gentlemanfilmktk.in
Email: tkarsmovies@gmail.com

ASIAN CABLE COMMUNICATIONS, INC (ACCION)

709 West Tower,
Philippine Stock Exchange Center,
Exchange Road, Ortigas Center, Pasig City 1605
Tel: +63 2 636 0067
Fax: +63 2 637 4212
Website: www.accionph.com

ASTRO MALAYSIA HOLDINGS BERHAD

3rd Floor, Administration Building,
All Asia Broadcast Centre,
Technology Park Malaysia
Kuala Lumpur; Postal Code: 57000
Tel: +60 3 9543 6688
Website: www.astromalaysia.com.my

AVEX DIGITAL INC

Izumi Garden Tower 30F, 1-6-1 Roppongi
Minato-ku, Tokyo 106-6036 Japan
Tel: +81 35 545 9404
Fax: +81 35 545 9699
Website: www.avex.co.jp

AQT NETWORK PVT LTD

224 Vaishali Pitampura, Delhi 110034 India
Tel: +91 99 6706 7214
Website: www.aqt.co.in

BANIJAY INTERNATIONAL

24 St John Street, London EC1M 4AY, UK
Tel: +44 203 405 2065
Website: www.banijayinternational.com
Email: sales@banijayinternational.com

BASHUNDHARA INFOTAINMENT

Plot 125/A, Block A, Bashundhara R/A,
Road No. 2, Baridhara, Dhaka-1229,Bangladesh
Tel: +880 2 840 2008 17
Website: www.bashundharagroup.com
Email: info@bg.com.bd

BBC WORLDWIDE

Australia Office

BBC Worldwide Australia
Level 1, 35-51 Mitchell Street
McMahons Point, NSW 2060
Australia
Tel: +61 2 9744 4500
Fax: +61 2 9870 7317

Japan Office

BBC Worldwide Japan Ltd
Tokyo Club Building, 10F, 3-2-6
Kasumigaseki, Chiyoda-Ku
Tokyo 100-0013
Tel: +81 3 5157 3580
Fax: +81 3 5157 3581

Hong Kong Office

BBC Worldwide (Asia)
Rooms 2524-2536, Sun Hung Kai Centre
30 Harbour Road, Hong Kong
Tel: +85 2 2827 2218
Fax: +85 2 2511 2575

Singapore Office

Global Channels Asia-Pacific
38 Club Street
Singapore 069418
Tel: +65 6849 5511
Fax: +65 6225 0820

Mumbai Office

BBC Worldwide India Ltd (Production Office)
Landmark 2nd Floor, Juhu Tara Road Juhu
Mumbai 400049, India
Tel: +91 22 2660 6581
Fax: +91 22 2660 4355

BBC WORLD INDIA PVT LTD

803-806 Vaibhav Chambers
8th Floor opp Income Tax Office
Bandra Kurla Complex, Bandra East
Mumbai 400051, India
Tel: +91 22 3065 2121
Fax: +91 22 3065 2199

Bangalore Office

BBC World India pvt Ltd
415 Prestige Centre Point
7 Edward Road, Bangalore 560052, India
Tel: +91 80 2235 1070
Fax: +91 80 2235 1073

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district, 100 000 Beijing
Tel: +86 10 5173 7638
Fax: +86 10 5173 7638

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Tel: +61 2 8425 2430
Fax: +61 2 9437 9416
Website: www.beyond.com.au
Email: frank@beyondaction.com.au

BIG INTELLECTUAL INC

12F-4, No. 311, Zhong Xiao East Rd
Taipei City 105 Taiwan
Tel: +886 22 773 3877
Fax: +886 22 773 3878
Website: www.bigs.com.tw

BOMANBRIDGE MEDIA

8 Smith Street, #02-01
Singapore 058922
Tel: +65 6224 4211
Fax: +65 6224 9879
Email: info@bomanbridge.tv

BRAND NEW MEDIA

Brisbane Office
69 Hale Street, Brisbane QLD 4000
Tel: +61 7 3358 5520

See Pg.63

Melbourne Office

4-8 Osborne Street,
South Yarra, VIC 3141
Tel: +61 3 9696 8995

Philippines Office

TV5 Media Center
Reliance St (cor Sheridan St),
Mandaluyong City,
Mandaluyong, Philippines

Singapore office

315 Outram Road, #12-03,
Tan Boon Liat Building,
Singapore 169074

Sydney Office

The Pavilion, 201 Miller Street,
North Sydney NSW 2060
Tel: +61 2 9901 3100

Website: www.brandnewmedia.com.au
Email: Info@brandnewmedia.com.sg

BROADMEDIA STUDIOS CORPORATION

1-14-7 Tsukishima Chuo-ku
Tokyo 104-0052 Japan
Tel: +81 35 547 1522
Website: www.bmstd.com
Email: sh-watanabe@bmstd.com

CARACOL TELEVISIÓN

U.S. Office (Colombia)
Calle 103 # 69B-43, Bogota, Colombia

U.S. Office (Miami)

150 Alhambra Circle, Suite #1250
Miami, FL 33134, U.S.
Tel: +1 305 960 2018 (Miami)
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7800 Beverly Blvd, Los Angeles,
CA 90036, U.S.
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Website: www.cbsstv.com
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CHARM GROUP CHINA

CN01, Legend Town, No.1 Ba Li Zhuang Li,
Chaoyang District, 100025 Beijing
Tel: +86 10 8556 2666
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Kwun Tong, Kowloon, Hong Kong
Tel: +852 3579 5126
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CHINA CULTURAL CHAMBER OF COMMERCE FOR THE PRIVATE SECTOR

Zhongguancun Institute, No 15
Chegongzhuang, Haidian Zone, Beijing,
China
Tel: +86 43 1870 1887 8
Email: mathkl@126.com

CHINA INTERNATIONAL TV CORPORATION, CCTV

Jingmen Building, No. 9 Yangfanfdianlu,
Beijing 100038
Tel: +86 10 6395 1177
Fax: +86 10 6851 6673
www.citv.com.cn

CHINANIMAX PTE LTD

120 Lower Delta Road, #13-09,
Cendex Centre, Singapore 169208
Tel: +65 6491 1333
Fax: +65 6491 1228
Website: www.CHINANIMAX.com
Email: Samantha@chinanimax.com

CHINESE TELEVISION SYSTEM CULTURE ENTERPRISE CORP
Tel: +886 10 6277 3599 1
Email: deedee@ctse.com.tw

CIPP
C 13-1, East Zone, Xincun Gaobeidian Beijing, China
Tel: +86 10 8576 3945
Website: www.cipp.org.cn
Email: yunzhao1212@foxmail.com

COOLERSEA CO
5 F-6, No. 148, Sec 4, Zhongxiao E. Rd Da An District, Taipei 10627 Taiwan
Tel: +886 2 722 0321
Fax: +886 22 722 0221

CREO CONTENTS CO LTD
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Tel: +82 26 268 1894
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Tel: +86 21 6390 6990
Fax: +86 21 6390 6212

CU MEDIA
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Tel: +82 2 3660 3977
Fax: +82 2 3660 3792
Email: n09052000@naver.com
Website: www.cu-media.co.kr

DAEHAN MEDIAWORLD
110-402 Gangseo Hangang Xi, 55 Yangcheon-ro, 55-gil, Gangseo-gu Seoul 157-200, Korea
Tel: +82 23 664 1279
Website: www.daehanmediaworld.co.kr
Email: chong@daehanmediaworld.co.kr

DANAL ENTERTAINMENT
9Fl, Media Business Dept 55 Bundang-ro, Bun-dang-gu, Seongnam-si Gyeonggi-do, Korea 463-824
Tel: +82 31 697 1302
Website: www.danalenter.co.kr
Email: iamleina@danalenter.co.kr

DARI MEDIA CONTENTS
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Tel: +82 2 562 1230
Fax: +82 26 455 7789
Email: 3601mh@hanmail.net

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N05 Hou Ba Li Zhuang, Chaoyang District, 100025 Beijing
Tel: +86 10 8581 5988
Fax: +86 10 8599 7661
Website: www.doxtv.com

DEUTSCHE WELLE See Pg.64 & 65
Kurt-Schumacher-Strasse 3
53113 Bonn, Germany
Tel: +49 228 429 0
Fax: +49 228 429 2719
Website: www.dw.de

DOWIN TV PRODUCTION CO LTD
1F, No. 41-1, Lane 11, Section 6 Minquan E. Rd, Neihu District Taipei City, 114, Taiwan ROC
Tel: +886 22 796 1909
Fax: +886 22 796 2730
Email: sunjun@sy-group.com

DREAM 99 MEDIA CO LTD
Building 49, Room 9, First Floor Pha Sa Pa La Quarter, Mingalar Taung Nyunt Township Yangon, Myanmar
Tel: +959 25 353 0763
Fax: +959 7 320 6949
Email: dream99media@gmail.com

EASTERN BROADCASTING CO LTD
Zhongxiao West Road, Taipei 10041 4th Section 14th floor
Tel: +886 2 7724 8888 / 9888
Website: www.ebc.net.tw

ENDEMOL SHINE INTERNATIONAL India Office
501 Samrtha Vaibhav, Oshiwara Andheri - West, Mumbai – 400053, India
Tel: +91 22 4216 4000
Website: www.endemolindia.com
Email: rashmi.bajpai@endemol.com
Singapore Office
19 Cantonment Road Singapore 089741
Tel: +65 6653 6777
Fax: +65 6653 6773
Website: www.endemolshinegroup.com
Email: jeeyoung.lee@endemolshine.com

ENDEMOL WORLDWIDE DISTRIBUTION
Hong Kong Office
Suite 1806, 18/F, Tai Tung Building 8 Fleming Road, Wan Chai, Hong Kong
Tel: +852 2169 3872
Fax: +852 2169 3535
Sydney Office
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Fax: +61 2 9956 6918
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FREMANTLEMEDIA/FREMANTLEMEDIA ENTERPRISES
Hong Kong Office
Unit 10-18, 32/F, Tower 1 Millennium City 1, 388 Kwun Tong Road Kwun Tong, Hong Kong
Tel: +852 3972 2470
Website: www.fremantlemedia.com
Indonesia Office
Jalan Barito II, No.3 Kebayoran Baru, Jakarta 12130
Tel: +62 21 7280 1001
Fax: +62 21 724 6204

Singapore Office
3 Fusionopolis Way #06-21, Symbiosis Singapore 138633
Website: www.fremantlemedia.com

G V FILMS LTD
F-0, Whispering Heights, No 132, St Marys Road, Alwarpet, Chennai – 600018
Tel: +91 44 4309 9962 / 4309 9963
Fax: +91 44 4210 1785
Website: www.gvfils.com
Email: info@gvfils.com

GAGA CORPORATION INC
TY Bldg, 2-22-18 Minamiaoyama, Minato-ku Tokyo 107-0062 Japan
Tel: +81 03 5786 7140
Fax: +81 03 5786 7139
Website: www.gaga.co.jp

GALAXY WORK GROUP (HK) CO LTD
Rm 5201, 735 Li Yang Rd Hongkou District, Shanghai 200080 China
Tel: +86 21 6466 3689
Fax: +86 21 6466 6762
Email: clement@galaxyworkgroup.com

GEMINI INDUSTRIES AND IMAGING LTD.
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Tel: +91 44 2364 2300
Fax: +91 44 2364 2320
Website: www.geminiindia.in
Email: info@geminiindia.in

GMA WORLDWIDE, INC. See Pg.45
10th floor, GMA Network Center EDSA, Corner Timog Avenue Diliman Quezon City, 1103 Philippines
Tel: +63 2 928 7777
Website: www.gmaworldwide.tv
Email: gwi@gmanetwork.com

GOLDEN NETWORK ASIA LIMITED
Unit 1508, Nanyang Plaza, 57 Hung To Road Kwun Tong, Hong Kong
Tel: +852 2751 1886
Fax: +853 2750 4862
Email: info@goldnetasia.com

GREYMATTER ENTERTAINMENT PVT LTD
B802, Express Zone, Western Express Highway Malad East, Mumbai 400097, Maharashtra, India
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Website: www.greymatterfilms.com

HANGZHOU TIANMU FILM TV & CULTURE DISTRIBUTION CO.
Room J, 7th Floor, West Wing, No 668, East Beijing Road 200001 SHANGHAI
Tel: +86 13 8178 07812

HASBRO STUDIOS
1106-9 World Commerce Centre, Harbour City 11 Canton Road, Tsim Shaw Tsui, Hong Kong
Tel: +852 2 738 8391
Website: www.hasbrostudios.com
Email: nuno.i@hasbro.com.hk

HIT ENTERTAINMENT LTD
Headquarters
Maple House, 5th floor 149 Tottenham Court Road, London, W1T 7NF
Tel: + 44 207 554 2500
Email: sales@hitentertainment.com

Hong Kong Office
Rm 511, North Tower, World Finance Centre, Harbour City, Tsimshatsui, Kowloon, Hong Kong
Tel: +852 3185 6056
Website: www.hitentertainment.com
Email: sales@hitentertainment.com

HUAYI BROTHERS MEDIA GROUP CORPORATION
9406, Fullink Plaza No.18 Chaowai street, Chaoyang District, 100020 Beijing
Tel: +86 10 6580 5895
Fax: +86 10 6588 8361

HUB MEDIA GROUP PTE LTD
22 Cross Street #03-54/61, South Bridge Court, China Square Central, Singapore 048421
Office: +65 6226 3771
Email: sales@hubmediagroup.com
Website: www.hubmediagroup.com

HWA YEA MULTIMEDIA (M) SDN BHD
11, Jalan 1/119, Tmn Bukit Hijau 56001, Cheras, Kuala Lumpur Malaysia
Tel: +60 3 9130 9277
Website: www.pmp-entertainment.com
Email: h2ong_7@hotmail.com

I-YUNO MEDIA GROUP
i-Yuno Global (HQ)
DMC HiTech Industry Centre #423, Sangamdong 1580, Mapogu, Seoul, Korea 121-835
Tel: +82 2 516 6747
Fax: +82 2 512 5865
Website: www.iyunomg.com
Email: iyno@iunomg.com
Singapore Office
7 Anthony Road #02-33 Singapore 229955
Tel: +65 6523 2027

IMBC
255, Seongam-ro, Mapo-gu, Seoul, Korea
Tel: +82 22 105 1285
Fax: +82 22 105 1144
Website: www.imbc.co.kr
Email: youn@imbc.co.kr

IMG
Thailand Office
IMG Services (Thailand) Limited Unit #1203, 12th Floor, SG Tower 161/1 Soi Mahadlekluang 3, Rajdamri Road Lumpini, Patumwan Bangkok 10330, Thailand
Tel: +66 2 651 8323
Fax: +66 2 651 8324
China Office
Room 711, Tower W3, The Towers, Oriental Plaza, No. 1 East Chang An Avenue, Dong Cheng District, Beijing 100738 China
Tel: +86 10 5811 1000
Fax: +86 10 8518 1583
CCTV – IMG
Suite 601, North Tower The Kerry Center Office Buildings No. 1 Guanghua Road, Chaoyang District Beijing 100020 China
Tel: +86 10 5765 5577
Fax: +86 10 5765 5577
Delhi Office
Building No. 9, Tower A, 5th Floor Cyber City, DLF Phase – III Gurgaon – 122002, Haryana, India
Tel: +91 124 457 8900
Fax: +91 124 421 8903

Hong Kong Office
18/F East Exchange Tower 38 Leighton Road, Causeway Bay, Hong Kong
Tel: +852 2894 0288
Fax: +852 2882 2557

Malaysia Office
 IMG Media
 The Penthouse, Centerpoint South
 Mid Valley City, 59200 Kuala Lumpur
 Malaysia
 Tel: +60 3 2906 9635
 Fax: +60 3 2096 9797

India Office
 608, 1-B/2
 Western Express Highway Service Road
 Next to Provident Fund Building, Bandra (East)
 Mumbai – 400 51 India
 Tel: +91 22 6145 5900
 Fax: +91 22 2647 3620

Korea Office
 IMG KOREA
 5th Floor, Shinwon Building
 823-14 Yeoksam-dong, Gangnam-gu,
 Seoul 135-080, Korea
 Tel: +82 2 2184 6800
 Fax: +82 2 558 8540

China Office
 Unit 1501, Evergo Tower
 No. 1325 Middle Huai Hai Road
 Shanghai 200031, China
 Tel: +86 21 2419 6000
 Fax: +86 21 5405 1833

Singapore Office

IMG
 1 Scotts Road #21-01/03
 Shaw Centre, Singapore, 228208
 Tel: +65 6505 9300
 Fax: +65 6738 3617

IMG Media – SNTV Asia Bureau
 10 Anson Road
 #15-06 International Plaza
 Singapore 079003
 Tel: +65 6221 3196
 Fax: +65 6221 2753

Japan Office
 Sumitomo Fudosan Roppongi-Dori
 Building 7F
 7-18-18 Roppongi
 Minato-ku, Tokyo 106-0032 Japan
 Tel: +81 3 6758 7800
 Fax: +81 3 6758 7801

INDIACAST MEDIA DISTRIBUTION
 703, 7th Floor,
 HDIL-Kaledonia, Opp. Vijay Nagar,
 Sahar Road, Andheri (East),
 Mumbai – 400 069.
 Mobile: +91-022-66977777
 Tel: +91 22 42581818
 Website: www.indiacast.com

INTERCON MEDIA
 549, Achasan-ro, Gwanjin-gu
 Seoul, Korea
 Tel: +82 23 745 2732
 Email: sahoe@nate.com

IPCN (80 PRODUCTION)
 No. 301 TongLeFang Building 15
 555 Haifang Road, JingAn District
 Shanghai 200041 China
 Tel: +86 21 6082 9580
 Website: www.ipcn.co.uk

ITV STUDIOS GLOBAL ENTERTAINMENT
Asian Headquarters
 Rooms 517-520, 5th floor,
 Sun Hung Kai Centre
 30 Harbour Road, Wan Chai, Hong Kong
 Website: www.itvstudios.com
 Tel: +852 2511 9700
 Fax: +852 2511 9797

Australia Office
 Building 61 Fox Studios Australia
 38 Driver Avenue Moore Park
 NSW 2021, Australia
 Tel: +61 2 9383 4360
 Fax: +61 2 8353 3494
 Website: www.itvstudios.com

JAPAN CABLE TELEVISION, LTD (JCTV)
 1-1-1, Roppongi, Minato-ku,
 Tokyo 106-0032, Japan
 Tel: +81 3-3568-8221
 Website: www.jctv.co.jp/english
 Email: info@jctv.co.jp

JAYE ENTERTAINMENT
 708, Yeongdong-daero, Gangnam-gu
 Seoul, Korea
 Tel: +82 2 567 4950
 Fax: +82 2 568 2422
 Website: www.jaye.co.kr
 Email: manager@jaye.co.kr

JKN GLOBAL MEDIA LTD
 45/6 Moo 1 Songkanong, Sam Phran District
 Nakhon Pathom 73210 Thailand
 Tel: +66 2 482 2342
 Fax: +66 2 482 2318
 Website: www.jknglobal.com
 Email: angie@jknglobal.com

JUICY MEDIA
 Tel: +61 410 541785
 Website: www.juicymedia.com.au
 Email: janine.rogers@juicymedia.com.au

JVCKENWOOD VICTOR ENTERTAINMENT CORPORATION
 Shibuya First Tower 1-2-20, Higashi
 Shibuya-ku, Tokyo 150-0011 Japan
 Tel: +81 3 467 6764
 Website: www.jvcmusic.co.jp
 Email: y_kawasaki@ve.jvcmusic.co.jp

JY ENTERTAINMENT
 4th Floor, Suite CN-18,
 Legend Town,
 No. 1 Balizhuangdongli,
 Chaoyang District,
 100025 BEIJING Beijing
 Tel: +86 10 6338 9600
 Fax: +86 10 6338 9700
 Website: www.jiayunshe.com

KADOKAWA CORPORATION
 2-13-3 Fujimi, Chiyoda-ku
 Tokyo 102-8177 Japan
 Tel: +81 33 238 8443
 Website: www.kadokawa.co.jp
 Email: kinouchi-y@kadokawa.jp

KING CONTENT CO LTD
 605 Samyoung Bldg, 733-24
 Yeoksam-ro, Gangnam-gu
 Seoul 135-514, Korea
 Tel: +82 70 4120 1113
 Email: nhalin@naver.com

KIYOSHI ENTERTAINMENT PVT LTD
 1st Floor, Nand Bhavan Ind Premises,
 Shanti Nagar, Mahakali Road,
 Andheri East,
 400093 MUMBAI Maharashtra
 Tel: +91 91 9869 2861
 Website: www.kiyoshi.in

KOREA FISHING CHANNEL
 242, Pangyo-ro, Bandung-gu
 Seongnam-si, Gyeonggi-do, Korea
 Tel: +82 70 8656 5724
 Fax: +82 70 8282 8116
 Website: www.eftv.co.kr
 Email: nftv5744@hanmail.net

KOREANTIMEAGENCY CO LTD
 #1102, 708 Yeongdong-daero
 Gangnam-gu, Seoul, Korea
 Tel: +82 2 568 1317
 Fax: +82 2 568 2422
 Website: www.koreantime.tv
 Email: lasun@koreantime.tv

KTH
 23, Boramae-ro 5-gil
 Dongjak-gu, Seoul, Korea
 Tel: +82 23 289 2788 / 2479
 Website: www.kthcorp.com
 Email: juree.hwang@kt.com
 ya.park@kt.com

LAKESHORE ENTERTAINMENT
 9268 West Third Street
 Beverly Hills, CA, United States
 Tel: 310-867-8000
 Fax: 310-300-3015
 Website: www.lakeshoreentertainment.com
 Email: info@lakeshoreentertainment.com

LENS MEDIA INTERNATIONAL LIMITED
 Room 804, Mansion B Building 5
 Soucheng International, No 36 Guang Qu Rd
 Chaoyang District, Beijing 100122 China
 Tel: +86 10 8721 3175
 Website: www.lensmedia.com.cn
 Email: amanda_bj_china@yahoo.com.cn

LIAN CONTENTS
 303, Woojin Bldg, 50 Apgujeong-ro
 42-gil, Gangnam-gu, Seoul, Korea
 Tel: +82 23 448 5888
 Fax: +82 30 3094 2344 8
 Email: eunji@liantv.com

LIGHTNING INTERNATIONAL
 11/F Khuan Ying Bldg,
 85 Wellington St
 Central, Hong Kong
 Tel: +852 2815 7481
 Fax: +852 9185 9194
 Website: www.lightninginternational.net
 Email: james@lightninginternational.net

LINK HK ENTERTAINMENT PTY LTD
 1812/3 Carlton Street, Chippendale
 NSW 2008 Australia
 Tel: +61 24 2477 2189
 Website: www.linkheertainment.com.au
 Email: ihugchoi@naver.com

LONG TURN DIGITAL TECHNOLOGY
 7F, No. 232, Section 2 Bade Rd
 Taipei City 104, Taiwan
 Tel: +886 2 2731 3899
 Email: eva@longturn.com.tw

MEDI-LAN LTD.
 Flat A, 2/F, Yeung Yiu Chung
 (No.8) Industrial Building,
 No. 20 Wang Hoi Road,
 Kowloon Bay, Kowloon, Hong Kong
 Tel: +852 2713 3973
 Website: www.medi-lan.com
 Email: torunc@medi-lan.com

MEDIA SILKROAD
 #1515, 199, Baekbeom-ro
 Mapo-gu, Seoul, Korea
 Tel: +82 23 276 8580
 Email: jake.hur@mediasilkroad.com

MEDIALINK ENTERTAINMENT LIMITED
 Suite 1001B, 10/F Tower 1,
 South Seas Centre
 75 Mody Road, Tsim Sha Tsui East
 Hong Kong 852
 Tel: +852 2503 4980
 Website: www.medialink.com.hk

MEDIAQUIZ ENTERTAINMENT INTERNATIONAL CO LTD
 Rm 3103-3104, New Trend Centre
 704 Prince Edward Rd East, San Po Kong
 Kowloon, Hong Kong
 Tel: +852 2668 6457
 Email: joanne@quizdb.com

MELTING CULTURE LTD
 B-2068, Xiquing Apartment, Haidian District
 Beijing 100082 China
 Tel: +86 10 6224 5433

MGM INTERNATIONAL TELEVISION DISTRIBUTION
 Level 2, 213 Miller Street,
 North Sydney NSW 2060 Australia, PO Box
 1543, North Sydney, NSW 2059 Australia
 Tel: +61 2 8457 6630
 Fax: +61 2 8457 6639
 Website: www.mgm.com

MULTICHANNELS ASIA
 The Central, Soho Tower 1 0807
 6 Eu Tong Sen Street, Singapore 059817
 Tel: +65 6246 4354
 Website: www.multichannelsasia.com
 Email: tellmemore@multichannelsasia.com

MUSE COMMUNICATION (HK) LTD
 20/F Sang Woo Building, 227-228
 Gloucester Road, Wan Chai
 Hong Kong 00000
 Tel: +852 9237 3849
 Fax: +852 3426 2994
 Website: www.e-muse.com.hk

MYAWADY TV
 Hwambi Township,
 Yangon, Myanmar
 Tel: +95 1 281 179 / 620 270
 Fax: +95 1 289 563

MYCHINACHANNEL PTE LTD
 Blk 1002 Jalan Bukit Merah,
 #07-11, Singapore 159456
 Tel: +65 6735 5376
 Fax: +65 6272 0711
 Website: www.mychinachannel.com
 Email: enquiry@mychinachannel.com

NAAGAA ENTERTAINMENT MEDIA PVT LTD
 #2F, New No.17, Old No:9, Front Block,
 Oakland Apartment, Malony Road, T.Nagar,
 Chennai-600017, India
 Tel: +91 44 2434 2249 / +91 44 4212
 2272
 Website: www.nemedia.in
 Email: naaga@nedmedia.in

NANNING FENGZHI CULTURAL MEDIA CO LTD
 2301 Room No. 28,
 Binhe Road Gaoxi District
 Nanning, Guangxi 530007 China
 Tel: +86 77 1677 6989
 Fax: +86 77 1677 6989
 Website: www.fzenterertainment.com

NHK ENTERPRISES, INC.
 4-14 Kamiyama-cho, Shibuya-ku,
 Tokyo 150-0047
 2-2-1 Jinnan, Shibuya-ku, Tokyo,
 Japan 150-8001
 Tel: +81 3 3465 1111
 Fax: +81 3 3481 6942 / 1350
 Website: www.nhk.or.jp

OCON STUDIOS INC
 9F, Blk A Pangyo-Inno Valley
 253, Pangyo-ro, Bundang-gu
 Seongnam-si, Gyeonggi-do, Korea
 Tel: +82 31 8018 0844
 Website: www.ocon.co.kr
 Email: samlee@ocon.kr

OFF THE FENCE
Netherlands Office
 Herengracht 105 – 107
 1015 BE Amsterdam, The Netherlands
 Tel: +31 20 5200 222
 Fax: +31 20 5200 223
UK Office (Acquisitions)
 16 Carlisle Street, London W1D 3BT
 Tel: +44 203 002 4838
 Website: www.offthefence.com
 Email: info@offthefence.com

OMNICONNECT MANAGEMENT INC
6th floor, Renaissance Tower D
Meralco Ave, Pasig City 1600
Tel: +63 2 633 7358
Website: www.facebook.com/omniconnect
Email: timothyb@omi.ph

PAL KOREA
12, Seolleung-ro 103-gil
Gangnam-gu, Seoul, Korea
Tel: +82 2 554 0882
Fax: +82 26 442 0847
Email: park@palkorea.com

PICTURE BOX DISTRIBUTION
Toronto Office
110 Eastwood Road, Unit #2
Toronto, Ontario M4L 2C9 Canada
Tel: 1 416 461 8209
Vancouver Office
141 East 23 Avenue, Vancouver,
BC V5V 1X1 Canada
Tel: 1 604 681 3174
Website: picturebox.ca

PIK FILM
No. 30, Lorong Bukit Pantai,
Lucky Garden, Bangsar,
59000 Kuala Lumpur, Malaysia
Tel: +60 3 2093 0866
Fax: +60 3 2093 8688
Website: www.pikfilm.com.my
Email: mee fung.lee@dw.de

PIXTREND INC
16, Seolleung-ro 9-gil
Gangnam-gu, Seoul
Tel: +82 2 565 4428
Fax: +82 2 565 4429
Website: www.pixtrend.com
Email: pixtrend@pixtrend.com

PKE PARTNERS
5F Seokwang Bldg, 142-7 Donggyo-ro
Mapo-gu, Seoul, Korea
Tel: +82 2 322 7765
Fax: +82 26 499 1716
Email: peter@thepke.com

PMP ENTERTAINMENT (M) SDN BHD
33, Jln 1/119, Tmn Bukit Hijau
56000 Cheras, Kuala Lumpur, Malaysia
Tel: +60 3 9131 8895
Fax: +60 3 9131 8866
Website: www.pmp-entertainment.com
Email: hock@pmp-entertainment.com

PT TS MEDIA
Artha Graha Building Fl. 6
Jalan Jenderal Sudirman Kav 36-38
SCBD Area, Jakarta 12910 Indonesia
Tel: +62 21 5289 8599
Fax: +62 21 515 2362
Email: triandy.suyatman@gmail.com

RED ARROW INTERNATIONAL GMBH
Medienallee 7
85774 Unterfohring, Germany
Tel: +49 89 9507 2320
Fax: +49 89 9507 2321
Website: www.redarrowinternational.tv
Email: info@redarrowinternational.tv

REGENTACT COMPANY LIMITED
Flat E, 26/F., EGL Tower,
83 Hung To Road,
Kwun Tong, Kowloon, Hong Kong
Tel: +852 2647 7318
Fax: +852 2647 7445
Website: www.regentact.com.hk
Email: info@regentact.com.hk

SCANAVO MANUFACTURING HK LTD
13/F Shun Kwong Commercial Building
Des Voeux Road W, 8 Central
Sheung Wan Hong Kong
Tel: +852 2554 0100
Fax: +852 2554 0109
Website: www.scanavo.com

SCARLETT
Daikanyamataiheiyou Bldg 6F, 1-8
Daikanyama-cho, Shibuya-ku
Tokyo 150-0034 Japan
Tel: +81 36 455 0545
Website: www.scarlett.co.jp
Email: a.sasaki@scarlett.co.jp

SDI MEDIA
China Office
16F, Nanfang Securities Building,
No. 140-148 Tiyu East Road,
Guangzhou, China
Tel: +86 20 2881 0660
Website: www.sdimedia.com
Email: info.cn@sdimedia.com

Hong Kong Office
Unit B, 10/F, Contempo Place
81, Hung To Road,
Kwun Tong, Kowloon
Tel: +852 3769 9000
Fax: +852 3769 9011
Email: info.hk@sdimedia.com

Korea Office
#506 Union Tower, 44 – 34 Yoido-dong,
Yeongdeungpo-gu, Seoul, South Korea
Tel: +82 2 558 3465
Fax: +82 16 759 1841
Email: info.kr@sdimedia.com

Malaysia Office
B-09-03A, Menara Bata, PJ Trade Centre,
No.8, Jalan PJU 8/8A,
Bandar Damansara Perdana
47820 Petaling Jaya, Selangor
Tel: +603 7724 1888
Email: info.my@sdimedia.com

Singapore Office
133 New Bridge Road, #17-01/02
Chinatown Point, Singapore 059413
Tel: +65 9189 9189
Fax: +65 6728 6868
Email: info.sg@sdimedia.com

SERI ENTER SPACE CO LTD
Tel: +951 527 382
Fax: + 951 527 382
Email: seyayservices@gmail.com

SEYAY ENTERTAINMENT AND SERVICES CO LTD
No. 118 Dhamazedi Road
Bahan Township, Yangon, Myanmar
Tel: +951 535 397
Fax: +951 527 382
Email: myayaminkhin123@gmail.com

SHANGHAI CROTON CULTURAL MEDIA CO LTD
38F South Hongkong Plaza
238 Huaihai Zhong Rd, 200021
Shanghai, China
Tel: +86 21 6390 6990
Website: www.croton.com.cn

SHANGHAI WINGSMEDIA CO, LTD
Stand P-1, D 2/P-1.E1
No. 298 Weihai Road,
200041 SHANGHAI
Tel: +86 21 6256 5899
Website: www.wingsmedia.com.cn
Email: 515816405@qq.com

SHANGHAI YSY FILM & TV ENTERPRISE CO LTD
Rm 605, MingHui Business Building
442 Hami Road, Shanghai, China
Tel: +86 21 6291 3467
Fax: +86 21 6291 4790
Email: ccy@ysy-group.com

SHANGHAI YULE MEDIA CO LTD
Tel: +86 21 3356 5933
Fax: +86 21 3356 5931
Email: Emily@ylplay.com.cn

SHOCHIKU BROADCASTING CO LTD
5th Floor, Togeki Bldg, 1-1
Tsukiji 4-chome, Chuo-ku, Tokyo, Japan
Tel: +81 35 250 2346
Fax: +81 33 542 4406
Website: www.homedrama-ch.com
Email: kayoko_nakajima@shochiku.co.jp

SHWE THAN LWIN MEDIA GROUP
No.262, Yarzardirt Housing,
Lower Pazundaung Road,
Botahtaung Township
Yangon, Myanmar
Tel: +95 0 1 200 313 / 310
Fax: +95 0 1 299 123 / 200 312
Email: info@myanmarinternationaltv.com

SINOWAVE CO LTD
211, Hangang-daero, Yongsan-gu
Seoul, Korea
Tel: +82 2 578 5722
Fax: +82 2 578 5721
Email: asiapro@naver.com

SKY NET
no. 139 A/ 171 A,
May Yu Housing Compound
Corner of May Yu St & Lower Pazundaung
Rd., Botahtaung Township
Yangon, Myanmar
Tel: +95 1 292 679 / 571
Fax: +95 1 292 679
Email: info@myanmarinternationaltv.com

SMART STUDIOS PVT LTD
Spice Tower, 6th Floor, CTS – R10
Phase – II, New Link Road, Anand Nagar
Jogeshwar, Mumbai – 400102 India
Tel: +91 97 8611 6144
Fax: +91 6 146 3004
Website: www.smartglobalholdings.com

SO-NET ENTERTAINMENT GROUP
Think Park 9F, 2-1-1 Osaki
Shinagawa-ku, Tokyo, Japan
Tel: +81 35 745 1592
Fax: +81 35 745 1612
Website: www.so-netme.co.jp
Email: ayoung.kim@so-netme.co.jp

SOLAR ENTERTAINMENT CORP.
Solar Media Center 2/F
Worldwide Corporate Center,
EDSA cor. Shaw Blvd.,
Mandaluyong City, 1552
Tel: +63 2 461 0888
Fax: +63 2 695 3532
Website: [solarentertainmentcorp.com](http://www.solarentertainmentcorp.com)
Email: inquiry@solarentertainmentcorp.com

SONY PICTURES TELEVISION INTERNATIONAL (SPTI) See Pg.50 & 51
Singapore Office

SPE Networks – Asia
10 Changi Business Park Central 2,
#03-01 Hansapoint@CBP,
Singapore 529540
Tel: +65 6622 8722
Fax: +65 6622 8707
Website: www.spti.com;
www.sonypictures.com.sg
Email: feedback@axn-asia.com

Hong Kong Office
SPT Distribution/SPT Production.

21/F, Cityplaza Three,
14 Taikoo Wan Road,
Taikoo Shing, Hong Kong.
Tel: +852 2913 3788
Fax: +852 2913 3798

India Office
Sony Entertainment Television
Interface Building No.7,
Off. Malad Link Road,
Malad (West),
Mumbai 400064
Tel: +91 22 6708 1111
Fax: +91 22 6643 4748

SOULCREATIVE CO LTD
126, Sopa-ro, Jung-gu, Seoul
Tel: +82 70 8232 1800
Website: www.soulcreative.co.kr
Email: shinjangsun@hanmail.net

SPARKLING LIGHT GLOBAL LTD.
Room 2507, 10A Building
No 32 Baizhiwan Road,
Ping Go shequ,
Chao Yang District, Beijing
Tel: +86 10 8493 5150

SPORTFIVE
8 Shenton Way, #30-01,
Singapore 068811
Tel: +65 6578 5500
Fax: +65 6578 5511
Website: www.sportfive.com
Email: info@sportfiveasia.com

STAR CHINA INTERNATIONAL MEDIA LIMITED
6F, Star Plaza, No. 1665 Hongqiao Road
Shanghai, 200336 China
Tel: +86 21 5203 2888
Fax: +86 21 5203 2675
Website: www.xingkong.com.cn

STAR TV PHILIPPINES
2903-B Philippine Stock Exchange Tower II
Ortigas Centre Exchange Road, Pasig City
Tel: +63 2 637 0266
Fax: +63 2 635 5026

STRONG PRODUCTIONS CO LTD
Tel: +88 62 2706 0999
Email: superchen70@gmail.com

SUPERMOVIE ENTERTAINMENT LTD
No. 202, Huatai Building, No. 3 Songtao
North Garden
Yongtai New Town, Baiyun District
Guangzhou, China
Tel: +86 20 2894 5505
Website: www.supmovie.com

TELEMUNDO INTERNACIONAL See Pg.67
2555 Ponce de Leon Blvd 4th Floor,
Coral Gables, FL 33134 USA
Tel: +786 394 1210
Website: www.telemundointernacional.tv
Email: Olimpia.DelBoccio@nbcuni.com

TELESUCCESS PRODUCTIONS INC
80 Ortigas Avenue, Greenhills
San Juan City, Manila, Philippines
Tel: +63 2 721 1107
Fax: +83 2 721 6974
Email: lchan@telesuccess.biz

TELEVISA INTERNACIONAL
Asian Headquarters
45 - 18 Court Square, Suite 400,
Long Island City, NY 11101.
Tel: +1 718 729 9363
Website: www.televisainternacional.tv
Email: info@televisainternacional.tv

THE KLOCKWORX CO LTD
Meguro Suda Building 701
3-9-1 Meguro, Meguro-ku
Tokyo 153-0063 Japan
Tel: +81 35 725 3444
Website: www.klockworx.com
Email: hosokawa@klockworx.com

THE KOREA INTERNATIONAL BROADCASTING FOUNDATION (ARIRANG TV)
2351, Nambusunhwon-ro
Seocho-gu, Seoul
Tel: +82 23 475 5141
Website: www.arirang.co.kr
Email: kylee@arirang.co.kr

THE STUDIOS GROUP
21 Media Circle #08-01,
Singapore 138562
Tel: +65 6510 7500
Fax: +65 6510 7550
Website: www.thestudiosgroup.com
Email: nicolas_bonard@discovery.com

THE WALT DISNEY COMPANY (SOUTHEAST ASIA) PTE LTD See Pg.43
1 Fusionopolis View,
#06-01 Sandcrawler, Singapore 138577
Tel: +65 6692 7399
Website: tv.disney.sg

TI COMNET JAPAN
3-35-405, Kita 6 Nishi 25 Chuo-ku
Sapporo, Japan 060-0006
Tel: +81 11 615 1401
Fax: +81 11 615 1402
Website: www.japantvmarket.com
Email: michael@t-comnet.com

TIGERBELLS ANIMATION PVT LTD
C254, Sarita Vihar,
New Delhi – 110076, India
Tel: +91 14 140 2297
Website: www.tigerbells.com
Email: vivek.kalyan@tigerbells.com

TRILOGIC DIGITAL MEDIA LIMITED
2nd Floor, Modi House,
Datal Industrial Estate
Off Link Road, Andheri (W)
Mumbai – 400053, India
Website: www.trilogicdigitalmedia.com
Email: contact@tdml.in

TURNER INTERNATIONAL ASIA PACIFIC LTD See Pg.52
35/F Oxford House, Taikoo Place
979 Kings Road, Quarry Bay, Hong Kong
Tel: +852 3128 3333
Website: www.turner.com

TRAVELXP HD
5th Floor, Tech Web Centre,
Oshiwara Link Road
Maharashtra Mumbai – 400102, India
Tel: +91 22 4200 1000
Fax: +91 22 2639 0983
Website: www.travelxp.tv

UBE MEDIA
4F Cargohaus, Brgy. Vitalez
NAIA Complex, Parañaque City,
Philippines 1700
Tel: +632 879 4429
Fax: +632 879 4467
Website: www.ubemedia.com
Email: makingitspecial@ubemedia.com

ULTRA MEDIA & ENTERTAINMENT PVT LTD
2-C, Thakar Indl. Estate N. M. Joshi Marg
Lower Parel (E), Mumbai – 400011, India
Tel: +91 22 4019 0400
Website: www.ultraindia.com
Email: shop@ultraindia.com

UMAX / AVA ENTERTAINMENT
1922 KITT Bldg, 402 World Cup buk-ro
Mapo-gu, Seoul, Korea
Tel: +82 70 4724 5203
Website: www.avavent.co.kr
Email: hyoinyoon@avaent.co.kr

UNITED MEDIA
Tel: +82 22 062 7500
Email: media@unitedmedia.co.kr

UYOUNG CULTURE & MEDIA CO LTD
Building 1, 10th Floor, No. 20
Jiuxianqiao Road, Chaoyang District
Beijing 100016 China
Tel: +86 10 8430 7000
Website: www.uyoung.com.cn
Email: gang_ding@uyoung.com.cn

V ONE ENTERTAINMENT PVT LTD
899, Jain Bungalow, Jussawala Wasi,
Nr JW Marriott Hotel
Juhu Tara Road, Mumbai – 400049 India
Tel: +91 98 1936 6555
Fax: +91 2 620 2528
Website: www.voneent.com

VENEVISION INTERNATIONAL
121 Alhambra Plaza,
Suite 1400, Coral Gables,
FL 33134, U.S.A.
Tel: +1 305 442 3411
Fax: +1 305 448 4762
Website: www.cisnerosmediadist.com

VIACOM18 MEDIA DISTRIBUTION
CST No. 461/462, Subhash 'A' Road
Ville Parl East, Mumbai 400057 India
Tel: +91 22 4258 1818
Fax: +91 22 4258 1794
Website: www.viacom18.com

VISION PLUS ENTERTAINMENT
31/F Menara Haw Par, Jalan Sultan Ismail
Kuala Lumpur 50250 Malaysia
Tel: +60 3 2070 5557
Fax: +60 3 2072 1919

VIVA ENTERTAINMENT INC
7th Floor, East Tower,
Philippines Stock Exchange,
Exchange Road,
Ortigas Center Pasig City
Tel: +63 2 687 6181
Website: www.viva.com.ph
Email: vivapress@viva.com.ph

WARNER BROS. INTERNATIONAL TELEVISION DISTRIBUTION
Australia Office
Level 6, 116 Military Rd,
Neutral Bay NSW 2089, Australia
Tel: +612 9495 3000
Fax: +612 9908 5500
Website: www.wbitv.com;
www.warnerbros.com

China Office
20F, The Centre,
989 Chang Le Road
Shanghai 200031, China
Tel: +86 21 6140 1100
Fax: +86 21 6140 2745

Japan Office
Hibiya Central Building 1-2-9
Nishi-Shinbashi, Minato-ku,
Tokyo 105-0003
Tel: +81 3 5251 6300

WAYS MEDIA INTERNATIONAL LTD
A2305, Wan Tong Mansion
No. 2 Fu Cheng Men Wai Street
Beijing 100037 China
Tel: +86 10 5725 0095
Fax: +86 10 8079 4197

WIZARD HOUSE
4008-1401 Gwanggyomaehul-ro 156
Yeongtong-gu, Suwon
Gyeonggi-do 16510 Korea
Tel: +82 31 266 9774
Fax: +82 31 263 9734

WME IMG
Tel: +852 2894 6029
Email: tom.broom@img.com

YOUKU TUDOU INC (ALIBABA)
Tel: +86 10 5890 6199
Website: www.youku.com
Email: dingxiaohang@youku.com

YOUNGCONTENTS
430, Mokdongdong-ro, Yangcheon-gu
Seoul, Korea
Tel: +82 22 642 7629
Email: ihy8818@naver.com

ZEE ENTERTAINMENT ENTERPRISES LTD
Continental Building,
135 Dr Annie Besant Road
Worli, Maharashtra, Mumbai – 400018 India
Tel: +91 22 2483 1234
Website: www.zeebollywood.com

ZODIAK RIGHTS
Avon House, Kensington Village,
Avonmore Road, London W14 8TS
United Kingdom
Tel: +44 20 7013 4400
Website: www.zodiakrights.com
Email: contactus@zodiakrights.com

CONTENT PRODUCERS

10AM COMMUNICATIONS PTE LTD
Sunshine Plaza
91 Bencoolen Street #12-03
Singapore 189652
Tel: +65 6223 1000
Fax: +65 6223 1031
Email: info@10am-asia.com

12 FIELD ANIMATION STUDIO
316 Napier Street,
Fitzroy, Melbourne,
VIC 3056, Australia
Tel: +61 3 9419-0940
Website: www.12field.com.au
Email: contact@12field.com.au

1440 PRODUCTIONS PTY LTD
10 Prince Patrick Street,
Richmond, Victoria 3121, Australia
Tel: +61 3 942 1440 7
Fax: +61 3 8456 5933
Website: www.1440productions.com
Email: info@1440productions.co

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Jl. Bangka Raya No. 2B
Jakarta Selatan 12720, Indonesia
Tel: +6221 719 3113
Fax: +6221 719 3111
Website: www.25-frames.com
Email: 25fps@25-frames.com

28LAB
Amanuma, 167-0032
Suginami, Japan
Tel: +81 70 6634 3431
Website: www.28lab.com
Email: info@28lab.com

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Room 908, 9/F, Hewlett Center,
54 Hoi Yuen Road, Kwun Tong,
Kowloon, Hong Kong
Tel: +852 2681 2148
Website: www.3-to.com.hk
Email: info@3-to.com.hk

3C MEDIA
Building 5, Waiwen Culture & Creative Park
#20 Zhizhuyuan South Road,
Haidian District
100044 Beijing
Tel: +86 10 6808 1088
Website: www.3cmedia.com.cn
Email: chengshihui@3cmedia.com.cn

3LINE MEDIA SDN BHD
Suite 2-25, Jalan Prima Sg1
Taman Prima Gombak
68100 Batu Caves, Selangor, Malaysia
Tel: +60 3 6185 5330
Website: www.3linemedia.com.my
Email: harris@3linemedia.com.my

852 FILMS LTD.
Unit 5, 7/F, Kai Fuk Industrial Centre, 1
Wang Tung Street,
Kowloon, Hong Kong
Tel: +852 2576 7218
Fax: +852 2576 7176
Website: www.852films.com
Email: info@852films.com

88 STOREY FILMS
2/F Jupiter Centre, 22 Jupiter Street
corner, Galaxy Street, Bel-Air
Makati City, Philippines
Tel: +63 2752 0372
Website: www.88storeyfilms.com

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1, Ramkhamhaeng Soi 24, Yaek 12-1
Huamark, Bangkok
Bangkok 10240, Thailand
Tel: +66 81 751 1685
Website: www.agrandelephant.com
Email: base@agrandelephant.com

A POSE21 PRODUCTION
13G High Win Factory Building,
47 Hoi Yuen Road, Kwun Tong, Kowloon,
Hong Kong
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Website: www.pose21.com
Email: peter@pose21.com

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Rm 408, 410, 412, Blk A
Goodview Indl Building
11 Kin Fat St, Hong Kong
Tel: +852 2458 4228
Website: www.hkabgroup.com
Email: af8885@yahoo.com

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11 Yip Hing Street,
Wong Chuk Hang, Hong Kong
Tel: +852 2577 8118
Fax: 852 2577 8119
Website: www.abacusinmotion.com
Email: info@abacusinmotion.com

ABUNDANT PRODUCTIONS
24 Sin Ming Lane
Midview City #03-104
Singapore 573970
Tel: +65 6659 4590
Website: www.abundant-productions.com
Email: info@abundant-productions.com

ACCOMPlice FILMS
887 Ann Street Fortitude Valley
Brisbane 4006, Australia
Tel: +61 413 949 497
Website: www.accomplice.tv
Email: grey@accomplice.tv

ACG KIDS INC
Guoli Building Room 1208
No. 1465 Beijing Road West
Jingan District, 200040 Shanghai
Tel: +86 18 1173 29130

ACTIVETV
Australia Office
123 Bridge Street
Port Melbourne, Victoria
3207 Australia
Tel: +61 3 9647 3000
Website: www.activetv.tv
Singapore Office
21A South Bridge Road
Level 2, Singapore 058661
Tel: +65 6738 4345
Fax: +65 6735 6718
Website: www.activetv.tv

AD ANIMATION STUDIOS
77, Jungang-ro 1261 beon-gil,
Ilson-dong-gu, Goyang-si,
Gyeonggi-do, Korea
Tel: +82 31 927 9227
Website: www.adanimation.co.kr
Email: kuensunlim@gmail.co.kr

ADDEEN MULTIMEDIA SDN BHD
 No. 5, Jalan Berlian 2,
 Taman Berlian, 68100 Batu Caves,
 Selangor Darul Ehsan, Malaysia
 Tel: +60 3 6187 2550 / +60 3 6187 2551
 Website: www.addeenmultimedia.com
 Email: queries@addeenmultimedia.com

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 Tel: +603 8081 9880
 Fax: +603 5633 2829
 Website: www.adsense.com.my
 Email: info@adsense.com.my

ADUZAI PRODUCTIONS
 222 Jingxing Road
 Taipei 116, Taiwan
 Tel: +886 2 2934 3682
 Fax: +886 2 2934 4968
 Website: www.aduzai.com
 Email: sales@aduzai.com

AKANGA FILM ASIA PTE LTD
 35 Kelantan Lane #02-02
 Singapore 208652
 Tel: +65 6299 4068
 Fax: +65 6299 4069
 Website: www.akangafilm.com
 Email: info@akangafilm.com

AL HIDAYA PRODUCTIONS SDN BHD
 Islamic Centre Complex, Jalan Perdana
 50480 Kuala Lumpur, Malaysia
 Tel: +60 3 2260 1600
 Fax: +60 3 2260 1566
 Website: www.tvalhijrah.com
 Email: soeraya@tvalhijrah.com

ALL FOR ONE COMMUNICATIONS
 4th Floor, Pyungan Building 188-7
 2-ka, Jangchung-dong, Jung-ku
 Seoul 100-855 Korea
 Tel: +82 2 273 4832
 Website: www.afo.co.kr
 Email: master@afo.co.kr

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 Unit 209, Cattleya Condominium
 235 Salcedo Street, Legaspi Village
 Makati City 1229, Philippines
 Tel: +63 2815 4874
 Website: www.allmedia.com.ph
 Email: allmedia@info.com.ph

ALL3MEDIA
 Berkshire House
 168-173 High Holborn,
 London WC1V 7AA
 Tel: +44 207 845 4377
 Fax: +44 207 845 4399
 Website: www.all3media.com
 Email: info@all3media.com

ALPHA ANIMATION AND CULTURE CO LTD
China Office
 10F Poly International Centre
 No. 5 Lin Jiang Road
 Zhiqiang New Town, 510623
 Guangzhou, Guangdong
 Tel: +86 20 3898 3278
Hong Kong Office
 Room 513-514, Tower B,
 New Mandarin Plaza,
 14 Science Museum Road,
 Tsim Sha Tsui, Hong Kong
 Tel: +852 9216 5849
 Email: Vicky@auldey.cn

ALTA PRODUCTIONS / UPSIDE DOWN CONCEPTS PTE LTD
 996 Bendemeer Rd #06-06,
 Singapore 339944
 Tel: +65 6391 1950
 Website: www.alta.sg
 Email: ck@alta.sg

AMAZING PRODUCTIONS (INDONESIA)
 Golden Plaza (D'Best) Blok B-31
 Jl. RS Fatmawati No.15
 District: Gandaria Selatan
 Jakarta 12420, Indonesia
 Tel: +62 21 7507838
 Website: www.amazingproductions.info

AMBIENCE ENTERTAINMENT
 6 Lanceley Place, PO Box 72
 2064 ARTARMON NSW, Sydney
 Tel: +61 2 9478 5000
 Website: www.ambienceentertainment.com
 Email: enquiries@ambienceentertainment.com

ANDREA CAPRANICO
 Unit 43D, North PPT
 4th Ave Fort Bonifacio
 Global City 1634
 Taguig MetroManila, Philippines
 Tel: +63 9 1664 0192 1
 Email: andreacaprano@gmail.com

ANGLES UNLIMITED
 No. 444, Sector 31, Gurgaon
 National Capital Region 122001
 New Delhi, India
 Tel: +91 12 4403 5337
 Website: www.anglesunlimited.co.in
 Email: kanika@anglesunlimited.co.in

ANIMANIA CO LTD
 2991/24 Soi Lat Phrao, 101/3,
 Lat Phrao Road
 Khlong-Chan, Bang-Kapi
 Bangkok 10240, Thailand Tel: +66 2370
 2831 Website: www.animania.co.th Email:
info@animania.co.th

ANIMASIA PRODUCTIONS SDN BHD
 No. 2 & 4, Jalan Sri Jati 2,
 Taman Sri Jatta, Off Jalan Puchong,
 58200 Kuala Lumpur, Malaysia
 Tel: +60 3 7784 7731 / +60 3 7784 6987
 Website: www.animasia-studio.com
 Email: info@animasia-studio.com

ANIMATION STUDIO VANDAL CO LTD
 U-dong, Busan Culture Content Complex
#809, 140, Suyeonggangbyeon-daero
Haeundae-gu, 612-020
Busan, Korea
Tel: +82 70 7005 9125
Website: www.studiovandal.com

ANIMONSTA STUDIOS SDN BHD
 Level 1-01, SME Technopreneur Centre 3,
 Block 3740, Cyber 8, Persiaran APEC,
 63500 Cyberjaya, Selangor, Malaysia
 Tel: +60 3 8322 2225
 Website: www.animonsta.com
 Email: info@animonsta.com

ANIMOTION
 Jure 2-Dong Sasang-gu Busan, Korea
 Tel: +82 51 320 2177
 Fax: +82 51 320 2176
 Email: dalparanz@gmail.com
 Website: [eng.dsu-animation.com](http://www.eng.dsu-animation.com)

ANO PICA STUDIOS SDN BHD
 B-1-2A SME Technopreneur Centre 2
 2260 Jalan Usahawan 1
 63000 Cyberjaya,
 Selangor, Malaysia
 Tel: +60 1 6239 8174
 Website: www.anopica.com

ANTARES INTERNATIONAL MEDIA
Singapore Office
 Robinson Road PO Box 1987
 Singapore 903937
 Tel: +65 9121 1511
 Website: www.antares-tv.com
Taiwan Office
 11F, No 1-1, Sec 5 Zhongxiao E Rd
 Xinyi District, Taipei City 110, Taiwan
 Tel: +886 22 632 4939
 Email: alex@antares-tv.com

ANYZAC CO LTD
 Suite A-401 126 Sopa-ro, Jung-go
 100-250 Seoul, Korea
 Tel: +82 2 780 1382
 Website: www.anyzac.com
 Email: anyzac.marketing@gmail.com

AQUILA EMAS SDN BHD
 No. 36-2, Jalan Danau Lumayan 1
 Danau Lumayan Business Park, Cheras
 56000 Kuala Lumpur, Malaysia
 Tel: +60 3 9171 6918
 Website: www.aquilaemas.com.my
 Email: smi@aquilaemas.com.my

ARTPQ CO LTD
 213-2, Cheomdan-ro
 Jeju-si, Jeju-do
 63309 Korea
 Tel: +82 64 757 7966
 Website: www.artpq.com
 Email: jeremy1101@naver.com

ASIA ANIMATION LTD
 Unit 816, 8/F
 Peninsula Centre, 67 Mody Road
 TST East, Hong Kong
 Tel: +852 2728 3738
 Fax: +852 2311 3611
 Website: www.asiaanimation.net

ASIA PACIFIC VISION LTD (HONG KONG)
 1253A Telecom House
 3 Gloucester Road
 Wanchai, Hong Kong
 Tel: +852 2827 2122
 Website: www.apv.asia
 Email: info@apv.asia

ASIAHOME ENTERTAINMENT CO LTD
 201-1403, Chunui-Techno Park 2
 18, Bucheon-ro, 198 beon-gil
 Wonmi-gu, Bucheon-si
 Gyeonggi-do, 14557 Korea
 Tel: +82 70 879 5804
 Website: www.asiahoment.com

ASIAWORKS TELEVISION
China Office
 Suite 1122, Qing Nian Hui,
 104 Chaoyang Bei Lu,
 Chaoyang District,
 Beijing China 100123
 Tel: +86 10 6581 6956
 Fax: +86 10 6581 7978
 Email: beijing@asiaworks.com

Indonesia Office
 16 Fl, Deutsche Bank Building
 Jalan Iman Bonjol 80,
 Jakarta, Indonesia 10310
 Tel: +62 21 316 2048 / 2049
 Fax: +62 21 316 2050
 Email: Jakarta@asiaworks.com

Singapore Office
#14 – 03 International Plaza,
 10 Anson Road,
 Singapore 079903
 Tel: +65 6225 0330
 Fax: +65 6225 2224
 Email: singapore@asiaworks.com

Thailand Office
 Penthouse Fl, Maneeya Center,
 518/5 Ploenchit Rd,
 Bangkok 10330, Thailand
 Tel: +66 2 255 5915 / 5916
 Fax: +66 2 255 5919
 Website: www.asiaworks.com
 Email: bangkok@asiaworks.com

ASTRO PRODUCTIONS SDN BHD
 All Asia Broadcast Centre
 Technology Park Malaysia, Bukit Jalil
 57000 Kuala Lumpur, Malaysia
 Tel: +60 3 9543 6688
 Website: www.astro.com.my
 Email: enquiry_apsb@astro.com.my

AUCKLAND FILM STUDIOS
 12 Hickory Avenue
 Henderson, Waitakere
 Auckland 0650, New Zealand
 Tel: +64 9 838 1437
 Website: www.aucklandfilmstudios.com
 Email: info@aucklandfilmstudios.com

AUGUST MEDIA HOLDINGS PTE LTD
 Blk 71, Ayer Rajah Crescent
 #07-12/14, Singapore 139951
 Tel: +65 6592 0577
 Website: www.augustmh.com

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 43 Jalan Merah Saga, #03-78,
 Singapore 278115
 Tel: +65 9049 2373
 Email: waithong@augustpictures.com

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 Aurora Building, 997 Daechi-Dong
 9 Gangnam-gu, Seoul 135-502 Korea
 Tel: +82 2 3420 4114
 Fax: +82 2 3420 4000 6
 Website: www.auroraworld.com

AUSTRALIAN BROADCASTING CORPORATION
 ABC Ultimo Centre, 700 Harris Street
 Ultimo 2007, GPO Box 9994
 Sydney NSW 2001
 Tel: +61 2 8333 1500
 Fax: +61 2 8333 5344
 Website: www.abc.net.au

AUSTRALIAN CHILDREN'S TELEVISION FOUNDATION
 3rd Floor, 145 Smith Street
 Fitzroy Victoria 3065, Australia
 Tel : +61 3 9200 5500
 Fax: +61 3 9200 5555
 Website: www.actf.com.au
 Email: info@actf.com.au

AVA ENTERTAINMENT CO LTD (KOREA)

1902, KG1 Bldng, 402 World Cup Buk-ro

Mapo-gu, Seoul 121-1913 Korea

Tel: +82 70 4734 5203

Fax: +82 2 7168 806

Website: www.avaint.co.kr

AVALON STUDIOS
 41 Percy Cameron Street
 Avalon, Wellington
 New Zealand

Tel: +64 4 914 5600

Website: www.avalonstudios.co.nz

Email: info@avalonstudios.co.nz

AVANT GARDE STUDIOS SDN BHD
 Unit A-1-18, SME Technopreneur Centre 2
 2260 Jalan Usahawan 1
 63000 Cyberjaya,
 Selangor Darul Ehsan, Malaysia

Tel: +60 3 6142 6107 / +60 1 7333 8444

Website: www.agstudios.com.my

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 Unit 11-2-8, Blk 11, Danau Business Centre,
 Jalan 4/109F, Taman Danau Desa,
 58100 Kuala Lumpur, Malaysia
 Tel: +60 3 7984 6190 / +60 3 7984 6191
 Website: www.backbone-ent.com

BAH MEDIA
 449, Suyeong-ro, Suyeong-gu
 Busan, Korea
 Tel: +82 51 626 0300
 Website: www.bahmedia.co.kr
 Email: bahmedia123@naver.com

BALI SATRIA FILM
 Jln. Siulan Gg. Plamboyan No. 17
 Denpasar, Bali 80238, Indonesia
 Tel: +62 819 4492 9999
 Website: www.balisatriafilm.com
 Email: info@balisatriafilm.com

BAMHANEUL

47, Digital-ro 9-gil
Geumcheon-gu, Seoul, Korea
Tel: +82 70 4130 0979
Website: www.bamhaneul.com
Email: bamarthg@gmail.com

BANDAI CO LTD

1-4-8 Komagata, Taito-ku
Tokyo 111-8081, Japan
Tel: +81 3 3847 5159
Website: www.bandai.co.jp

BANG SINGAPORE PTE LTD

10 Jalan Kilang, #08-06,
Sime Darby Enterprise Centre,
Singapore 159410
Tel: +65 6222 5231
Website: www.youtube.com/bangsingapore
Email: info@bangproductions.com

BANIJAY GROUP

70-76 Alexander Street
Crow's Nest NSW 2065
Tel: +61 2 9439 4911
Website: www.banijay.com

BBC AUSTRALIA

Suite 1, Level 1
35-51 Mitchell Street
McMahons Point
NSW 2060 Australia
Tel: +61 2 9744 4500
Fax: +61 2 9870 7317
Website: www.bbcaustralia.com

BDA CREATIVE SINGAPORE

2 Alexandra Road (Delta House)
#06-03 Singapore 159919
Tel: +65 6732 3300
Website: www.bdacreative.tv
Email: paula.mason@bdacreative.tv

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189 New Bridge Road, #04-01/02,
Singapore 059422
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Fax: +65 6532 7905
Website: www.beachhousepictures.com
Email: contact@beachhousepictures.com

BEC-TERO ENTERTAINMENT PUBLIC COMPANY LTD

3199 Maleenont Tower
21th-22nd Floor, 25th-28th Floor
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Tel: +66 2262 3800
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6th Floor, Don Chua Lamko Building
100 LP Leviste Corner
HV Dela Costa, Salcedo Village
Makati City 1227, Philippines
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Website: www.twentyplus.com.ph

BEIJING HUALI BAINA FILM & TV INC

Building 6, 30 Anli Road
Chaoyang District. 100042 Beijing, China
Tel: +86 10 5684 2323
Fax: +86 10 5684 2325
Website: www.hlbn.cc
Email: xiangmu@hlbn.cc

BEIJING HUTOON ANIMATION LTD COMPANY

47, 703 Building
Qi Xing East St, 798 Art District
No. 4, Jiu Xian Qiao Rd
Chao Yang District, 100000 Beijing
Tel: +86 10 5678 9642 / 9145
Website: www.donghuabang.com

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Room 501, No. 8 Building
Heshengqilinshe, Futong West Street
Chaoyang District
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Website: www.binghedadi.com

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Website: www.sun-tv.com.cn

BENETON (THAILAND) CO LTD

21/10 Soi Ruamrudee Plenchit Rd
Lumpini, Pathumwan
Bangkok 10330, Thailand
Tel: +66 0 2253 0124-5
Website: www.benetonefilms.com
Email: contact@benetonefilms.com

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6F, Myeong-rim Bldg, 11
Bangbaecheon-ro 24-gil
Seocho-gu, Seoul, Korea
Tel: +82 2 593 6530
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Email: sales@bethelgmc.com

BEYOND PRODUCTIONS

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Artarmon NSW 2064, Australia
Tel: +61 2 9437 2000
Fax: +61 2 9437 2133
Website: www.beyond.com.au

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109 Reserve Road,
Artarmon NSW, 2064, Australia
Tel: +61 2 9437 2000
Fax: +61 2 9437 2133
Website: www.beyond.com.au

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16-3, Jalan 27/70A,
Desa Sri Hartamas,
50480 Kuala Lumpur
Tel: +60 3 2300 0700
Fax: +60 3 2300 0711
Website: www.blublack.com.my
Email: info@blublack.com.my

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65A Jalan Tenteram, #07-01,
Singapore 328958
Tel: +65 6254 7439
Fax: +65 6254 7459
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Email: info@blueriver.com.sg

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Lloyds Commercial Center
Sheung Wan, Hong Kong
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Website: www.b2eshk.com
Email: info@b2eshk.com

BOTI GLOBAL LTD

Suites 901-902
248 Queens Road East
Wan Chai, Hong Kong
Tel: +852 2505 7812
Website: www.bot-i.com

BRAND NEW MEDIA

Australia Office
The Pavilion, 201 Miller Street
North Sydney, NSW 2060
Tel: +61 2 9901 3100
Website: www.brandnewmedia.com.au

Philippines Office

TV5 Media Center
Reliance St (cor. Sheridan St)
Mandaluyong City
Mandaluyong, Philippines
Website: www.brandnewmedia.com.au

Singapore Office

315 Outram Road, #12-03
Tan Boon Liat Building
Singapore 169074
Tel: +65 6681 6485
Website: www.brandnewmedia.com.au/
regions/Singapore

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7th floor HRC Centre
104 Rada Street, Legaspi Village
Makati City 1229, Philippines
Tel: +63 886 4308
Website: www.brewproductions.com
Email: brewproductions1010@gmail.com

BRILLIANT ANIMATION STUDIOS LTD

5F, No 535, Chung Cheng Road
23148 New Taipei, Taiwan
Tel: +886 02 8219 3113
Fax: +886 22 218 0692

BROKEN ARROW MEDIA

10 Romsey Road
3442 Woodend, Victoria
Tel: +61 4 3266 4901
Website: www.brokenarrowmedia.com
Email: brett@brokenarrowmedia.com

BRUCE DUNLOP & ASSOCIATES

SINGAPORE PTE LTD
2 Alexandra Road, #06-03
Singapore 159919
Tel: +65 6732 3300
Website: www.bdcreative.tv
Email: admin@bdcreative.tv

BUNDO PRODUCTION

195, Baengma-ro, Ilsandong-gu
Goyan-si, Gyeonggi-do, Korea
Tel: +82 50 5772 0200
Website: www.bundo.kr
Email: bundopro@naver.com

BURBERRY ENTERTAINMENT

Burberry Productions Pty Ltd,
180 Bank Street,
South Melbourne Vic 3205, Australia
Tel: +61 3 9693 0600
Website: www.burberry.com.au
Email: info@burberry.com.au

BV ANIMATION STUDIO

6F, #1, Jing-Wen St, Wen-San District
116 Taipei City, Taiwan
Tel: +886 22 935 0922
Fax: +886 2 935 1055

BYTE IN A CUP CO LTD

19 Suanson 9, Huamark Bangkapi
Bangkok 10240 Thailand
Tel: +66 2 374 5518
Website: www.bytecup.com
Email: license@bytecup.com

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137/324 Kubon Soi 27 (subsoi 21)
Ramintra Road, Taraeng Sub-District
Bang Khen District,
Bangkok 10220, Thailand
Tel: +66 85 1004 455
Website: www.candor-group.com
Email: info@candor-group.com

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P.O. Box 734, North Sydney
NSW 2059, Australia
Tel: +61 2 9966 0422
Fax: +61 2 9966 0522
Website: www.capitolproductions.com
Email: info@capitolproductions.com

CARBON MEDIA

Level 3, 420 Brunswick St,
Fortitude Valley, Australia
Tel: +61 7 3136 2524
Fax: +61 7 3319 8905
Website: www.carbon-media.com.au
Email: info@carbon-media.com.au

CC CARROT FILMS (SHANGHAI)

Room 19D, Block T1, Gateway Plaza
Lane 2601, Xie Tu Road, Xu Hui District
Shanghai 200030, China
Tel: +86 21 6426 4833
Website: www.carrotfilms.com.my
Email: info@carrotfilms.tv

CASTLE PRODUCTION

Jl. Pasar Baru Timur No.7A
Jakarta 10710, Indonesia
Tel: +62 21 3501 663
Fax: +62 21 350 2528
Website: www.castle-pro.com
Email: info@castle-pro.com

CCUBE TV SDN BHD

Suite 27-03,
Centro Building No. 8,
Jalan Batu Tiga Lama, 41300
Selangor, Malaysia
Tel: +60 3 3345 1089
Website: www.ccube.tv

CELEBRATE TV SDN BHD

9169, Jalan Negara, Taman Melawati
53100 Kuala Lumpur, Malaysia
Tel: +60 3 4161 1097
Website: www.celebratetv.my
Email: info@celebratetv.my

CGPIXEL STUDIO INC

140, Suyeonggangbyeon-daero
Haeundae-gu, Busan, Korea
Tel: +82 70 7005 4002
Website: www.cgpixel.org
Email: cgpixelstudio@gmail.com

CH9TV

8-1, Dusil-ro 23beon-gil
Geumjeong-gu, Busan, Korea
Tel: +82 5 1581 9946
Fax: +82 5 1581 9946
Website: www.ch9tv.com
Email: ch9tv@ch9tv.com

CHAIN-FX SDN BHD

B-2-10 Block B Jalan GC3
Glomac Cyberjaya,
63200 Cyberjaya,
Selangor, Malaysia
Tel: +60 3 8322 6252
Website: www.vektor58.com

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China Beijing Fengtai Fangzhuang Fang
Group of Garden Area 21-449, China
Tel: +86 10 6765 3095
Email: hechangzhengdao@126.com

CHEEKY LITTLE MEDIA

1A Rialto Lane, Manly
2095 Sydney, NSW
Tel: +61 4 5222 6980
Website: www.cheekylittle.com.au
Email: contact@cheekylittle.com.au

CHILDREN'S PLAYGROUND CREATIVE INC

4F, No. 1-1, Lane 11, Ershizhang Rd
Xindian District, New Taipei 23141 Taiwan
Tel: +886 2 918 0077
Fax: +886 2 918 0326

CHIMESTONE DIGITAL PRODUCTIONS CO., LTD

1F, No.86, Zhouzi ST., Neihu District,
Taipei, Taiwan 11493
Tel: +886 2 262 6168
Website: www.chimestone.com
Email: info@chimestone.com

CHIMNEY GROUP Level 8, 10 – 14 Waterloo Street Surry Hills, Sydney NSW 2010 Tel: +61 4 6679 8504 Website: www.chimneygroup.com.au Email: info@chimeygroup.com.au	CJHS MEDIA Gongzheng Road, Wuchang District, Wuhan Hubei Province, China Tel: +86 27 8711 0568 Website: www.cjhsmedia.com Email: 429134746@qq.com	CORCOISE FILMS PVT LTD B-103, Trade World, Kamala Mills Senapati Bapat Marg, Lower Parel Mumbai – 400013 India Tel: +91 22 6138 9696 Website: www.corcoisefilms.com Email: corcoise@corcoisefilms.com	CUTTING EDGE PRODUCTIONS INC 7th Floor Ricogen Building, 112 Aguirre Street, Legaspi Village Makati City 1229, Philippines Tel: +63 2818 3343 Website: www.cuttingedge-prod.com Email: info@cuttingedge-prod.com
CHINA CENTRAL TELEVISION – CHINA INTERNATIONAL TV CORPORATION (CCTV – CITV) Room 605 Jingmen Building No. 9, Yang Fang Dian Road Hai Dian District, 100038, Beijing, China Tel: +86 10 6395 0016 Website: www.citvc.com	CJZ (AUSTRALIA) 16-18, Meagher Street 2008 Chippendale, NSW Australia Tel: +61 2 9217 2200 Fax: +61 2 9319 2122 Website: www.cjz.com.au Email: distribution@cjz.com.au	CORDELL JIGSAW 16 – 18 Meagher, St Chippendale NSW 2008, Australia Tel: +61 2 9217 2200 Fax: +61 2 9319 2122 Website: www.cjz.com.au Email: info@cjz.com.au	CVP EVENTS, FILM AND TELEVISION 9-11 Ricketts Road Mount Waverley 3149, Australia Tel: +61 3 9558 8000 Fax: +61 3 9544 1600 Website: www.cvp.com.au Email: info@cvp.com.au
CHINA HUACE FILM & TV CO LTD 683 West Road, Hangzhou Xixi Creative Industry Zone C Zhejiang, China Tel: +86 571 8755 3088 Fax: +86 571 8755 3088 – 8088 Website: www.huacemedia.com	CLOVER FILMS PTE LTD #08-08, UB One 81 Ubi Avenue 4 Singapore 408830 Tel: +65 6841 0815 Fax: +65 6841 0175 Website: www.cloverfilms.com.sg	COREA DRAMA PRODUCTION ASSOCIATION 99, Hwagok-ro 61-gil Gangseo-gu, Seoul, Korea Tel: +82 2 554 1448 Fax: +82 2 554 1475 Website: www.codatv.or.kr Email: sha6dy@gmail.com	CYCHO ANIMATION 428 Parramatta Road, Petersham NSW 2049, Australia Tel: +61 4 5708 7967 Website: www.cycho.com.au Email: nuts@cycho.com.au
CHINA INTERCONTINENTAL COMMUNICATION CENTER 23F Huatian Plaza, 6 North Xiaomachang, Lianhuachi East Road of Haidian District, Beijing 100038 Tel: +86 10 5888 0072 Fax: +86 10 5888 1050 Website: www.cicc.tv	CLOVER SKY SDN BHD 20A, Persiaran Zaaba Taman Tun Dr. Ismail 60000 Kuala Lumpur, Malaysia Tel: +60 3 7781 2320 Website: www.cloversky.com.my Email: puiyee@cloversky.com.my	COSMOS-MAYA #38-01 OUE Downtown 1, 6 Shenton Way Singapore 068809 Tel: +65 6222 0228 Fax: +62 6842 7176 Website: www.mayadigitalstudios.com	CYCLOPS FILMS 25 Nickson Street, Surry Hills NSW 2010, Australia Tel: +61 2 9318 1077 Fax: +61 2 9318 1033 Website: www.cyclopsfilms.com Email: paul@cyclopsfilms.com
CHONGQING XIANGHONG FILM & TV CO., LTD. 7-1-2 C Zone, China Neptune Technology Building, No 62 Starbright Avenue Tel: +86 23 8686 7286 Fax: +86 23 8686 7287 Website: www.xhdigital.com	COANSTUDIO CO LTD Shinhan B/D 2F, 2-42 Yangjae-dong Seocho-gu, Seoul, Korea Tel: +82 2 521 2227 Website: www.coanstudio.com Email: marketing@coanstudio.com	COUP COMMUNICATIONS 59 Cantonment Rd Singapore 089756 Tel: +65 6226 2170 Website: www.coupcom.com Email: info@coupcom.com	DAEYOUNG MEDIA #1737 Rosedale B/D, 724 Suseo-dong Gangnam-gu, Seoul 135-885 Korea Tel: +82 10 2323 9370 Fax: +82 2 423 9807
CIB PRODUCTIONS 58 Xianger Hutong Dongcheng District Beijing 100007 Tel: +86 10 8403 0136 Website: www.cib-productions.com Email: info@cib-productions.com	CODE RED FILMS PVT LTD Unit ¾, 2nd Floor, Yashodhan Building 19th Road, Khar-West Mumbai – 400052 India Tel: +91 22 4246 6103 Website: +91 22 4246 6111 Email: coderedfilms@gmail.com	CSP PRODUCTIONS PTE LTD Block 7 Kaki Bukit Road 1 Eunos Technolink #02-02/03 Singapore 415937 Tel: +65 6283 0220 Website: www.csp.sg Email: sales@cspproductions.com.sg	DAYBREAK FILMS PTY LTD 1/274 Barkly Street, Brunswick Melbourne, Victoria 3056, Australia Website: www.daybreakfilms.com.au Email: info@daybreakfilms.com.au
CINEDIGIT SOUND LTD Unit 4-8, 5th Floor Chai Wan Industrial City Phase 2 70 Wing Tai Road Chai Wan, Hong Kong Tel: +852 8101 3884 Website: www.cinedigit.com.hk	COMMON COMMUNICATION 11 Floor A, 69 Yi Xue Yuan Road Shanghai 200032 China Tel: 86 21 6443 6353 Fax: 86 21 6417 6085 Website: www.commonchina.com Email: matt@commonchina.com	CRAZY CUB ANIMATION STUDIO PVT LTD E-1/37, Basement, Sec-7, Rohini Delhi – 110085 India Tel: +91 98 1885 4202 Website: www.crazycubanimations.com Email: kamalpahuja@crazycubanimations.com	DE WARRENNE PICTURES 64 Soi Suphang, Sukhumvit 34 Road Klongtoei District, Bangkok 10110, Thailand Tel: +66 2661 2245-6 Fax: +66 2661 2247 Website: www.dewarrenne.co
CINEMA NEWONE 1006 Gangnam mirae tower 174 Saimdang-ro, Seocho-gu, Seoul, Korea Tel: +82 70 8712 8703 Fax: +82 23 486 6108 Email: won8703@naver.com	CONG TY TNHH GIAI TRI VIET COM 2nd Floor, My Thinh Building 137 Le Quang Dinh, Binh Thanh 84 Ho Chi Minh City, Vietnam Tel: +84 8 6258 3515 Website: www.vietcomfilm.com Email: international@vietcom.com.vn	CREASIA INC 3869-B, Bermeo Street, Palanan Makati City 1235, Philippines Tel: +63 2834 8016 Fax: +63 2833 8830 Website: www.creasiainc.com Email: marketing@creasiainc.com	DECEMBER MEDIA Level 1, 462 City Rd, South Melbourne, VIC 3205 Australia Tel: +613 9699 8911 Fax: +613 9699 8611 Website: www.decembermedia.com.au Email: office@decembermedia.com.au
CINEORAMA SDN BHD 33D-3-2 Commercial Unit Villa Puteri Condo, Jalan Tun Ismail 50480 Kuala Lumpur, Malaysia Tel: +60 3 4045 2711 Website: www.cargocollective.com/cineorama Email: jefrytalib@gmail.com	CONTILOE ENTERTAINMENT PVT LTD 3rd Floor, Arc Plaza, Behind Country Club Off Veera Desai Extension Road, Andheri-West Mumbai – 400053 India Tel: +91 22 4073 1111 Website: www.contiloe.in Email: info@contiloe.in	CREATIVE MEDIA POINT SDN BHD Suite 2 Main Tower, Sunsuria Avenue Persiaran Mahogany, PJU5 47810 Petaling Jaya, Selangor, Malaysia Tel: +60 3 6151 6332 Website: www.pointnetwork-asia.com/cmpoint	DHARMA PRODUCTIONS PRIVATE LIMITED 29, 2nd Floor, Jains Arcade, 14th Road, Khar West, 400052 Mumbai, India Tel: +91 99 3006 1433 Fax: +91 22 2605 5133 Website: www.dharma-production.com
CINEVISTAAS LTD 6 Silver Croft, Junction of 16th & 33rd Rd Bandra-West, Mumbai – 400050 India Tel: +91 22 2600 6066 Fax: +91 22 2600 6618 Website: www.cinevistaas.com Email: uday@cinevistaas.com	COO INC 2F Lamp Kitadando 3-17-3 Senndagaya, Shibuya Tokyo 151-0051, Japan Tel: +81 3 3746 9968 Fax: +81 3 3746 9969 Website: www.coo.st	CREATIVE STEW SDN BHD Publika, C2-2-6, Solaris Dutamas No 1 Jalan Dutamas 50480 Kuala Lumpur, Malaysia Tel: +60 3 6211 9192 Website: www.creativestew.tv Email: info@creativestew.tv	DIEN QUAN MEDIA & ENTERTAINMENT 34 Nguyen Thi Minh Khai District 1, Ho Chi Minh City, Vietnam Tel: +84 93 3401 603 Website: www.dienguan.com Email: info@dienguan.com
CITRA UMMAH NETWORK SDN BHD 12 Jalan Sukanish 3/2 Bandar Tun Hussein Onn 43200 Cheras, Malaysia Tel: +60 1 2399 8793 Fax: +60 3 9545 3150	COOLERSEA CO 5 F-6, No. 148, Sec 4, Zhongxiao E. Rd Da An District, Taipei 10627 Taiwan Tel: +886 2 722 0321 Fax: +886 22 722 0221	CURIOUS FILM PTY LTD (AUSTRALIA) Suite 5.02B 75 Mary Street, St Peters NSW 2044, Australia Tel: +61 2 8565 5000 Website: www.curiousfilm.com Email: production@curiousfilm.com	DIGIPOEM Website: www.digipoem.com Email: digipoem1@naver.com

DIGITAL DURIAN SDN BHD

Suite C-02-17,
SME Technopreneur Centre 2, 260
Jalan Usahawan 1, Cyberjaya
63000, Malaysia
Tel: +60 3 8322 2864
Website: www.digitalduriantv.com

**DIGITAL MAGIC
(PRODUCTION DIVISION)**

589 Soi Ramkhamhang 39
(Thepleela 1) Kwang Wangtonglang
Khet Wangtonglang
Bangkok 10310, Thailand
Tel: +66 2 9575 6805
Website: www.digitalmagicgroup.com

**DIGITOONZ MEDIA & ENTERTAINMENT
PVT LTD**

E 112, 2nd Floor, Sector 6
Delhi, NCR, 201301 Noida – Uttar Pradesh
Tel: +91 12 0432 4906
Fax: +91 12 0432 4907
Website: www.digitoonz.com

DIR4 FILMS

6/1 Soi Ari 5, Paholyothin Road
Samsennai, Phayathai
Bangkok 10400, Thailand
Tel: +66 02 617 0143
Website: www.dir4films.com

DISCREET ART PRODUCTIONS LLP

30-31 Brigade Towers 5th Floor
Financial District, Nankamguda, Gachibawali
Hyderabad – 500032 India
Tel: +91 40 6464 3678
Website: www.discreetarts.com
Email: info@discreetarts.com

DOCKLANDS STUDIOS

476 Docklands Drive
Docklands, Victoria 3008
Tel: +61 3 8327 2000
Website: www.dsmdelbourne.com
Email: info@dsmdelbourne.com

DOUBLE VISION SDN BHD

I-G-8 Parklane Commercial Hub
No. 21, Jalan SS7/26 Kelana Jaya
47301 Petaling Jaya
Selangor, Malaysia
Tel: +60 3 7954 6188
Website: www.facebook.com/doublevisionmalaysia

DOWIN TV PRODUCTION CO LTD

1F, No. 41-1, Lane 11, Section 6
Minquan E. Rd, Neihu District
Taipei City, 114, Taiwan ROC
Tel: +886 22 796 1909
Fax: +886 22 796 2730
Email: sunjun@syg-group.com

DQ ENTERTAINMENT

644, Aurora Colony, Road No. 3,
Banjara Hills
Andhra Pradesh, Hyderabad –
500034 India
Tel: +91 40 2355 3726
Fax: +91 40 2355 2594
Website: www.dqentertainment.com
Email: swastika@dqentertainment.com

DREAM FOREST PRODUCTIONS

56 Prinsep St, #01-01
Singapore 188685
Tel: +65 6837 2345
Fax: +65 6837 0341
Website: www.dreamforest.com
Email: contact.us@dreamforest.com

DREAMNCOMPANY

502, Lions B/D, 9 Samil Daero 4-gil
Jung-gu, Gyeonggi-do, Seoul 100-861
Korea
Tel: +82 10 4378 9147

DREAMVILLE ENTERTAINMENT

3RD Floor, 27 Seorae-ro 2-gil
Seocho-gu, Seoul 123-805 Korea
Tel: +82 2 529 9277
Fax: +82 2 529 9278
Website: www.dreamville.kr
Email: info@dreamville.kr

DWARF STUDIO / TYO INC

4-14-18 Nukui Nerima-ku
Meguro-ku, 176-0021 Tokyo, Japan
Tel: +81 3 5971 9888
Fax: +81 3 5971 9889
Website: www.dwf.jp

E PLUS TECHNOLOGIES INDIA PVT LTD

A 49/50, Girirag Industrial Premises,
Mahakali Caves Road
Andheri-East, Mumbai 400093 India
Tel: +91 98 2021 0402
Fax: +91 4020 4243
Website: www.eplusstudio.co.in
Email: info@eplusstudio.co.in

EBUS MEDIA NETWORK PTE LTD

3 Fusionopolis Place
Galaxis #04-51/52/53
Singapore 138523
Website: www.groupimd.com
Email: info@ebus.tv

ED-ONLINE TECHNOLOGIES SDN BHD

2-7-3 Queen's Avenue Jalan Bayam
Off Jalan Peel, 55100
Kuala Lumpur, Malaysia
Tel: +60 3 9205 5026
Website: www.ed-online.com.my
Email: enquiries@ed-online.com.my

EDITUDE PICTURES PTE LTD

Block 1003, Bukit Merah Central
#03-07, Technopreneur Centre
Singapore 159836
Tel: +65 6227 7524
Website: www.editude.com.sg
Email: enquiries@editude.com.sg

ELECTRIC CIRCUS

Chun-ui TechnoPark 202-1301
Chun-ui-dong, Wonmi-gu
Bucheon 420-857 Korea
Tel: +82 32 623 0135
Fax: +82 32 623 0136
Website: www.electriccircus.com

ELITE ANIMATION SDN BHD

28-1, Jalan Jasmin 1/Ks 6,
Bandar Botanic, 41200 Klang,
Selangor Darul Ehsan, Malaysia
Tel: +60 3 3326 2644
Website: www.eliteanime.com.my
Email: admin@eliteanime.com.my

ELIXIR ENTERTAINMENT

One Raffles Quay, Level 25
North Tower, Singapore 048583
Tel: +65 8432 1182
Website: www.elixir-ent.com

EMERGINT PTY LTD

360C Park Street
South Melbourne, Victoria 3205, Australia
Tel: +61 3 9696 3623

EMPEROR MOTION PICTURES

28th Floor, Emperor Group Centre
288 Hennessy Road,
Wanchai, Hong Kong
Tel: +852 2835 6688
Website: www.emp.hk
Email: enquiry.emp@emperorgroup.com

ENDEMOL SHINE

Australia Office
42-44 Victoria Street
McMahons Point
Sydney NSW 2060
Tel: +61 2 9202 8555
Website: www.endemol.com.au

China Office

Suite 15-2, 15/F Tower C
No. 9 Guang Hua Road Soho2
Chaoyang District, 100020 Beijing, China
Tel: +86 10 5900 7119

Singapore Office

Endemol Shine Asia
19 Cantonment Road
Singapore 089741
Tel: +65 6653 6777
Website: www.endemolshinemedia.com
Email: jeeyoung.lee@endemolshine.com

EPICAN

HueLife Bldg 4F/5F 118
Yangpyeong-ro, Yeongdeungpo-gu
Seoul, Korea
Tel: +82 26 004 5077
Website: www.epican.net
Email: jschang@epican.net

ESCALADE SDN BHD

B-217 @ 10 Boulevard
Damansara Kayu Ara
47400 Petaling Jaya
Selangor Darul Ehsan, Malaysia
Tel: +60 1 2555 9071
Fax: +60 3 7733 9332

ESCAPADE MEDIA PTY LTD

Level 2, Building 61
Fox Studios Australia
38 Driver Avenue
Hoore Park NSW 2021
Tel: +61 2 8353 2793
Website: www.escapademedia.com.au

**ESSENTIAL MEDIA AND
ENTERTAINMENT**

Level 2, 6A Nelson Street, 169
2038 Annandale NSW, Australia
Tel: +61 2 8568 3100
Fax: +61 2 9519 2326
Website: www.essential-media.com

EVANS COMMUNICATIONS

Block 3, Flat B, G/F
4 Shouson Hill Rd
NA Hong Kong
Tel: +852 2873 0083
Fax: +852 2580 8580

EVERYSHOW INC

7F, Misung Building, 115-7 Nongyun-dong
Gangnam-gu, Seoul 135-821 Korea
Tel: +82 23 780 7000
Fax: +82 23 4421 1221
Website: www.everyshow.co.kr

EVOLUTION TEAMS

Jl. Prof. Joko Sutono Sh No 7
Jakarta Selatan 12160, Indonesia
Tel: +62 21 2952 8687
Website: www.evolutionteams.com
Fax: +62 21 7229 476

EXERO HDTV

151 Kangaroo Road
Hughesdale, 3166 Melbourne, Victoria
Tel: +61 3 9885 3109
Fax: +61 3 9923 6481
Website: www.exero.com

F.RHYTHM 3D ANIMATION COMPANY

No. 1, 323 Jinzhou Street
Taipei, Taiwan
Tel: +886 2 2517 4572
Fax: +886 2 2517 1034
Website: www.fr3d.com.tw
Email: gloria@fr3d.com.tw

FAME WORK CO LTD

142 Soi Sukhumvit 20
Sukhumvit Road, Klongtoey
Bangkok 10110, Thailand
Tel: +66 2 6635 3602
Website: www.fame-work.com
Email: chavala@fame-work.com

FANTAWILD ANIMATION INC

14/F, Huaiqiang Building
Keji Zhong Yi Road, Nanshan
518057 Shenzhen, Guangdong, China
Tel: +86 755 6682 6666
Website: www.fantawild.com
Email: info@hytch.com

FAST TIME PRODUCTION HOUSE

1761/5 Ladprao 94, Wangtonglang
Bangkok 10310, Thailand
Tel: +66 2530 8050
Fax: +66 2530 7733
Website: www.fasttime.co.th
Email: producer@fasttime.co.th

FETCH TV

Level 5, 61 Lavender Street
2061 Sydney NSW, Australia
Tel: +61 4 3234 7368
Fax: +61 4 9929 7339
Website: www.fetchtv.com.au
Email: contactus@fetchtv.com.au

FILM BROKEN HILL

210 - 230 Eyre St,
South Broken Hill
Tel: +61 8 8080 3564
Website: www.brokenhillaustralia.com.au/film-broken-hill
Email: mail@filmbrokenhill.com

FILM MAGIC LIMITED

Room 802, Block A, Sea View Estate
2-8 Watson Road, North Point
Hong Kong
Tel: +852 2571 5432
Website: www.filmmagic.com.hk
Email: anna@filmmagic.com.hk

FILM MALL PTE LTD

Block 171 Kallang Way #05-04
Kolam Ayer Industrial Estate
Singapore 349250
Tel: +65 6842 6498
Website: www.filmmallone.com
Email: info@filmmallone.com

FILMAT36 (SINGAPORE) PTE LTD

501 Balestier Road
#02-03 Wai Wing Centre
Singapore 329844
Tel: +65 6256 1982
Website: www.filmat36.com
Email: production@filmat36.com

FIVE STAR PRODUCTION CO LTD

61/1 Soi Thaweemitr 2 Rama 9 Road
Huaykwang, Bangkok 10320, Thailand
Tel: +66 2 2469 0259
Fax: +66 0 2246 2105
Website: www.fivestarent.com
Email: info@fivestarent.com

FLAME MEDIA PTY LTD

P O Box 469
Artarmon NSW 1570
Tel: +61 2 8065 4899
Fax: +61 2 8084 8705
Website: www.flamedistribution.com

FLY ENTERTAINMENT PTE LTD

213 Henderson Road
Henderson Industrial Park #02-10
Singapore 159553
Tel: +65 6224 3188
Fax: +65 6224 2388
Website: www.fly.com.sg

FOODLOOKING

308, Morya Classic Opp. Infinity Mall
Offlink Road, Andheri-West 1 Maharashtra
Mumbai 400053 India
Tel: +91 98 3344 6949

FORTISSIMO FILMS

26th Floor, Unit A
CKK Commercial Centre
289-295 Hennessy Road
Wanchai, Hong Kong
Tel: +852 2311 8081
Website: www.fortissimofilms.com

FOURTWELVE

Studio 4, 94 Oxford St
Darlinghurst, 2010 Sydney NSW
Tel: +61 4 1285 9075
Website: www.412.com.au

**FOX INTERNATIONAL CHANNELS
SOUTHEAST ASIA**

13F, One Harbour Front
18 Tak Fung Street, Hunghom
Kowloon, Hong Kong
Website: www.fox.com

FOX STUDIOS AUSTRALIA

Building 16, 38 Driver Avenue
Moore Park, NSW 2021
Australia
Tel: +61 2 9383 4200
Website: www.foxfstudiosaustralia.com
Email: enquiries@foxaus.com

FOXTEL

5 Thomas Holt Drive, Level 4
North Ryde, Australia, NSW 2113
Tel: +61 2 9813 6000
Fax: +61 2 9813 7110
Website: www.foxtel.com.au
Email: corporateaffairs@foxtel.com.au

FRED

210 Riversdale Road
Hawthorne Victoria 3122
Tel: +61 3 9810 7145
Website: www.fredmedia.com.au
Email: wsevel@fredmedia.com.au

FREEFLOW PRODUCTIONS PTE LTD

89 Neil Road, #01-01
Singapore 088849
Tel: +65 6224 4138
Fax: +65 6224 3918
Website: www.freeflow.com.sg
Email: reach@freeflow.com.sg

FREEHAND PRODUCTIONS PTY LTD

10/43-53 Bridge Road,
Stanmore NSW 2048, Australia
Tel: +61 2 8514 5400
Fax: +61 2 9518 9455
Website: www.freehandtv.com.au
Email: info@freehandtv.com.au

FREESTATE PRODUCTIONS

The Crescent @ Kallang
#05-07, 47 Kallang Pudding Rd
Singapore 349318
Tel: +65 6444 7073
Website: www.freestatesite.com
Email: godox@freestatesite.com

FREMANTLEMEDIA INTERNATIONAL

Australia Office
110-112 Christie Street
St Leonards, Sydney NSW 2065
Tel: +61 2 9434 0666
Website: www.fremantlemedia.com
Singapore Office
10 Raeburn Park #03-01
Block A, Singapore 88702
Tel: +65 6223 8771
Website: www.fremantlemedia.com

FRESH TELEVISION PVT LTD

1012, UJIMMA, Off Link Road
Malad West, Mumbai 400064, India
Tel: +91 22 6562 7775
Fax: +91 22 6666 9870
Website: www.freshtv.in
Email: nideeshv@freshtv.in

FRIEDCHILLIES MEDIA SDN BHD

FriedChillies Food Network Studio
D-05-3A, Ritzie Perdan, Jln PJU8/2
Damansara Perdana, 47810 Selangor
Malaysia
Tel: +60 3 7710 6809
Website: www.friedchillies.tv

FROGTALE STUDIO SDN BHD

19-02a, Level 19, The Pinnacle
Persiaran Lagoon, Bandar Sunway
46150 Petaling Jaya
Selangor, Malaysia
Tel: +60 3 5613 2287
Website: www.frogtalestudio.com

FUJI CREATIVE CORPORATION

DiverCity Tokyo Office Tower 18G
1-120, Aomi, Koto-ku
Tokyo 136-0064, Japan
Tel: +81 3 6865 1988
Fax: +81 3 6865 1977
Website: www.fujicreative.co.jp

FUNCHEL SDN BHD

97C, Jalan SS 25/2
Taman Bukit Emas
47301 Petaling Jaya
Selangor, Malaysia
Tel: +60 3 7803 0448
Website: www.funchel.com

G&G ENTERTAINMENT INC

152-050 Hanshin IT Tower #301
Gurodong, Goroku, Seoul, Korea
Tel: +82 2 2108 7090
Website: www.gngmovie.com
Email: admin@gngmovie.com

GALAXY POP

P0 Box 373, South Yarra,
Victoria, 3141, Australia
Tel: +61 3 9866 1611
Website: www.galaxytop.com
Email: enquiries@galaxytop.com

GIGGLE GARAGE SDN BHD

4806-10, Central Business District 2
Jalan Perdana, Cyber 12
63000 Cyberjaya, Selangor, Malaysia
Tel: +60 3 8322 6288
Website: www.gigglegarage.com
Email: x.gabing@gigglegarage.com

GLEN ART PRODUCTIONS

1/45 Chelmsford Street
Williamstown North
Victoria 3016, Australia
Tel: +61 4 1810 0050
Website: www.glenart.com.au
Email: glenart@netspace.net.au

**GLOBAL DIGITAL CREATION
(HOLDINGS) LTD**

6-7F, GDC Building
9 Gaoxin Central Avenue 3rd
Nanshan District, 518057
Shenzhen, China
Tel: +86 755 8608 8018
Website: www.gdc-world.com

GLOBAL STATION SDN BHD

15-1 Jalan Wangsa Delima 12
D'Wangsa Wangsa Maju
53300 Kuala Lumpur, Malaysia
Tel: +60 3 4142 6339
Fax: +60 3 4142 2339
Email: z.alia83@yahoo.co.uk

GLOBLE PNN HOLDINGS INC

#344, Mao Tse Tung Blvd, Toul Svay Prey 1
Khan Chamkarmon, Phnom Penh, Cambodia
Tel: +855 02 321 3313
Website: www.pnn.com.kh
Email: bopha.t@pnn.com.kh

GLUE STUDIOS SDN BHD

C-16-01, Level 16, iTech Tower,
Jalan Impact, Cyber 6,
63000 Cyberjaya,
Selangor, Malaysia
Tel: +60 1 2609 6884
Website: www.gluestudios.my

GMA NETWORK INC

GMA Network Center
EDSA cor. Timog Ave
Diliman, Quezon City
1103 Philippines
Tel: +63 2 9827 777
Website: www.gmanetwork.com

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GREY FILMS INDIA PVT LTD

No. 16, T1, Manthope Colony,
8th Avenue, Ashok Nagar,
Chennai 600083
Tel: +91 981 000 1716
Website: www.greyfilms.com
Email: dopnalla@gmail.com

**GREY SCALE MEDIA SOLUTIONS
PVT LTD**

Flat #101, Sudharma Residency, Sanjeeva
Reddy Nagar
Hyderabad – 500038 India
Tel: +91 99 8967 7177
Website: www.greyscale.co.in

GREY MATTER ENTERTAINMENT PVT LTD

B802, Express Zone,
Western Express Highway
Malad East, Mumbai 400097,
Maharashtra, India
Tel: +91 22 2873 7662
Website: www.greymatterfilms.com
Email: rahul@greymatterentertainment.com

GROUP8 / SOUND AND COMPANY

402, World Cup buk-ro
Mapo-gu, Seoul, Korea
Tel: +82 26 900 8821
Fax: +82 26 900 8899
Email: anitis@group8.co.kr

GS PRODUCTIONS

Suite E-13-14, Plaza Mont Kiara
2 Jalan Kiara, Mont Kiara
50480 Kuala Lumpur, Malaysia
Tel: +603 6203 2435
Website: www.gsproductions.com.my
Email: info@gsproductions.com.my

GUAN YUE INTERNATIONAL LTD

4F, Building A China
CBD TEDA No. 15
Guang Hua Road, Chaoyang District
100020 Beijing, China
Tel: +86 10 8588 6980
Fax: +86 10 8588 6060

GUNG HO FILMS

China Office
Building B25A, 10 JiuXianQiao Road
Chaoyang District,
Beijing 100015, China
Tel: +86 10 5975 6351
Website: www.gunghofilms.com
Philippines Office
306, GC Corporate Plaza
150 Legazpi Street, Legazpi Village
Makati City 1200, Philippines
Tel: +63 2478 7582
Website: www.gunghofilmsmanila.ph
Email: info@gunghofilmsmanila.com

H CULTURE

Gasandigital 1-ro 128 STX Tower
Gumchongu, Seoul 153-803 Korea
Tel: +82 2 564 2761
Fax: +82 27 041 7047 67
Website: www.hhhh.co.kr

**HANGZHOU A.U CULTURAL CREATIVITY
CO LTD**

Building 38, Venice Town
Paradise Xiaoshan District, 311203
Hangzhou, Zhejiang, China
Tel: +86 571 8281 3763
Website: www.66uu.com
Email: john@66uu.cn

HANGZHOU RISING ANIME CO LTD

2F Zone A North Software Park
No. 35 Xiangyan Road Gongshu Di
310011, Hangzhou, China
Tel: +86 571 2885 6291
Fax: +86 571 2885 6295

HANGZHOU STEAMWORKS CREATIVE CO LTD
Rm611 BLDG No.5 Haichuang Park
No.998 Wenyi West Rd, Hangzhou, China
Tel:+86 571 2630 7273
Fax:+86 571 2630 7270
Website: www.megamediamarket.com

HANGZHOU TAIKONG WORKS FILM CO LTD
No. 1 Chuangyi Road Zhubantang Sub-district
Xihu District, Hangzhou 310024 China
Tel: +86 571 8839 1920

HANGZHOU THUNDER ANIMATION CO LTD
Room 1001 Block D No. 9
Jiuhuan Road, Hangzhou 310019 China
Tel: +86 571 5607 1781
Fax: +86 571 5607 1783

HAPPY DOG TV LTD
98, Gamdongji-gil Bangnim-myeon
Pyeongchang-gun, Gangwon-do, Korea
Tel: +82 2 780 9988
Fax: +82 2 780 1133
Website: www.happydogtv.com
Email: wowhappydog@naver.com

HB ENTERTAINMENT
819, Eon-ju ro
Gangnam-gu, Seoul, Korea
Tel: +82 2 3448 1105
Website: www.hbenter.cm
Email: marketing@hbentertainment.com

HELICONIA ENTERTAINMENT CO LTD
240 Sukhumvit 49/14, Sukhumvit Road
Klongtonnua, Wattana Bangkok 10110
Thailand
Tel: +66 2392 1840
Fax: +66 2392 1843

HI-5 WORLD
Australia Office
Suite 2, Level 3, 50 Yeo Street,
Neutral Bay, NSW 2089, Australia
Tel: +61 2 8075 2802
Website: www.hi-5world.com
Email: idawson@hi-5world.com
Singapore Office
22 Cross Street
#03-54/61, South Bridge Court
China Square Central
Singapore 048421
Tel: +65 6319 4171
Website: www.hi-5world.com

HIKOI PRODUCTIONS
70 Tallyho Street
Rotorua 3015, New Zealand
Tel: +64 21 745 426 / 7 332 3061
Website: www.huntingaoearoa.com
Email: pipipi@hikoinz.co.nz

HIPS - HIPWELL INTERNATIONAL PRODUCTION SERVICES
310 Richardson Street
Middle Park, Victoria 3206, Australia
Tel: +61 3 9699 9427
Website: www.hipwell.tv
Email: john@hipwell.tv

HONG DANG MOO CO LTD
148, Sagimakgol-ro, Jungwon-gu
Seongnam-si, Gyeonggi-do, Korea
Tel: +82 70 4012 7551
Website: www.hdmoo.com
Email: kjpooh@gmail.com

HUB MEDIA GROUP
22 Cross Street #03-54/61
South Bridge Court, China Square Central
Singapore 048421
Tel: +65 6226 3771
Website: www.hubmediagroup.com

HUD HUD MEDIA SDN BHD
No. 23, Jalan 14/50
Section 14, 46100 Petaling Jaya,
Selangor, Malaysia
Tel: +60 3 7875 5449
Website: www.hudhudmedia.com
Email: info@hudhudmedia.com

HUNUS ENTERTAINMENT
93, Baekhyeon-ro, Bundang-gu
Seongnam-si 463-825 Korea
Tel: +82 31 603 1652
Fax: +82 31 603 1654
Website: www.hunusent.co.kr

I LIKE ENTERTAINMENT SDN BHD
Merchant Square @ Tropicana
Blok B, No. B-13-19, Jalan Tropicana
Selatan, Selangor
Petaling Jaya 47410, Malaysia
Tel: +603 7883 0531
Email: info@ilikent.com

I MAGIC Room
802, 8th Floor, Block A
Seaview Estate 2-8
Watson Road North Point, Hong Kong
Tel: +852 2571 5432
Fax: +852 2512 2430
Website: www.i-magic.com.hk

I MAGIC Room
802, 8th Floor, Block A
Seaview Estate 2-8
Watson Road North Point, Hong Kong
Tel: +852 2571 5432
Fax: +852 2512 2430
Website: www.i-magic.com.hk

I-SEA FILM PRODUCTION
125/521 Moo 5. Rock Garden
6 Tongka-Sapam Rd. A.Muang,
Phuket, Thailand
Tel: +66 76 510537
Website: www.iseafilm.com
Email: isea@iseafilm.com

ICONIX CO LTD
64, Pangyo-ro 255 beon-gil
Bundang-gu. Seongnam-si
Gyeonggi-do, Korea
Tel: +82 31 8060 2604
Website: www.iconix.co.kr
Email: mikyung@iconix.co.kr

IDEATE MEDIA SDN BHD
L3-1-4 Enterprise 4
Technology Park Malaysia
Bukit Jalil 57000
Kuala Lumpur, Malaysia
Tel: +60 3 8996 3396
Website: www.ideatemedia.com.my

IFA MEDIA GROUP
62 Burn Road,
#05-01 TSH Centre,
Singapore 369976
Tel: +65 6341 5612
Website: www.ifa-media.com
Email: enquiries@ifa-media.com

IKON MEDIA PTE LTD
Far East Finance Building
14 Robinson Road,
Singapore 048545
Tel: +65 6726 8776
Website: www.ikonfilms.com
Email: info@ikonfilms.com

IMACRON INC
IMACRON Media Centre Building
115 Kamuning Road
Quezon City 1103, Philippines
Tel: +63 2920 0575
Fax: +63 411 2255
Website: www.imacron.com

IMAGE FARM PRODUCTIONS SDN BHD
Central Office
36, Jalan Bukit Mewah 9/16
Fasa 9, Taman Bukit Mewah
43000 Kajang, Selangor, Malaysia
Tel: +60 1 6328 7248
Website: www.imagefarm.com.my

Northern Office
2, Jalan Pantai Jerjak
11900 Bayan Lepas
Pulau Pinang, Malaysia
Tel: +60 4 658 2248
Website: www.imagefarm.com.my
Email: shunming@imagefarm.com.my

IMAGICAL ARTS
3014A, Ubi Road 1 #07-01
Singapore 408703
Tel: +65 6747 4722
Fax: +65 6842 1421
Website: www.magicalarts.net
Email: info@magicalarts.net

IMAGINE GROUP ENTERTAINMENT PTE LTD
142 Neil Road
08871 Singapore
Tel: +65 6220 6731
Website: www.imaginegroup.tv

IMAGINE STUDIOS
8-14 Henderson Valley Road
0612 Auckland, New Zealand
Tel: +64 9 838 4553
Website: www.imaginestudios.co.nz

IMG SPORTS MEDIA (PRODUCTION)
20 Loyang Crescent,
Singapore, 508984
Tel: +65 6505 9351
Fax: +65 6235 4819
Website: www.img.com

INDEX CREATIVE VILLAGE PLC.
545 Soi Pridi Bhanomyong 42,
Sukhumvit 71 Rd., North Prakanong,
Wattana, Bangkok 10110 Thailand
Tel: +66 2 725 9333
Website: www.indexcreativevillage.com
Email: wci@index-creative.com

INDIGO PRODUCTION (THAILAND)
9 Dolcharumanee Building, 2nd Floor
65 Sukhumvit Road, Phrakanon Nua
Vadhna, Bangkok 10110, Thailand
Tel: +66 818 506 152
Website: www.indigoproduction.com
Email: info@indigoproduction.com

INFINITE MOTION SDN BHD
20-B-Jalan Suarasa 8/4,
Bandar Tun Hussein Onn,
43200 Cheras, Selangor, Malaysia
Tel: +60 3 9074 6575 / +60 3 9075 3277
Website: www.infinitemotion.my
Email: rahman@infinitemotion.my

INFINITE STUDIOS
Indonesia
Jl. Hang Lekiu, Teluk Mata Ikan
Nongsa, Batam
Riau Islands - Indonesia 29465
Tel : +62 778 7614 52
Website: www.frameworks.com.sg

Singapore
21 Media Circle #07-01
Singapore 138562
Tel: +65 6559 9118
Fax: +65 6559 9100

INFOCUS ASIA (BANGKOK)
518/5 Maneeya Centre Penthouse
Ploenchit Road
Bangkok 10330, Thailand
Tel: +66 2652 1541
Website: www.ifa-media.com
Email: enquiries@ifa-media.com

INTENSE ANIMATION STUDIO
60 Kaki Bukit Place
#07-04 Eunos Techpark (Lobby B)
Singapore 415979
Tel: +65 6284 8546
Website: www.intense-animation.com
Email: jennifer@intense-animation.com

INSPIDEA SDN BHD
G-G-03A, Glomac Square
Jalan SS 6/16A
47301 Petaling Jaya
Selangor, Malaysia
Tel: +60 3 7880 9934
Website: www.inspidea.com

IPCN (80 PRODUCTION)
No. 301 TongLeFang Building 15
555 Haifang Road, JingAn District
Shanghai 200041 China
Tel: +86 21 6082 9580
Website: www.ipcn.co.uk

IPSO-FACTO PRODUCTIONS
GPO Box 705, Melbourne
Victoria 3001, Australia
Tel: +61 4 1115 9454
Fax: +61 3 9670 6736
Website: www.ipso-facto.com.au
Email: info@ipso-facto.tv

IPLANET ENTERTAINMENT INC
A-403 Woolim-Lionsvalley Bldg
149 Yangpyeong-ro, Yeoungdeungpo-gu
Seoul 150-105 Korea
Tel: +82 2 514 8952
Fax: +82 2 514 8957

J TEAM PRODUCTIONS PTE LTD
SCAPE 2 Orchard Link #04-01
Singapore 237978
Tel: +65 6509 8065
Website: www.jteam.com.sg
Email: office@jteam.com.sg

J.A. PRODUCTION
1F, No 8, Lane 174, Sec 2, Bade Rd
Taipei City 104, Taiwan
Tel: +886 22 711 3661
Website: www.facebook.com/japroduction
Email: jacketzuwei@gmail.com

JAKARTA PELANGI PRODUCTIONS
Block A-4, Bungur Grand Centre
Jalan Ciputat Raya No. 4-6
Kebayoran Lama, Jakarta 12240, Indonesia
Tel: +62 21 725 3486
Website: www.jakartapelangi.com
Email: info@jakartapelangi.com

JET TV SDN BHD
A-2-12 Merchant Square,
Jalan Tropicana Selatan 1,
PJU3, 47410 Petaling Jaya,
Selangor, Malaysia
Tel: +60 19 355 7168
Fax: +60 3 7883 0487
Website: www.jettv.com.my
Email: ainewong@gmail.com

JIANGTOON ANIMATION
19th Floor, Building F1, Optics Valley
Software Park
East Lake High-tech, Development Zone
Wuhan, Hubei 430000 China
Tel: +86 27 5988 8633
Fax: +86 27 5988 8600
Website: www.jtanimation.com

JL DESIGN
3rd Floor, No. 2, Alley 2, Lane 97
Section 4, Minsheng Road (E)
Taipei 105, Taiwan
Tel: +886 2 8770 7700
Website: www.jldesign.tv
Email: business@jldesign.tv

JO JO ANIMATION PRODUCTION CO LTD

4F BLDG 6, No 100 Dicui Road
Wuxi 214072 China
Tel: +86 510 8516 3725

JOOVE ANIMATION STUDIO

23-3, Jalan USJ 21/1,
UEO Subang Jaya, 47630
Subang Jaya, Selangor, Malaysia
Tel: +60 1 8217 4808 / +60 1 6328 2098
Website: www.joove-e.com
Email: chhor@joove-e.com

JOY-TEAM ANIMATION PRODUCTION CO LTD

5F., No.7-1, Sec. 3,
Jinan Rd., Da'an Dist.,
Taipei City 106, Taiwan (R.O.C.)
Tel: +886 2 8773 5061
Website: www.joyteam-animation.com
Email: syeclm25@gmail.com

JOYSPOON ANIMATION

No 18, No 1000 Zhang Heng Road
Pudong New Area, Shanghai 200090,
China
Tel: +86 21 6542 6796
Fax: +86 21 6542 6669
Website: www.joyspoonanimation.com
Email: jieyuecn@163.com

JSL GLOBAL MEDIA COMPANY LIMITED

154 Ladprao Road (Soi 107),
Klongjan, Bangkapi,
Bangkok 10240, Thailand
Tel: +66 2 731 0630
Website: www.jslglobalmedia.com
Email: webmaster@jsglobalmedia.com

JUITA ENTERTAINMENT

26-3 Jalan Bangsar Utama 1,
Bangsar Utama,
59000 Kuala Lumpur, Malaysia
T: +60 3 2287 1399
Website: www.juita-entertainment.com
Email: juita.entertainment@gmail.com

JUITA VIDEN SDN BHD

Unit 809, 8th Floor, Block F
Phileo Damansara 1
No 9 Jalan 16/11, 46350
Petaling Jaya, Selangor, Malaysia
Tel: +60 3 7660 8071
Website: www.juitaviden.com

JUNGLEBOYS

4/113-115 Oxford Street, Darlinghurst
Sydney NSW 2010, Australia
Tel: +61 2 8353 8055
Website: www.jungle.ws
Email: frontofhouse@jungle.ws

JY ANIMATION CO LTD

15F, Tower C, Poly Centre of East
No. 129 Balizhuangbeili, Chaoyang District
Beijing 100025 China
Tel: +86 10 8585 7575
Website: www.jya.cn
Email: huangxueying@jya.cn

K PRODUCTION

13, Sillim-ro 70-gil
Gwanak-gu, Seoul, Korea
Tel: +82 2 885 5505
Fax: +82 2 882 7657
Website: www.k-production.com
Email: ceaserdraft@naver.com

K TEAM PRODUCTIONS

Hong Kong Office
1st Floor, Nan Fung Industrial Building
15-17 Chong Yip Street,
Kwun Tong, Kowloon, Hong Kong
Tel: +852 2410 1233
Website: www.koolcampus.com

Malaysia Office

A-3-9, 8 Avenue, Block A
Jalan 8/1, 46050 Petaling Jaya
Selangor, Malaysia
Tel: +603 7962 7066
Fax: +603 7962 7001

Thailand Office

247 Soi Suanpolo
6 Satorn 3 Road, Satorn
Bangkok 10120, Thailand
Tel: +66 2 286 4281

KADOKAWA DAIEI STUDIO

Tel: +81 4 2482 2520
Fax: +81 4 2482 1160
Website: kd-st.co.jp

KAIMU PRODUCTIONS

5th Floor, Block C,
Zhoujiaqiao Creative Centre
2453 Wanhanglu Road
Shanghai 200051, China
Tel: +86 21 5272 2121
Website: +86 21 5272 7524
Website: www.kaimuproductions.com

KANTANA PRODUCTION SERVICE CO LTD

333/3 Ratchadaniwej Soi 19
Pracha-U-Thit Rd, Samson Nok, Huaykwang
Bangkok 10320, Thailand
Tel: +66 2275 0046
Website: www.kantana.com
Email: webmaster@kantana.com

KAS MOVIE MAKERS

B-109, 2nd Floor, Defence Colony
New Delhi – 110024 India
Tel: +91 11 2433 0548
Fax: +91 11 2433 0548
Website: www.kasmovie.com
Email: kasdelhi@gmail.com

KBS STUDIOS

123, Ingye-ro, Paldal-gu,
Suwon-si, Gyeonggi-do
Tel: +82 31 219 8081
Website: english.kbs.co.kr

KECHARA INMOTION SDN BHD

No. 41-3A & 3B,
1st Floor, Jalan PJU 1/3C
SunwayMas Commercial Centre
47301 Petaling Jaya,
Selangor, Malaysia
Tel: +60 3 7880 2889
Website: www.kechara.com/film-video

KEMISTRY

Jalan Gandaria II, No.7
Kebayoran Baru
Jakarta Selatan 12140, Indonesia
Tel: +62 21 739 2696
Website: www.ke-content.com
Email: info@kemistry.biz

KEYRING CO LTD

2F Samjung Bldg, 20 Teheran-ro
Gangnam-gu, Seoul 135-923 Korea
Tel: +82 02 3447 2033
Fax: +82 02 3447 2032
Website: www.keyringstudio.com

KIMJONGHAK PRODUCTION CO LTD

7th Floor, Seogyosheil Bldg
64, Yanghwado, Mapo-gu
Seoul, Korea
Tel: +82 23 445 6001
Website: www.kjhpro.com
Email: pdhui@kjhpco.com

KING CONTENT CO LTD

605 Samyoung Bldg, 733-24
Yeoksam-ro, Gangnam-gu
Seoul 135-514, Korea
Tel: +82 70 4120 1113
Email: nhalin@naver.com

KIYOSHI ENTERTAINMENT PVT LTD

B52, 1st Floor, Nang Bhavan Indl Estate
Mahakali Caves Road, Andheri-East
Mumbai – 400093 Maharashtra India
Tel: +91 98 6928 6157

KLONGCHAI PICTURES CO LTD

79/105 Moo 3 Tambon Samet
Amphoeuangchonburi, Chonburi 20000
Thailand
Tel: +66 2639 0065
Fax: +66 2238 3765

KMH CO LTD KOREA

23rd Floor, KT IT Centre, 924 Mok-dong
Yangchun-gu, Seoul 158-714 Korea
Tel: +82 22 647 1402
Fax: +82 22 647 3141
Website: www.ikmh.co.kr

KOEN MEDIA

402, World Cup buk-ro
Mapo-gu, Seoul, Korea
Tel: +82 26 393 4547
Fax: +82 26 393 4550
Website: www.koengroup.com
Email: sejine@koenmedia.com

KOSMIK GLOBAL MEDIA PVT LTD

L 48, Jalvayu Vihar
Sector 25, Noida 201301, UP, India
Tel: +91 989 111 6777
Fax: +91 120 454 2312
Website: www.kosmikglobal.com
Email: akanksha@kosmikglobal.com

KRU STUDIOS SDN BHD

Persiaran Cyber Point Selatan
Cyber 8, 63000 Cyberjaya, Selangor
Malaysia
Tel: +60 3 8320 3888
Website: www.krustudios.com
Email: enquiries@krustudios.com

KUNG FU FAMILY ANIMATION (SUSHOU) CO LTD

Room 302, 8th Building, 328 Xinghu Rd
SIP Suzhou, Jiangsu Province
215123 China
Tel: +86 0512 6278 1183
Website: www.dmw365.com

KYANITE SDN BHD

No. 15-1, Jalan Daun Inai 21,
Sunway SPK Damansara, 52200
Kuala Lumpur, Malaysia
Tel: +60 3 6261 3576 / +60 1 2281 1877
Website: www.kyanite.tv
Email: michael@kyanite.tv

LASTA MULTIMEDIA JOINT STOCK COMPANY

41-43 Vo Van Street, Ward 6
District 3, HCMC, Vietnam
Tel: +84 83 933 3359
Fax: +84 83 930 6959
Website: www.letsViet.vn
Email: hoang.nguyenvan@lasta.com.vn

LEGEND MEDIA

Room 406, Building 8, Heshengqilinshe
Wangjing, Chaoyang District
Beijing 100102 China
Tel: +86 10 5738 9746

LEGENDARY TELEVISION

2F A01, Seoul Business Agency
400 World Cup Buk-ro (1602 Sangam-dong)
Mapo-gu, Seoul Korea 121-904
Website: www.legendary.com
Email: aoe@legendary.com

LEMON SKY ANIMATION SDN BHD

10-2, Symphony House
Jalan PJU 1A/46, 47301
Petaling Jaya, Selangor, Malaysia
Tel: +60 3 7842 6155
Website: www.lemonslytv.com
Email: inquiries@lemonslytv.com

LEMONTREE PRODUCTIONS

Unit No. 2, R. M. Building
Next to Jaya Auto, Dr. E. Moses Rd
Mahalaxmi (W) Mumbai – 400034 India
Tel: +91 22 2354 4714
Website: www.infinitypost.net/lemontreefilms
Email: lemontree.film@gmail.com

LENS MEDIA INTERNATIONAL LIMITED

Room 804, Mansion B Building 5
Soucheng International, No 36 Guang Qu Rd
Chaoyang District, Beijing 100122 China
Tel: +86 10 8721 3175
Website: www.lensmedia.com.cn
Email: amanda_bj_china@yahoo.com.cn

LES' COPAQUE PRODUCTION SDN BHD

No. 1, Jalan Boling Padang G13/G
Section 13, 40100, Shah Alam
Selangor Darul Ehsan, Malaysia
Tel: +60 3 5511 8089
Website: www.lescopaque.com
Email: info@lescopaque.com

LI TV ASIA SDN BHD

Level 9.02, Tropicana City Office Tower
No. 3 Jalan SS20/27
47400 Petaling Jaya,
Selangor Darul Ehsan, Malaysia
Tel: +60 3 7665 1239
Website: www.litvchannel.com
Email: enquiries@litvasia.com

LIANG LI MEDIA SINGAPORE

#17-08, 114A Arthur Road
439826 Singapore
Tel: +65 601 2213 3538

LIFELIKE

1903 Room, Wealth Centre Building, No 577
CheZhan Road, Wenzhou City
Zhejiang Province, China
Tel: +86 13 2858 7901 0
Website: www.zhengxu.net
Email: jinchengguang@vip.qq.com

LIL CRITTER WORKSHOP SDN BHD

D-3A-03 Block D2
Ritzu Perdana Business Centre
PJU 8/2, Damansara Perdana,
Selangor, 47820, Malaysia
Tel: +60 3 7732 9155
Website: www.lilcritterworkshop.tv

LIME PRODUCTION

9 Dolcharumanee Building, 2nd Floor
65 Sukhumvit Road, Phrakanong Nua
Vadhna, 10110 Bangkok
Tel: +66 81 8345 902
Website: www.limeproduction.com
Email: wandee@limeproduction.com

LITTLE RED ANTS

CT Hub 2, 114 Lavender Street, #11-80
Singapore 338729
Tel: +65 6345 7202
Website: www.littleredants.com.sg
Email: contact@littleredants.com.sg

LIVING FILMS

191/150-151 M.5, Koolpunt Villa 5
Chiangmai-Hang Dong Road, T. Mae Heia
A. Muang Chiang Mai, 50100 Thailand
Tel: +66 81 884 6009
Website: www.livingfilms.com
Email: chris@livingfilms.com

LOCATION PRO

825, Hyundai Rexion Office, Socho-gu
Socho-dong, Seoul 133-820 Korea
Tel: +82 2 558 7502
Website: www.locationpro.co.kr
Email: jrayor@paran.com

LOCO ENTERTAINMENT CO LTD

4-974D, H-1, KIST Hwarang-ro
14gil-5, Seongbuk-gu, Seoul 02792 Korea
Tel: +82 70 7525 5352
Fax: +82 70 8677 5540
Website: blog.naver.com/prpring

LODI ENTERTAINMENT

404, 3B, Horizon, Patliputra Nagar Mahada, Oshwara New Link Road, Jageshwar (W), Mumbai 400102, Maharashtra, India
Tel: +91 98 2004 3679
Website: lodientertainment.com
Email: lodifilms@yahoo.com / lodifilmspttld@gmail.com

LUNAR FILMS**China Office**

Yong Jia Road Lane 15, No.4
Shanghai 200020, China
Tel: +86 21 5404 6908
Website: www.lunarfilms.tv
Email: ken@lunarfilms.com.cn

Singapore Office

27A Arab Street
Singapore 199726
Tel: +65 6296 7848
Fax: +65 6296 7148
Website: www.lunarfilms.tv
Email: jocelyn@lunarfilms.tv

M'GO FILMS

420 North Bridge Road, 04-02
North Bridge Centre,
Singapore 188727
Tel: +65 6333 1955
Website: www.margofilms.com
Email: contact@margofilms.com

M2B WORLD ASIA PACIFIC PTE LTD

35 Tai Seng Street
#01-01, TATA Communications Exchange
Singapore 534103
Tel: +65 6309 3055
Website: www.wowtv.com

MAGIC IMAGE CO LTD

14, Eonju-ro 98-gil
Gangnam-gu, Seoul, Korea
Tel: +82 2 563 7765
Fax: +82 25 563 7724
Website: www.micostudio.com
Email: stevejeon@micostudio.com

MAISON FILM & PRODUCTION CO LTD

156/11 Soi Meesuan3
Prakranongnua, Wattana
Bangkok 10110, Thailand
Tel: +66 2751 2885
Website: www.maisonfilm.com
Email: producer@maisonfilm.com

MAKE PRODUCTIONS

65 Tessenoh Road
Singapore 217666
Website: www.makeproductions.com
Email: info@makeproductions.com

MATCHING STUDIO

305/10 Sukhothai Soi 6
Sukhothai Road Dusit
Bangkok 10300, Thailand
Tel: +66 2243 6543-6
Website: www.matchingstudio.com
Email: info@matchingstudio.com

MD ANIMATION

MD Place, Tower 1, 8th Floor
Jl. Setiabudi Selatan No. 7
Jakarta 12910, Indonesia
Tel: +62 21 3442 777
Fax: +62 21 3451 777

MEDIA STABLE PTE LTD

Ground floor,
7 Havelock Street, West Perth 6005
Tel: +61 4 1506 4413
Website: www.mediastable.com.au
Email: info@mediastable.com.au

MEDIA VISION (BEIJING)

15th Floor, Block 2 Blue Castle Centre
Xidawang Road, Chaoyang District
Beijing, China
Tel: +86 10 8599 7941
Website: www.media-vision.com.cn

MEDIA WORLD PICTURES PTY LTD

P.O. Box 90, Carlton South
Victoria 3053, Australia
Tel: +61 3 9329 3252
Website: www.mediaworld.com.au
Email: reception@mediaworld.com.au

MEDIAFREAKS PTE LTD

206A Syed Alwi Road
Singapore 207739
Tel: +65 6323 3186
Fax: +65 6323 2960
Website: www.media-freaks.com
Email: info@media-freaks.com

MEGA-VISION PICTURES LTD

Unit 606, 6/F, Tower B,
Manulife Financial Centre
223-231 Wai Yip Street
Kwung Tong, Kowloon, Hong Kong
Tel: +852 2792 8800
Website: www.mvphk.biz
Email: sales@mvphk.biz

MEMITI COMPANY LTD

50 GMM Grammy Place, Sukhumvit 21
(Asoke) Rd, Klongtoey Nua, Wattana
Bangkok 10110 Thailand
Tel: +66 2 669 9073
Fax: +66 2 669 8713

METROWEALTH PICTURES SDN BHD

No. 20, Jalan PJS 5/28, PJCC
Pusat Dagangan Petaling Jaya Selatan
46150 Petaling Jaya, Selangor, Malaysia
Tel: +603 7782 2299
Website: www.metrowealthpictures.net
Email: ceo@metrowealth.com.my

MFX SDN BHD

16 Jalan Inai, Off Jalan Imbi
55100 Kuala Lumpur, Malaysia
Tel: +603 2141 2219
Fax: +603 2141 2239
Website: www.mfx.st

MIDITECH PVT LTD

419/B, 3rd Floor, Deodhar Centre
Marol Maroshi Road, Andheri-East
Mumbai – 400059 India
Tel: +91 22 2920 3470 – 73
Website: www.miditech.tv
Email: info@miditech.tv

MILLENNIA MOTION PICTURES PTE LTD

Blk 134 #01-464,
Lorong Ah Soo, Singapore 530134
Website: www.mmp.com.sg
Email: admin@mmp.com.sg

MIRAGE PICTURES PTE LTD

Blk 1093, Lower Delta Road #03-15
Singapore 169204
Tel: +65 6270 9193
Fax: +65 6270 9974
Website: www.miragepictures.com.sg
Email: support@miragepictures.com.sg

MIRAYI SDN BHD

76-3, Block G, Zenith Corporate Park,
SS 7/26, Kelana Jaya, 47301
Petaling Jaya, Selangor Darul Ehsan
Malaysia
Tel: +60 3 7880 3269
Website: www.mirayi.my

MM2 ENTERTAINMENT SDN BHD

B-09-01, Menara Bata
PJ Trade Centre, No. 8, Jalan PJU 8/8A
Bandar Damansara Perdana
47820 Petaling Jaya, Selangor, Malaysia
Tel: +603 7727 8388
Website: www.mm2entertainment.com

MOKPO CITY HALL

Mokpo Marine Science Museum for Children
98 Samhak-ro, 92 beon-gil
Mokpo-si 530-818 Korea
Tel: +82 10 3892 7989
Fax: +82 06 1242 6358
Website: www.mmsm.mokpo.go.kr

MONSTROU STUDIO PTE LTD

33 Ubi Ave 3
#08-49 Vertex Tower A, 81
Singapore 570453
Tel: +65 6634 0811
Website: www.monstrou.com
Email: kenneth@monstrou.com

MOONDO SDN BHD

15-3 Block A, Jaya One
72A Jalan Universiti
Selangor Darul Ehsan, Malaysia
Tel: +60 3 7956 1295
Website: www.moondo.my

MOON STAR STUDIO

701 Sukhumvit 80 (Soi Juntima) Ladprao
Wang Thong Lang Bangkok 10310
Tel: +66 2 539 3881 / 5270 1
Fax: +66 2 539 3861
Website: www.moonstarstudio.co.th
Email: marketing@moonstarstudio.co.th

MOTH PROJECTS SYDNEY

133 Reservoir Street, Surry Hills
NSW 2010, Australia
Tel: +61 2 9280 3330
Fax: +61 2 9280 3331
Website: www.mothprojects.com

MOTION MEDIA WORKS

Block 11 Kallang Place #03-12
Singapore 339155
Tel: +65 6392 3696
Website: www.motionmediaworks.com
Email: info@motionmediaworks.com

MOVIE STUDIO BALI

Pt. Movie Studio Bali
Abuan Susut Bangli
80661 Bali, Indonesia
Tel: +62 81 138 557 91
Website: www.moviestudiobali.com

MOVING BITS

883A Bukit Timah Road
Singapore 279894
Tel: +65 6469 9163
Website: www.movingbitsonline.com
Email: contact@movingbitsonline.com

MOVING PICTURE COMPANY (INDIA) LTD

405, Skylark Building, 60 Nehru lace
New Delhi – 110019 India
Tel: +91 11 4053 2002
Website: www.mpcindia.com
Email: mailtomp2014@gmail.com

MUFASA CO LTD

52/1 Soi Intamara 1, Sutthisarn Rd
Samsennai Phayatai
Bangkok 10400, Thailand
Tel: +66 84 551 9577
Website: www.mufasa.co.th
Email: mufasa@mufasa.co.th

NAF VIDEO PRODUCTION

2 Floor, 88 Jervois Street
Sheung Wan, Hong Kong
Tel: +852 2386 9209
Fax: +852 2581 1226
Website: www.naf.com.hk
Email: info@naf.com.hk

NAFALIA CORPORATION SDN BHD

12A-2, Jalan PJU 5/4, Dataran Sunway
Kota Damansara, 47810
Selangor, Malaysia
Tel: +60 3 6141 7327
Fax: +60 3 6141 7364
Email: faridwrc@gmail.com

NANJING FABEI CULTURAL & CREATIVE INC

7th Floor, Building C, No 11 Xinghuo Road
High-Tech Industry Development Zone
Nanjing, Jiangsu, 210061 China
Tel: +86 25 6817 2962
Website: www.njafbc.com
Email: hr@cnafbc.com

NATIONAL HISTORY

5 Melville St. Dunedin 9016, New Zealand
Tel: +64 3 479 9799
Fax: +64 3 479 9916 / 9917
Website: www.nhnz.tv
Email: info@nhnz.tv

NDTV LIFESTYLE LIMITED

29/B Annapurna Nagar
Indore – 452009 India
Tel: +91 89 5939 5663
Website: www.nileshpatelstudios.com

NEXT ANIMATION STUDIO

No. 39, Lane 141 Xing Ai Road
Neihu District, 114 Taipei City, Taiwan
Tel: +886 2 6607 8666
Website: www.nextanimation.com.tw
Email: inquiries@nextanimation.com.tw

NHC MEDIA CO LTD

#310 Digital Empire, 685 Gasan-dong
Geumcheon-gu, Seoul 153023 Korea
Tel: +82 2 2624 2831
Fax: +82 2 2624 2832
Website: www.nhcmedia.co.kr

NHK ENTERPRISES INC

4-14 Kamiyama-cho, Shibuya-ku
Tokyo, Japan 150-0047
Tel: +81 3 3468 6984
Fax: +81 3 3468 9530
Website: pf.nhk-ep.co.jp

NIKKATSU CORPORATION

3-28-12, Hongo, Bunkyo-ku
Tokyo 113-0033, Japan
Tel: +81 3 5689 1021
Website: intl.nikkatsu.com

NINE NETWORK AUSTRALIA

Level 6 , Australia Square
264 George Street
Sydney NSW 2000
Tel: +61 2 9965 2096
Website: www.ninemsn.com.au

NIPPON ANIMATION CO LTD

UHB Ginza Building, 11-14
Ginza 7-Chome, Chuo-ku
Tokyo 104-0061 Japan
Tel: +81 3 3574 5931
Fax: +81 3 3571 1739
Website: www.nipponanimation.com

NO AVERAGE JOE PTE LTD

The Broom Cupboard
28 Sin Ming Lane
#03-147 Midview City
Singapore 573972
Tel: +65 6570 5478
Website: www.noaveragejoe.tv

NOTORIOUS PLANET (ASIA)

3 Jalan Timur
46000 Petaling Jaya
Selangor, Malaysia
Tel: +603 7955 3499
Website: www.notoriousplanet.com
Email: perin@planetfilms.com

OAK3 FILMS PTE LTD

18 Kaki Bukit Road 3 #04-09
Singapore 415978
Tel: +65 6226 2338
Fax: +65 6226 2339
Website: www.oak3films.com
Email: info@oak3films.com

OCHRE PICTURES PTE LTD
Blk 73 Ubi Road 1
#06-50 Oxley Biz Hub
Singapore 408733
Website: www.ochrepictures.com
Email: contact@ochrepictures.com

OCON STUDIOS INC
9F, Blk A Pangyo-Inno Valley
253, Pangyo-ro, Bundang-gu
Seongnam-si, Gyeonggi-do, Korea
Tel: +82 31 8018 0844
Website: www.ocon.co.kr
Email: samlee@ocon.kr

OFF THE FENCE
Germany Office
Poststraße 37 55126 Mainz Germany
Tel: +49 6131 6988357

South Africa Office
111 3rd Avenue Kenilworth 7745
Cape Town South Africa
Tel: +27 21 671 4067

UK Office
20 Elmdale Road, Tyndalls Park,
Bristol BS8 1SG
Tel: +44 117 909 7560

U.S. Office
12233 W. Olympic Blvd. Suite 320
Box 29 Los Angeles CA 90064
Tel: +1 424 248 6778
Email: info@offthefence.com

OMENS STUDIOS PTE LTD
Main Office
100C Pasir Panjang Road
#03-00 See Hoy Chan Building
Singapore 118519
Website: www.omens-studios.com
Email: enquiries@omens-studios.com

India Office
Unit No. 6, Level 5
Discoverer Block, International Tech Park
Bangalore 560066

OMNIJOI MEDIA CORPORATION CO LTD
26F, CITIC Mansion, No 348
Zhongshan Road, 210008 Nanjing, China
Tel: +86 25 8321 8028
Fax: +86 25 8321 8169
Website: www.omnijoi.com

ON CREATIVE
193 Parraweena Road
Miranda, NSW 2228, Australia
Tel: +61 2 9542 7819
Website: www.oncreative.net
Email: mark@oncreative.net

ONE ANIMATION PTE LTD
305 Alexandra Road
Vantage Automotive Centre
#03-03 Singapore 159942
Tel: +65 6273 1785
Website: www.oneanimation.com
Email: info@oneanimation.com

ONEDASH22
196B Bukit Timah Rd, Singapore 229860
Tel: 6735 2968
Fax: 6221 4682
Website: www.onedash22.com
Email: admin@onedash22.com

ONEMEDIA
140, Suyeonggangbyeon-daero
Haeundae-gu, Busan, Korea
Tel: +82 51 553 4168
Email: onemedia1@daum.net

ONEVCN
19th Floor, #5 Wanda Plaza
No. 93 JianGuo Road, Chaoyang District
Beijing, China
Tel: +86 18 8108 8376 8
Email: zhanglei@onevcn.com

ONLINE DYNAMICS (M) SDN BHD
A-5-07, Block A, Neo Damansara
Jln PJU 8/1 , 47820 Petaling Jaya,
Selangor, Malaysia
Tel: +60 3 7727 6554
Website: www.capitaltv.my
Email: azman@capitaltv.my

OPTIDIGIT SDN BHD
8, Jalan Sri Hartamas 5
Taman Sri Hartamas
Kuala Lumpur 50480, Malaysia
Tel: +603 2858 7378
Website: www.optidigit.com
Email: alainz@optidigit.com

ORI ANIMATION
ORI Mansion, 299 Dong Ping Street
Suzhou Industrial Park 215125 Suzhou
Jiangsu, China
Tel: +86 51 2822 8003 2
Fax: +86 51 2822 8003 3
Website: www.szagia.com

OUTBOUND ASIA INC
2347 Osmeña cor, Antipolo, Brgy
Valenzuela, Makati City, Philippines
Tel: +63 2899 6225
Fax: +63 2899 6225
Website: www.outboundasia.com
Email: jay@outboundasia.com

OVERVIEW OF RUNHE MEDIA (BEIJING) CO LTD
Room 101, Unit 3, No.1 Building
Lidu Shui'an Zone A, No 9
Fangyuan South Street, Chaoyang District
Beijing, China
Tel: +86 13 9118 2378 9
Website: www.runmedia.com.cn

P.I.G. CHINA
House 2, Lane 278
Xiang Yang Road South
Shanghai 200031, China
Tel: +86 21 5100 1801
Website: www.pigchina.com
Email: info@pigchina.com

PAL PICTURES
1 Pemimpin Drive, One Pemimpin #08-12
Singapore 576151
Website: www.palpictures.com.sg
Email: info@palpictures.com.sg

PANGO
Level 1, 138 Great North Road
Grey Lynn, Auckland 1021
New Zealand
Tel: +64 9 376 3684
Website: www.pango.co.nz
Email: info@pango.co.nz

PARADE MEDIA GROUP
435 C Fernvale Road, #17-226
Singapore 793435
Tel: +65 9188 0144
Website: www.parade.media
Email: marketing@parade.media

PARKVIEW STUDIOS
Q-6/5 A DLF Phase 2,
Gurgaon, Haryana, 122001, India
Tel: +91 93 1313 1319/ +91 99 5300 3292
Website: www.parkviewstudios.in
Email: rajatibakshi@gmail.com

PASSION PICTURES SDN BHD
D6-1-12, Sentul D6, Jalan Sentul
51000 Kuala Lumpur, Malaysia
Tel: +601 8605 8605
Fax: +603 8605 8606
Website: www.passionpictures.com.my
Email: info@passionpictures.com.my

PEPPERMINT ASIA SDN BHD (MALAYSIA)
Suite 216, Level 2, Lobby 3, Block A
Damansara Intan e-Business Park
Jalan SS 20/27, 47400 Petaling Jaya
Selangor, Malaysia
Tel: +603 7727 3133
Website: www.seepeppermint.com

PHENOMENA CO LTD
14, 16 Soi Suwanmanee Sumsennoak
Huaykwang, Bangkok 10310, Thailand
Tel: +66 2690 4555
Fax: +66 2690 4567
Website: www.pheno.com
Email: info@pheno.com

PHOSUMPRO
21-21 Jalan 3/101C,
Cheras Business Centre,
56100 Kuala Lumpur, WP, Malaysia
Tel: +603 9131 7585
Website: www.phosumpro.com
Email: mail@phosumpro.com

PICO ART INTERNATIONAL PTE LTD
Pico Creative Centre
20 Kallang Avenue
Singapore 339411
Tel: +65 6294 0100
Website: www.pico.com
Email: sg.info@sg.pico.com

PICTIONARY ART FACTORY CO LTD
85-11, Goeumnam-ro 191 beon-gil
Yangju-si, Gyeonggi-do, Korea
Tel: +82 70 7825 8778
Fax: +82 50 5116 2399
Website: www.pictionary.tv
Email: nickjo@pictionary.tv

PIERROT CO LTD
2-29-13, Shimorenjaku
Mitaka-City, Tokyo 104-0045, Japan
Tel: +81 4 2270 6403
Fax: +81 4 2240 0210
Website: www.pierrot.jp

PILGRIM PICTURES PTE LTD
63 Hillview Avenue
#10-25 Lam Soon Industrial Building
Singapore 150167
Website: www.pilgrimpictures.com.sg
Email: questions@pilgrimpictures.com.sg

PINEWOOD ISKANDAR MALAYSIA STUDIO
Persiaran Layar Perak
79250 Nusajaya
Johor Darul Takzim, Malaysia
Tel: +60 7 560 1888
Website: www.pinewoodgroup.com
Email: info@pinewoodmalaysiastudios.com

PIXEL ANIMATION STUDIOS
Kintra Technopark, Neo Space, Kakkanchery
Malappuram District, Kerala India
Tel: +91 49 4301 2004
Website: www.pixel-india.com
Email: mailus@pixel-india.com

PIXELBOX (HONG KONG)
2202 Causeway Bay Plaza 2
463-483, Lockhart Road,
Causeway Bay, Hong Kong
Tel: +852 2983 7023
Website: www.pixelboxasia.com
Email: production@pixelbox.com.hk

PLANET 55 STUDIOS PTY LTD
Suite 17-18, Fountain Corporate 2
Ilya Ave Erina NSW 2250
Tel: +61 2 4365 6321
Website: www.planet55studios.com.au
Email: admin@planet55.com.au

PLAYONCAST
189, Seongnam-ro
Mapo-gu, Seoul, Korea
Website: www.playoncast.com
Email: moon@playoncast.com

PLUS MEDIA PARTNER
5F SIGA Building, 15 Banpo-daero
8-gil, Seocho-gu, Seoul 137-927 Korea
Tel: +82 10 5216 2605
Fax: +82 31 266 6003

PINSYSTEM CO LTD
PINSYSTEM building, 245-2 Cheondam-ro
Jeju-si, Jeju-do 690-140 Korea
Tel: +82 70 8610 5335
Fax: +82 64 702 4180
Website: www.pnysis.com

POP FILMS ASIA
China Office
Ground Floor, No.9, Lane 156
Fu Min Road, Jin An District
Shanghai 200040, China
Tel: +86 15 2100 6813
Website: www.popfilmsasia.com

Hong Kong Office
Cheung Tat Center
18 Cheung Lee Street
Chaiwan, Hong Kong
Tel: +852 6877 0328
Website: www.popfilms-asia.com
Email: producer@popfilms.asia

Thailand Office
9 Ladprao, 50 Ladprao Road
Wangthonglang, Bangkok 10310, Thailand
Tel: +66 8 9892 7113

PREDIX PRODUCTIONS
Tel: +65 8272 8673
Website: www.predipro.com
Email: contact@predipro.com

PRESIDIO CORPORATION
Hirakawa Court 602, Hirakawa-cho
Chiyoda-ku, Tokyo 102-0093, Japan
Tel: +81 35 215 5632
Fax: +81 35 215 5633
Website: www.presidio.jp

PRIME FOCUS STUDIOS
"True North" 63
Road No. 13, MIDC, Andheri (East)
Mumbai 400 093
Tel: +91 22 6178 5555
Website: www.primefocusindia.com
Email: sales@primefocusindia.com

PRIMEWORKS STUDIOS
North Wing Sri Pentas 3
Persiaran Bandar Utama 47800
Petaling Jaya, Selangor Darul Ehsan
Malaysia
Tel: +60 3 7726 6333
Website: www.primeworks.com.my

PRITHVI MEDIA
22 Rakhi Mahal, Dinshaw Vacha Road
Mumbai - 400020 India
Tel: +91 22 2202 2206
Fax: +91 2204 7699
Website: www.prithvimedia.com

PRODUCTION REED CO LTD
5-11-17, 3F Ogikubo, Suginami-ku
Tokyo 167-0051 Japan
Tel: +81 3 3220 3021
Fax: +81 3 3220 3010
Website: www.pro-reed.com

PROSPERO PRODUCTIONS
21 Blinco Street, Fremantle
Western Australia 6160, Australia
Tel: +61 8 9336 6006
Fax: +61 8 9336 6007
Website: www.prospero.com.au
Email: mail@prospero.com.au

PROTOWORK PRODUCTIONS INC
3rd Floor, 2A Leighton Road
Causeway Bay, Hong Kong
Tel: +852 9464 5160
Fax: +852 2877 6630
Website: www.protowork.com
Email: info@protowork.com

PROVILL
7749 Saint Paul Street, San Antonio Village
Makati City 1203, Philippines
Tel: +63 2895 5026
Fax: +63 2890 7160
Website: www.provill.com
Email: info@provill.com

PUKEKO PICTURES
140 Park Road, Miramar
Wellington 6022, New Zealand
Tel: +64 4 388 2702
Website: www.pukekopictures.com
Email: info@pukekopictures.com

PURITY MEDIA
10th Floor, Sea of Clouds
No 118, Qinghai Road, 200041
Shanghai, China
Tel: +86 13 9118 4644 5

R.S. PRODUCTIONS
No. 123 Vishal Tower, District Centre
Janak Puri, New Delhi
110058 India
Tel: +91 99 1144 4161
Website: www.rsproduction.com
Email: mkt@rsproduction.com

RADIO TELEVISION MALAYSIA (RTM)
Radio Televisyen Malaysia Angkasapuri,
50614 Kuala Lumpur
Tel: +60 3 2282 5333
Fax: +60 3 2282 7146
Website: www.rtm.gov.my
Email: suhana_dtv@rtm.gov.my

RAJSHRI PRODUCTIONS PVT LTD
Bhavana, 1st Floor, 422
Veer Savarkar Road
Prabhadevi, Mumbai – 400025 India
Tel: +91 22 6616 0800
Website: www.rajshri.com
Email: mail@rajshri.com

RAMOJI FILM CITY
Anaspur Village,
Hayathnagar Mandal, Hyderabad,
Telangana 501512, India
Tel: +91 84 1524 6555
Website: filmaker.weboapps.com
Email: jagadish@ramojifilmcity.com

RAPTOR FILMS SDN BHD
No. A-3A-08, Block A
Kelana Square, Jalan SS7/26
47301 Petaling Jaya, Malaysia
Tel: +60 1 2318 6635

RED COMMUNICATIONS SDN BHD
31, Jalan 16/6, 46350
Petaling Jaya,
Selangor, Malaysia
Tel: +60 3 7960 1235 / +60 3 7931 6683
Website: www.red.com.my
Email: lydia@red.com.my

REDROVER
3F Bundang M Tower, 188
Gumidong, Bundang-gu, Seongnam-si
Gyeonggi-do 463-870 Korea
Tel: +82 31 601 7900
Fax: +82 31 601 7901
Website: www.redroveranimation.com

REEL CORPORATION AUSTRALIA PTY LTD
Studio 3, 3/22 Colgate Avenue
2041 Balmain, NSW
Tel: +61 2 9555 9269
Website: www.reeldvd.com.au

REEL LOCO PRODUCTIONS PTE LTD
162 Bukit Merah Central #06-3555
Singapore 150162
Tel: +65 6476 6287
Fax: +65 6276 9579
Website: www.reellococo.com
Email: shaun@reellococo.com

REFINERY MEDIA
71 Seng Poh Road, #02-47
Singapore 160071
Tel: +65 6221 8460
Website: www.refinery-media.com
Email: info@refinery-media.com

RED CHILLIES ENTERTAINMENTS PVT LTD
Backstage, Plot No. 612
Junction of Rama Krishna Mission Road
& 15th Rd
Santacruz (W), Mumbai – 400054 India
Tel: +91 22 6669 9400
Website: www.redchillies.com

Reliance MediaWorks
Film City Complex Gurgaon East
Mumbai – 400065 India
Tel: +91 22 3980 8900
Website: www.reliancemediaworks.com
Email: jerin.jacob@relianceada.com

REVOLVER FILMS
14 Maddison Street, East Redfern
NSW 2016, Australia
Tel: +61 2 9363 2122
Website: www.revolver.ws
Email: caroline@revolver.ws

RICE BARN PTE LTD
1004 Toa Payoh Industrial Park #02-1487
Singapore 319076
Tel: +65 6352 0990
Website: www.ricebarn.com
Email: info@ricebarn.com

RICHOPUS MUSIC
70 Jalan Lanjut,
Singapore 577712
Tel: +65 6404 0822
Website: www.richopus.com
Email: music@richopus.com

RK SCREEN SDN BHD
Menara TSH, Level 7, 8 Jalan Semantan
Damansara Heights
50490 Kuala Lumpur, Malaysia
Tel: +603 4253 3448/3449
Website: www.rkscreen.com
Email: info@rkscreen.com

ROBOT PLAYGROUND MEDIA PTE LTD
Oxley BizHub 2
62 Ubi Road 1, #08-05
Singapore 408734
Tel: +65 6538 3318
Website: www.robotplaygroundmedia.com
Email: hello@robotplaygroundmedia.com

ROI VISUAL CO LTD
3F Myeongeon B/D, Nonhyeon-dong
12-3 Gangnam-gu, Seoul 135-010 Korea
Tel: +82 23 445 2192
Fax: +82 23 445 2193
Website: www.aniroi.com

ROLLING BEAN
B-404, 140 Tongil-ro
Deogyang-gu, Goyang-si
Gyeonggi-do, Korea
Tel: +82 2 581 1224
Fax: +82 2 254 1226
Email: orange@creacon.tv

RT FILMS
Jln. Kemang Barat No.7B
Jakarta 12730, Indonesia
Tel: +62 21 7182988
Website: www.rtfilms.co.id

RUBBER KNIFE PRODUCTIONS
12 Lad Prao Soi 22
Kwaeng Jomphol, Khet Jatujak
Bangkok 10900, Thailand
Tel: +66 081 267 0125
Website: www.rubberknife.tv
Email: info@rubberknife.tv

SANDMAN ANIMATION STUDIO
D102-1, 1355 Jinjiu Da Dao
Suzhou Industrial Park, 215021
Suzhou, Jiangsu, China
Tel: +86 512 6262 0017
Website: www.sandman.me
Email: kieron@sandmananimation.com.cn

SANTA INTERNATIONAL FILM PRODUCTIONS CO LTD
5/34-36 Soi Nai-Lert, Wireless Road
Bangkok 10330, Thailand
Tel: +66 2252 6344
Fax: +66 2253 4830
Website: www.santafilm.com
Email: services@santafilm.com

SARACENO PRODUCTIONS PTY LTD
106A Hampden Road, Artarmon
NSW 2064, Australia
Tel: +61 2 9411 2744
Website: www.saraceno.com
Email: produce_it@saraceno.com

SAMG ANIMATION KOREA
8F, #413, Bangeunsa-ro, Gangnam-gu
Seoul 135-867 Korea
Tel: +82 2 535 6773
Fax: +82 2 523 4573
Website: www.samg.net

SAMHWA NETWORKS CO LTD
8, Seolleung-ro 91-gil
Gangnam-gu, Seoul, Korea
Tel: +82 22 191 3887
Fax: +82 2 5623 907
Website: www.shnetworks.co.kr
Email: juyang0524@naver.com

SBS INTERNATIONAL / TELEVISION
14 Herbert Street
Artarmon NSW 2064
Tel: +61 2 9430 2828
Website: www.sbs.com.au
Email: comments@sbs.com.au

SBS PRODUCTION
SBS Broadcasting Centre
Yangcheon Mok 1-dong, Seoul 920
Tel: +82 2 2061 0006
Fax: +82 2 2640 3002
Website: www.sbs.co.kr

SCREENBOX PTE LTD
1, Bukit Batok Crescent,
#09-56, Wcega Plaza,
Singapore 658064
Tel: +65 6324 2463
Website: [screenbox.com.sg](http://www.screenbox.com.sg)
Email: sujimy@screenbox.com.sg

SEAN PICTURES INC
#508, 45, Gasan Digital 1-ro
Geumcheon-gu, Seoul, Korea
Tel: +82 70 8272 0352
Fax: +82 30 3344 2035 2
Website: www.youtube.com/SEANpictures
Email: seanpics@naver.com

SEE SAW FILMS (SYDNEY)
2 Paddington Street, Paddington
NSW 2021, Australia
Tel: +61 2 9357 0700
Website: www.see-saw-films.com
Email: info@see-saw-films.com

SEGА HOLDINGS CO LTD
Canal Side Bldg, 1-39-9 Higashi-Shinagawa
Shingawa-ku, Tokyo 140-8583 Japan
Tel: +81 36 871 7122
Fax: +81 36 871 7123
Website: www.sega.co.jp

SEVEN NETWORK LIMITED
38-42 Pirrama Road
Pyrmont, Sydney, NSW 2009
Tel: +61 2 8777 7777
Website: www.seven.com.au
Email: lsavage@seven.com.au

SEVEN SUNDAY FILMS
Jalan Pelita, No. 17 Kemang
Jakarta 12150, Indonesia
Tel: +62 21 725 6810
Fax: +62 21 750 5136
Website: www.sevensundayfilms.com
Email: rodney@sevensundayfilms.com

SHANGHAI CROTON CULTURAL MEDIA CO LTD
38F South Hongkong Plaza
238 Huaihai Zhong Rd, 200021
Shanghai, China
Tel: +86 21 6390 6990
Website: www.croton.com.cn

SHANGHAI LEFTPOCKET ANIMATION STUDIO LTD
4th Floor, No. 900, Sanxin North Road
Songjiang District, 201620
Shanghai, China
Tel: +86 21 5781 8707
Website: www.leftpocketstudio.com
Email: info@leftpocketstudio.com

SHANGHAI YSY FILM & TV ENTERPRISE CO LTD
Rm 605, MingHui Business Building
442 Hami Road, Shanghai, China
Tel: +86 21 6291 3467
Fax: +86 21 6291 4790
Email: ccy@ysy-group.com

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Grandeur, 603/604, 6th Floor
Opp. Gundecha Symphony,
Veera Desai Road Extension
Andheri – West, Mumbai – 400053 India
Tel: +91 22 4238 5700
Website: www.shashisumeet.com
Email: info@shashisumeet.com

SHAW STUDIOS
201, Wan Po Road,
Tseung Kwan O,
Kowloon, Hong Kong
Tel: (852) 3123-1111
Website: www.shawstudios.hk
Email: ssinfo@shawstudios.hk

SHEEPISH LION
Unit 23, 43-53 Bridge Road, Stanmore
NSW 2048, Australia
Tel: +61 2 9557 9690
Website: www.sheepishlion.com
Email: info@sheepishlion.com

SHELLHUT ENTERTAINMENT CO LTD
8/16 Soi Soonvijai 26-6, New Petchburi Rd
Bangkapi, Huay Khwang
Bangkok 10310 Thailand
Tel: +66 2 718 1740 5
Website: www.shellhutentertainment.com
Email: info@shellhutentertainment.com,

SHENZHEN SHINE ENTERTAINMENT CO LTD
Room 1101, Block B
Shum Yip Terra Building
Shenzhen 518000 China
Tel: +86 150 1373 7397
Website: www.shineentertainment.cn

SHIAO ANIMATION CO LTD
A203-8, SIP SISPARK
1355 Jinji lu Avenue, Suzhou
Jiangsu 215021, China
Tel: +86 512 6262 0042
Website: www.shiao.tv
Email: shiao@shiao.tv

SHING FUNG FILM STUDIO LIMITED

94-95, Sun On Tsuen, Sai Kung
Kowloon, HK
Tel: (852) 2792176
Fax: (852) 27927074
Website: www.studios.com.hk
Email: sales@studios.com.hk

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369 High Street
3101 KEW Victoria
Tel: +61 3 9205 0900
Website: www.shock.com.au

SHOGAKUKAN-SHUEISHA PRODUCTION CO LTD

Show Building 6F
2-30 Kanda Jimbocho, Chiyoda-ku
Tokyo 101-8415 Japan
Tel: +81 33 515 6836
Website: www.shopro.co.jp/english

SHOOT ASIA

Suite 907, 108 Yotha Road
Sampantawong
Bangkok 10100, Thailand
Tel: +66 2 639 6641
Website: www.shootasia.com
Email: simon@shootasia.com

SHOOTING GALLERY

Indonesia Office
Wisma Iskandarsyah C-5
Jalan Iskandarsyah Raya Kav. 12-14
Jakarta 12160, Indonesia
Tel: +6221 723 6878
Website: www.shootinggalleryasia.com
Malaysia Office
Taman Tun Doctor Ismail
196, Persiaran Zaab
Kuala Lumpur 60000, Malaysia
Tel: +603 6201 9988
Fax: +603 620 2277
Email: productions@shootinggalleryasia.com
Singapore Office
136 Joo Seng Road #01-00
Singapore 368360
Tel: +65 6289 8828
Fax: +65 6289 818

SHORT ATTENTION

1450 Anglesea Road,
3228 Bellbrae Victoria
Tel: +61 3 5264 8737
Website: www.shortattention.com.au
Email: tony@shortattention.com.au /
mandy@shortattention.com.au

SHORTMAN FILMS

387 Joo Chiat Road #04-13
The Modules
Singapore 427623
Tel: +65 6400 7832
Website: www.shortmanfilms.com
Email: shortman@shortmanfilms.com

SHOWGATE INC

Akasaka BIZ Tower 17F
5-3-1 Akasaka, Minato-ku
Tokyo 107-6321 Japan
Tel: +81 36 441 9696
Fax: +81 36 441 7965
Website: www.showgate.jp/en/top.html

SIREN FILM

130 Soi Charoenmit, Sukhumvit 71 Road
Prakanong-Nua, Wattana,
Bangkok 10110, Thailand
Tel: +66 02 713 1313
Website: www.siren-film.com
Email: somboon@siren-film.com

SITTING IN PICTURES

1 Syed Alwi Road #04-04
Song Lin Building,
Singapore 207628
Tel: +65 6220 8608
Website: www.sittinginpictures.com
Email: mail@sittinginpictures.com

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Tel: +86 932 144 931
Website: www.sixcapsproductions.com
Email: platini@sixcapsproductions.com

SIXTY2 PICTURES SDN BHD

C0/1 Level 3, TMN Dagang Business Centre
68000 Ampang
Selangor, Malaysia
Tel: +60 3 4270 4244
Fax: +60 3 4287 8116

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65-2, Jalan 3/23A, Taman Danau Kota
Off Jalan Genting Kelang
53300 Kuala Lumpur, Malaysia
Tel: +603 3345 1089
Website: www.skop.com.my
Email: azman@skop.com.my

SLR PRODUCTIONS

335 South Dowling St
Darlinghurst, NSW 2010 Australia
Tel: +61 2 9356 4911
Fax: +61 2 9356 4922
Website: www.slrproductions.com
Email: info@slrproductions.com

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Fax: +82 2 347 0654
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SNOW LEOPARD OCTOBER DIGITAL ANIMATION CO LTD

2F, Rm 112, Bldg E2, No 200
Linghu Avenue, Wuxi, Jiangsu
214000 China
Tel: +86 510 8534 5100
Website: www.10animation.com
Email: animation10@aliyun.com

SOCA ASIA

625 Tasniya Building, 6th Floor, Room A-B
Soi Ramkamheang 39, Pracha-U-Thit Road
Wangthonglang, Bangkok 10310, Thailand
Tel: +66 293 46764-66
Website: www.socasia.com

SOMA FILMS

42 Burrie Street, Closely
NSW 2031, Australia
Tel: +61 416 223 777
Email: sam@somafilms.tv
Website: www.somafilms.tv

SORAYA INTERCINE FILMS

Jalan Wahid Hasyim No. 3
Menteng, Central Jakarta, 10110, Indonesia
Tel: +62 3983 7555
Website: www.sorayafilms.com
Email: info@sorayafilms.com

SOUTH AUSTRALIAN FILM CORPORATION

Adelaide Studios
226 Fullarton Road,
Glenside, South Australia 5065
Tel: +61 8 8394 2000
Website: www.safilm.com.au
Email: reception@safilm.com.au

SOUTH PACIFIC PICTURES

8 Tolich Place, Henderson
Auckland, 0654, New Zealand
Tel: +64 9 839 0999
Fax: +64 9 839 0990
Website: www.southpacificpictures.com
Email: drama@southpacificpictures.com

SPARKLY KEY ANIMATION STUDIO

3F HSD Plaza No. 1451, Binxing Road
Binjiang District, Hangzhou 310053 China
Tel: +86 571 8785 9366
Fax: +86 571 8785 9365
Website: www.megamediamarket.com

SPARKY ANIMATION

Malaysia Office
Suite B-6-1, Sky Park
One City Jalan USJ 25/1,
47650 Subang Jaya
Selangor, Malaysia
Tel: +60 3 5115 0127
Website: www.sparkyanim.com
Singapore Office
5th Floor Sulisam Building
No. 12 Harper Road
Singapore 369677
Tel: +65 6281 3010
Website: www.sparkyanim.com
Email: info@sparkyanim.com

SPYCE MEDIA LLC

4-8-59 Moroguchi Tsurumi-ku Osaka,
Osaka, Japan 538-0051
Tel: 81-90 6244-3875
Email: k.okano@airnyc.biz

STAR INDIA PVT LTD

Star House Urmia Estate, 95 Ganpatrao
Kadamb Mark, Lower Parel (W)
Mumbai – 400013 India
Tel: +91 22 6173 2528
Fax: +91 22 6630 0505 0
Website: www.startv.com

STICKY PICTURES PTY LTD

Suite 203, Valhalla
166 Glebe Point Road
2037 Glebe, NSW Australia
Tel: +61 2 9692 8732
Website: www.sticky pictures.tv
Email: info@sticky pictures.tv

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Southampton Rd, Miramar
Wellington 6022, New Zealand
Tel: +64 4 909 7800
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201/202, Opulence, 6th Road
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Mumbai – 400055, India
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Email: info@studioeksaurus.com

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Bundang-gu, Seongnam-si
Gyeonggi-do 463-400 Korea
Tel: +82 31 8060 2819
Fax: +82 31 8060 2750
Website: www.studiogale.com

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No. 47, Jingming Street,
Wenshan District
Taipei 11679 Taiwan
Tel: +886 28 663 1705
Fax: +886 28 663 1706
Website: www.studioilya.com
Email: francois@studioilya.com

STUDIO KEYSTONE CO LTD

220, Yeoksam-ro, Gangnam-gu
Seoul, Korea (Hongsun Bldg 1F)
Tel: +82 26 959 8468
Fax: +82 26 959 7977
Website: www.keystonegroup.co.kr
Email: jasminepark@keystonegroup.co.kr

STUDIO W.BABA

2F Daejeong B/D, 82 World Cup buk-ro
Mapo-gu, Seoul, Korea
Tel: +82 2 332 9457
Fax: +82 2 332 2457
Website: www.studiobaba.com
Email: lhj2269@hanmail.net

STUDIOGOONEYS INC

2F, NF Bldg, 2-29-12 Honcho
Nakano-ku, Tokyo 164-0012, Japan
Tel: +81 36 300 9523
Fax: +81 36 866 9693
Website: www.gooneys.co.jp

SUNNY ENTERTAINMENT

Next Bldg 20, Gangnam-daero
154-gil, Gangnam-gu,
Seoul, Korea 135888
Tel: +82 26 925 6100
Fax: +82 26 925 6106
Email: pdkang7@naver.com

SUPERNNOVA MEDIA

102 Joo Chiat Road #02-01
Singapore 427396
Tel: +65 6348 8509
Fax: +65 6345 5278
Website: www.supernovamedia.asia
Email: hello@supernovamedia.asia

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Australia 3206
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B-313, 330 Seongnam-ro
Mapo-gu, Seoul, Korea
Tel: +82 2 540 4124
Fax: +82 2 540 4125
Website: www.synergymedia.co.kr

TAIKONG WORKS CULTURE DEVELOPMENT CO LTD

11A, No. 1 East Sanjianfang Road
Chaoyang District, 100024 Beijing, China
Tel: +86 10 6206 6447
Fax: +86 10 8456 4161
Website: www.takongworks.com

TAKTOON ENTERPRISE

#803, 8th Floor, Art Centre
Chung-Ang University, 84 Heukseok-ro
Dongjak-gu, Seoul 156-756 Korea
Tel: +82 23 280 5822
Fax: +82 23 280 5823
Website: www.taktoon.com

TANK INC

Asahi-cho, 1-12-4, Nerima-ku
PO Box 212, Tokyo 179-0071 Japan
Tel: +81 36 825 1015
Fax: +81 36 825 1055
Website: www.max-tank.co.jp

TAPROD

287 Soi Eakamai 15
Sukhumvit 63 Road
Klongton Nua Wattana,
Bangkok 10110, Thailand
Tel: +66 2392 6670-4
Website: www.taprod.net

TASTUNOKO PRODUCTION COMPANY LIMITED

1-19-3 Nakacho, Musashino-shi
Tokyo 180-0006 Japan
Tel: +81 42 238 9091
Fax: +81 42 251 2290
Website: www.tatsunoko.co.jp

TAXI FILM PRODUCTION

A 332 Montague Road
West End, Queensland
Australia 4101
Tel: +61 7 3334 4200
Website: www.taxifilm.tv
Email: shoot@taxifilm.tv

TEZUKA PRODUCTIONS CO LTD
4-31-11 Takadanobaba, Shinjuku-ku
Tokyo 169-0075 Japan
Tel: +81 33 371 6411
Fax: +81 33 371 6431
Website: www.tezukasamu.net

THAI OCCIDENTAL PRODUCTIONS
178/5 Sukhumvit Soi 16, Klongtoey,
Bangkok 10110, Thailand
Tel: +66 2663 2132
Fax: +66 2663 2131
Website: www.topfilms.tv
Email: info@topfilms.tv

THAT'S INNOVATIVE PTE LTD
8@TradeHub 21 #09-12
8 Boon Lay Way, Singapore 609964
Tel: +65 6774 7121
Website: www.thatsinnovative.com
Email: events@thatsinnovative.com

THE BANDITS COMPANY LIMITED
36 Sukhumvit 87, Sukhumvit Road
Bang Chak, Phra Khanong
Bangkok 10260, Thailand
Tel: +66 02 730 0555
Website: www.the-bandits.com
Email: producer@the-bandits.com

THE CREATV COMPANY
339 Binh Quoi, Ward 28, Dist. Binh Thanh
Ho Chi Minh City – Vietnam
Tel: +84 128 288 1988
Website: creatv.com
Email: info@creatv.com

THE FX FACTORY
Unit 66-67, 1st Floor, Link Plaza
Next to Oshiwa Police Station
Link Road External, Andheri (W)
Mumbai – 400102 India
Tel: +91 22 2639 9650
Website: www.thefxfactory.com

THE GREAT WALL FILM AND TELEVISION LTD
No. 683, West Wener Road, West Xixi
Creative Industry Park
Xihu District, Hangzhou City, Zhejiang,
China
Tel: +86 13 6168 1795 3
Website: www.chinaccy.com
Email: 835152202@qq.com

THE GROUP ENTERTAINMENT PTE LTD
8 Eu Tong Sen Street,
#23-84 The Central,
Singapore 059818
Tel: +65 6238 5798
Website: www.thegroup-entertainment.com

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2 Kallang Avenue
#04-08, CT Hub
Singapore 339407
Tel: +65 6333 3051
Website: www.tmvco.sg
Email: info@tmvco.sg

THE MOXIM HOUSE SDN BHD
Wisma Pico, 19-20
Jalan Tembaga SD 5/2
Bandar Sri Damansara
52200, Kuala Lumpur, Malaysia
Tel: +60 3 6273 1308 / +60 3 6273 1329
Website: www.moximhouse.com

THE SHANGHAI JOB
Jian Guo Xi Lu, Lane 506
Unit 1, Level 1-3, Xu Hui District
Shanghai 200031, China
Tel: +86 21 6431 7234
Website: www.theshanghaijob.com
Email: info@theshanghaijob.com

THE SWEET SHOP
Australia Office
1/21 William Street, Balacava
Victoria 3183, Australia
Tel: +61 3 9525 9911
Website: www.thesweetshop.tv
Email: sweetland@thesweetshop.tv

Thailand Office
4/16 Soi Yen Akat, Yen Akat Road
Thung Maha Mek, Sathorn
Bangkok 10120, Thailand
Tel: +66 212 681 31
Website: www.thesweetshop.tv
Email: daniel.ho@thesweetshop.tv

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Level 3, 68 York Street
2000 Sydney NSW
Tel: +61 2 8622 8444
Fax: +61 2 8622 8453
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Flat 16A2, 16 Floor, Block A
Viking Garden, 40 Hing Fat Street
Tin Hau, Hong Kong
Tel: +852 2512 0088
Website: www.thekitchen.com.hk
Email: info@thekitchen.com.hk

THIRD ROCK CREATION SDN BHD
Office No. 10, Suite 1B-3-1
Plaza Sentral
50470 KL Sentral
Kuala Lumpur, Malaysia
Tel: +60 1 2212 0315
Website: www.3rd-rock-creation.com
Email: talk2us@3rd-rock-creation.com

THREESIXZERO
26 Sin Ming Lane #06-123
Singapore 573971
Tel: +65 6684 3875
Fax: +65 6684 3872
Website: [threesixzero.tv](http://www.threesixzero.tv)
Email: kwangwei@threesixzero.com.sg

TIGA CO LTD
65/215-216 Chamnam Phenjati
Business Centre
26th Floor, Rama 9 Road, Huaykwang
Bangkok 10320 Thailand
Tel: +66 2 643 1855 9
Website: www.tiga.co.th
Email: info@tiga.co.th

TIGER BELLS ANIMATION PVT LTD
C254, Sarita Vihar, New Delhi –
110076, India
Tel: +91 14 140 2297
Website: www.tigerbells.com
Email: vivek.kalyan@tigerbells.com

TMS ENTERTAINMENT CO LTD
3-31-1, Nakano, Nakano-ku
Tokyo 164-0001 Japan
Tel: +81 36 382 7039
Fax: +81 35 342 4827
Website: www.tms-e.co.jp

TOEI ANIMATION CO LTD
5F Nakano Central Park East
4-10-1 Nakano, Nakano-ku
Tokyo 164-0001, Japan
Tel: +81 3 5318 0640
Fax: +81 3 5318 0642
Website: www.toei-animation.com

TOKYOVISION INC
Keikyu Nakahara Building, 3F
4-30-6 Shimbashi Minato-ku
105-0004 Tokyo, Japan
Tel: +81 3 6435 6688
Fax: +81 3 6435 6689
Website: www.tokyovision.net

TOON CITY (MORPH ANIMATION INC)
2F, FMF Business Center
126 Pioneer St, Mandaluyong
1501 Metro Manila, Philippines
Tel: +63 2 634 1214
Website: www.tooncityanimation.com
Email: info@tooncityanimation.com

TOONZ ANIMATION PTE LTD
India Office
731-735 Nila, Technopark Campus
Trivandrum, Kerala – 695581 India
Tel: +91 471 304 2500
Website: www.toonz.co
Email: info@toonz.co

Singapore Office
312A, Tanglin Road, #01-01
Singapore 247982
Tel: +65 6220 5056
Fax: +65 6235 5690
Website: www.toonz.co

TOP DRAW ANIMATION INC
Suite 601, 6th Floor
West Tower, Philippine Stock Exchange Centre
Exchange Road, Ortigas Centre
Pasig City, Philippines 1605
Tel: +63 2 687 7220
Website: www.topdrawanimation.com

TOZ STUDIO
Annex 102, 17 Sajik-gil Nam-gu
Gwangju 61640 Korea
Tel: +82 26 124 6656
Fax: +82 62 443 0947
Website: www.tozani.co.kr

TRAFFIC FILM PRODUCTION (BRISBANE)
332 Montague Road
West End, Brisbane,
Queensland, Australia 4101
Tel: +61 7 3334 4288
Website: www.trafficfilm.tv
Email: production@trafficfilm.tv

TRIFECTA COLLECTIVE SDN BHD
B-05-01, Menara Bata PJ Trade Centre No. 8
Jalan PJU 8/8A,
Bandar Damansara Perdana,
47820 Petaling Jaya,
Selangor, Malaysia
Tel: +603 7732 0714
Website: www.goasean.com

TRIPLESHT MEDIA INC
F FC Building,
288 Tomas Morato corner Scout Rallos St
Quezon City 1100. NCR, Philippines
Tel: +63 2 426 7253
Website: www.triplesht-media.com
Email: jakedeguzman@triplesht-media.com

TRITON CO LTD
1315/2 Soi Phatthanakan
25 Phatthanakan Road
Suanluang, Suanluang,
Bangkok 10250, Thailand
Tel: +66 02 319 9900
Website: www.tritonfilm.com
Email: james@tritonfilm.com

TRUCE FILMS PTY LTD
65 Haig Street
Southbank Victoria 3006
Australia Tel: +61 3 9645 7512
Website: www.trucefilms.com
Email: hello@trucefilms.com

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6th Floor, No. 11, Alley 199
Chong-Yan Road, Nan-Kong Area
Taipei 115, Taiwan
Tel: +886 9 2248 9943
Website: www.advertzn.com
Email: tsadhot@hotmail.com

TSANGHAO ANIMATION
No. 21 Liaoning St,
Dalian Economic Development Zone
Dalian Liaoning 11660 China
Tel: +86 411 8718 2658
Fax: +86 411 8718 9468
Website: www.sinoanimation.com

TSUBURAYA PRODUCTIONS CO LTD
12F ESpace Tower, 3-6 Maruyama-cho
Tokyo 150-0044 Japan
Tel: +81 35 489 7864
Fax: +81 35 489 7874
Website: www.tsburaya-prod.co.jp

TUBA N CO LTD
Seong-Sin Bldg, 53 Gangnam-Daero
132-gil, Gangnam-gu
Seoul 135-815 Korea
Tel: +82 2 512 2550
Fax: +82 70 4324 2337
Website: www.tubaani.com

TV THUNDER PUBLIC CO LTD
1213/309-10,
Soi Lardprao 94 (Panjamit)
Srivara Road, Phlappha
Wangthonglang 10310 Thailand
Tel: +66 8 5480 8789
Website: www.tvthunder.co.th

TVS ASIA (SUNRISE ENTERTAINMENT)
302 Orchard Road
#07-03 Tong Building
Singapore 238862
Tel: +65 6521 3700
Website: www.sunriseent.com.sg
Email: enquiries@sunriseent.com.sg

TVZONE MEDIA
West Helong Stadium, Changsha
Henan 410000 China
Tel: +86 731 8874 5255
Website: www.tvzone.cn
Email: contact@tvzone.cn

TWO LITTLE INDIANS
610 Stanley Street
Woolloongabba 4102
Australia
Tel: +61 7 3255 1888
Website: www.twolittleindians.com
Email: james@twolittleindians.com

TWO OCEANS FILM COMPANY
100 Pasir Panjang Road #01-03
Singapore 118535
Tel: +65 6836 1311
Fax: +65 6836 1131
Website: www.twoceans.com.sg
Email: films@twoceans.com.sg

ULTRA MEDIA & ENTERTAINMENT PVT LTD
2-C, Thakar Indl. Estate N. M. Joshi Marg
Lower Parel (E), Mumbai – 400011, India
Tel: +91 22 4019 0400
Website: www.ultraindia.com
Email: shop@ultraindia.com

UNITEL PRODUCTIONS INC
4th and 7th Floor Salustiana D. Ty Tower
104 Paseo De Roxas Corner Perea Street
Legaspi Village, Makati City 1229,
Philippines
Tel: +63 2845 0372
Website: www.unitel.ph
Email: madonna.tarryao@unitel.ph

VEDATMA ANIMATION STUDIOS PVT LTD
#60, 4th main, B/w 7th & 8th Cross
Near Malleswaram Club, Malleswaram
Bengaluru Karnataka 560 003 India
Tel: +91 80 2356 2944 /
+91 98 4501 3791
Website: www.vedatmaanimation.com

VERITE PRODUCTIONS PTE LTD
#08-28, Technopreneur Centre
20, Ayer Rajah Crescent
Singapore 139964
Tel: +65 6571 1809
Website: www.veriteproductions.com
Email: hello@veriteproductions.com

VIACOM INTERNATIONAL MEDIA NETWORKS AUSTRALIA
4-16 Yurong St
East Sydney NSW 2001
Tel: +61 2 9921 0200
Fax: +61 2 9921 0201

VICTORY PRODUCTION & COMPANY
70, Gukjegeumyung-ro
Yeongdeungpo-gu, Seoul, Korea
Tel: +82 2 786 2245
Fax: +82 2 761 5428
Website: www.vicpd.co.kr
Email: ihyjin@naver.com

VILLAGE ROADSHOW STUDIOS
Entertainment Road
Oxenford QLD 4210
Tel: +61 7 5585 9666
Fax: +61 7 5573 3698
Website: www.movieworldstudios.com.au
Email: benzie@villageroadshowstudios.com.au

VIM FILM
Australia Office
2/144 Edward Street, Brisbane
QLD, Australia
Tel: +61 7 3270 7809
Website: www.vimfilm.com
Email: info@vimfilm.com

Hong Kong Office
Room 1005, Allied Kajima Building
138 Gloucester Road
Wanchai, Hong Kong
Tel: +852 9484 4322
Fax: +852 2967 0668

VISION ANIMATION SDN BHD
Lot 2A, Jalan 13/2, Section 13,
46200 Petaling Jaya, Selangor
Darul Ehsan, Malaysia
Tel: +60 3 7957 2932
Website: www.visionanimation.net
Email: info@visionanimation.net

VISION WORKS (M) SDN BHD
12-1 Jalan Wangsa Delima 6,
Pusat Bandar Wangsa Maju
53300 Kuala Lumpur, Malaysia
Tel: +60 3 4143 5097
Website: www.visionworksinternational.com
Email: admin@visionworksinternational.com

VOOZCLUB
Yeoksam-Dong, 684-23,
Gangnam-gu
Seoul 135-080 Korea
Tel: +82 2 568 5052
Fax: +82 2 568 0170
Website: www.voozclub.com

WALKING FORWARD MEDIA
Room 301, Building 6
188 Hongsha Road, Changsha
410022 China
Tel: +86 135 5211 6606
Website: www.weif.tv

WALL TO WALL PICTURES
69 Wimbledon Avenue, Narrabeen
NSW 2101, Australia
Tel: +61 2 9970 6339
Website: www.walltowallpictures.com
Email: walltowall@bigfoot.com

WHYTE HOUSE ENTERTAINMENT (SYDNEY)
1 Fennell Street, Port Melbourne
VIC 3207, Australia
Tel: +61 3 8534 9966
Website: www.whytehouseent.com
Email: assist1@WhyteHouseEnt.com

WIDESCREEN MEDIA PTE LTD
261 Waterloo Street #04-28
Waterloo Centre
Singapore 180261
Tel: +65 3152 0292
Website: www.widescreen-media.com
Email: info@widescreen-media.com

WILDBEAR ENTERTAINMENT
16 Petrie Plaza
Canberra City
ACT 2601, Australia
Tel: +61 2 6248 8444
Fax: +61 2 6248 8288
Website: www.wildbear.tv

WILDERNESS FILMS (INDIA) LTD
1 Factory Road, Ring Road (S)
New Delhi – 110029 India
Tel: +91 11 2619 8255
Website: www.wildfilmsindia.com
Email: rupindang@gmail.com

WILDSNAPPER SDN BHD
B4-07 PJ Industrial Park
Jalan Kemajuan Section 13
Petaling Jaya 46200
Selangor, Malaysia
Tel: +60 1 2211 1134
Website: www.wildsnapper.tv

WILLDREAM CO LTD
18, Bucheon-ro 198 Beon-gil
Wonmi-gu, Bucheon-si
Gyeonggi-do, Korea
Tel: +82 21 899 4305
Website: media.willdream.com
Email: willdream@willdream.com

WIN SING COMPANY LIMITED
27/F South Office Tower, Suntec Plaza
193 Guangzhou Ave, Guangzhou
510075, China
Tel: +86 20 3758 3563
Website: www.winsing.net
Email: info@winsing.net

WINDOW PRODUCTIONS
Ground Floor
15 Woodburn Street, Redfern
NSW 2016, Australia
Tel: +61 418 227 121
Website: www.windowproductions.com
Email: look@windowproductions.com

WOLFHOUND PICTURES PTY LTD
36 David Ave Bardon, 4065 Brisbane
Tel: +61 4 4991 9450

WORKING DOG PRODUCTIONS
PO Box 488
South Yarra 3143
Victoria, Australia
Tel: +61 3 9826 4344
Website: www.workingdog.com
Email: dog@workingdog.com

WORKPOINT ENTERTAINMENT PUBLIC LIMITED COMPANY
99 Moo 2, Tambon Bang Poon,
Muang Pathum Thani,
Pathumthani 12000
Tel: +66 0 2833 2000
Fax: +66 0 2833 2999
Website: www.workpoint.co.th
Email: wirata@workpoint.co.th

WORLDWIDE RIGHTS CORPORATION
Suite 12A-02, 1st Floor
Jalan PJU 5/4, Dataran Sunway
Kota Damansara Petaling Jaya
47810 Selangor Darul Ehsan, Malaysia
Tel: +60 3 6141 6565
Website: www.wrcorp.tv

WTFN ENTERTAINMENT
210 Riversdale Road
Hawthorn, Victoria 3122
Tel: +61 3 9810 7111
Website: www.wtfn.com

WUHAN 2:10 CULTURE COMMUNICATION CO LTD
Guanshan Road No. 20
Optics Creative Industry Base, 8F
No 2 Building, Wuhan, Hubei
430070 China
Tel: +86 27 8722 3093
Website: www.2-10.cn

XANTHUS ANIMATION STUDIO
14F, No 268, Liancheng Rd, Zhonghe District
New Taipei City, 23553, Taiwan
Tel: +866 2 8227 3095 / 3096
Fax: +866 2 8227 3097
Website: www.xanthus.com.tw
Email: xanthus.ci@msa.hinet.net

XIAMEN DOMOKO ANIMATION CO LTD
Domoko Building No. 10
Wanghai, Road Xiamen Software Park II
Xiamen, Fujian 361008 China
Tel: +86 59 2597 0031
Fax: +86 59 2525 9796

XIAMEN XTONE ANIMATION CO LTD
#102, No. 45 Wanghai Road
Software Park II, Xiamen
Fujian 361000 China
Tel: +86 59 2379 9366
Fax: +86 59 2377 8905
Website: www.xtonegroup.com

XRISP (KOREA)
#1057 Chuni Techno Park 2-cha
202-Dong Wonmi-gu, Chuni-dong
Buchun-si 420-120 Korea
Tel: +82 70 4319 4944
Fax: +82 26 280 4944
Website: www.xrisp.com

XTREME MEDIA PTE LTD
Blk 24, Sin Ming Lane
#02-101, Midview City
Singapore 573970
Tel: +65 6223 1107
Website: www.xtreme.com.sg
Email: info@xtreme.com.sg

YG FILMS SDN BHD
19-3, Jalan PJU 8/5a
Damansara Perdana, 47820
Petaling Jaya, Selangor, Malaysia
Tel: +60 3 7732 6981
Website: www.ygfilms.wix.com/ygfilms
Email: yusmalg@yahoo.com

YI ANIMATION
3rd Flr, Creation Centre of Hengda Industry Park
Bigui Main Street of Nanpu
Luoxi of Panyu District, Jiangsu
Guangzhou, 511430 China
Tel: +86 20 8944 0309
Website: www.kungfood.tv

YOBOHO NEW MEDIA PVT LTD
Yoboho Serida House, 1st Floor, Off SS Rd
Near Gandhi Hospital, Maharashtra,
Mumbai – 400012 India
Tel: +91 22 2413 1335
Website: www.yoboho.com
Email: info@yoboho.com

YOUNG JUMP ANIMATION SDN BHD
5th Floor, Wisma Dani,
Jalan Jejaka 4, Taman Maluri,
Cheras, 55100,
Kuala Lumpur, Malaysia
Tel: +60 3 9283 3562
Website: www.young-jump.com

YOUNG TOYS
Gomas B/D 7F, Hannam-Daero 11-gil
Yongsan-gu, Seoul 140-889 Korea
Tel: +82 23 484 0783
Fax: +82 23 484 0708

ZENSE ENTERTAINMENT CO LTD
600/1-3 B Square Rama 9 – Mengjai
Pracha Utit Road, Wangtonglarn
Bangkok 10310 Thailand
Tel: +66 2 530 8111 / 8222
Fax: +66 2 530 8133

ZHAO WEI FILMS
22 Scotts Road #01-28
Singapore 228221
Tel: +65 6735 7053
Fax: +65 6735 1181
Website: www.zhaowei.com
Email: info@zhaowei.com

ZHEJIANG VERSATILE MEDIA CO LTD
Building 11, 28 Xiangyun Road
310011 Hangzhou, Zhejiang, China
Tel: +86 571 5671 6600 / 6611
Fax: +86 571 5671 6697
Website: www.ver.cn

ZHEJIANG ZHONGNAN ANIMATION CO LTD
No. 245, 2nd Floor,
South Technology Centre
Binkang Road, Binjiang District
310052 Hangzhou Zhejiang, China
Tel: +86 571 8989 92446
Website: www.zanimation.com
Email: zoland@zanimation.com

ZHENGDIAN CARTOON
N° 4 Building, 7 Puhe Street
Huanggu District, 110031 Shenyang
Tel: +86 24 8661 2013
Website: www.zhengdiancartoon.com

ZOOMOO NETWORKS PTE LTD
189 New Bridge Road, #04-01/02
Singapore 059422
Tel: +65 6236 9560
Website: www.zoomoo.tv

ZSPACE
100 Hackett Street, Ultimo
NSW 2007, Australia
Tel: +61 2 9212 6777
Website: www.zspace.com.au
Email: info@zspace.com.au

OVER-THE-TOP BOX (OTT)

ASTRO-ON-THE-GO
MEASAT Broadcast Network Systems Sdn Bhd
All Asia Broadcast Centre, Technology Park Malaysia, Lebuhraya Puchong-Sg. Besi, Bukit Jalil, 57000, Kuala Lumpur, Malaysia Tel: +60 3 9543 3838 Email: wecare@astro.com.my Website: my.onthego.astro.com.my

BBTV NEXT
Yubinbang0104-0061
Tokyo Ginza, Chuo-ku
8-chome No. 20 No. 33
Website: www.bbtvnext.com
Email: bbtv_info@bbtvnext.com

BESTV NETWORK TELEVISION
Technology Development Co. Ltd
No.757, Yishan Road, Xuhui District, Shanghai, China 200233
Tel: +86 21 3339 6666
Fax: +86 21 3339 6600
Website: www.bestv.com.cn
Email: 4008600637@bestv.com.cn

BIGFLIX
BIG Flicks Private Limited
4th Floor, 49 / 50 Maruti Chambers, Veera Desai Extn Road, Andheri (West), Mumbai – 400053, India
Tel: +91 2239 8166 00
Website: www.bigflix.com
Email: ccare@bigflix.com

BOXTV
Mumbai, Maharashtra, India 400013
Tel: +91 2230 9888 88
Website: www.boxtv.com
Email: support@boxtv.com

CHOCO TV
17F, No. 142 Sec 3, Minquan E Rd
Songshan District,
Taipei City 105 Taiwan
Tel: +886 2279 6610
Website: www.chocolabs.com
Email: Shannon@chocolabs.com

CINESOFT
37/406D, 2nd Floor, Bluemoon Arcade,
Temple Road, Kadavantha,
Kochi, Kerala, India-682020
Tel: +91 4844 0596 60
Website: www.cinesoft.net
E-mail: mail@cinesoftmedia.com

DITTOV
Continental Bldg, 135,
Dr. Annie Besant Road,
Worli, Mumbai – 400018, India
Website: www.dittotv.com
Email: support@dittotv.com

DOONUNG
Mono Film Co.,Ltd.
Jasmine International Tower 200 Moo 4
Chaengwattana Rd., Pakkred, Nonthaburi
Thailand 11120
Tel: +66 2 100 7007
Website: www.doonung.com
Email: monofilm.movie@gmail.com

DTV
NTT DoCoMo
Tel: +0120 800 000
Website: www.nttdocomo.co.jp

ELTA TV
4F, No.41, Sec. 1, Jhonghua Road,
Taipei City 100, Taiwan
Tel: +886 2 2397 3833
Website: www.elta.tv
Email: info@elta.com.tw

EROS NOW
Eros International Media Ltd.
901-902, 9th Floor, Supreme Chambers,
Veera Desai Road, Andheri (West),
Mumbai – 400053, India
Tel: +91 22 6602 1500
Fax: +91 22 6602 1540
Email: support@erosnow.com
Website: www.erosintl.com

FAIN TV
Tel: +886 2 2731 1818
Website: www.faintv.com.tw
Email: faintvservice@gmail.com

FOXTEL PLAY
Sydney – Head Office
5 Thomas Holt Drive,
North Ryde NSW 2113
Tel: +61 3 8325 2701
Website: www.foxtel.com.au/foxtoplay
Email: corporateaffairs@foxtel.com.au

FPT PLAY
Tel: +84 4 7300 2222
Fax: +84 4 7300 8889
Website: www.fptplay.net
Email: support@fptplay.net

GENFLIX
Graha Arda 5th Floor – HR Rasuna Said
Kav B-6, Jakarta, Indonesia
Tel: +62 21 5022 9911
Fax: +62 21 5059 1911
Website: www.genflix.co.id
Email: cs.genflix@orangetv.co.id

GENFLIX
Graha Arda 5th Floor – HR Rasuna Said
Kav B-6, Jakarta, Indonesia
Tel: +62 21 5022 9911
Fax: +62 21 5059 1911
Website: www.genflix.co.id
Email: cs.genflix@orangetv.co.id

GIP TV
Governor Phillip Tower,
Level 23, Suite 1D, 1 Farrer Place,
Sydney NSW, Australia 2000
Tel: +61 1300 470 556
Website: www.gip.tv
Email: info@gip.tv

GOTV & MYTV
Television Broadcasts Limited
TVB City, 77 Chun Choi Street
Tseung Kwan O Industrial Estate
Kowloon, Hong Kong
Tel: +852 2335 9123
Website: www.gotv.tvb.com
Email: tvbpr@tvb.com.hk

HOLLYWOOD HDTV
Thai CC Tower, Floor 25, Room 256-259
South Sathorn Road, Sathorn, Yannawa
Sathorn, Bangkok 10120, Thailand
Tel: +66 2 673 9484
Website: www.hollywood-hdtv.com
Email: support@hollywoodmovies.co.th

HOOQ
31 Exeter Road
Comcentre, Singapore 239732
Website: www.hooq.tv
Email: support@hooq.tv

HULU JAPAN
Halifax Bldg. 3F, 3-16-26 Roppongi,
Minato-ku, Tokyo 106-0032
Tel: +81 120 994 790 (Land line)
Fax: +81 050 3155 0025 (Mobile)
Website: www.hulu.jp
Email: support@hulu.jp

IFLIX
Malaysia Office
27-7 The Boulevard Mid Valley City
Kuala Lumpur 59200 Malaysia
Website: www.iflix.com
Email: support@iflix.com
Singapore Office
3 Raffles Place #06-01, Bharat Building
Singapore 048617

IQIYI
China Office
10/F, Capital Development Tower
No. 2 Haidian North
1st Street Haidian District
Beijing 100080 China
Tel: +86 10 6267 7171
Website: www.iqiyi.com

Taiwan Office
7F, No. 550 Ruiguang Rd, Neihu District
Taipei City 114, Taiwan
Tel: +886 28 178 3156
Fax: +886 28 797 7066
Website: www.iqiyi.com
Email: sunhequn@ott.tw

JADOOTV
Tel: +852 5808 6546 (Hong Kong)
Tel: +81 3457 82035 (Japan)
Website: www.jadootv.com
Email: support@jadootv.com

JY ENTERTAINMENT
4th Floor, Suite CN-18,
Legend Town, No. 1 Balizhuangdongli,
Chaoyang District, 100025 Beijing
Tel: +86 10 63389600
Fax: +86 10 63389700
Website: www.jiayunshe.com
Email: linan@jiayunshe.com

LETV
Tel: +86 21 6044 2523
Website: www.letv.com
Email: litao@letv.com

LIGHTBOX
Mount Albert, New Zealand
Tel: +64 21 378 253
Website: www.lightbox.co.nz

MPLEX
Apalya Technologies Pvt. Ltd
#82-120/76, Plot No. 89, 2nd Floor,
Vaibhav Constructions
(Beside Ashoka Capital Building),
Road No. 2, Banjara Hills,
Hyderabad – 500 034, INDIA.
Tel: +91 40 2335 5447
Website: www.myplex.com
Email: corporate@mplex.com

NETFLIX
8 Marina Boulevard #15-02
Marina Bay Financial Centre Tower 1
Singapore 018981
Website: www.netflix.com

NIPPON TV NETWORK
14 Niban-cho, Chiyoda-ku,
Tokyo 102-8004, Japan
Tel: +81 3 5275 1111
Fax: +81 3 5275 4505
Website: www.dai2ntv.jp
Email: admin@ntv.co.jp

PPTV
Tel: +86 21 5027 5399
Fax: +86 21 5027 1218
Website: www.pptv.com
Email: kefu@pplive.com

PRIMETIME ENTERTAINMENT
71 S.K Goodwill Building, 11th Floor
Krungthonburi Road, Klong Ton Sai
Klong San, Bangkok 10600
Tel: +66 2 657 5353
Website: www.goprimeitime.tv
Email: info@goprimeitime.tv

PTCL SMARTTV
Corporate Headquarters, Block-E, G-8/4,
Islamabad-44000, Pakistan
Tel: +91 1 1120 2020
Website: www.mytv.com.pk
Email: acon@ptcl.net

QUICKFLIX
Australia Office
Level 7, 15-17 Young Street,
Sydney NSW 2000
Tel: +61 13 0013 8644
Email: enquiry@quickflix.com.au
New Zealand Office
Suite 305, 8 Commerce Street,
Auckland 1143, New Zealand
Website: www.quickflix.co.nz/
www.quickflix.com.au
Email: corporate@quickflix.co.nz

SOHU VIDEO
Media Plaza, Block 3,
No.2 Kexueyuan South Road,
Haidian District, 100190 Beijing, China
Tel: +86 10 6272 6666
Website: www.tv.sohu.com
Email: kf@vip.sohu.com

TENCENT
Tencent Building,
Kejizhongyi Avenue,
Hi-TechPark,Nanshan District,
Shenzhen 518057
Tel: +86 755 8601 3388
Fax: +86 755 8601 3399
Website: www.tencent.com
Email: bingsun@tencent.com

TOGGLE
Mediacorp Campus
1 Stars Avenue, Singapore 138507
Tel: +65 6388 3888
Website: www.toggle.sg
Email: enquiry@toggle.sg

TSUTAYA TV
Tel: +86 2 0822 0570
Website: www.tsutaya-tv.jp
Email: tsutaya-tv@tsutaya.co.jp

U-NEXT
Website: www.p.unext.jp
Email: next-cs@unext.jp

USEETV
PT. Telkom Head Office
Jl. Japati no.1,
Bandung 40133
West Java, Indonesia
Website: www.useetv.com
Email: support@useetv.com

VIDEO MARKET CORPORATION
2-10-9 Akasaka, Minato-ku
Tokyo 107-0052 Japan
Tel: +81 3 3505 3555
Fax: +81 3 3505 3556
Website: www.videomarket.jp
Email: wasaki.ryouhei@videomarket.co.jp

VTC PLAY
Tel: 1900 1530
Fax: +84 4 3636 7728
Website: www.play.vtc.vn
Email: support.id@vtc.vn

VTPLUS
844 De La Thanh St. Ba Dinh Dt, HN
Tel: 1900 1515
Website: www.vtplus.vn
Email: Support@vtplus.vn

YUPPTV
Hyderabad Office
8-2-293/82/A/773,
Road No.44, Jubilee Hills,
Hyderabad-500033, India
Website: www.yupptv.com
Email: support@yupptv.com

STREAMING SERVICES

HUNGAMA.COM PVT LTD
F1, First Floor, Laxmi Wollen Mills Compound,
Shakti Mill Lane, off. Dr E Moses Rd
Mahalaxmi, Mumbai 400011 India
Tel: +91 98 2033 3303
Fax: +91 22 2490 3344 55
Website: www.hungama.com

TOTAL SPORTS ASIA
China Office
Room 301, Tower A, Heqiao Mansion
No.8 Guanghua Road, Chaoyang District
100026, Beijing, China
Tel: +86 10 6581 1287
Website: www.totalsportsasia.com

Malaysia Office
Level 20-1, CP Tower, 11, Jalan 16/11
46350 Petaling Jaya, Selangor
Malaysia
Tel: +60 3 7626 8000
Website: www.totalsportsasia.com
Email: info@totalsportsasia.com

Singapore Office
30 Raffles Place, Singapore 048622
Tel: +65 6809 6131
Website: www.totalsportsasia.com
Email: info@totalsportsasia.com

YOUKU TUDOU (ALIBABA)
5th Floor, Sinosteel Plaza
8 Haidian Street, 100080 Beijing
Tel: +86 10 5885 1881
Fax: +86 10 5970 8818
Website: www.youku.com

ABS



ABS MCR, Subic Bay

Head Office

O'Hara House, 3 Bermudiana Road, Hamilton, HM08, Bermuda Tel: +441 295 7149

Asia Offices:

Hong Kong

28/F, Henley Building, 5 Queen's Road Central, Central, Hong Kong
Tel: +852 3575 0000 Fax: +852 3575 0001

Philippines

9/F, Salcedo Towers, 169 H.V. Dela Costa Street, Salcedo Village, Makati City, 1227 Philippines
Tel: +63 2 846 00 88 Fax: +63 2 846 00 89

Indonesia

Wisma Dian Graha 3/F, Jl Rawa Gelam III No 8, Kawasan Industri, Pulo Gadung, Jakarta 13930, Indonesia
Tel: +62 21 4682 4641 Tel: +62 21 4682 8647

Website: www.absatellite.com Email: info@absatellite.com

Key Personnel

Chief Executive Officer: Tom Choi

Company Profile

ABS is one of the fastest growing global satellite operators in the world. ABS offers a complete range of tailored solutions including broadcasting, data and telecommunication services to broadcasters, service providers, enterprises and government organizations.

ABS operates a fleet of satellites: ABS-2, ABS-2A, ABS-3, ABS-3A, ABS-4/Mobisat-1, ABS-6 and ABS-7. The satellite fleet covers 93% of the world's population across the Americas, Africa, Asia Pacific, Europe, the Middle East, CIS and Russia.

Headquartered in Bermuda, ABS has offices in the United States, UAE, South Africa and Asia. ABS is majority owned by funds managed by the European Private Equity firm Permira.

ABS has 3 prime hotspots at: 3°W, 75°E and 159°E with DTH neighborhood platforms across Africa, Bangladesh, Nepal, Indonesia, South Asia and Russia/CIS.

Satellite Details:

ABS-2

Launch Date: February 2014
Design Lifetime: Estimated 2028
Orbital Position: 75°E
Transponders: 32 C-band, 51 Ku-band and 6 Ka-band
Geographic Coverage: Europe, Africa, Asia Pacific, Russia/CIS

ABS-2A

Launch Date: June 2016
Design Lifetime: 2031
Orbital Position: 75°E
Transponders: 48 Ku-band
Geographic Coverage: South Asia, SE Asia, Russia, Africa and MENA

ABS-3A

Launch Date: March 2015
Design Lifetime: 2030
Orbital Position: 3°W
Transponders: 24 C-band & 24 Ku-band
Geographic Coverage: The Americas, the Middle East, Africa and Europe

ABS-6

Design Lifetime: 2023
Orbital Position: 159°E
Transponders: 28 C-band & 16 Ku-band
Geographic Coverage: Pacific Ocean & East Asia



ABS C-band Global Coverage



ABS Ku-band Global Coverage

Deliver your
CONTENT
with

ABS satellites cover 93% of the world's population. We operate 3 major video hotspots at 3°W, 75°E, and 159°E enabling broadcasters to reach into TV homes across the globe. Established DTH neighborhood platforms include Africa, Bangladesh, Nepal, Indonesia, South Asia, and Russia/CIS.

Expand your business with us, delivering quality and affordable entertainment to a wider population.

Contact us at
info@absatellite.com



STN PLC

(SATELLITE TELECOMMUNICATIONS NETWORK)



Head Office

Kidriceva ulica 22a- 1233 Dob, Slovenia
 Tel: +386 1 527 2440
 Fax: +386 1 5272454
 Website: www.stn.eu
 Email: sales@stn.eu / info@stn.eu

Key Personnel

Chief Commercial Officer - STN Slovenia: Mitja Lovsin
 Email: mitja.lovsin@stn.eu
 Marketing Director- STN Slovenia: Valerie Lovsin
 Email: valerie.lovsin@stn.eu

Company Profile

STN provides global broadcasting & media service solutions to TV companies, video entertainment platforms and service providers around the world.

The company operates a state-of-the-art satellite teleport based in Slovenia, which was named Independent Teleport Operator of the Year 2016 by the World Teleport Association (WTA). A broad portfolio of media services is available with STN including uplink, playout, OTT, encryption, multicast and channel localisation services, enabling a wide range of customers, from start-up channels to blue-chip global media leaders, to rapidly and efficiently deploy quality services.

STN helps its customers attract and engage new audiences and expand into new markets by leveraging high-quality capacity on a wide and continuously expanding range of satellites. STN has PoPs in a growing number of key broadcast centres around the globe, links to major European data centres and connectivity with worldwide fibre networks.

STN's highly professional and knowledgeable team has helped broadcasters expand their reach and build their businesses through reaching more viewers and new territories.

With a reputation that is punctuated by reliability, trustworthiness and high quality, STN has become a trusted partner of choice to hundreds of channels to date.

With its advantageous geographical position and strategic partners, STN provides its clients with worldwide distribution. Whether the need is to go global or reach the individual regions of Europe, the Middle East, Asia, Africa and the Americas, STN will provide services fine-tuned to your specific budget and requirements with an unrivalled turnaround time.

Advertising Sales Contact(s):

Email: sales@stn.eu



STN Facility antenna

ABS

Headquarters
 Bermuda
 O' Hara House,
 3 Bermudiana Road
 Hamilton, HM08.
 Tel: +441 295 7149
 Website: www.absatellite.com
 Email: info@absatellite.com

Hong Kong Office
 28/F Henley Building,
 5 Queen's Road Central, Hong Kong
 Tel: +852 3575 0000
 Fax: +852 3575 0001

Indonesia Office
 Wisma Dian Graha 3/F,
 Jl Rawa Gelam III No 8
 Kawasan Industri, Pulo Gadung
 Jakarta 13930, Indonesia
 Tel: +62 21 4682 4641
 Fax: +62 21 4682 8647

Philippines Office
 9/F, Salcedo Towers,
 169 H.V. Dela Costa Street,
 Salcedo Village, Makati City,
 1227 Philippines
 Tel: +632 8460 088
 Fax: +632 8460 089

AIRBUS DEFENCE AND SPACE LTD

Headquarters
 Airbus Group SE, PO Box 32008
 2303 DA Leiden The Netherlands
Main office
 B80 Building
 2, rond-point Dewoitine, BP 90112
 31703 Blagnac Cedex, France
 Tel: +33 5 81 31 75 00
 Website: www.airbus.com
 Email: Web@airbus.com

AL YAH SATELLITE COMMUNICATIONS COMPANY (YAHSAT)

Al Falah City, Abu Dhabi, UAE
 Tel: +971 2 510 0000
 Fax: +971 2 510 0001
 Website: www.yahsat.com
 Email: info@yahsat.ae

AMOS-SPACECOM

Greg Tower, 5th Floor, P.O. Box 24854
 Nicosia 1304 Cyprus
 Tel: +357 22 030814
 Website: www.amos-spacecom.com
 Email: AMOS-Info@amos-spacecom.com

APT SATELLITE HOLDINGS LIMITED (APSTAR)

Headquarters
 22 Dai Kwai Street,
 Tai Po Industrial Estate,
 Tai Po, New Territories, Hong Kong
 Tel: +852 2600 2100
 Website: www.apstar.com/en
 Email: info@apstar.com

China Office (Beijing)
 Room 707, WenBo Plaza,
 No. 2 Wan Shou Road West Street,
 Hai Dian District, Beijing,
 China 100036
 Tel: +86 10 6225 5758

Indonesia Office
 AXA Tower 45th Floor
 Jl. Prof DR Satrio Kav 18
 Jakarta 12940, Indonesia
 Tel: +62 21 3005 3519

ARIANESPACE

Headquarters
 Boulevard de l'Europe,
 Evry-Courcouronnes CEDEX,
 BP 177 91006, France
 Tel: +33 1 6087 6000
 Fax: +33 1 6087 6247
 Website: www.arianespace.com
 Email: info@arianespaceonline.com

See Pg.87

Japan Office

Kasumigaseki Building, 31F,
 3-2-5 Kasumigaseki, Chiyoda-ku,
 Tokyo 100-6031, Japan
 Tel: +81 3 3592 2766
 Fax: +81 3 3592 2768

Singapore Office
 No.3 Shenton Way, #18-09A
 Shenton House, Singapore 068805
 Tel: +65 6223 6426
 Fax: +65 6223 4268

ARQIVA

(SATELLITE MEDIA SOLUTIONS)
 Crawley Court, Winchester,
 Hampshire SO21 2QA, United Kingdom
 Tel: +44 1962 823 434
 Website: www.arqiva.com
 Email: enquiries@arqiva.com

ASIA SATELLITE TELECOMMUNICATIONS CO LTD (ASIASAT)

12/F, Harbour Centre, 25 Harbour Road,
 Wanchai, Hong Kong
 Tel: +852 2500 0888
 Fax: +852 2500 0895
 Website: www.asiasat.com
 Email: as-mkt@asiasat.com

BROADCASTING SATELLITE SYSTEM CORPORATION (B-SAT)

Parkside-Yamamotokan, 1-16-4
 Tomigaya, Shibuya-ku
 Tokyo 151-0063, Japan
 Tel: +81 3 5453 6521
 Website: www.b-sat.co.jp/english

CHINA SATELLITE COMMUNICATIONS CO. LTD.

Building A, China Satellite Communications Tower
 No. 63, Zhichun Road, Haidian District
 Beijing, China 100080
 Tel: +86 10 6258 6600
 Website: www.english.csat.spacechina.com

ECHOSTAR SATELLITE L.L.C.

100 Inverness Terrace East,
 Englewood, CO 80112
 Tel: +1 866 359 8804
 Website: www.echostarsatelliteservices.com

ENCOMPASS DIGITAL MEDIA

20 Loyang Crescent,
 Singapore 508984
 Tel: +65 6548 0388
 Website: www.encompass.tv

EUTELSAT

Headquarters
 70 Rue Balard, F-75502
 Paris Cedex 15, France
 Tel: +33 1 5398 47 47
 Fax: +33 1 5398 37 00
 Website: www.eutelsat.com
 Email: infomaster@eutelsat.fr

China Office
 F# 2708 Jing Guang Centre
 100020 Beijing, China
 Tel: +86 10 6597 4630
 Fax: +86 10 6597 4665
 Email: info@eutelsat.cn

Singapore Office
 8 Temasek Boulevard
 #15-02 Suntec Tower 3
 Singapore 038988
 Website: www.eutelsatasia.com
 Email: info@eutelsat.asia

GLOBECAST ASIA

China Office
 23 Floor & unit 2 on 22 floor,
 Tower A, Beijing Global Trade Center,
 36 North Third Ring Road East
 Dongcheng District,
 Beijing, China 100013
 Tel: +86 186 0115 3101
 Website: www.globecast.com
 Email: commsasia@globecast.com

Hong Kong Office
18/F, Paramount Building,
12 Ka Yip Street, Chaiwan, Hong Kong
Tel: +852 2965 1200
Fax: +852 2509 9917

India Office
Plot No.-77A, Sector-18
IFFCO Road, Gurgaon – 122015
Haryana, India
Tel: +91 12466 72589

Korea Office
Bees in Biz guui Center #816
8th Flr. Y-Tower,
769-10 Jayang-Dong
Dwangjin-gu, Seoul,
143-853 Korea
Tel: +82 2 453 5437
Fax: +82 2 453 5438

Singapore Office
21 Media Circle, #10-01/10
Infinite Studios, Singapore 138562
Tel: +65 6325 4222

INDIASIGN PVT LTD
A-48, Hartron Complex, Sector-18,
Electronic City, Gurgaon (India)
Tel: +91 124 458 1407 to 1415
Fax: +91 124 458 1400
Website: www.indiasign.net
Email: marketing@indiasign.net

INMARSAT
Australia Office
Unit A3 Cameron Centre,
255 Rawson Street,
Auburn, NSW 2144, Australia
Tel: +61 (2) 97145100
Website: www.inmarsat.com

China Office
Building 20-4
MAX Kong Gang Industrial Park
Shun Yi District
Beijing 101318, China
Tel: +86 0 10 8047 0877

Hong Kong Office
19/F Millennium Trade Centre,
56 Kwai Cheong Road,
Kwai Chung, Hong Kong
Tel: +86 21 3460 1595
Email: service@stratosglobal.com

Japan Office
ARK Hills Sengokuyama Mori Tower 25F
1-9-19 Roppongi
Minato-ku Tokyo 106-0032 Japan
Tel: +81 3 5545 5184
E-mail: japan@inmarsat.com

Singapore Office
11 Lorong 3 Toa Payoh
Block C #01-31, Jackson Square
Singapore 319579
Tel: +65 6499 5050
Email: maritimessalessingapore@inmarsat.com

INTELSAT
Corporate Headquarters
Intelsat S.A.
4 rue Albert Borschette
L-1246 Luxembourg
Tel: +352 27 84 1600
Website: www.intelsat.com
Email: sales.asiapacific@intelsat.com

Australia Office
Level 44, Grosvenor Place
225 George Street
Sydney NSW 2000, Australia
Tel: +61 2 9258 8787

China Office
B026, 0308, Building A, F3,
Beijing Fortune Plaza Center,
No.7 East 3rd Middle Road,
Chaoyang District, Beijing 100020,
People's Republic of China
Tel: +86 10 6573 3512

India Office
Unit 1B, First Floor
Aria Signature Towers
Hotel J.W. Marriott
Aerocity, New Delhi 110 037 India
Tel: +91 11-4138-6711

Japan Office
Yurakucho Denki Bldg,
South Tower 13F
1-7-1 Yurakucho,
Chiyoda ku, Tokyo
100-0006 Japan
Tel: +81 3 5208 1251

Singapore Office
460 Alexandra Road
#25-03, PSA Building
Singapore 119963
Tel: +65 6572 5450

INTERNATIONAL LAUNCH SERVICES (ILS)
1875 Explorer Street,
Suite 700, Reston,
VA 20190
Tel: +571 633 7400
Fax: +571 633 7500
Website: www.ilslaunch.com
Email: contactus@ilslaunch.com

KACIFIC
10A Institution Hill
239664 Singapore
Tel: +65 6297 9746
Website: www.kacific.com
Email: info@kacific.com

MEASAT SATELLITE SYSTEMS SDN BHD
Level 39, Menara Maxis
Kuala Lumpur City Centre
50088 Kuala Lumpur
Tel: +60 3 2380 6688
Fax: +60 3 2380 6500
Website: www.measat.com
Email: sales@measat.com

REACH NETWORKS HONG KONG LIMITED
Australia Office
363 Oxford Street,
Paddington, NSW 2021
Website: www.reach.com
Email: enquiries@reach.com

Hong Kong Office
6/F, Hermes House,
10 Middle Road,
Tsim Sha Tsui, Hong Kong
Japan Office
Toranomon Twin Building
East Tower 4F, 2-10-1 Toranomon,
Minato-ku, Tokyo 105 0001, Japan

Korea Office
16th Floor, Posco P&S Tower,
735-3 Yeoksam-Dong,
Gangnam-gu, Seoul 135-923,
South Korea

Singapore Office
11th Floor, Wisma Atria,
435 Orchard Road,
Singapore 238877
Taiwan Office
6F-1, 347, Yangguang Street,
Neihu District, Taipei 114, Taiwan

SEA LAUNCH
Chemin d'Eysins 47
CH-1260 Nyon, Switzerland
Tel: +41 3138 0000 0
Fax: +41 3138 0180 8
Website: www.sea-launch.com
Email: info@sea-launch.ch

SES
Headquarters
Château de Betzdorf
Rue Pierre Werner
L-6815 Betzdorf, Luxembourg
Tel +352 710 725 1

Singapore Office
501 Orchard Road,
#18-00 Wheelock Place,
Singapore 238880
Tel: +65 6593 3600
Fax: +65 6593 3610
Website: www.ses.com

SINGAPORE TELECOMMUNICATIONS LIMITED
31 Exeter Road, Comcentre
#19-00, Singapore 239732
Tel: +65 6838 3388
Fax: +65 6732 8428
Website: www.info.singtel.com/personal
Email: satellite@singtel.com

SKY PERFECT JSAT CORPORATION
Japan Office

14-14 Akasaka 1-chome,
Minato-ku Tokyo 107-0052, Japan
Tel: +81 3 5571 7800
Website: www.sptvjsat.com
Hong Kong Office
Suite 2002, Tower One,
Times Square
1 Matheson Street,
Causeway Bay, Hong Kong
Tel: +852 2110 3812
Fax: +852 2110 0440
Email: max-chung@sptvjsat.com

STELLAR SOLUTIONS AEROSPACE

Chiltern Chambers,
St Peters Avenue,
Caversham Reading,
Berkshire, RG4 7DH,
United Kingdom
Tel: +44 1442 249 465
Website: www.stellar aerospace.co.uk
Email: Info@stellar aerospace.co.uk

TELEPORT ACCESS SERVICES INC
TAS Corporate Headquarters

9F, No. 407
Rueiguang Road, Neihu District
Taipei City 11492
Taiwan, Republic of China (R.O.C)
Tel: +886 2 8066 0808
Website: www.tasc.com.tw
Email: information@tasc.com.tw

TELESAT

1 Raffles Place #23-01,
One Raffles Place,
Singapore 048616
Tel: +65 6538 1738
Website: www.telesat.com

TELSTRA

Tel: 1800 676 642
www.telstra.com.au

THAICOM PUBLIC COMPANY LIMITED

Thaicom Satellite Station
63/21, Rattanabiet Road,
Nonthaburi 11000, Thailand
Tel: +66 2596 5060/+66 2591 0736 to 49
Website: www.thaicom.net
Email: cnd@thaicom.net

THALES ALENIA SPACE

45 Rue De Villiers, 92526
Neuilly-Sur-Seine Cedex, France
Tel: +33 1 5777 80 00
Website: www.thalesgroup.com/en

SATELLITE MANUFACTURERS
BOEING SPACE SYSTEMS INTERNATIONAL

100 North Riverside
Chicago, Illinois 60606
Tel: +1 312 544 2000
Website: www.boeing.com

LOCKHEED MARTIN COMMERCIAL SPACE SYSTEMS

Headquarters
6801 Rockledge Drive Bethesda,
MD 20817 United States
Website: www.lockheedmartin.com

Australia Office
Mezzanine Level,
Lockheed Martin Centennial House
53 Wentworth Avenue [or PO Box 6003]
Kingston ACT 2604, Australia
Tel: +61 2 6269 0101

LORAL SPACE AND COMMUNICATIONS

(Parent company of Loral Skynet)
888 Seventh Avenue
40th floor, New York 10106, USA
Tel: +1 212 697 1105
Website: www.loral.com
Email: investor.relations@hq.loral.com

Space Systems/Loral
3825 Fabian Way, Palo Alto,
CA 94303, USA
Tel: +1 650 852 4000
Fax: +800 332 6490
Website: sslda.com

MITSUBISHI ELECTRIC CORPORATION

Headquarters
Tokyo Building, 2-7-3,
Marunouchi Chiyoda-ku,
Tokyo 100-8310, Japan
Tel: +81 3 3218 2111
Website: www.mitsubishi electric.com

Australia Office
348 Victoria Road, Rydalmere
NSW 2116, Australia
Tel: +61 2 9684 7777
Fax: +61 2 9898 0484
Website: www.mitsubishi electric.com.au

China Office
Room 1507, Pacific Century Tower A
No.2A Workers' Stadium North Road
Chaoyang, Beijing, 100027, China
Tel: +86 10 6539 1700
Fax: +86 10 6539 1704
Website: cn.mitsubishi electric.com/zh

Hong Kong Office
20/F Cityplaza One
1111 King's Road
Taikoo Shing, Hong Kong
Tel: +852 2510 0555
Fax: +852 2234 5138
Website: www.mehk.com

India Office
2nd Floor, Tower A & B
DLF Cyber Greens, DLF Cyber City
DLF Phase -III, Gurgaon-122002, India
Tel: +91 124 463 0300 /+91 124 673 9300
Fax: +91 124 463 0399 / 398
Website: www.mitsubishi electric.in

Indonesia Office
Gedung Jaya Floor 11
Jl. MH. Thamrin No. 12
Jakarta Pusat 10340, Indonesia
Tel: +62 21 3192 6461
Fax: +62 21 3192 3942
Website: www.mitsubishi electric.co.id

Korea Office
Kyobo Life Ins. 14F
1, Jongno, Jongno-gu, Seoul 03154, Korea
Tel: +82 2 732 1531
Fax: +82 2 732 1533
Website: kr.mitsubishi electric.com/ko

Malaysia Office
Lot 11, Jalan 219
46100 Petaling Jaya, Selangor
Darul Ehsan, Malaysia
Tel: +60 3 7955 2088
Fax: +60 3 7956 3950
Website: www.MitsubishiElectricMalaysia.com

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OnScreen ASIA

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tva.onscreenasia.com

Philippines Office

K.m. 23 West Service Road
South Superhighway, Cupang
1771 Muntinlupa City, Philippines
Tel: +63 2 842 3161 / +63 2 807 0420
Fax: +63 2 842 3160

Website: www.iee.com.ph

Singapore Office

307, Alexandra Road
#05-01/02, Mitsubishi Electric Building
Singapore 159943
Tel: +65 6473 2308
Fax: +65 6473 8944

Website: www.mitsubishi-electric.com.sg

Taiwan Office

11th Floor, 88 Sec. 6
Chung Shan N. Road, Taipei, Taiwan
Tel: +886 2 2835 3030
Fax: +886 2 2833 9819

Website: tw.mitsubishi-electric.com/zh

Thailand Office

18th Floor, Q. House Sathorn Building
11 South Sathorn Rd.
Tungmahamek, Sathorn
Bangkok 10120, Thailand
Tel: +66 2 679 1885

Fax: +66 2 679 1892

Website: th.mitsubishi-electric.com/en

Vietnam Office

Unit 01-04, 10th Floor
Vincom Center 72 Le Thanh Ton Street
District 1, Ho Chi Minh City, Vietnam
Tel: +84 8 3910 5945
Fax: +84 8 3910 5946

Website: www.mitsubishi-electric.vn

ORBITAL ATK

Orbital Sciences Corporation
45101 Warp Drive,
Dulles, VA 20166
Tel: +1 703 406 5000
Website: www.orbitalatk.com
Email: sales@orbital.com

SPACEX

Headquarters

Rocket Road
Hawthorne, California
Tel: +1 310 363 6000
Website: www.spacex.com
Email: sales@spacex.com

SpaceX Washington D.C.

1030 15th Street N.W.
Suite 220E
Washington, DC 20005-1503

SATELLITE INSURERS

AON

Headquarters

The Aon Centre
The Leadenhall Building
122 Leadenhall Street
London England EC3V 4AN
Tel: +44 20 7623 5500
Website: www.aon.com

Australia Office

Level 33, 201 Kent Street,
Sydney NSW 2000
Tel: +61 2 9253 7000

China Office

Room 1205
SK Tower Beijing
No. 6 Jia, Jian Guo Mei Wan Avenue
Chaoyang District
Beijing, 100022 China
Tel: +86 10 8567 9188

Hong Kong Office

28/F, Tower 1, Times Square,
Hong Kong, Hong Kong SAR
Tel: +852 2861 6666

India Office

Global Insurance Brokers Pvt. Limited
604/1 Block 1, WhiteHouse
6-3119/1/1, Kundan Bagh, Begumpet
Hyderabad, Andhra Pradesh
500 034 India

Tel: +91 40 6656 5507

Indonesia Office

The Energy 25th Floor
SCBD LOT 11A,
Jl. Jendral Sudirman Kav 52-53
Jakarta 12190, Indonesia
Tel: +62 21 2985 8550

Japan Office

Capitol Tower 11th Floor
2-10-3 Nagatacho, Chiyoda-ku
Tokyo 100-0014, Japan
Tel: +81 2 4589 4200

Korea Office

29th Floor, Centre1 East Tower
26 Eulji-Ro 5-gil, Jung-gu
Seoul, 100-210
South Korea
Tel: +82 2 2260 2600

Malaysia Office

Level 10, Tower 3, Avenue 7
The Horizon, Bangsar South
No.8, Jalan Kerinchi
59200, Kuala Lumpur, Malaysia
Tel: +60 3 2773 6900

Philippines Office

Unit 2602-D, East Tower
Philippine Stock Exchange Centre
Manila, 1605 Philippines
Tel: +63 2 636 8093

Singapore Office

Aon Singapore Pte. Ltd.
2 Shenton Way,
#26-01 SGX Centre 1
Singapore 068804
Tel: +65 6221 8222
E-mail: sg.marketing@aon.com

MARSH

Headquarters

1 Tower Place West,
London, EC3R 5BU
Tel: +44 0 20 7357 1000
Fax: +44 0 20 7929 2705

Website: www.marsh.com

Australia Office

Darling Park Tower 3
201 Sussex Street
Sydney, Australia 2000
Tel: +61 2 8864 888

China Office

15/F, South Tower,
Beijing Kerry Centre
1 Guanghua Road,
Chao Yang District
Beijing China 100020
Tel: +86 10 6533 4000

Hong Kong Office

20th Floor, 108 Gloucester Road
Wanchai, Hong Kong
Tel: +852 2301 7000

India Office

1201-02, Tower 2
One Indiabulls Centre,
Jupiter Mills Compound
Senapati Bapat Marg, Elphinstone Road (W)
Mumbai, India 400 013
Tel: +91 22 6651 2900

Indonesia Office

PT. Marsh Indonesia
Sentral Senayan II, 15th Floor
Jalan Asia Afrika no. 8
Jakarta, Indonesia 10270
Tel: +62 21 579 78100

Japan Office

Tokyo Opera City Tower,
38th Floor 3-20-2,
Nishi-shinjuku, Shinjuku-ku,
Tokyo 163-1438, Japan
Tel: +81 3 5334 8290

Korea Office

5F Seoul Finance Center,
84 Taepyungro 1ga,
Jung-gu Seoul 100 768, Korea
Tel: +82 2 2095 4700
Fax: +82 2 775 2325

Malaysia Office

Unit B-9-1, Level 9
Block B, Menara UOA Bangsar
No. 5, Jalan Bangsar Utama 1
Kuala Lumpur, Malaysia 59000
Tel: +60 3 2302 8488

Philippines Office

20th Floor, Net Lima Building
5th Avenue cor.
26th Street, Bonifacio Global City
Taguig City, Philippines 1634
Tel: +63 2 902 3000

Singapore Office

8 Marina View #09-02,
Asia Square Tower 1,
Singapore 018960
Tel. +65 6922 8388
Website: www.marsh.com.sg

Taiwan Office

3F, No. 2, Sec. 3
Minquan East Road
Taipei, Taiwan 10447
Tel: +886 2 2518 9998

Thailand Office

10th Floor, UBC II Building,
591 Sukhumvit Road,
Klongton Nua, Bangkok,
Wattana 10110, Thailand
Tel: +66 2 695 7100

Vietnam Office

32nd Floor, Lim Tower
No. 9-11 Ton Duc Thang Street
Ben Nghe Ward, District 1
Ho Chi Minh, Vietnam
Tel: +848 6288 2399

WILLIS

Australia Office

Level 16, 123 Pitt Street,
NSW 2000, Sydney
Tel: +61 29 285 4000
Fax: +61 29 283 5268
Website: www.willis.com.au

Hong Kong Office

18/F The Lee Gardens,
33 Hysan Avenue,
Causeway Bay, Hong Kong
Tel: +852 2827 0111
Fax: +852 2827 0966
Website: www.willis.hk
Email: irene.chiu@willis.com

Japan Office

Toranomon Kotohira Tower 12F,
2.8 Toranomon-chrome, Minato-Ku,
Tokyo 1058 0001, Japan
Tel: +81 3 3500 2525
Fax: +81 3 3500 2530
Email: shibuyas@willis.com

Singapore Office

6 Battery Road, #06-01/02,
Singapore 049909
Tel: +65 6591 8000
Fax: +65 6224 0398
Website: www.willis.sg
Email: singapore@willis.com

CONTENT & SERVICE PROTECTION

AKAMAI TECHNOLOGIES

Asia Pacific Headquarters

1 Raffles Place, #16-61 One Raffles Place
Tower 2, Singapore 048616
Tel: +65 6593 8700
Fax: +65 6593 8799
Email: contact-singapore@akamai.com

Australia Office

Level 7, 76 Berry St, North Sydney 2060, NSW
Tel: +61 2 900896 00
Fax: +61 2 900896 01

China Office

45F, No.5 Middle Dongsanhuan Road
Chaoyang District, Beijing China
Tel: +86 400 608 1609
Fax: +86 10 8540 2900
Website: www.akamai.cn
Email: contact-china@akamai.com

Hong Kong Office

Unit 2701
27/F, Hysan Place
500 Hennessy Road
Causeway Bay, Hong Kong
Tel: +852 2271 8500

Email: contact-HongKongTaiwan@akamai.com

India Office

3rd Floor, Block B, Vatika Atrium,
Golf Course Rd, Sector 53, Gurgaon 122
002, India
Tel: +91 80 6632 9373
Fax: +91 80 6625 1609

Email: contact-india@akamai.com

Japan Office

6F Kyobashi Trust Tower
2-1-3 Kyobashi, Chuo-ku, Tokyo 104-0031,
Japan
Tel: +81 3 4589 6500
Fax: +81 3 4589 6501
Website: www.akamai.co.jp
Email: info_akamai@akamai.co.jp

Korea Office

21F, Meritz Tower, 825-2, Yeoksam-dong,
Gangnam-gu, Seoul 135-934, Korea
Fax: +82 2 2193 7201

Email: contact-korea@akamai.com
Taiwan Office
Far Eastern Plaza, Level 16, No. 207,
Section 2, Dun Hua South Road, Taipei,
106, Taiwan
Tel: +886 2 8722 0177
Fax: +886 2 8722 0099
Email: contact-HongKongTaiwan@akamai.com

CISCO SYSTEMS

Headquarters

170 West Tasman Dr. San Jose
CA 95134, USA

Singapore Office

8 Changi Business Park Avenue 1,
#05-51, UE BizHub East, South Tower,
Singapore 486018
Tel: +65 6317 7777
Fax: +65 6632 7532
Website: www.cisco.com

CONAX ASIA-PACIFIC

8 Shenton Way
#34-02, AXA Tower
Singapore 068811
Tel: +65 6827 9761/2
Website: www.conax.com
Email: apac@conax.com

IRDET

Asia-Pacific Headquarters

Suite 600, Floor 6, Beijing Sunflower Tower,
37 Maizidian West Street, Chaoyang
District, China 100125
Tel: +86 10 8530 4588
Fax: +86 10 8527 5685
Website: www.irdeto.com

Australia Office

275 Alfred Street, Suite 2 level 16
North Sydney NSW 2060, Australia
Tel: +61 2 9957 3388
Fax: +61 2 9957 5188
Email: australia@irdeto.com

India Office

S - 05 & S - 08, 2nd Floor, Star City Mall,
Mayur Vihar, Phase I, Delhi – 110 092, India
Tel: +91 11 4350 1111
Fax: +91 11 4350 1100

Japan Office

Room 702 Burex Kyobashi, 2-7-14 Kyobashi
Chuo-ku, Tokyo 104-0031, Japan
Tel: +81 3 5524 3540
Fax: +81 3 5524 3540

Singapore Office

3A International Business Park, # 06-10/12
Tower B, ICON@IBP Singapore 609935
Tel: +65 6631 8100
Fax: +65 6686 4543

Thailand Office

Level 29 Centralworld Tower, 999/9 Rama 1
Road, Bangkok 10330, Thailand
Tel: +66 89 131 2800
Fax: +66 2 207 2626

LATENS

Aisling House
Stranmillis Embankment
Belfast, BT9 5FL
United Kingdom
Tel: +44 28 9099 8240
Website: www.arris.com/company/latens

NAGRIVISION

Asia-Pacific Headquarters
8 Shenton Way, AXA Tower,
#34-02, Singapore 068811
Tel: +65 6829 0800
Fax: +65 6829 0801
Website: www.dtv.nagra.com
Email: nagravision.asia@nagra.com

NAGRIVISION SA

22-24, Route de Genève
P.O Box 134, 1033 Cheseaux-sur-Lausanne
Switzerland
Tel: +41 21 732 03 11
Fax: +41 21 737 01 00
Website: www.dtv.nagra.com
E-mail: dtv@nagra.com

NET INSIGHT

81 Ubi Avenue 4, #10-15 UB.ONE,
Singapore 408830
Tel: +65 6636 2350
Fax: +65 6636 3235
Email: APACInfo@netinsight.net

SPEEDCAST LTD

Headquarters
Unit 2405 – 08, Everbright Centre
108 Gloucester Road, Wanchai
Hong Kong
Tel: +852 3919 6800
Website: www.speedcast.com
Email: marketing@speedcast.com

Australia Office

Unit 4F, Level 1
Lake Business Park, 12 Lord St
Botany NSW 2019, Australia
Tel: +61 2 9531 7555
Fax: +61 3 9531 8391
Email: sales.pacific@speedcast.com

Malaysia Office

Suite 1B-2-3, Block 1B,
Level 2, Plaza Sentral,
Jalan Stesen Sentral 5,
KL Sentral, 50470
Kuala Lumpur, Malaysia
Tel: +60 3 2260 2269
Fax: +60 3 2780 6080

Singapore Office

5A Toh Guan Road East #06-01

CWT Jurong East Logistics Centre

Singapore 608830

Tel: +65 6715 9888

Fax: +65 6715 9851

VERIMATRIX INC.

Headquarters
101 Thomson Road #22-01A
United Square, Singapore 307591
Tel: +65 6353 9430
Fax: +65 6252 5185

China Office

A2705, Fudun Center
No.58, East 3rd Ring South Road
Chaoyang District
Beijing 100022, China
Tel: +86 10 5867 3818

India Office

Level 15, Concorde Towers
UB City, 1 Vittal Mallya Road
Bengaluru (Bangalore) - 560001, India
Tel: +91 80 6759 0404
Fax: +91 80 6759 0400
Website: www.verimatrix.com

VIACCESS

Hong Kong Office
17/F, Telecom House
3 Gloucester Road, Wanchai, Hong Kong
Tel: +852 2583 6005
Email: HongKong@viaccess-orca.com

BROADCAST TECHNOLOGY

ALCATEL-LUCENT

Australia Office
5 Rider Boulevard, Rhodes, NSW 2138
Sydney, Australia
Tel: +61 2 9370 3000
Website: www.alcatel-lucent.com

China Office

4th Floor, Building 1, 60 Yinxian Road
Pudong New Area, Shanghai 201210
Tel: +86 21 2059 9688

Indonesia Office

Menara Palma 8th Floor, #8-02B
Jl. HR. Rasuna Said Blok X2 Kav 6
Kuningan Jakarta 12950, Indonesia
Tel: +622 1 8064 4800

Malaysia Office

PJX-HM Shah Tower
No 16A Persiaran Barat
46050 Petaling Jaya
Kuala Lumpur, Malaysia

Philippines Office

Unit 807, Peninsula Court Building
Paseo de Roxas corner Makati Avenue
Makati City, Philippines

Tel: +63 2 328 2100

Singapore Office

Singapore ALE Pte Ltd
750E Chai Chee Road
Viva Business Park

#05-01/02

Singapore 469005

Tel: +65 68121950

Taiwan office

2F, 297, TiDing Blvd. Sec. 2
NeiHu 11493, Taipei City
Taiwan, R.O.C
Tel: +886 2 86784967

Thailand Office

202, 20f., Room 2005, Le Concorde Tower
Ratchadapisek rd., Huaykwang,
Huaykwang, Bangkok 10310
Thailand

ALTICAST

18F, Hana Capital Building,
1328-3 Seocho-dong,
Seocho-gu, Seoul, South Korea 137 858
Tel: +82 2 2007 7700
Website: www.alticast.com

AVID

Australia Office
Northpoint Tower, 100 Miller Street
North Sydney 2060
Tel: +61 2 9931 6841
Website: www.avid.com

China Office

Parkview Green, 9 Dongdaqiao Road
Office Building A, Beijing,
Chaoyang District 100020
Tel: +86 10 5730 6096 (Audio)
+86 10 5730 6095 (Video)

Hong Kong Office

14/F, ChaseGold Tower
HungHom, Hong Kong
Tel: +852 2363 9263
Fax: +852 2364 5536

Japan Office

ATT Building 4F, 2-11-7 Akasaka,
Minato-Ku, Tokyo, Japan 107 0052
Tel: +81 3 3505 7937
Fax: +81 3 3505 7938

Korea Office

3F, DongSung Building, 17-8 Youido-dong
Youngdeugpo-gu, Seoul, Korea 150-874
Tel: +822 782 4210
Fax: +822 782 4214

Singapore Office

315 Alexandra Road Sime Darby Business
Centre #03-01, Singapore 159944
Tel: +65 6476 7666
Fax: +65 6475 7666

Thailand Office

36/F CRC Tower, All Seasons Place
Office #46, 87/2 Wireless Road
Phatumwan, Bangkok, Thailand 10330
Tel: +66 2 625 3119

AXON

China Office (Asia Representative)
4th Floor, Building 2
No. 81 Fucheng Road
100142 Beijing, China
Tel: +86 10 8814 4199
Website: www.axon.tv/en/home

Singapore Office (Southeast Asia Representative)

9 Tagore Lane, 9@Tagore

#03-23, Singapore 787472

Tel: +65 6652 0316

Email: info-sg@axon.tv

BELDEN INTERNATIONAL INC

Australia Office
Suite 1, Building A, 18-24 Ricketts Road
Mount Waverley , VIC 3149, Australia
Tel: 1800 500 775

Fax: +61 3 9347 8274

Website: www.beldenapac.com

Email: australia.sales@belden.com

China Office

Unite 2006A, Tower A
Ocean International Centre
56 East Middle 4th Ring Road
Beijing 100025

Hong Kong Office

16 Science Park East Avenue
7/F Harbour View 2, Hong Kong
Science Park
Shatin, Hong Kong, People's Republic of
China
Tel: +852 2955 0128
Fax: 852 2907 6933

India Office

Office No. 1007, 10th Floor, A Block, Iris
Tech Park,
Sohna Road , Sector 48, Gurgaon 122018,
India
Tel: +91 124 4509 999
Fax: +91 124 4509 900
Email: india.sales@belden.com

Indonesia Office

Wisma 46 - Kota BNI, 16th Floor, Suite
16.08, Jl. Jend. Sudirman Kav. 1, Jakarta
10220, Indonesia
Tel: +62 21 5799 3466
Fax: +62 21 5799 3468
Email: sales.roap@belden.com

Japan Office

Dai 2 Yanagiya Building 2F, 1-12-8
Nihonbashi
Chuo-ku, Tokyo 1050022, Japan
Tel: +81 0 3 6860 8120
Fax: +81 0 3 3516 2519
Email: sales.roap@belden.com

New Zealand Office
811 Pacific Highway, Ground Floor
Gordon 2070, New Zealand
Tel: +612 9416 0698
Fax: +612 9499 8756
Email: australia.sales@beldenapac.com

Philippines Office
One Global Place Level 10-1
25th Street & 5th Street
Bonifacio Global City, Taguig, Philippines
Tel: +63 2224 2029
Fax: +63 2910 5584
Email: sales.roap@belden.com

Singapore Office
83 Clemenceau Avenue
#07-01/04 UE Square
Singapore 239920
Tel: +65 6879 9800

Thailand Office
33/4 The Ninth Towers, Tower A,
35th Floor, Rama 9 Road, Huaykwang
Bangkok 10310, Thailand
Tel: +662 118 0347 8
Fax: +662 118 0301
Email: sales.roap@belden.com

Vietnam Office
Unit 1708, Level 17, Gemadept Tower
6 Le Thanh Ton Street, Ben Nghe Ward
District 1, Ho Chi Minh City, Vietnam
Tel: +84 8 6255 6898/9
Fax: +84 8 6255 6801
Website: www.belden.com

BRIGHTCOVE
Singapore Office
38 Beach Road, #04-14
South Beach Tower
Singapore 189767
Tel: +65 3163 5555
Website: www.brightcove.com
Email: asia@brightcove.com

Australia Office
Level 17, 1 Margaret Street
Sydney NSW 2000
Tel: +61 2 8310 4376
Email: anz@brightcove.com

Japan Office
PMO Tamachi 9F
5-31-17 Shiba, Minato-ku
Tokyo 108-0014, Japan
Tel: +81 3 6453 7730
Fax: +81 3 6453 7731
Website: www.brightcove.com/ja

Korea Office
10F Kyobo Securities Building
97 Uisadang-daero, Yeongdeungpo-gu
Seoul, South Korea 07327
Tel: +82 2 6336 6747

BROADCAST AUSTRALIA
Level 10, Tower A, 799 Pacific Highway
Chatswood NSW 2067, Australia
Tel: +612 8113 4666
Fax: +612 8113 4646
Website: www.broadcastaustralia.com.au
Email: info@broadcastaustralia.com.au

BT MEDIA & BROADCAST
Asia Headquarters
38F Dorset House, Taikoo Place,
979 Kings Road, Quarry Bay, Hong Kong
Tel: +852 2525 4481
Website: www.globalservices.bt.com

Australia Office
Level 11, BT Tower, 1 Market St
Sydney, NSW 2000 Australia
Tel: +61 2 9269 1000

Indonesia Office
Wisma Metropolitan I, Floor. 13,
Jl. Jendral Sudirman No. 29-31
Jakarta Selatan 12920, Indonesia
Tel: +62 21 5206 225
Fax: +62 21 5206 227

Malaysia Office
Menara BT
Tower 3, Avenue 7
Bangsar South, No. 8 Jalan Kerinchi
Kuala Lumpur 59200, Malaysia
Tel: +603 2858 0000
Fax: +603 2858 0001

New Zealand Office
c/o Minter Ellison Rudd Watts
Lumley Centre, 88 Shortland Street
Auckland, New Zealand

Philippines Office
Philamlife Tower
18/F, Office No. 15
8767 Paseo De Roxas
1200 Makati City, Manila, Philippines
Tel: +63 830 8686

Singapore Office
BT Singapore Pte. Ltd
8 Changi Business Park Ave 1 (South Tower)
#08-51 UE Bizhub East
Singapore 486018
Tel: +65 6701 7000
Fax: +65 6701 7001

Thailand Office
Athenee Tower
23rd Floor, (Ceo Suite, Suite 38 & 40)
63 Wireless Road, Lumpini
Pathumwan, Bangkok 10330 Thailand
Tel: +662 255 8866

Vietnam Office
16/F, Saigon Tower
29 Le Duan Blvd, District 1
Ho Chi Minh City
Socialist Republic of Vietnam
Tel: +65 6290 7176

CLUTCH AUTOMATION PRIVATE LIMITED
618 1/1, Galle Road, Colombo 3,
Sri Lanka 00300
Tel: +94 11 259 8596
Website: www.clutchautomation.com
Email: hello@clutch.lk

ELEMENTAL TECHNOLOGIES
Hong Kong Office
Elemental Technologies Asia Limited
12/F, International Commerce Centre
1 Austin Road W
West Kowloon, Hong Kong
Tel: +852 3547 2380

Japan Office
Arco Tower 19 F
1-8-1 Shimomeguro, Meguro-ku
Tokyo, 135-0064, Japan
Tel: +81 3 4525 0850
Fax: +81 3 6367 3004

Singapore Office
50 Raffles Place
Singapore Land Tower, Level 30
Singapore 048623
Tel: +65 6632 3594
Fax: +65 6632 3600
Website: www.elementaltechnologies.com

IMAGINE COMMUNICATIONS
Worldwide Headquarters
3001 Dallas Parkway, Suite 300
Frisco, Texas 75034, USA
Tel: +1 469 803 4900
Toll Free: +1 866 446 2446
Fax: +1 469 803 4899
Website: www.imaginecommunications.com
Email: insidesales@imaginecommunications.com

Regional Main Office
1015-1018, 10/F., Tower 1
Grand Century Place
193 Prince Edward Road West
Kowloon, Hong Kong
Tel: +852 2776 0628
Fax: +852 2776 0227
Email: ASIA-Orders@imaginecommunications.com

Australia Office
Suite 2, Level 1, 13b Narabang Way
Belrose, NSW, Australia, 2085
Tel: +61 2 9479 4900
Fax: +61 2 9479 4901

India Office
Unit 1002A, 10th Floor, Tower-A
Advant Navis Business Park
Plot # 07, Sector-142
Noida - 201301 U.P., India
Tel: +91 120 477 5400
Fax: +91 120 477 5440

Singapore Office
300 Tampines Avenue 5
#06-04 Tampines Junction
Singapore 529653
Tel: +65 6595 4600 / +65 6358 1315
Fax: +65 6595 4619

MEDIACORP TECHNOLOGIES See Pg.29
Mediacorp Campus
1 Stars Avenue, Singapore 138507
Tel: +65 6333 3888
Fax: +65 6251 5628
Website: www.medicorp.sg/technologies

MICROSOFT
APAC Headquarters
1 Marina Boulevard
#22-01 One Marina Boulevard
Singapore 018989
Tel: +65 6882 8899
Fax: +65 6882 8866
Website: www.microsoft.com/asia

Australia Office
1 Epping Road, North Ryde
NSW 2113, Sydney, Australia
Tel: 13 20 58 (Australia callers only)
+612 9870 2200

Bangladesh Office
Laila Tower, 4th Floor
8 Gulshan Avenue, Gulshan – 1
Dhaka 1212, Bangladesh
Tel: +880 2 8832 973 75
Fax: +880 2 8832 976

Hong Kong Office
15/F, Cyberport 2
100 Cyberport Road, Hong Kong
Tel: +852 2804 4200
Fax: +852 2560 2217

India Office
10th Floor, Tower B & C,
DLF Building No.5 (Epitome), Cyber City,
DLF Phase III, Gurgaon, 122002, India
Phone: +91 124 4158 000
Fax: +91 124 4158 888

Indonesia Office
Jakarta Stock Exchange Building Tower 11,
Iantai 18
Sudirman Central Business District
Jl. Jend. Sudirman No. 52-53
Jakarta 12190, Indonesia
Tel: +62 21 2551 8100
Fax: +62 21 515 0411

Japan Office
Shinagawa Grand Central Tower
Tokyo, Minato-ku, Konan 2-16-3
108-0075, Japan
Tel: +81 3 4332 5300

Korea Office
Republic of Korea, 1 Jongno-gu
Seoul, Street 50
The K Twin Towers Building A, 11th Floor
Tel: +82 2 531 4500
Fax: +82 2 555 1724

Malaysia Office
Level 26-27, Menara 3 Petronas
Persiaran KLCC, Kuala Lumpur City Centre
50088 Kuala Lumpur, Malaysia
Tel: +603 2179 6838
Fax: +603 2026 8233

Philippines Office
8th Floor, 6750 Ayala Office Tower
6750 Ayala Avenue
Makata City 1200, Philippines
Tel: +63 2 860 8989
Fax: +63 2 860 8920

Taiwan Office
8F No. 7 Yan Road
Xinyi District, Taipei, Taiwan
Tel: +886 2 3725 3888
Fax: +886 2 3725 3999

Thailand Office
37th Floor, Unit 1-7
Building CRC Tower, All Seasons Place
87/2 Wireless Road, Lumpini
Pathumwan, Bangkok 10330, Thailand
Tel: +66 2257 4999
Fax: +66 2257 0099

YOYALA
Australia Office
Level 9, 175 Liverpool Street
Sydney 2000, Australia
Tel: +61 2 8574 7981

Japan Office
Casa del Sol 302, Kamimeguro, 3-32-5
Meguro-ku, Tokyo, Japan 153-0051
Tel: +81 03 5724 3920

Singapore Office
112-114 Amoy Street, #02-200
Singapore 069931
Tel: +65 6631 2908
Email: sales@oyala.com
Website: www.oyala.com

QUINTO COMMUNICATIONS PTY LTD
Australia Office
10/40 Ricketts Road, Mt Waverley,
Vic 3149, Australia
Tel: +61 3 9558 9377
Fax: +61 3 9558 9298
Website: www.quinto.com.au
Email: sales@quinto.com.au

New Zealand Office
Suite 1A, Level 1
15 Auburn Street
Takapuna, Auckland 0622, New Zealand
Tel: +64 9 486 1204
Fax: +64 9 486 1216
Email: sales@quinto.com.nz

SNELL ADVANCED MEDIA
Australia Office
60 Frenchs Road, Willoughby
Sydney NSW 2068
Tel: +61 2 9967 0666
Website: www.snellgroup.com
Email: sales@s-a-m.com

China Office
1608 Office One, China World Trade Centre
No. 1 Jian Guo Men Wai Dajie
Chao Yang District, Beijing, 100004, China
Tel: +86 10 6505 7178

Hong Kong Office
Rooms 2305-6, 23rd Floor
Tai Tung Building, No. 8 Fleming Road
Wanchai, Hong Kong
Tel: +852 2366 1321 / +852 2356 1660

India Office
202 Siddhartha Chambers, Near IIT
Hauz Khas, New Delhi, 110116, India
Tel: +011 4182 8996

Japan Office
6-5-55 Minami-Aoyama
Minato-ku, Tokyo 107-0062, Japan
Tel: +81 3 3400 5711

SOFTWARE, HARDWARE & MIDDLEWARE

AUTODESK ASIA PTE LTD
APAC Headquarters
3 Fusionopolis Way, #10-21 Symbiosis,
Singapore 138633
Tel: +65 6461 8100
Fax: +65 6461 8382

Australia Office
Level 5, Building C
11 Talavera Road, North Ryde NSW 2113
Tel: +61 2 9844 8000
Fax: +61 2 9844 8044
Website: www.autodesk.com.au/
www.autodesk.com.nz

India Office
Autodesk India Pvt Ltd
Unit A4, "A" Wing, Divyasree
Chambers, 2nd Floor, Langford Road
Bangalore 560 025, India
Tel: +91 80 2229 8855 / +91 80 4119 9900
Fax: +91 80 2229 8845
Website: www.autodesk.in

Indonesia Office
The Executive Centre
One Pacific Place Level 11
Jl. Jend Sudirman Kav 52-53, Jakarta
12190, Indonesia
Tel: +62 21 2985 9500
Fax: +62 21 2985 9889

Japan Office
 Osaka Branch Office
 Shin-Osaka Trust Tower, 3-5-36 Miyahara
 Yodogawa-ku, Osaka, 532-0003, Japan
 Tel: +81 6 6350 5223
 Fax: +81 6 6350 5222

Korea Office
 17F ASEM Tower, 159-1 Samsung-dong,
 Kangnam-ku, Seoul, Korea
 Tel: +82 2 3484 3400
 Fax: +82 2 3484 3405
 Website: www.autodesk.co.kr

Malaysia Office
 Axia Tower, 27th Floor, Suite 30/31,
 9 Jalan Stesen Sentral 5, KL Sentral
 Kuala Lumpur 50470, Malaysia
 Tel: +60 3 2776 6818
 Fax: +60 3 2776 6999

China Office
 9th Floor, Block A Beijing Parkview Green
 Plaza Office Building
 No.9 Dongdaqiao Road,
 Chaoyang District, Beijing, 100020, P. R. China
 Tel: +86 10 8565 8800
 Fax: +86 10 8565 8900
 Website: www.autodesk.com.cn

Hong Kong Office
 Suite 1405, Great Eagle Centre,
 23 Harbour Road, Wanchai, Hong Kong
 Tel: +86 27 8732 2577
 Fax: +86 27 8732 2891
 Website: www.autodesk.com.hk

Philippines Office
 Autodesk Philippines Rep Office
 Office Suite 23, Ascott Makati
 Ayala Centre, Makati City 1224, Philippines
 Tel: +63 2 729 8888 ext 8953
 Fax: +63 2 755 8810

Taiwan Office
 Autodesk Taiwan, Ltd.
 10F-2, Bank Tower, 205 Tun Hwa North Road
 Taipei 105, Taiwan
 Tel: +886 2 2546 2223
 Fax: +886 2 2546 1223
 Website: www.autodesk.com.tw

Thailand Office
 36th Floor, CRC Tower
 All Seasons Place, 87/2 Wireless Road
 Phatumwan, Bangkok 10330, Thailand
 Tel: +66 2 625 3021 / 3022
 Fax: +66 2 625 3000

Vietnam Office
 16/F Saigon Tower
 29 Le Duan Street, District 1
 Ho Chi Minh City, Vietnam
 Tel: +84 8 3520 7669
 Fax: +84 8 3520 7604

CINEGY GMBH
 Muellerstr.27
 80469 München, Germany
 Tel: +49 89 2388 5360
 Fax: +49 89 2388 5369
 Website: www.cinegy.com
 Email: sales@cinegy.com

CISCO SYSTEMS
Headquarters
 170 West Tasman Dr. San Jose,
 CA 95134, USA
Singapore Office
 8 Changi Business Park Avenue 1,
 #05-51, UE BizHub East, South Tower,
 Singapore 486018
 Tel: +65 6317 7777
 Fax: +65 6632 7532
 Website: www.cisco.com

ERICSSON TELECOMMUNICATIONS PTE LTD
 1 Changi Business Park Central 1
 Singapore 486036 Singapore
 Tel: +65 6704 5500
 Website: www.ericsson.com.sg

HARMONIC INC Headquarters
 Harmonic Technologies (HK) Ltd.
 Level 23, Office Tower,
 Langham Place, 8 Argyle Street,
 Mongkok, Kowloon, Hong Kong
 Tel: +852 3717 9300
 Fax: +852 2116 0083

India Office
 Green Building, 5th Floor
 Plot No. 19A, Sector 16A
 Film City, Noida - 201301, UP India
 Tel: +91 12 0498 3100

Japan Office
 5F Kayaba-cho, Square Building
 3-7-6 Nihonbashi-Kayabacho
 Chuo-ku, Tokyo 103-0025, Japan
 Tel: +81 3 5614 0522
 Fax: +81 3 5614 0523

Korea Office
 KGIT Centre #802
 1601 Sangam-dong
 Mapo-gu, Seoul (121-904) Korea
 Tel: +82 2 716 7164
 Fax: +82 2 716 7165

China Office
 Harmonic International AG
 Beijing Representative Office
 Suite 1708, 17 F NCI Tower,
 A12 Jianguomenwai Avenue
 Chaoyang District, Beijing
 100022, P.R. China
 Tel: +86 10 8391 3313
 Fax: +86 10 8391 3688

Singapore Office
 Harmonic Singapore Pte Ltd.
 1 Changi Business Park Crescent
 #03-06, Plaza 8, Tower A
 Singapore 486025
 Tel: +65 6671 1450
 Fax: +65 6671 1454
 Website: www.harmonicinc.com

HUMAX ELECTRONICS CO LTD
Australia Office
 Unit 9, 602 Whitehorse Road
 Mitcham, Victoria 3132
 Tel: 1300 737 937
 Website: www.humaxdigital.com
 Email: salesinfoau@humaxdigital.com

China Office
 2404 East Block, Coastal City,
 Wen Xin Wu Road,
 Nan Shan District,
 Shenzhen P.R.C. 518054
 Tel: +86 755 8281 6890
 Fax: +82 755 8281 6891
 Email: china@humaxdigital.com

India Office
 Unit No. 701, 7th Floor
 Gateway Plaza, Hirandani Garden
 Powai, Mumbai 400 076, India
 Tel: +91 22 2570 0360
 Fax: +91 22 2570 6372

Japan Office
 6F, Lawbell Kagurazaka Building
 6-46 Kagurazaka, Shinjuku-ku
 Tokyo 162-0825, Japan
 Website: www.humaxdigital.co.jp

Thailand Office
 Alma Link Building, 10th Floor
 25 Soi Chidlom, Ploenchit Road
 Patumwan, Bangkok 10330, Thailand
 Tel: +66 2 655 0659

ORACLE
China Office
 Haidian District, Beijing Zhongguancun
 Software Park
 Building 24, Oracle Building
 Beijing 100193, China
 Tel: +86 10 6106 6000
 Fax: +86 10 6106 5000
 Website: www.oracle.com

Hong Kong Office
 39/F, The Lee Gardens, 33 Hysan Avenue
 Causeway Bay, Hong Kong
 Tel: +852 3655 7400
 Fax: +852 3655 7401
 Email: salesinquiry_hk@oracle.com

Indonesia Office
 Sentral Senayan 1, Office Tower
 9/F, Jalan Asia Afrika No. 8
 Jakarta 10270, Indonesia
 Tel: +62 21 2555 2168
 Fax: +62 21 2555 2008

Korea Office
 159-1 Samsung-dong
 Gangnam-gu, Seoul Trade Centre
 ASEM Tower, 12th Floor
 Seoul 135-798, South Korea
 Tel: +82 2 2194 8000
 Fax: +82 2 2196 8001
 Email: directmail_kr@oracle.com

Malaysia Office
 Level 23, The Gardens North Tower
 Mid Valley City, Lingkar Syed Putra
 59200 Kuala Lumpur, Malaysia
 Tel: +603 2299 3600
 Fax: +603 2299 3601

Philippines Office
 33rd Floor, Zuelling Building
 Makati Avenue Comer Paseo de Roxas
 1200 Makati City, Philippines
 Tel: +63 2 976 8600
 Fax: +63 2 976 8870

Singapore Office
 1 Fusionopolis Place, Level 12, Galaxis
 Singapore 138 522
 Tel: +65 6436 1000
 Fax: +65 6436 1001
 Email: salesinquiry_sg@oracle.com

Thailand Office
 16th Floor, Ramaland Bldg
 952 Rama IV Road,
 Suriyawong, Bangkok
 Bangkok 10500, Thailand
 Tel: +66 2696 8000
 Fax: +66 2696 8148

SONY CORPORATION OF HONG KONG
 Broadcast & Professional Product Asia Company
 43/F The Lee Gardens, 33 Hysan Avenue
 Causeway Bay, Hong Kong
 Tel: +852 2909 1888
 Website: pro.sony-asia.com
 Email: bppa_enquiry@sony.com.hk

FILMING EQUIPMENT
A&S BROADCAST LTD
 15th Floor, YooHoo Tower,
 38-42 Kwai Fung Crescent,
 Kwai Chung, N.T., Hong Kong
 Tel: +852 2499 1011
 Fax: +852 2330 4448
 Website: www.asbroadcast.com
 Email: info@asbroadcast.com

AJA VIDEO SYSTEMS See Pg.60 & 61
 180 Litton Drive, Grass Valley,
 CA 95945, U.S.A
 Tel: +1 530 274 2048
 Fax: +1 530 274 9442
 Website: www.aja.com
 Email: sales@aja.com

ANAND CINE SERVICE
 3 Sarangapani Street,
 T.Nagar, Chennai 600017, India
 Tel: +91 44 2834 6900
 Fax: +91 44 4598 0100
 Website: www.anandcine.com
 Email: contact@anandcine.com

ANTON/BAUER
 6 New Industrial Road,
 #02-02 Hoe Huat Industrial Building,
 Singapore 536199
 Tel: +65 6297 5784
 Fax: +65 6282 5235
 Website: www.antonbauer.com
 Email: asia@antonbauer.com

ARRI ASIA LIMITED
 2801-2, Exchange Tower,
 33 Hysan Avenue
 Causeway Bay, Hong Kong
 Tel: +852 2571 6288
 Fax: +852 2875 9181
 Website: www.arri.com
 Email: info@arriasia.hk

AV8 MEDIA PTE LTD
 261 Waterloo Street,
 #04-28, Waterloo Centre,
 Singapore 180261
 Tel: +65 3152 0282
 Fax: +65 6336 9303
 Website: www.av8.com.sg
 Email: info@av8.com.sg

B.HAGUE & CO LTD
 Unit E2, Trent Park Trading Estate,
 Little Tennis Street (S), Nottingham NG2 4EU,
 United Kingdom
 Tel: +44 115 959 9028
 Website: www.b-hague.co.uk
 Email: info@b-hague.co.uk

BEIJING BRIGHTCAST
 12th Floor, Keshi Building,
 No. 28 Xinxi Road,
 Haidian District, Beijing 100085, China
 Tel: +86 10 5979 5206
 Email: sales@brightcastlight.com

CARTONI S.P.A.
 Via Giuseppe Mirri,
 Roma 1300159, Italy
 Tel: +39 0 6438 2002
 Fax: +39 0 6435 88293
 Website: www.cartoni.com
 Email: cartoni@cartoni.com

CANON (SINGAPORE) PTE LTD
 1 Fusionopolis Place,
 #15-10 Galaxis, Singapore 138522
 Tel: +65 6799 8888
 Fax: +65 6799 8882
 Website: www.canon.com.sg
 Email: general@canon.com.sg

CARL ZEISS (SINGAPORE) PTE LTD
 50 Kaki Bukit Place, #05-01,
 Singapore 415926
 Tel: +65 6741 9600
 Fax: +65 6842 7117
 Website: www.zeiss.com.sg
 Email: info.sg@zeiss.com

CINE EQUIPMENT PTE LTD
 10C Jalan Ampas, #08-02,
 Ho Seng Lee Flatted Warehouse,
 Singapore 329513
 Tel: +65 6252 5089
 Fax: +65 6255 1981
 Website: www.cine-equipment.com
 Email: cine_sin@cine-equipment.com

COOKE OPTICS LTD
 Cooke Close, Thurmaston Leicester,
 LE4 8PT, United Kingdom
 Tel: +44 116 264 0700
 Fax: +44 116 264 0707
 Website: www.cookeoptics.com
 Email: lenses@cookeoptics.com

CODEX (LONDON)
 60 Poland Street, London,
 W1F 7NT, United Kingdom
 Tel: +44 203 7000 989
 Fax: +44 207 990 9906
 Website: www.codexdigital.com
 Email: info@codexdigital.com

DATA COLOR ASIA PACIFIC (HONG KONG) LTD
 Flat 11, 9/F Wing On Plaza,
 62 Mody Road, Tsimshatsui East,
 Kowloon, Hong Kong
 Tel: +852 2420 8283
 Fax: +852 2420 8320
 Website: www.datacolor.com
 Email: asiemarketing@datacolor.com

DATAVIDEO TECHNOLOGIES PTE LTD
 No. 178 Paya Lebar Road,
 #06-03, Singapore 409030
 Tel: +65 6749 6866
 Fax: +65 6749 3266
 Website: www.datavideo.us
 Email: sales@datavideo.sg

DIGITAL FILM TECHNOLOGY GMBH Borsigstrasse 13, 64291 Darmstadt, Germany Tel: +49 6151 8503 500 Fax: +49 6151 8503 600 Website: www.dft-film.com Email: simonc@prasadgroup.org	GLIDECAM INDUSTRIES INC 23 Joseph Street, Kingston, MA 02364, U.S.A Tel: +1 800 600 2011 Fax: +1 781 585 7903 Website: www.glidecam.com Email: info@glidecam.com	NAC IMAGE TECHNOLOGY INC 2-11-3 Kita-Aoyama, Minato-Ku, Tokyo 107-0061, Japan Tel: +81 3 3796 7903 Fax: +81 3 3796 7908 Website: www.camnac.co.jp Email: nacinternational@camnac.co.jp	SONY CORPORATION OF HONG KONG LTD Suite 3301, 33F, Tower 1, The Gateway, 25 Canton Road, Tsim Sha Tsui, Kowloon, Hong Kong Tel: +852 2345 2966 Website: www.sony.com.hk Email: pro.info@ap.sony.com
DULCE SYSTEMS 25570 Rye Canyon Road, Suite F, Valencia, California 91355, U.S.A Tel: +1 818 435 6007 Fax: +1 818 576 0324 Website: www.dulcesystems.com Email: info@dulcesystems.com	GRASS VALLEY (SINGAPORE) 83 Clemenceau Avenue, #07-01/04, UE Square, Singapore 239920 Tel: +65 6379 1313 Fax: +65 6379 1772 Website: www.grassvalley.com	NATURALPOINT INC P.O. Box 2317, Corvallis, OR 97339, U.S.A Tel: +1 541 753 6645 Fax: +1 541 753 6689 Website: www.optitrack.com	SONY ELECTRONICS (SINGAPORE) PTE LTD 2 International Business Park, #04-08 Tower One, The Strategy, Singapore 609930 Tel: +65 6544 8181 Website: www.pro.sony-asia.com Email: pro.info@ap.sony.com
EGRIMENT (U.S.A) Suite 1010, 201 Centre Park Drive, Knoxville, TN 37922, U.S.A Tel: +1 865 357 7535 Fax: +1 865 357 7536 Website: www.egriment.com Email: egriment@egriment.com	JEBSEN & CO LTD 30F, Lee Garden Two, 28 Yun Ping Road, Causeway Bay, Hong Kong Tel: +852 2923 8777 Fax: +852 2882 1399 Website: www.jebsen.com Email: jebsen@jebsen.com	P+S TECHNIK GMBH Siemensstrasse 12, D-85521 Ottobrunn, Munich, Germany Tel: +49 894 509 8230 Website: www.pstechnik.de Email: info@pstechnik.de	STEREOVISION 846 A-Mount Road, Anna Salai, Chennai 600002, India Tel: +91 44 2855 0658 Website: www.stereovision.biz Email: info@stereovision.biz
EVERBRIGHT LIGHTS INC 45 Basaltic Rd, Unit 2, Concord, ON L4K 1G5 Canada Tel: +1 905 738 9222 Fax: +1 855 662 7190 Website: www.everbrightlights.com Email: info@everbrightlights.com	JVC (ASIA) PTE LTD 1 Ang Mo Kio Street 63, Singapore 569110 Tel: +65 6496 4500 Fax: +65 6496 4501 Website: www.jvc.com.sg	PANASONIC SYSTEMS (ASIA-PACIFIC) 202 Bedok South Avenue 1, Singapore 469332 Tel: +65 6299 8400 Fax: +65 6299 7600 Website: www.panasonic.com.sg Email: biz.prod@sg.panasonic.com	THALES ANGENIEUX (ASIA LIAISON OFFICE) 10C Jalan Ampas #08-02, Ho Seng Lee Flatted Warehouse, Singapore 329513 Tel: +65 6356 8198 Fax: +65 6250 6085 Website: www.angenieux.com Email: frank.goh@asia.thalesgroup.com
EXPANDORE ELECTRONICS PTE LTD 82 Lorong 23 Geylang, #01-05 Atrix, Singapore 388409 Tel: +65 6841 2889 Fax: +65 6841 0455 Website: www.expandore.com Email: sales1@expandore.com	KINO FLO LIGHTING SYSTEMS 2840 North Hollywood Way, Burbank, CA 91505, U.S.A Tel: +1 818 767 6528 Fax: +1 818 767 7517 Website: www.kinoflo.com Email: sales@kinoflo.com	POLECAM (UK OFFICE) 12 Wolseley Road, Woburn Road, Industrial Estate, Kempston, Bedfordshire, MK42 7TN, United Kingdom Tel: +44 123 485 5222 Fax: +44 123 485 5270 Website: www.polecam.com	THE FILM EQUIPMENT GALLERY PTE LTD 53 Ubi Avenue 1, #03-10, Paya Ubi Industrial Park, Singapore 408934 Tel: +65 6338 0341 Website: www.feg-film.com.sg Email: fegs@pacific.net.sg
FILMOTEC GMBH Ortsteil Wolfen, Röntgenstraße 3, D-06766 Bitterfeld-Wolfen, Germany Tel: +49 349 436 9525 Fax: +49 349 436 9520 Website: www.filmotec.de Email: boehme@filmotec.de	LIGHTCRAFT TECHNOLOGY 1512 11th Street #101, Santa Monica, CA 90401, U.S.A Tel: +1 310 821 3888 Website: www.lightcrafttech.com Email: sales@lightcrafttech.com	QUANTUM VIZUALIZATION LABORATORIES 186 Seven Farms Drive, Suite F-222, Daniel Island, SC 29492, U.S.A Tel: +1 413 212 8642 Website: www.qvislabs.com Email: marketing@qvislabs.com	WEISSCAM GMBH Marschallstr. 8 80802 Munich, Germany Tel: +49 893 090 5460 Website: www.weisscam.com Email: info@weisscam.com
FILMOTECHNIC (U.S.A) 1524 W. 132nd Street, Gardena, CA 90249, U.S.A Tel: +1 310 418 3311 Website: www.filmo-usa.com Email: info@filmousa.com	MARK ROBERTS MOTION CONTROL Unit 3, South East Studios, Eastbourne Road, Blindley Heath, Surrey, RH7 6JP, United Kingdom Tel: +44 134 283 8000 Fax: +44 134 283 8001 Website: www.mrmoco.com Email: info@mrmoco.com	REFLEC MEDIA (SEA) Block 261, #04-28, Waterloo Street, Singapore 180261 Tel: +65 6339 1321 Website: www.reflecmedia.com Email: hshah@reflecmedia.com	VSOLUTIONS PTE LTD No. 28 Sin Ming Lane, #05-145, Midview City, Singapore 57397 Tel: +65 6659 0010 Website: www.vsolutions.tv Email: sales@vsolutions.tv
FILMLIGHT SINGAPORE (ASIA-PACIFIC WEST) #01-02, Singapore Conference Hall, 7 Shenton Way, Singapore 068810 Tel: +65 9670 3283 Fax: +65 6234 1575 Website: www.filmlight.ltd.uk Email: scott@filmlight.ltd.uk	MAXELL ASIA (SINGAPORE) PTE LTD 24 Peck Seah Street, Nehsons Building, #07-03/05/07/09, Singapore 079314 Tel: +65 6220 9291 Fax: +65 6220 6070 Website: www.maxell.com.sg Email: sales@maxell.com.sg	ROSS VIDEO (AUSTRALIA) PTY LTD Unit 5, 42-50 Stud Road, Bayswater, Victoria 3153, Australia Tel: +61 3 9721 3200 Website: www.rossvideo.com	YUYAO FOTODIOX PHOTO EQUIPMENT CO LTD No. 31 Rongchuang Road, Yuyao City, Zhejiang Province, China Tel: +86 74 6285 6777 Fax: +86 74 6285 6778 Website: www.fotodiox.com.cn Email: sales@fotodiox.com.cn
FILM GEAR (INTERNATIONAL) LTD No. 7, Cumberland Road, Kowloon Tong, Hong Kong Tel: +852 2794 3608 Fax: +852 2794 3662 Website: www.filmgear.net Email: info@filmgear.net	MILLER CAMERA SUPPORT EQUIPMENT 30 Hotham Parade, Artarmon, NSW 2064, Australia Tel: +61 2 9439 6377 Fax: +61 2 9438 2819 Website: www.millertripods.com Email: marketing@miller.com.au	SCHNEIDER OPTICS INC 7701 Haskell Avenue, Van Nuys, California 91406, U.S.A Tel: +1 800 228 1254 Website: www.schneideroptics.com Email: info@schneideroptics.com	EDITING AND PLAYOUT
FILM TRUST (BANGLADESH) 81 North South Road, 1st Floor, Bijoy Nagar, Dhaka 1000, Bangladesh Tel: +880 8316 514 Email: filmtrust@gmail.com	MONARCH INNOVATIVE TECHNOLOGIES PVT LTD MONARCH HOUSE, Royal Palms, Aarey Colony, Goregaon (E) Mumbai 400065, India Tel: +91 22 6146 4500 Website: www.monarchinnovative.com Email: sales@monarchinnovative.com	SIMF MANAGEMENT PTE LTD 14 Robinson Road, #10-02, Far East Finance Building, Singapore 048545 Tel: +65 6222 5059 Fax: +65 6222 6800 Email: puiyin@salonmedia.com	ABC CONTENT SALES (LIBRARY SALES) 700 Harris Street, Ultimo, NSW 2065, Australia Tel: +61 2 8333 3502 Website: abccentsales.com.au/librarysales Email: librarysales@your.abc.net.au
GEKKO TECHNOLOGY Units 3-5, Cotton Drive, Dalehouse Lane, Kenilworth, CV8 2UE, United Kingdom Tel: +44 844 800 5326 Email: sales@gekkotechnology.com	MYT WORKS 242 West 30th St. #306, New York, NY 10001 Tel: +1 212 257 0505 Fax: +1 212 337 1021 Website: www.mytworks.com Email: info@mytworks.com	SHIRO AUSTRALIA PTY LTD 104 Vanessa Street, Kingsgrove, NSW 2208, Australia Tel: +61 2 9415 5000 Fax: +61 2 9415 5001 Website: www.shiriro.com.au Email: sales@shiriro.com.au	ADOBE SYSTEMS PTE LTD #06-02, Suntec Tower 3, No. 8 Temasek Boulevard, Singapore 038988 Tel: +65 6511 5500 Fax: +65 6333 8023 Website: www.adobe.com Email: janielim@adobe.com
			ARTBEATS SOFTWARE INC 1405 North Myrtle Road, Myrtle Creek, OR 97457, U.S.A Tel: +1 541 863 4429 Fax: +1 541 863 4547 Website: www.artbeats.com Email: info@artbeats.com

AUTODESK
SINGAPORE REGIONAL HEADQUARTERS
#10-21, Symbiosis,
3 Fusionopolis Way,
Singapore 138633
Tel: +65 6461 8100
Fax: +65 6461 8382
Website: www.autodesk.com.sg
Email: keepintouch@autodesk.com

AVID (SINGAPORE)
315 Alexandra Road,
#03-01, Sime Darby Business Centre,
Singapore 159944
Tel: +65 6476 7666
Fax: +65 6475 7666
Website: www.avid.com

BBC MOTION GALLERY (WAZEE DIGITAL)
1515 Arapahoe Street,
Tower 3, Suite 400
Denver, Colorado 80202, U.S.A
Tel: +1 720 382 2869
Fax: +1 720 382 2719
Website: commerce.wazeedigital.com/
license/home/bbc.do
Email: platformservices@wazeedigital.com

BORIS FX
25 Thomson Place, Boston,
Massachusetts 02210, U.S.A.
Tel: +1 617 451 9900
Fax: +1 617 249 1608
Website: www.borisfx.com
Email: info@borisfx.com

BROADCAST PIX
3 Federal Street,
Billerica, MA 01821, U.S.A
Tel: +1 978 600 1100
Fax: +1 978 663 2811
Website: www.broadcastpix.com
Email: russ@broadcastpix.com

CALDIGIT INC
#B, 1941 Miraloma Avenue,
Placentia, CA 92870, U.S.A
Tel: +1 714 572 9889
Fax: +1 714 572 9881
Website: www.caldigit.com
Email: sales@caldigit.com

CHINA IN A BOX
Suite 606, Tian Hai Building A, No. 107,
Dongsi Bei Dajie Dongcheng District,
Beijing 100007, China
Tel: +86 10 8403 0136
Fax: +86 10 8403 0578
Website: www.china-in-a-box.com
Email: info@china-in-a-box.com

CODEX (LONDON)
60 Poland Street,
London, W1F 7NT, United Kingdom
Tel: +44 203 7000 989
Fax: +44 207 990 9906
Website: www.codexdigital.com
Email: info@codexdigital.com

CLICK PHOTOS PTE LTD
20 Maxwell Road,
#09-17, Maxwell House,
Singapore 069113
Tel: +1 800 186 0032
Website: www.clickphotos.asia
Email: sales@clickphotos.asia

CHYRON
5 Hub Drive, Melville,
NY 11747, U.S.A
Tel: +1 631 845 2000
Fax: +1 631 845 2058
Website: www.chyron.com
Email: usa@chyronhego.com

CINEGY GMBH
Muellerstr.27, 80469 München, Germany
Tel: +49 89 2388 5360
Fax: +49 89 2388 5369
Website: www.cinegy.com
Email: sales@cinegy.com

DAYANG TECHNOLOGY DEVELOPMENT INC
Zhongguancun Software Park
#11, Dayang Building, Haidian District,
Beijing 100193, China
Fax: +86 10 5898 5599
Website: www.dayang.com
Email: chenwt@dayang-intl.cn

DALET SYSTEMS ASIA PTE LTD
66C Southbridge Road,
Singapore 058696
Tel: +65 6339 3376
Website: www.dalet.com
Email: ddms@dalet.com

DAVID SYSTEMS GMBH
Erika-Mann-Straße 67,
80636 Munich, Germany
Tel: +49 89 540 139 0
Fax: +49 89 540 139 50
Website: www.davidsystems.com
Email: office@davidsystems.com

DIGITAL FILM TECHNOLOGY GMBH
Borsigstrasse 13,
64291 Darmstadt, Germany
Tel: +49 6151 8503 500
Fax: +49 6151 8503 600
Website: www.dft-film.com
Email: info@dft-film.com

DOLBY LABORATORIES INC
100 Potrero Avenue,
San Francisco, California 94103, U.S.A.
Tel: +1 415 558 0200
Fax: +1 415 645 4000
Website: www.dolby.com
Email: info@dolby.com

EDITSHARE (ASIA-PACIFIC)
6 Garden City Office Park,
Unit 22 & 23, 2404 Logan Road,
Eight Mile Plains, QLD 4113, Australia
Tel: +61 7 3171 2950
Website: www.editshare.com
Email: sales.asia@editshare.com

EVS (CHINA)
Unit 1710, Tower B SOHO New Town,
No.88 Jianguo Road,
Chaoyang District, 100022 Beijing, China
Tel: +86 10 6808 0248
Fax: +86 10 6808 0246
Website: www.evs.com
Email: evschina@evs.tv

FACILIS TECHNOLOGY INC
108 Forest Avenue,
Hudson, MA 01749, U.S.A
Tel: +1 978 562 7022
Website: www.facilis.com
Email: info@facilis.com

FILMLIGHT SINGAPORE (ASIA-PACIFIC WEST)
#01-02, Singapore Conference Hall,
7 Shenton Way, Singapore 068810
Tel: +65 9670 3283
Fax: +65 6234 1575
Website: www.filmlight.ltd.uk
Email: scott@filmlight.ltd.uk

FRAMEPOOL
Infanteriestr 11 A, Geb.E,
80797 Munich, Germany
Tel: +49 893 076 4860
Fax: +49 893 076 4870
Website: www.framepool.com
Email: info@framepool.de

HARMONIC (SINGAPORE) PTE LTD
1 Changi Business Park Crescent,
#03-06, Plaza 8, Tower A,
Singapore 486025
Tel: +65 6671 1450
Fax: +65 6671 1454
Website: www.harmonicinc.com
Email: apacsupport@harmonicinc.com

IBM CORPORATION
1 New Orchard Road,
Armonk, NY 10504-1722, U.S.A
Tel: +1 914 499 1900
Website: www.ibm.com

IMAGE SYSTEMS
Serangoon North Avenue 5,
#06-04, Ban Teck Han Building,
Singapore 554864
Tel: +65 6742 2219
Fax: +65 6742 2060
Website: www.imagesystems-asia.com
Email: allen@imagesystems-asia.com

ISILON (SINGAPORE)
1 Changi Business Park Central 1,
#08-101 ONCE@Changi City,
Singapore 486036
Tel: +65 6823 2106
Website: www.emc.com

LINEAR ACOUSTIC
1241 Superior Avenue,
Cleveland, OH 44114, U.S.A
Tel: +1 216 241 7225
Fax: +1 216 241 4103
Website: www.linearacoustic.com

MATROX ELECTRONIC SYSTEMS LTD
1055 Saint Regis Boulevard,
Dorval, Quebec, H9P 2T4, Canada
Tel: +1 514 822 6000
Fax: +1 514 822 6363
Website: www.matrox.com

MICROND'R INTERNATIONAL LTD
35 Senoko Way, Woodlands East,
Singapore 758051
Tel: 1800 6998 910
Fax: +65 67532978
Website: www.microndr.com
Email: support@microndr.com

MOTIONELEMENTS PTE LTD
190 Middle Road,
#10-05, Fortune Centre,
Singapore 188979
Tel: +65 6336 5352
Website: www.motionelements.com
Email: contact@motionelements.com

ONLINE MEDIA TECHNOLOGIES LTD
29 Harley Street, London,
W1G 9QR, United Kingdom
Tel: +44 208 144 3359
Fax: +44 207 182 6722
Website: www.avs4you.com
Email: info@avs4you.com

PEBBLE BEACH SYSTEMS
12 Horizon Business Village,
Brooklands Road, Weybridge, Surrey,
KT13 0TJ, United Kingdom
Tel: +44 1932 333 790
Fax: +44 1932 333 791
Website: www.pebble.tv
Email: info@pebble.tv

PREFERRED MEDIA (SYDNEY)
1 Chaplin Drive, Lane Cove,
Cove West NSW 2066, Australia
Tel: +61 2 9490 7300
Fax: +61 2 9420 4360
Website: www.preferredmedia.com.au

QUANTEL (ASIA PACIFIC) LTD
Room 2001 Shui On Centre,
6-8 Harbour Road,Wanchai, Hong Kong
Tel: +852 2366 1321
Fax: +852 2369 6678
Website: www.quantel.com
Email: nigel.watson@quantel.com

RE:VISION EFFECTS INC
18 Vicksburg Street,
San Francisco, CA 94114, U.S.A
Email: info@revisionfx.com
Website: www.revisionfx.com

RED GIANT
14525 SW Millikan Way #41659,
Beaverton, OR 97005-2343, U.S.A
Tel: +1 260 918 4505
Fax: +1 260 818 2065
Website: www.redgiantsoftware.com
Email: sales@redgiantsoftware.com

ROHDE & SCHWARZ DVS GMBH
Krepenstr 8, 30165 Hanover, Germany
Tel: +49 511 678 070
Fax: +49 511 630 070
Website: www.dvs.de
Email: service@dvs.de

SGO (SPAIN)
Calle de Oquendo 20,
28006 Madrid, Spain
Tel: +34 915 427 976
Website: www.sgo.es
Email: info@sgo.es

SNELL ASIA PACIFIC
Rooms 2304-6 23F,
Tai Tung Building, No. 8, Fleming Road,
Wanchai, Hong Kong
Tel: +852 2366 1321
Fax: +852 2575 1690
Website: www.s-a-m.com
Email: sales@s-a-m.com

SORENSEN MEDIA INC
Suite 100, 13961 Minuteman Drive,
Draper, Utah 84020, U.S.A
Tel: +1 801 501 8650
Fax: +1 801 501 8651
Website: www.sorensonmedia.com
Email: sales@sorensonmedia.com

SONY CORPORATION OF HONG KONG LTD
Suite 3301, 33F, Tower 1, The Gateway,
25 Canton Road, Tsim Sha Tsui,
Kowloon, Hong Kong
Tel: +852 2345 2966
Website: www.sony.com.hk
Email: pro.info@ap.sony.com

TELESTREAM
848 Gold Flat Road,
Nevada City, CA 95959, U.S.A
Tel: +1 530 470 1300
Fax: +1 530 470 1301
Email: support@telestream.net
Website: www.telestream.net

THE FOUNDRY VISIONMONGERS LTD
The Foundry, 5 Golden Square,
London, W1F 9HT, United Kingdom
Tel: +44 20 7479 4350
Email: info@thefoundry.co.uk
Website: www.thefoundry.co.uk

TIGER TECHNOLOGY
54 G. M. Dimitrov Blvd,
1125 Sofia Bulgaria
Tel: +1 514 700 1230
Fax: +1 514 313 5492
Website: www.tiger-technology.com
Email: sales@tiger-technology.com

WAZEED DIGITAL
1515 Arapahoe St #400,
Denver, CO 80202, U.S.A
Tel: +1 866 815 6599
Website: www.wazeedigital.com
Email: platformsales@t3media.com

PRODUCTION, POST AND BROADCAST TECHNOLOGIES
3ALITY TECHNICA
55 East Orange Grove Avenue,
Burbank, CA 91502, U.S.A
Tel: +1 818 333 3000
Website: www.3alitytechnica.com
Email: may.braido@3alitytechnica.com

AJA VIDEO SYSTEMS See Pg.60 & 61
 180 Litton Drive, Grass Valley,
 CA 95945, U.S.A.
 Tel: +1 530 274 2048
 Fax: +1 530 274 9442
 Website: www.aja.com
 Email: sales@aja.com

AKAMAI TECHNOLOGIES SINGAPORE PTE LTD
 1 Raffles Place,
 #16-61 One Raffles Place,
 Singapore 048616
 Tel: +65 6593 8700
 Fax: +65 6593 8799
 Website: www.akamai.com
 Email: contact-singapore@akamai.com

ALIOSCOPY (SINGAPORE) PTE LTD
 545 Orchard Rd #15-05 Far East SC
 Singapore 238882
 Tel: +65 6604 1256
 Website: www.alioscopy.com
 Email: info@alioscopy.sg

ARRI ASIA LIMITED
 2801-2, Exchange Tower,
 33 Wang Chiu Road,
 Kowloon Bay, Hong Kong
 Tel: +852 2571 6288
 Fax: +852 2875 9181
 Website: www.arri.com
 Email: info@arriasia.hk

CHRISTIE DIGITAL SYSTEMS (USA) INC
 53 Ubi Avenue 3, #03-01,
 Singapore 408863
 Tel: +65 6877 8737
 Fax: +65 6877 8747
 Website: www.christiedigital.com

CHYRON
 5 Hub Drive, Melville,
 NY 11747, U.S.A.
 Tel: +1 631 845 2000
 Fax: +1 631 845 2058
 Website: www.chyron.com
 Email: usa@chyronhego.com

CRYSTAL VISION LTD
 Lion Technology Park Station Road (E),
 Whittlesford, Cambridge,
 CB22 4WL, United Kingdom
 Tel: +44 122 349 7049
 Fax: +44 122 349 7059
 Website: www.crystalvision.tv
 Email: sales@crystalvision.tv

DOLBY LABORATORIES INC
 100 Potrero Avenue,
 San Francisco, California 94103, U.S.A.
 Tel: +1 415 558 0200
 Fax: +1 415 645 4000
 Website: www.dolby.com
 Email: info@dolby.com

FILMLIGHT SINGAPORE (ASIA-PACIFIC WEST)
 7 Shenton Way, #01-02,
 Singapore Conference Hall,
 Singapore 068810
 Tel: +65 9670 3283
 Fax: +65 6234 1575
 Website: www.filmlight.ltd.uk
 Email: scott@filmlight.ltd.uk

GLOBECAST (SINGAPORE)
 21 Media Circle,
 #10-01/10, Infinite Studios,
 Singapore 138562
 Tel: +65 6325 4222
 Fax: +65 6778 5517
 Website: www.globecast.com

IRDETO (AUSTRALIA)
 Suite 600, Floor 6, Beijing Sunflower Tower,
 37 Maizidian West Street,
 Chaoyang District, China
 Tel: +86 10 8530 4588
 Fax: +86 10 8527 5685
 Website: www.irdeto.com
 Email: australia@irdeto.com

JVC (ASIA) PTE LTD
 1 Ang Mo Kio Street 63,
 Singapore 569110
 Tel: +65 6496 4500
 Fax: +65 6496 4501
 Website: www.jvc.com.sg

MATROX ELECTRONIC SYSTEMS LTD
 1055 Saint Regis Boulevard,
 Dorval, Quebec, H9P 2T4, Canada
 Tel: +1 514 822 6000
 Fax: +1 514 822 6363
 Website: www.matrox.com

MIRANDA (ASIA)
 Unit 3602, Citicorp Centre,
 18 Whitfield Road, Causeway Bay, Hong Kong
 Tel: +852 2539 6987
 Website: www.miranda.com
 Email: asiasales@miranda.com

PLISCH BROADCAST ASIA-PACIFIC SDN BHD
 13A-01, 14th Floor, Block A,
 Damansara Intan, No. 1 Jalan SS 20/27,
 47400 Petaling Jaya, Selangor, Malaysia
 Tel: +603 7727 4479
 Fax: +603 7727 4761
 Website: www.plischasia.com
 Email: xavier@plischasia.com

QUANTEL (ASIA-PACIFIC) LTD
 Room 2001 Shui On Centre,
 6-8 Harbour Road,
 Wan Chai, Hong Kong
 Tel: +852 2366 1321
 Fax: +852 2369 6678
 Website: www.quantel.com
 Email: nigel.watson@quantel.com

RIEDEL COMMUNICATIONS (SINGAPORE) PTE LTD
 10 Changi South Lane, #03-01A ,
 Singapore 486162
 Tel: +65 6546 0603
 Fax: +65 9327 8321
 Website: www.riedel.net
 Email: rajveer.singh@riedel.net

SENSIO TECHNOLOGIES
 6th Floor, Roppongi KS Building,
 3-16-12 Roppongi, Minato-Ku,
 Tokyo 1060032, Japan
 Tel: +81 3 3589 6221
 Fax: +81 3 3589 6127
 Website: www.sensio.tv
 Email: info@sensio.tv

SONY CORPORATION OF HONG KONG LTD
 Suite 3301, 33F, Tower 1, The Gateway,
 25 Canton Road, Tsim Sha Tsui,
 Kowloon, Hong Kong
 Tel: +852 2345 2966
 Website: www.sony.com.hk
 Email: pro.info@ap.sony.com

THALES ANGENIEUX (ASIA LIAISON OFFICE)
 10C Jalan Ampas, #08-02,
 Ho Seng Lee Flattled Warehouse,
 Singapore 329513
 Tel: +65 6356 8198
 Fax: +65 6250 6085
 Website: www.angenieux.com
 Email: frank.goh@asia.thalesgroup.com

THURAYA (SINGAPORE)
 #03-29 A, 991G Alexandra Road,
 Singapore 119975
 Tel: +65 6622 0600
 Fax: +65 6622 0611
 Website: www.thuraya.com
 Email: sales@thuraya.com

VERIMATRIX (SINGAPORE)
 101 Thomson Road, #22-01A,
 United Square, Singapore 307591
 Tel: +65 6353 9430
 Fax: +65 6252 5185
 Website: www.verimatrix.com

VIZRT (SINGAPORE)
 17e Limau Garden,
 467944 Singapore
 Tel: +65 8161 6755
 Website: www.vizrt.com
 Email: dlee@vizrt.com

WAZEE DIGITAL
 1515 Arapahoe St #400,
 Denver, CO 80202, U.S.A
 Tel: +1 866 815 6599
 Website: www.wazeedigital.com
 Email: platformsales@t3media.com

SYSTEM INTEGRATORS

ALL SYSTEMS INTERNATIONAL LTD
 Unit 8, Fleetsbridge Business Centre,
 Upton Road, Poole, Dorset BH17 7AF,
 United Kingdom
 Tel: +44 120 260 8998
 Website: www.asicavi.com
 Email: sales@asicavi.com

BRIDEX (SINGAPORE)
 15 Senoko Avenue,
 Singapore 758305
 Tel: +65 6756 0833
 Fax: +65 6756 2007
 Website: www.bridex.com.sg
 Email: sales@bridex.com.sg

BROADCAST COMMUNICATIONS INTERNATIONAL (SINGAPORE)
 Ang Mo Kio Ave 5,
 #06-06, Northstar@AMK,
 Singapore 569880
 Tel: +65 6255 1808
 Fax: +65 6255 7651
 Website: www.bci.com.sg
 Email: general@bci.com.sg

CLICK GRAFIX CO LTD
 82 Family Condo, Soi Inthamara 25,
 Sutthisan Road, Phayathai,
 Bangkok 10900, Thailand
 Tel: +66 2279 9019
 Website: www.clickgrafix.com
 Email: surasi@clickgrafix.com

DB BROADCAST LTD
 Kestrel House, Sedgeway Business Park,
 Witchford, Ely, Cambridgeshire,
 CB6 2HY, United Kingdom
 Tel: +44 135 366 1117
 Fax: +44 135 366 5617
 Website: www.dbbroadcast.co.uk
 Email: sales@dbbroadcast.co.uk

DIGICAST PTE LTD
 200 Jalan Sultan,
 #20-11, Textile Centre,
 Singapore 199018
 Tel: +65 6396 4273
 Fax: +65 6234 2176

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 Block 1003 #02-06,
 Bukit Merah Central,
 Singapore 159836
 Tel: +65 6276 0885
 Website: www.fxmedia.com.sg

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 #04-06, Singapore 128424
 Tel: +65 6236 0066
 Fax: +65 6236 0069
 Website: www.abouticare.com
 Email: support@abouticare.com

IPK BROADCAST SYSTEMS PTE LTD
 33 Ubi Avenue 3,
 #06-62, Vertex,
 Singapore 408868
 Tel: +65 6509 9031
 Fax: +65 6748 1740
 Website: www.ipk-broadcast.com.sg
 Email: sales@ipk-broadcast.com.sg

LSV (SINGAPORE)
 #08-14, 629 Aljunied Road,
 Singapore 389838
 Tel: +65 6744 6775
 Fax: +65 6744 3193
 Website: www.lsv.com.sg
 Email: sales@lsv.com.sg

SENSYS (SINGAPORE) PTE LTD
 50 Bukit Batok Street 23,
 #03-05, MidView Building,
 Singapore 659578
 Tel: +65 6896 6636
 Fax: +65 6896 6626
 Website: www.sensys.com.sg
 Email: sales@sensys.com.sg

SYSTEMS INTEGRATORS
 3023 Ubi Road 3,
 #02-22, UbiPlex 1,
 Singapore 408663
 Tel: +65 6883 2378
 Fax: +65 6747 9571
 Website: www.systems-integrators.com.sg
 Email: sys_integrators@singnet.com.sg

TECHNICAL MEDIA SERVICES PTE LTD
 No. 17, Jalan Puteh Jerneh,
 Singapore 278039
 Tel: +65 6476 0315
 Fax: +65 6476 0316
 Email: james@techmedia.com.sg

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 Henderson Industrial Park,
 Singapore 159553
 Tel: +65 3152 1226
 Fax: +65 6475 8009
 Website: www.mediav.com.sg
 Email: sales@mediav.biz

VIDEO CORPORTATION OF AMERICA
 370 Seventh Avenue,
 Suite 550 New York,
 NY 10001, U.S.A
 Tel: +1 212 967 4400
 Fax: +1 212 967 1585
 Website: www.vcaglobal.com

VSOLUTIONS PTE LTD
 No. 28 Sin Ming Lane,
 #05-145, Midview City,
 Singapore 573972
 Tel: +65 6659 0010
 Website: www.vsolutions.tv
 Email: sales@vsolutions.tv



content.APAC@mattel.com

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A close-up photograph of a person's hand holding a paintbrush, applying yellow paint to a canvas. The brush has a dark wooden handle and a silver ferrule. The background is blurred, showing more of the painting and the artist's arm.

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